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South Australia

# COMP 2019

Week 1  
Introduction

# Learning Objectives

- Explain the term Artificial Intelligence (CO1)
- Understand the capabilities and limitations of modern A.I. systems (CO1)



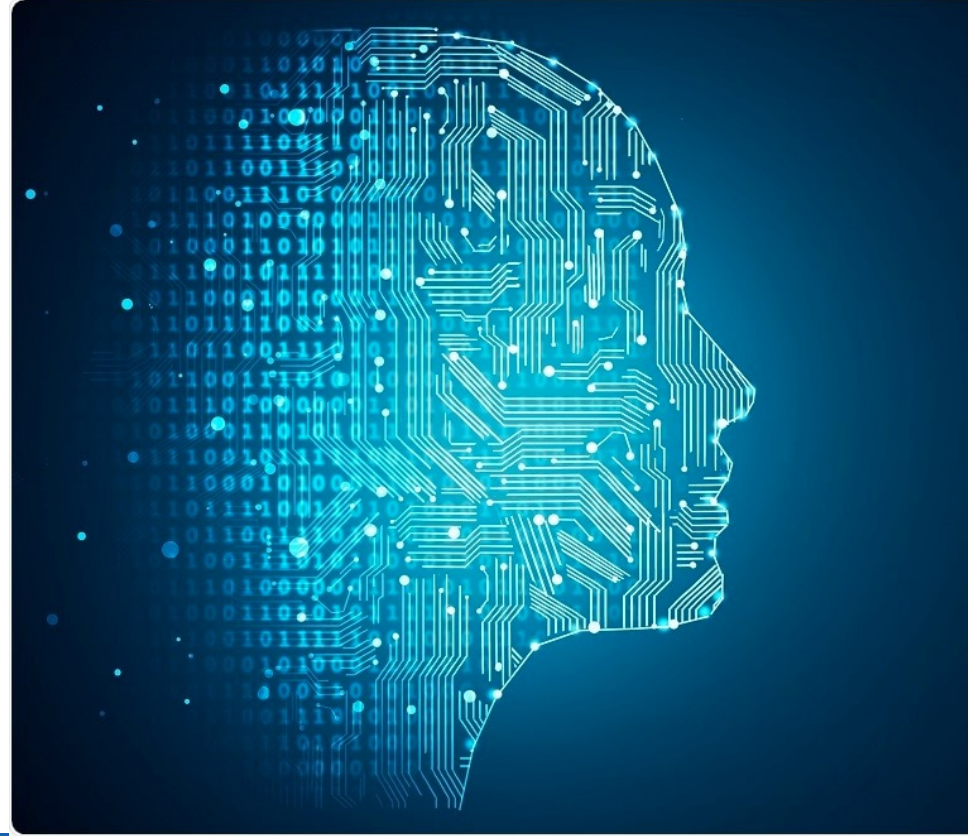
# What is AI?

- Strong AI: programs that act like humans
  - “[AI is] ... nothing less than to build a machine on the model of man, a robot that is to have its childhood, to learn language as a child does, to gain its knowledge of the world by sensing the world through its own organs, and ultimately to contemplate the whole domain of human thought.” [Joseph Weizenbaum, MIT]
- **Applied AI: Programs that act rationally**
  - “Smart” systems that are not necessarily modelled like humans
  - Problems that are impossible to solve by hand-crafting an algorithm
- Cognitive Simulation:
  - Test theories about how the human mind works
  - Create a program and evaluate its performance



# Traits of AI

- Perception
- Manipulate Objects
- Natural Language Understanding
- Learning
- Planning
- Knowledge Representation
- Reasoning





**mite**



**container ship**



**motor scooter**



**leopard**

mite	container ship	motor scooter	leopard
mite	container ship	motor scooter	leopard
black widow	lifeboat	go-kart	jaguar
cockroach	amphibian	moped	cheetah
tick	fireboat	bumper car	snow leopard
starfish	drilling platform	golfcart	Egyptian cat





A group of people shopping at an outdoor market.

