

CV of Anton Radionov. Product Designer based in Europe.

Generalist in design with expertise that spans across entire product life cycle with primary focus on execution, scalability and usability.

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Work experience

Drinking Water

Founder // Mar 2023 - Now // Remote

As a personal venture, I founded Drinking Water to raise awareness about the environmental impact of websites. This project combines my passions for websites and nature, offering low- or no-code website production services with a focus on lightweight and accessible design. Drinking Water serves environmentally conscious customers as a web design partner.

MyZenTeam

Product Designer // Mar 2021 - Aug 2022 // Remote

Initially developed as an internal hiring app for The Remote Company, MyZenTeam underwent a redesign for the public release. I joined the team to design the logo, develop the brand identity, create the marketing website, and provide UX and UI support for product development.

The Remote Company

Designer // May 2020 - Aug 2022 // Remote

During my tenure at MailerLite, the parent company TRC was established. I was responsible for designing the logo and brand identity, as well as website production and CMS development. Additionally, I collaborated with the marketing team on various graphics and website updates. TRC brings together a diverse group of individuals from around the world to create exceptional online products.

MailerLite

Designer // May 2019 - Mar 2021 // Remote

As part of the Marketing team at MailerLite, I produced graphics for various projects

and campaigns. My primary focus was on website design and development, including creating new pages, enhancing user experience, and updating content. I also contributed to design operations to improve collaboration with other teams. MailerLite is a suite of digital marketing tools designed to help businesses grow their audience and drive revenue.

Insme

UX/UI Designer // Feb 2019 - Apr 2019 // Latvia

At Insme, I led the design efforts, including developing the brand identity, defining the visual language, and designing the mobile application. Insme is a personal insurance assistant that ensures policies remain up to date and provides visitors with the best offers from the market.

Hala Digital

UX/UI Designer // Oct 2018 - Feb 2019 // Estonia

As the Lead Designer at Hala Digital, I was responsible for building a design system, ensuring design consistency, and leading the design process. We quickly produced designs and iterated frequently, culminating in the creation of an MVP within four sprints. Hala team developed an AI Assistant that automates IT and business processes for enterprises by leveraging artificial intelligence, knowledge, and business rules.

Semaphore CI

Designer // Jan 2018 - Sep 2018 // Remote

During my time at Semaphore CI, I collaborated with the marketing team on website design, emails, landing pages, and social media materials. Semaphore CI is a continuous integration and delivery platform that powers some of the world's best engineering teams.

Airfy

Product Designer // Mar 2016 - Jun 2017 // Remote

Working closely with the Founder, I contributed to various design projects at Airfy, including websites, web and mobile applications, emails, marketing collaterals, graphics, and technical drawings. Airfy offers guest WiFi services and automated digital marketing solutions to help local businesses grow.

Perspective Digital

Designer // Feb 2015 - Feb 2016 // Germany

At that time Perspective Digital was a Design Agency, where I served diverse client

needs. Projects ranged from creating brand identities and marketing collaterals to developing sales websites, mobile applications, and web platforms. This role exposed me to a wide variety of projects and challenges.

Bureau Farid Kalirad

Junior UX/UI Designer // Jul 2014 - Jan 2015 // Germany

At Bureau Farid Kalirad, I meticulously worked on branding, user interface design, and architecture for an iOS mobile application called Cherrypick. This application aimed to help users find the right professionals and places by providing personalized recommendations.

Esteriol Solutions

Web Designer // Oct 2013 - Jul 2014 // Remote

As a Web Designer at Esteriol, I created designs and front-end for websites of small and medium-sized organizations. Projects included producing websites for a car dealership, a gaming magazine, and a lifestyle social portal. Additionally, I provided logo design and brand style guide services for some clients.

Skills and Knowledge

Design

User Interface, User Experience, Product Design, Brand Design, Art Direction, Email Design, Prototyping, Wireframing, Icon Design.

Development

HTML/CSS, Design Systems, No-Code, Statamic CMS, React, Vue.js.

Operations

Design Strategy, Product Roadmap, Design Operations, Usability Testing, Market Research, Audit and Optimisation.

Tools

Figma, Sketch, Framer, Notion, HotJar, Zapier, Webflow, Photoshop, InVision, Zeplin, Illustrator, AfterEffects.

Languages

English, Russian, Latvian.

Education

Nordic Multimedia Academy

Not finished professional course // 2012 - 2014

Riga Secondary School Nr.60

Secondary Education // 2000 - 2012

Questions or projects? Contact me to begin.
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