MBA in Business Analytics

Online Degree Program

Choose an online MBA in business analytics program to become a data-driven business leader. Gain critical business skills, develop in-demand analytical skills, and earn your MBA online.

16 Mo.	36	Online	STEM
Accelerated Program	Credit Hours	Online Program	STEM Program

NEXT START
SEP 03 September 3rd
Online Program | Accelerated Program

Request Info | Apply Now

Earn an MBA-BA online with Herzing University

Accreditation	Accredited by the Higher Learning Commission
Transfer credit	Transfer up to 9 approved semester credit hours
Format	Choose between our 100% online format or our hybrid format which requires both online and on-campus coursework at our Marietta campus
Curriculum	STEM-designated curriculum emphasizes specialty study in business analytics, strategic management, marketing, HR, predictive analytics, machine learning, big data, and more
Alternative MS pathway	You may also elect to focus your study further in one business analytics topics area: Data Science or Business Analytics Concentration
Quickpaths	Transfer credit, stackable credentials, and adaptive learning technology build a faster pathway to a higher education with Herzing University

Learn More Today!

Complete form. Submitted in 30 seconds.

First Name | Last Name
Email
Phone | ZIP Code
Select a program of interest
Select a campus location
Select a start date
Select a preferred contact time

By submitting this form, you consent to receive calls or text messages regarding your education from or on behalf of Herzing University, including messages sent using an automated system or prerecorded voice, at the phone number you provided, even if you are on a national or state "Do Not Call" list. Consent is not required to purchase any product or service.

Submit

Earn an MBA education preparing you to become a data-driven business leader

The Master of Business Administration (MBA) in Business Analytics degree is an online STEM-designated 36-credit graduate program which prepares you to become a data-driven business leader. Gain critical business skills, develop in-demand analytical skills, and earn your MBA online.

This online degree program provides students with the fundamental skills to thrive in today's data-driven business world. Students will master foundational and advanced topics like big data analytics, AI applications, and practical decision-making strategies. Students will learn to apply STEM principles to core business concepts, gaining a unique edge in a competitive landscape.

Career-focused curriculum
Discover the crucial knowledge and skills required to succeed in your work and build a foundation for continued career growth.

Flexible schedule
We work hard to help you maintain school life balance, striving to be as flexible as possible for busy and traditional students.

Virtual services
Access a extensive virtual services, including academic advising, tutoring, support services, technical support and library services.

Lifelong support
We support your ongoing career advancement by providing continuous, personalized student services with lifelong career counseling.

Rolling admissions
No application deadline to worry about. Apply when you're ready and prepare to get started soon.

PROGRAM | CURRICULUM | STEM DESIGNATION | TUITION AND COST | REQUIREMENTS | ACCREDITATION

CURRICULUM

Courses & curriculum details

Our MBA in Business Analytics curriculum emphasizes the in-demand skills and knowledge employers look for in successful data-driven business environments.

The STEM-designated curriculum incorporates specialized coursework in marketing engineering and technology management, supplying students with in-depth analytical and technical knowledge for business success.

Program Length	Credits*	Credit/Hr
Master of Business Administration in Business Analytics	36	3

Average number of months for students to complete program. Program available online or hybrid.

Required Courses

All courses, 3000 prefixes credit hours, are required.

- BU 5300 - Leadership and Team Dynamics (3.00)
- BU 5305 - Leading Change and Operational Excellence (3.00)
- BU 5320 - Integrated Economics and Decision Making (3.00)
- BU 5325 - Strategic Human Capital (3.00)
- BU 5330 - Strategic and Risk Management for Business Success (3.00)
- BU 5341 - Accounting and Corporate Financial Strategy (3.00)
- BU 5345 - Marketing Engineering (3.00)
- BU 5351 - Project Management for Business Leaders (3.00)
- BU 5360 - Foundations of Business Analytics for Leaders (3.00)
- BU 5365 - Predictive Analytics and Machine Learning (3.00)
- BU 5367 - Big Data, Cloud, and Visualization (3.00)
- BU 5380 - Graduate Capstone Project (3.00)

* BU 5367 Prerequisite materials: between Credit Hours: 3.000

Online students in some states may not be allowed to take the internship due to state restrictions.

