

# Nguyễn Thị Kim Ngân

Fashion Editor/Content Creator



Mobile phone

0945022097

Email

nguyenkimngan245@gmail.com

Linkedin

<https://bit.ly/ntkngan>

## Career Objective

Digital Communication Executive with 2 year experience, strong knowledge with social media, SEO and fashion. I am looking for an opportunity to work in an international working environment.

## Working Experience

### Digital Communication Executive - Golden Gate Restaurant Group

11/2019 - 9/2020

- Plan and execute weekly content on multiple digital channels and social platforms. The average rate of engagement is 5-7% (per post)
- Ensure all messages are consistent to brand guidelines
- Help to increase page followers by 36% each month
- Work with KOL/ Food reviewers in order to encourage brand trust
- Support tasks such as video producing, photoshoot

### Fashion Editor/Content Creator - 2ĐEP MAGAZINE

10/2020 - Current

- Creating content about fashion and celebrities
- Checking content and edit articles produced by the collaborators.
- Producing PR content

## SKILL AND KEY ADVANTAGES

- English: Fluency
- French (A1): basic communication
- Microsoft Office
- Designing (Adobe Illustrator, Adobe Premiere, Adobe Photoshop)