GUIDELINES FOR EDITING A SCOUT VIDEO

The purpose of a scout video is to share with our friends and families a scouting year
of events, camps, activities, stories, and group lifestyle and spirit.

1. QUALITY SELECTION – FORM & CONTENT

When you select your picture and videos, make sure you have quality: quality in the form and especially quality in the content.

→ Choose pictures and videos with **high resolution.**
→ Choose pictures and videos that show the **best moments** and **reflect the SDL values**.
→ Choose pictures and videos that include **most of your members**.

Use	Avoid
→ *Active*	→ Any situation that <u>might</u> make our scouts feel uncomfortable (sometimes while eating, sleeping, in their swimsuits or underwear, while showering,…)
→ *Adventurous*	
→ *Fun*	
→ *Helping out*	
→ *Friendly*	→ Moments of privacy/intimacy
→ *Youthful*	→ Awkward or artificial looking shots
→ *Spiritual*	→ No context
→ *Happy*	→ Out of focus and poorly framed
→ *Interactive*	→ Shots without human interest
→ *Teaching or passing on skills*	→ Selfies without purpose
→ *Inspiring*	→ …
→ *Focused on people*	
→ *Citizenship oriented*	**NO** FOR ACTIVITIES THAT ARE NOT IN-LINE WITH SDL VALUES AND CONTRADICT OUR EDUCATIONAL MISSION
→ *Impactful*	
→ *Supporting*	(*those should not be happening in the first place*)
→ *Caring*	→ *No for activities not taking into consideration the safety of the scouts*
→ *Team focused*	
→ *Developing leadership*	→ *No for any type of violence*
→ *…*	→ *No for bullying*
	→ *No for harming nature*
	→ *No for unhealthy habits (drinking, smoking, etc.)*

2. CREATIVE STORYLINE

Make sure you edit an impactful introduction and a high note conclusion…

Introduction	Conclusion
→ Choose a theme, a story about scouting, the group life style or any creative idea	→ Share the slogan of the year and how it will affect your coming scout activities.
→ Make sure the theme / story continues as a flow through the whole video	→ Make sure people are inspired by diffusing strong spiritual messages or scout quotes relevant to the slogan.
→ The introduction is short, a maximum of 10% of the duration of the video	

Example of a video structure

1. **SDL Logo**
2. **Introduction**
3. **Report of the past year**
   → "Ouverture"
   → Activities per scout unit
   → Group activities
   → Miscellaneous activities
   → "Départs"
4. **Conclusion**

> *A video does not need to be complicated or expensive, and anyone can do it. Creative ideas and a good understanding of what scouting stands for are more important than high-end equipment.*

3. HAPPY EDITING

Keep your edit short and ensure it communicates your messages.

Remember your audience will have limited time and patience and lots of other things during the "Ouverture"

→ Use **Official SDL logo** Horizontal or vertical (Logo available on SDL KRAAL)
→ Font size needs to be readable and consistent through the video.
→ **Video Size:** Full HD (1920×1080px)
→ **Frame rate:** 25 fps up to 60 fps.
→ **All videos are horizontally shot.**
→ **Avoid fast transitions** between images.
→ Use **22 images / minute** to give people time to understand what's in the picture.
→ **Add section breaks or separators** (Louvettes, Louveteaux, Eclaireurs, etc.) to help transition from a section to another.

> *A video reflects the values of "Les Scouts du Liban" in the group life for the past year… spirituality, environment, friendship, hospitality, education, leadership, and teamwork...*

4. ENGAGING MUSIC

Music brings identity, energy, and pace to your video… choose it carefully.

→ Scout songs should be available in all scout activities during the video.
→ Non-scout music should be chosen carefully, and lyrics respect the SDL values (instrumental version can be used)
→ Non-scout songs can be used mainly for the introduction, separators, and conclusion.

> *Equipe ScoutCOM is always ready to help should you need any advice or needed material*