

# DECA

Diversity Engineering Collegiate Alignment

2015

## You++

Want to take your development to the next level? DECA is a two-day conference that brings together top students from across the country to participate in workshops, network with Qualcomm employees, gain interview and career advice, and learn about the wireless industry. It's an opportunity to experience and apply what is learned in the classroom in a real world setting, while getting exposed to technologies we create that help connect people around the world, improve education, transform healthcare and enhance the lives of all who use it.

## Conference Details

Your answers to all the important stuff:

**Q: When does the conference take place?**

A: Thursday, January 29th – Sunday, February 1st, 2015

**Q: Who should attend?**

A: This program is ideal for freshman and sophomore CS or CE students

**Q: Where is the conference held?**

A: Qualcomm's headquarters in sunny San Diego, CA

**Q: How do I get there if selected?**

A: Qualcomm will take care of all of your logistics, including costs of travel

*What did you take away from this experience?*

*"Aside from the amazing things that are happening at Qualcomm, the single most important take-away for me was the importance of focusing on your strengths.*

*Sometimes we get so caught up in the things we can't do and forget about all the things that we actually can do "*

*- 2014 Participant, CMU*



2014 DECA participants after completing a teambuilding challenge with their mentors



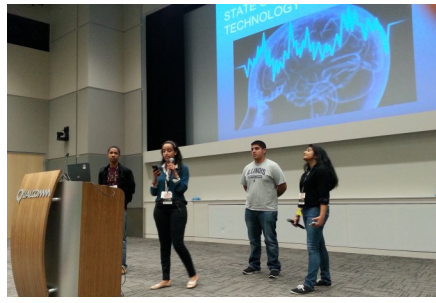
## Questions?

DECA2015@Qualcomm.com



Learn more about our student programs by following us on Instagram:

**@QualcommCampusTeam**



Snapshots from last year's conference

## Build Connections

At DECA, our goal is to connect students who share the same passion for computing with the resources, knowledge, and network to help them succeed.

### Networking

By hearing from executive speakers, technical gurus, and your student peers, you will be exposed to an impactful group of current and future leaders.

### Mentoring

"Networking and getting to know people was most important. These are people you will meet in the future when developing new technology or could possibly ask for assistance. It is all about team work and hard work."

- 2014 Participant, UC Irvine

Conferences are a great way to get exposed to a lot of information, but at DECA, we want to also help you forge meaningful relationships with key industry contacts. During the conference, you will be paired with a mentor who can share more personal insight and advice on our industry.

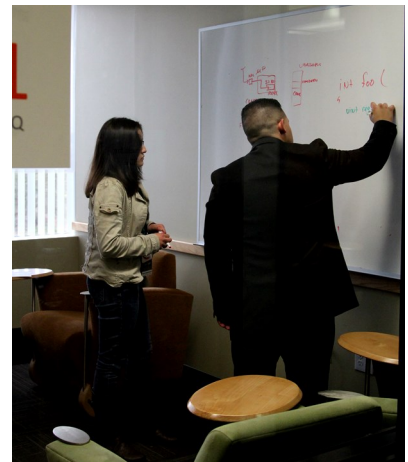


### Experience the Future of Mobile

The next generation of mobile technology is changing the way the world shares ideas and information. It's ushering in the next evolution of everything and connecting us in ways we never imagined. Check out some of the latest projects Qualcomm is working on in the mobile space, while learning what skills are required to keep pushing these technologies forward.

## Gain Valuable Experience

We're not saying practice makes perfect, but it sure helps when it comes to interviewing (at least with the nerves). At DECA, you will get to complete a technical in person and phone interview to practice developing your interviewing skills. Our engineers will also provide feedback and tips on how to best articulate your thoughts and approach problems, making it easier to nail the job you want in the future.



Interview & receive feedback

### How do I apply?

Students can be recommended in to the program through a professor, recruiter, or past participant. Those nominated will complete a short non-technical interview to determine their participation. Selections will be made by **November 21st**.

You must create a profile online at [qualcomm.com/careers](http://qualcomm.com/careers).

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