



Nguyễn Thị Kim Ngân

Marketing and Communication Executive with 2 years of experience. Passionate about fashion, beauty, sport and connecting people.

Professional Skills

SEO

Design skills (Adobe Photoshop, Adobe Illustrator, Adobe Premiere)

Education

National Economics University

Bachelor of Economics

- Attended from Sept 2015 to May 2019
- Graduated with GPA of 3.11/4.0

Contact

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Working Experience

2Đẹp Magazine

Fashion Editor/Content Creator
10/2020 to Present

- Write articles about fashion and beauty. **Help the website's total views reach 15.8 million in April**
- Edit articles that are written by collaborators.
- Write PR articles (AppleSlim, Lazada)

Golden Gate Restaurant Group

Digital and Communication Executive

11/2019 to 8/2020

- Plan and execute weekly content for Facebook fanpages of 5 restaurants. **The highest organic engagement rate of a post can be up to 7%.**
- Develop plans, implement activities & report marketing campaigns to Brand Manager
- Collaborate with designers and related teams to produce digital content.
- Work with media agency to plan and execute media plans