# Al-Powered Intelligent Insurance Risk Assessment and Customer Insights System

**Overall Presentation** 

#### **About Presentation:**

- 1. what i do this project [pg no 4]
- 2. What i learned [pg no 5]
- 3 what i done this project [pg no 6 & 7]
- 4.what mistakes i make [pg no 8]
- 5. What i learned from that mistakes [pg no 9]
- 6. How to rectify the mistakes [pg no 10]

- 7. Where i trouble this project [pg no 11]
- 8. Then how to solve the trouble [pg no 12]
- 9. How to finish the project [pg no 13]
- 10. Overall my thoughts about this project [pg no 14]
- 11. What my experience on Data Science [ pg no 15 ]
- 12. What topics i strong current [pg no 16]
- 13. what topics need to concentrate deeply and why [ pg no 17 ]
- 14. Conclusion [ pg no 19 ]

#### 1. What did I do in this project?

Built a fraud detection model for insurance claims using machine learning.

Developed a **fraud risk prediction app** with Streamlit.

Worked on **sentiment analysis using BERT embeddings** and **multi-language text summarization** using mBART/mT5.

Explored different ML and DL models, feature engineering, and hyperparameter tuning.

Experimented with **synthetic vs. real-world datasets** for fraud detection and NLP tasks

#### 2. What did I learn?

Hyperparameter tuning improves model performance significantly.

Pretrained models (BERT, mBART) are better than custom embeddings for NLP.

Deep learning is not always superior to machine learning, especially for tabular data.

**Real-world data is crucial for model accuracy**—synthetic data often leads to poor predictions.

Outlier handling & feature scaling are essential preprocessing steps

#### 3. What did I complete in this project?

#### **V** Fraud Detection:

- Built ML models (Random Forest, XGBoost) for fraud prediction.
- Deployed a fraud risk prediction app.
- Handled feature selection & scaling with MinMaxScaler.

#### Sentiment Analysis:

- Tested ML models & deep learning (CNN+LSTM) on synthetic and real Twitter data.
- Achieved better accuracy using real-world data

#### **Text Summarization:**

- Fine-tuned **mBART & mT5** for multilingual summarization.
- Switched to BART-Small due to hardware limitations.
- Improved ROUGE & BLEU scores using more real-time data.

#### 4. What mistakes did I make?

- $\times$  Used synthetic data for fraud detection & NLP  $\rightarrow$  Poor accuracy due to randomness.
- X Over-reliance on deep learning for ML tasks → Didn't improve accuracy significantly.
- X Initially ignored proper data preprocessing → Later learned about outlier handling & feature scaling.
- X System crashes due to large transformer models → Needed better resource management.

#### 5. What did I learn from these mistakes?

- ✓ Synthetic data is unreliable for real-world predictions.
- ✓ Machine learning often works better for structured data than deep learning.
- ✔ Proper preprocessing (scaling, outlier handling) is crucial.
- ✓ Fine-tuning large models requires high computational power—choosing the right model matters

#### 6. How did I rectify these mistakes?

- Switched from synthetic to real-world datasets for better accuracy.
- Used ML models (Random Forest, XGBoost) instead of deep learning for fraud detection.
- Implemented outlier handling (winsorization, trimming) and MinMax scaling.
- Optimized transformer models by using BART-Small instead of mBART/mT5.

#### 7. Where did I face trouble in this project?

- ♠ Fraud detection accuracy was poor → Synthetic data was the problem.
- Sentiment analysis models failed on synthetic data → Lack of diverse words & context.
- ↑ Training mBART/mT5 crashed the system → Needed smaller models or better hardware.

#### 8. How did I solve these troubles?

- Used real insurance fraud & Twitter datasets to improve accuracy.
- Shifted to ML-based models for fraud detection instead of deep learning.
- **Reduced transformer model size (mBART** → **BART-Small)** to avoid crashes.

#### 9. How did I finish the project?

- Finalized the fraud detection model with selected features & MinMax scaling.
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- Used real-time Twitter data for sentiment analysis.
- Fine-tuned BART-Small for multilingual summarization.
- Tocumented key learnings for future improvements

#### 10. Overall thoughts on this project?

- Great learning experience!
  - Improved understanding of fraud detection, NLP, and deep learning.
  - Learned the importance of real-world data over synthetic data.
  - Gained experience in hyperparameter tuning, feature engineering, and model selection.
  - Realized that deep learning is not always the best choice for every task.

#### 11. My experience in Data Science

- Strong foundation in ML & NLP models
- **\*** Worked on fraud detection, sentiment analysis, and text summarization
- ★ Experience with ML models (Random Forest, XGBoost) & deep learning models (BERT, mBART, LSTMs)
- Hands-on with data preprocessing, feature selection, and hyperparameter tuning
- ★ Building & deploying real-world ML applications (Streamlit app for fraud detection)

#### 12. What topics am I strong in currently?

- Machine Learning models & evaluation metrics
- BERT embeddings & NLP model fine-tuning
- Preprocessing techniques (feature scaling, outlier handling, text tokenization)
- Fraud detection and sentiment analysis

## 13. What topics do I need to concentrate on deeply and why?

- Transformer models & advanced NLP → Need better fine-tuning skills for large models like mBART.
- Q Optimization techniques for deep learning → Improve loss reduction strategies.
- Feature engineering for structured data → Better fraud detection models with high-impact features.
- MLOps & model deployment → Learn how to deploy models efficiently in production.

#### **Translation vs Summarization**

Feature	Machine Translation (MT)	Text Summarization
Input Format	translate English to French: {text}	summarize: {text}
Output Length	Similar length as input	Much shorter than input
Evaluation Metric	BLEU score (fluency, accuracy)	ROUGE score (content overlap)
Training Data	Sentence pairs from parallel corpora	Long-form text & summaries
Challenges	Maintaining meaning & grammar	Compressing while keeping key info

#### **Conclusion:**

This project was a great journey in fraud detection, NLP, and deep learning. I learned the importance of real-world data, proper model selection, and optimization techniques. Moving forward, I will focus on advanced NLP, transformer optimization, and MLOps to take my skills to the next level!

### **Thank You**