There are many vegetables at the fruit stand.







[https://www.youtube.com/watch?v=\\_PC-V5GJP6Q](https://www.youtube.com/watch?v=_PC-V5GJP6Q)



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<https://www.youtube.com/watch?v=vjSohj-lclc>



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<https://www.youtube.com/watch?v=tIThdr3O5Qo>



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# Chatbots & Assistants

Welcome to

```
EEEEEE LL      IIII ZZZZZZZZ  AAAAA
EE      LL      II      ZZ  AA  AA
EEEEEE LL      II      ZZZ  AAAAAAA
EE      LL      II      ZZ  AA  AA
EEEEEE LLLLLL IIII ZZZZZZZZ AA  AA
```

Eliza is a mock Rogerian psychotherapist.  
The original program was described by Joseph Weizenbaum in 1966.  
This implementation by Norbert Landsteiner 2005.

```
ELIZA: Is something troubling you ?
YOU:   Men are all alike.
ELIZA: What is the connection, do you suppose ?
YOU:   They're always bugging us about something or other.
ELIZA: Can you think of a specific example ?
YOU:   Well, my boyfriend made me come here.
ELIZA: Is it important to you that your boyfriend made you come here ?
YOU:   He says I'm depressed much of the time.
ELIZA: I am sorry to hear that you are depressed.
YOU:   It's true. I am unhappy.
ELIZA: Can you explain what made you unhappy ?
YOU:   █
```

**Jerry:** Xiaolce, will it rain tomorrow?

**Xiaolce:** Tomorrow the weather in Beijing will be nice with a maximum high of 25°C. No rain to get you soaked.

**Jerry:** How about the day after tomorrow?

**Xiaolce:** The day after tomorrow, the weather in Beijing will also be fair, with a max high of 23 C.



**Jerry:** What about Seattle?

**Xiaolce:** Yes sir, I've got the answer. The day after tomorrow, Seattle will be cloudy with a max high of 30 C. Perfect for going outside.



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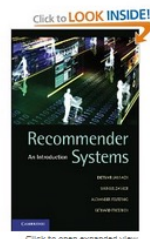
# Machine Translation

German ▼   English ▼  

Mein Hund hat einen  
Kater Edit

My dog has a cat





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Robert Iyengar (Author), J. J. Beaulieu (Author), Michael J. Biehl (Author), Michael J. Biehl (Author)

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In this age of information overload, people use a variety of strategies to make choices about what to buy, how to spend their leisure time, and even whom to date. Recommender systems providing affordable, personal, and high-quality recommendations. This book offers an overview of approaches to developing state-of-the-art recommender systems. The authors personalized buying proposals, such as collaborative and content-based filtering, as well as more interactive and knowledge-based approaches. They also discuss how to measure the methods with practical case studies. The final chapters cover emerging topics such as recommender systems in the social web and consumer buying behavior theory. Suitable in getting an overview of the field, this book will also be useful for professionals looking for the right technology to build real-world recommender systems.

