

# Antra Kanoria

UX designer with 2+ years of experience, focusing on people by bringing emotion in each visual interaction.

## Experience

### UX Consultant

Freelancer

May 2022 – Oct 2022

Bellevue, WA

- Led UX Research, Visual Design, and Interaction Design for **AXL Health** as a UX Consultant. Played a key role in shaping the design system of AXL providing actionable insights for systems, facilitating comprehensive dashboard design.
- Designed visuals for various **TapCrew** products, including WeTreat and Fitpace, as a Visual Designer.
- Contributed to the enhancement of the **Farm Your Yard** Android app by addressing and resolving multiple UX design issues. Additionally, played a pivotal role in the redesign of icons and various UX components .

### UX Designer

SimplyFI Softech Pvt Ltd

Nov 2018 – Jun 2021

Bangalore, India

- Collaborated with **Merck**, to contribute to a seamless UX by being integrated, consistent, intuitive, insight-driven, and is implemented in a cost-efficient way.
- Developed user flows, wireframes, and interactive prototypes for **Unilever's MDM solution**, contributing to a streamlined and efficient user experience.
- Successfully managed and prioritized 10+ projects, conducted user research, and translated insights into actionable design improvements, significantly enhancing overall product usability and accessibility.

## Certification

UX Design Specialization

2023

Certification in Grow with Google - Coursera

Bellevue, WA

## Education

Masters Degree, Computer Application

2019

Christ University

Bangalore, India


Bachelors Degree, Computer Application

2015

Shri Shikshayatan College


Kolkata, India

## Contacts

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## Skills

- Figma
- Adobe XD
- Sketch
- Miro
- UX Research
- User Journey
- Responsive design
- Information Architecture
- Story Boarding
- Design System
- Visual Design
- Wire-framing
- QA Testing
- Accessibility UX
- UX Strategy
- User Models