



Nguyen Thi Kim Ngan

Fashion Editor/Content
Creator

I am a content creator with 2 years of experience. My strength is creating web content in fashion, beauty, movies and travel. I am seeking an opportunity to develop myself in a dynamic working environment.

Professional Skills

Website content
SEO
Social media
Design skills (Adobe Photoshop, Adobe Illustrator, Adobe Premiere)

Education

National Economics University

Bachelor of Economics

- Attended from Sept 2015 to May 2019
- Graduated with GPA of 3.11/4.0

Contact

Home: 15, 84 alley, Tran Dai Nghia,
Hai Ba Trung, Ha Noi
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Portfolio: bit.ly/kimnganportfolio

Work Experience

**Fashion Editor/Content
Creator**

2Đẹp Magazine

Oct. 2020 to present

- Create content about fashion and beauty. ***View of an article is up to 300.000 views***
- Check content and edit articles produced by the collaborators.
- Produce PR content for AppleSlim - A dietary supplement company

**Golden Gate Restaurant
Group**

Content Executive

Nov.2019 to Aug.2020

- Plan and execute weekly content on multiple digital channels and social platforms. ***The average rate of engagement is 5-7% (per post)***
- Work with KOL/ Food reviewers in order to encourage brand trust
- Support production team in shooting and filming new products