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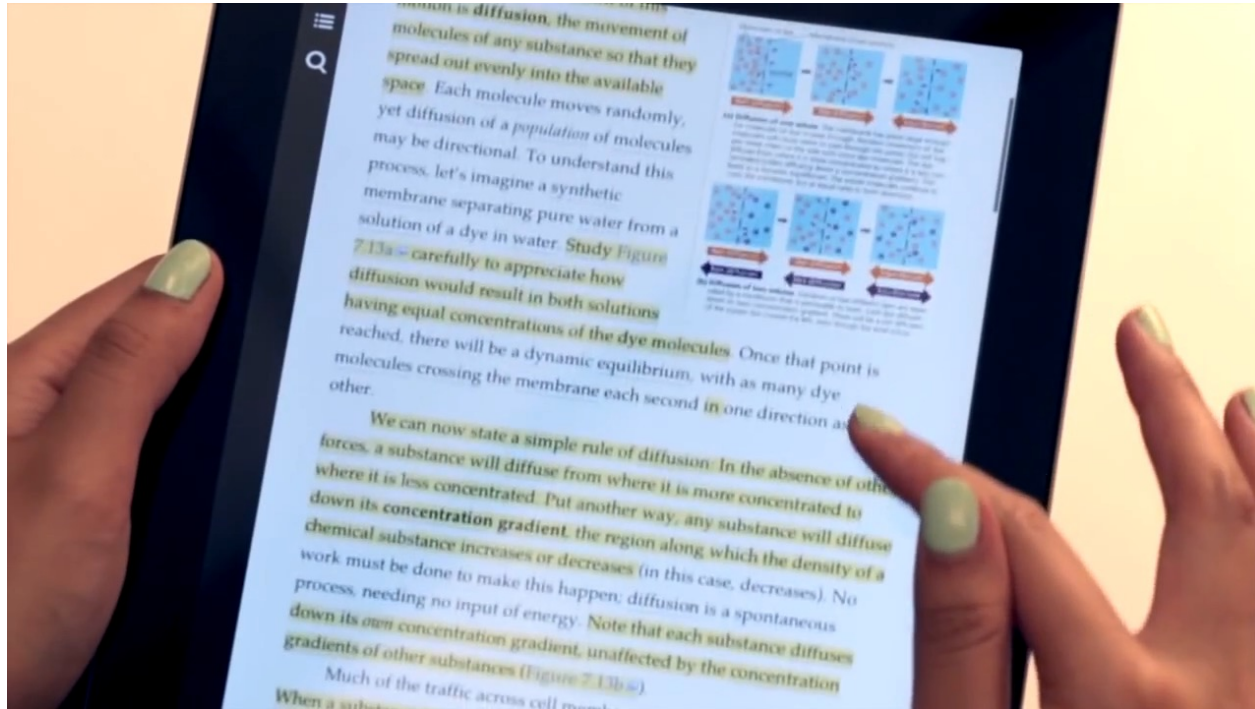


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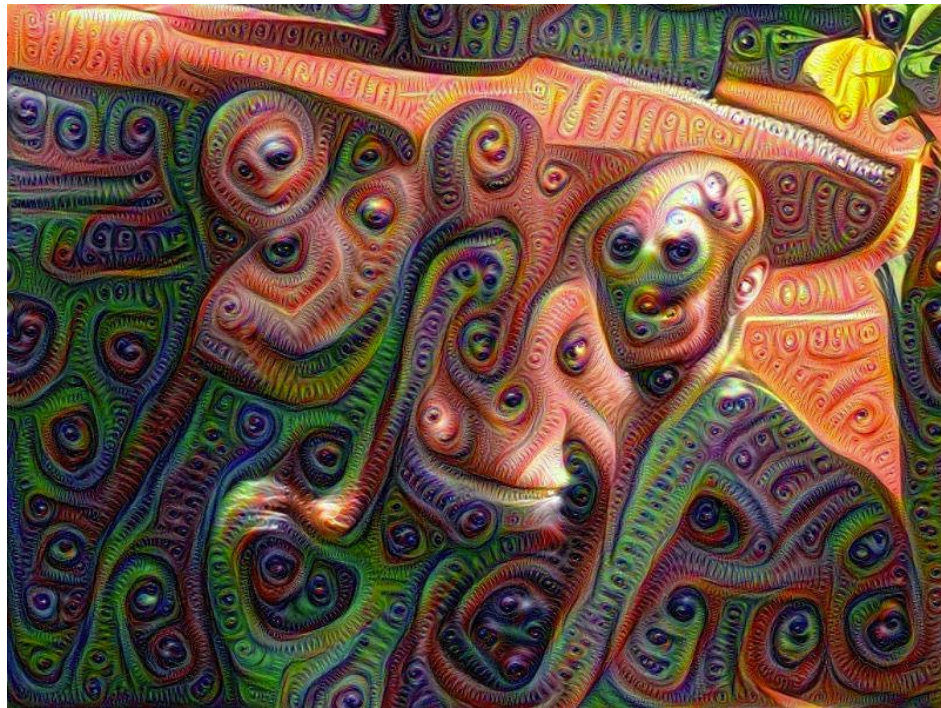


