



## Nguyễn Thị Kim Ngân

Marketing and Communication Executive with 2 years of experience. Passionate about fashion, beauty and connecting people.

### Professional Skills

SEO

Design skills (Adobe Photoshop, Adobe Illustrator, Adobe Premiere)

### Education

#### National Economics University

*Bachelor of Economics*

- Attended from Sept 2015 to May 2019
- Graduated with GPA of 3.11/4.0

### Contact

Address     No. 15, 84 lane, Tran Dai  
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### Working Experience

#### Golden Gate Restaurant Group

Digital and Communication Executive

*11/2019 to 8/2020*

- Plan and execute weekly content for fan pages of 5 restaurants. **The highest organic engagement rate of a post can be up to 7%.**
- Develop plans, implement activities & report marketing campaigns to Brand Manager
- Collaborate with designers and related teams to produce online content.
- Work with media agency to plan and execute media plans

#### 2Đẹp Magazine

Fashion Editor/Content Creator

*10/2020 to Present*

- Write articles about fashion and beauty. **Total views of an article can be up to 300.000**
- Edit articles are that written by collaborators.
- Write PR articles