# **Medical Application: Practo**

# **Team**

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# Introduction

Practo is the first online healthcare appointment booking system in India. Launched by young and energetic entrepreneurs of India in the year 2008, it has been a huge success due to its innovative UI and innovations in booking doctor appointments through the mobile app or website. Then in 2012, there was a subsidy from several speculators, which encouraged business directors to expand app-based support to several areas of the globe.

This platform-based venture allows people to connect with the right doctors at the right time to get an appointment and treatment as well. It helps patients find the best health-related questions that professional doctors respond to in various locations such as India, Indonesia, and Singapore. Patients can take an appointment from 200,000+ verified doctors across India, USA, Malaysia, Philippines, and Singapore. Apart from doctors, people can also take the appointment of diagnostic labs, fitness centers, spas or salons. Today, Practo is one of the most promising and recognized companies in India.

Especially, due to the pandemic situation with Covid-19, we cannot go out and consult a doctor for treatment. At this point, online appointment booking apps like Practo are very beneficial. By sitting at home, anyone can receive treatment and medication via audio / video call.

### **Benefits of Practo**

- Simple and quick registration/ log in
- Choice to select from many healthcare providers and diagnostic labs
- Customizable detailed dashboard to enter patient details, schedule and manage appointments and view all previous payments.
- Option to communicate with physicians via texts in real time
- Finding a doctor for their expertise and specialty and their availability in a particular place.

- Options to filter physicians by checking ratings and reviews provided by previously consulted patients
- Get access to health tips and health write-ups from healthcare professionals.
- Possibility to Possibility to order medicine online with amazing discounts by giving a prescription and deliver those medicines right at your home

#### Assistance to Doctors as well as customers

- Not only customers, but it also provides assistance for all hospitals and doctors by providing them a **podium to showcase** what they are capable of and also helps them in growing their network stronger every day.
- It also supports all these eminent healthcare providers in increasing their engagement with the patients by improving and building their establishments and presence together.

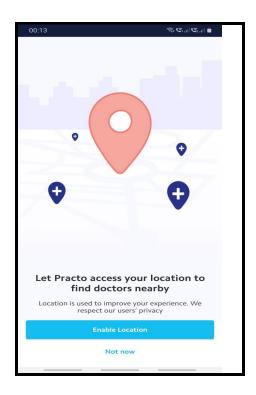
# **Mobile App**

- The website of Practo had some inhibited features and had issues with its portability and engagement.
- These disadvantages made the developers come up with a mobile application for the platform, which had more features embedded in it and made the whole job of the platform **look more easier**.
- The mobile app is available in Android as well as iOS for free.
- Logo:



#### 1. Allow Location

The user needs to allow the app to access their location in order to provide the user access to doctors and medical test centers which are nearby.



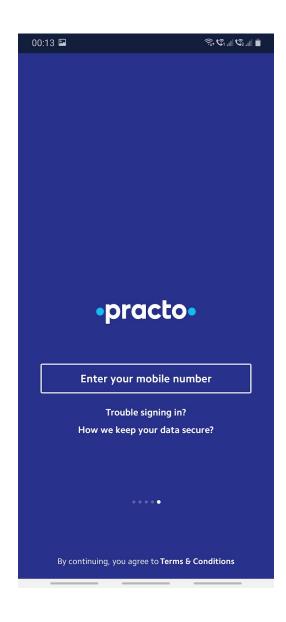
#### 2. Login With Mobile Number

Anyone can access the **Practo Login** by registering quickly on their website. You have to fill in your required details, which can let them contact you daily in case you use the platform.

Registering to the platform through the **mobile app** is quite easy. When you install the app on your smartphone, it asks your permission to know the location and the access of your media files.

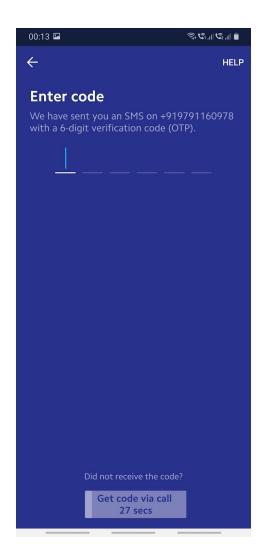
Initiate every consent by clicking on the yes button so that the app can access your media files and location.

Once it gets done, a **One Time Password** will get sent to your mobile number, which you have to enter in the required fields. Once this step gets done, you will get registered with the platform through its mobile app quickly.



#### 3. OTP With Autofill Option

The user can login by entering the otp received in their mobile or the auto detect feature enables automatic detection of otp. If the user has not received the otp he/she can get the code via call.



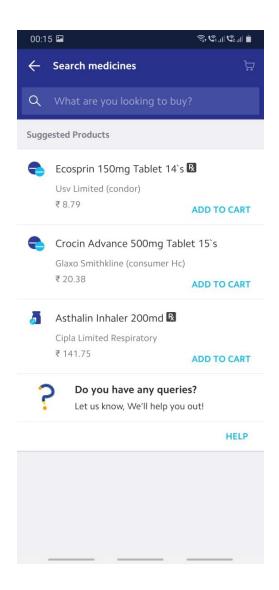
#### 4. Homepage

The homepage has buttons for instant video consultation, doctor appointment, lab tests and checkups and to buy medicines. It also has location, wallet, menu bar which makes the app more convenient for users.



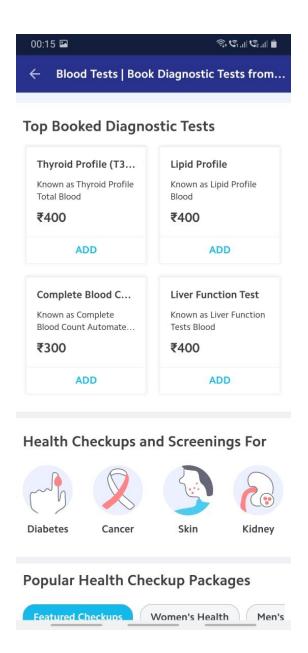
#### 5. Buy Medicines

- 1. Search the medicine in the given search bar.
- 2. Enter the appropriate quantity.
- 3. Click Add to Cart.
- 4. Repeat steps 1-3 for the required medicines.
- 5. Click Buy Now.



#### 6. Book Blood/ Diagnostic Tests

On this page the user can book **blood tests/ diagnostic tests**. The tests are also categorized based on organs, diseases, etc. The price of each test is displayed. The user should click on **Add** for the required tests and then Pay the total amount.



#### 7. Select Speciality

On this page the user can select the speciality according to their need. The price is also displayed for each speciality. Different attractive **icons** are used for different specialities to make the UI more user friendly. There is a help button on the top right corner to clarify user queries.



#### 8. Summary and Billing

On this page the user can **apply coupon codes** to avail instant discounts, select the type of consultation and finally pay the amount. The user can also view the bill split up by clicking on the view breakup hyperlink.

