Anthony Shep

UI/UX DESIGNER with marketing background

portfolio

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Kyiv, Ukraine

Experience

UI/UX Designer (web3, B2B)

Tunex, Kyiv
2022 - Present

In this position, I developed prototypes and designed fintech Web 3.0 software (both crypto and fiat). I interacted with cross-functional teammates: engineers, program managers, product leads, fellow designers, and others. Working with a diverse group of people across functions helps me learn from their areas of expertise and explore other domains within the field of UX.

I learned to organize my workspace, independently search for solutions to problems, accept criticism, and draw conclusions.

Video Production

AT-MT Trade, Kyiv
2021 - 2024

I managed the entire process, from writing the idea to publishing the final video. This involved team communication, finance management, strategy, editing, video shooting, and organizing, as well as independent problem-solving.
This experience taught me to multitask, be responsible, and organize effectively. While it doesn't directly relate to my current role, it significantly developed my personality.

Social Media Marketer

VAU Agency, Kyiv
2020 - 2021

In this position I created content; learned how to work with social networks; created development strategies; analyzed the market, audience and results of advertising campaigns; wrote scripts for videos; learned to multitask.

Education

International Economy

National Aviation University, Kyiv
2014 - 2020

I have a master's degree in International Economy. While it doesn't directly relate to my current position, it played a key role in my journey to becoming a UI/UX designer. In our courses, we learned how to operate and analyze data, use critical thinking, solve problems, and communicate in a business context. Additionally, I gained strong marketing knowledge, which allowed me to start my career in marketing before transitioning to design.

Self-study

Always

I always strive to study on my own. I approach this like project planning, with a strategic mindset. There is a lot of information available today, and I make use of it. I watch educational videos on YouTube and LinkedIn, read articles, follow design trends, and observe what other designers are doing.

I guess my biggest advantage is that I am a fast learner and can find solutions to problems. And if I don't know something, I know how and where to find out. In the future, I aim to become a full-stack product designer and have a plan to achieve this within the next 2-3 years.

Skills

Design

UX (User Experience)
UI (User Interface)
Web Design
Design Thinking
System Design
Graphic Design
Style Guide
Prototyping
Wireframing
Video Editing

Software

Figma
Final Cut Pro
Notion

Programming

Webflow
Wordpress
SiteJet Builder
HTML, CSS

Other

Business Strategy
Marketing
Lean UX
Strategic planning
Communication

Certificates

UX Foundations (Google)

Empathize, Define, and Ideate (Google)

Style Guides and Design Systems

Interaction Design

Figma for UX Design

Learning Webflow