STEM DESIGNATION

Choose a STEM-Designated MBA program

Why STEM designation matters

STEM-designated MBA programs require more rigorous study than others of the Department of Homeland Security (DHS) as a program emphasizing one or more of the pillars of Science, Technology, Engineering, and Math.

The Bureau of Labor Statistics projects a significantly higher rate of growth in STEM-related occupations than non-STEM occupations through 2029. Many of these jobs carry high demand and a strong background in a specialty, analytical, such as business analytics can help you become even more qualified for these in-demand roles.

Our top-ranked entrepreneurship as a business leader studies **including sense of uncertainty by transforming complex data into insights needed for decision-making**. Our curriculum prepares students for the flexibility and decision-making needed to provide minimum value for employers internally.

The benefit of STEM designation for international students

The STEM designation can potentially greatly benefit international students training employment in the United States.

It enables F-1 students who complete a STEM-designated degree program may qualify for an extension of their post-graduation training in the US, according to Department of Homeland Security (DHS).

International students who completed STEM-designated program **may apply for a total for 12 month Optional Practical Training (OPT) period by an month or an additional 24 months.**

CERTIFICATIONS

Earn key industry certifications

Many of our MBA in Business Analytics curriculum to support your career success and advancement, prioritizing knowledge and skills employers are looking for in job candidates.

Several courses in the MBA BA curriculum align with important industry certifications:

- Business Data Analytics Certification (IIBA CBDA)
- Certified Associate in Project Management (CAPM)
- Certified Business Analysis Professional (CBAP)
- Project Management Professional (PMP)
- PMI Professional in Business Analytics (PMI-PBA)
- SHRM Certified Professional (SHRM-CP)
- SHRM Senior Certified Professional (SHRM-SCP)

Complete the requisite coursework, or **over 125 minutes the application fee for up to three industry certifications.**

TUITION & COST

Tuition & Cost

The cost of tuition for the MBA in Business Analytics program is **$550 per credit hour.**

You can potentially save some greater savings by transferring credit from prior college coursework, applying for financial aid, or potential scholarship opportunities through our website.

Our goal is your career advancement. That's why we are always working to provide you with the most cost-effective education, making it affordable as possible while preparing you best for success in your work.

Find My Estimate

Scholarships & Financial Aid
You may be eligible for multiple scholarships and grants, both through Herzing University and several external scholarships.
Find scholarships and grants →

Military/Veteran Discounts
Veterans, Active Duty, U.S. Servicemembers, and spouses may qualify for a 10-15% tuition discount.
Military benefits →

REQUIREMENTS

MBA program enrollment requirements

Enrollment prerequisites to enroll in Herzing's MBA program include:

1. Complete a bachelor's degree from an institution of higher education accredited by a regional accrediting agency recognized by the U.S. Department of Education
2. Submit official transcripts showing minimum cumulative GPA of 2.75 or higher
3. Complete an application form

No minimum GMAT/GRE score is required for admission!

Eligible states for enrollment

CLASSES START: SEPTEMBER 3RD

Waived Enrollment Fee

Discover the educational pathway designed to maximize your career potential. Reach for greater heights with Herzing University.

Request Info | Apply Now

ACCREDITATION & RECOGNITION

Our accredited & recognized online school

We strive to earn and uphold our place at the top provide, nonprofit universities in the United States. **Just as you work every day to become the best version of yourself, so do we at Herzing University.**

We are proud to have attained international accreditation in addition to industry recognition for our accomplishments. Learn more about our college education and first career success.

Ranked by U.S. News & World Report among the best online MBA degree programs in 2020.

Herzing University is institutionally accredited by the Higher Learning Commission, a regional accrediting agency recognized by the U.S. Department of Education.

View all Herzing University Accreditations and Approvals.

CONTINUE

Program Finder

Enter a Program

Master of Business Administration in Business Analytics Online Degree Program - Changing ranked for the listed, selected.

Master of Business Administration in Business Analytics STEM

Online Online Online