



Anton Nyström

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Experience

- 2019 — UX Designer - TUI, Stockholm
- Designing new features as well as driving the UX design in a data driven and experimental way. Working closely with our CRO specialists (Conversion rate optimization), designing A/B-tests that will run on the 4 Nordic websites.
- 2018 — 2019 UX Designer - NetRelations, Stockholm
- Consultant role. Main responsibilities included research, client/stakeholder meetings, developing prototypes and user testing.
 - Worked in SCRUM sprints with the leading online law information service in Sweden. Produced clickable prototypes for new features to offer their users.
 - Interaction designer for a website redesign of an upscale real estate company. Sketched out and presented wireframes to stakeholders and developers.
- 2018 — 2019 Graduate Trainee - UX Design, EVERY, Stockholm
- Took part of a graduate trainee program at one of the largest IT companies in the Nordics. Worked as a consultant while continuously receiving training within the field of UX.
- 2017 — 2018 Business Mentor - Almi Företagspartner
- Worked with a company specialized in and environmental consulting to digitize their services and expand internationally. Developing digital strategies and communication plans.

Education

- 2012 — 2018 Uppsala University
- MSc. in Information Systems / Human Computer-Interaction
- Master program in Management, Communication and IT
 - Multidisciplinary program
- BSc. in Information Systems (Systemvetenskap)
- Minor in Database Technologies
- 2014 — 2015 Chulalongkorn University - International School of Engineering, Bangkok
- Exchange program with various courses in IT and business
- 2009 — 2012 Franska Skolan - École Française, Stockholm
- Upper Secondary School. Natural Sciences with extra courses in mathematics and data

Skills

Design

UI Design
Interviews / Workshops
Wireframing / Prototyping
User / Usability Testing

Technical

Sketch / InVision / Zeplin
HTML / CSS / JS
Illustrator, Photoshop
Google Analytics Cert.
C# (.NET) / Visual Basic

Methods

SCRUM
Agile Development
Style Guides
Design Systems

Other

Swedish (native)
English (fluent)
French (basic)