<http://www.youtube.com/watch?v=x-NDXWyDy3c>



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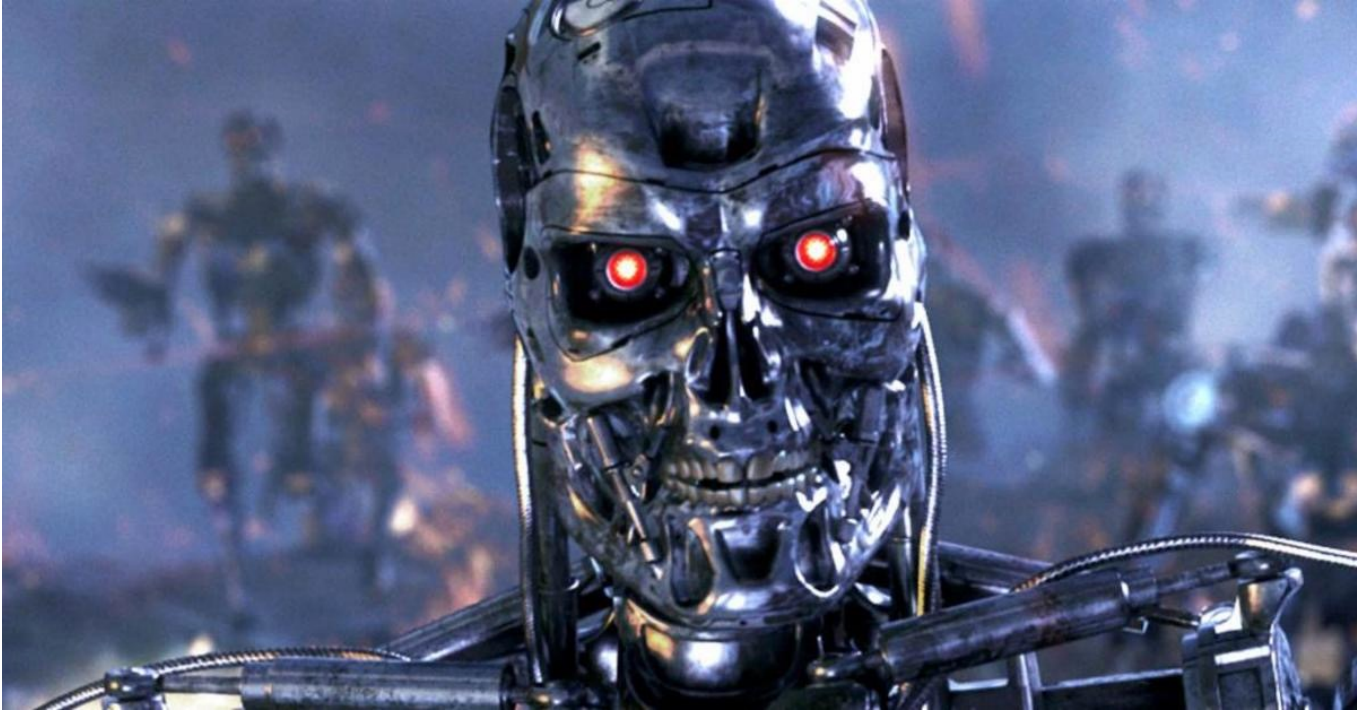


<https://www.youtube.com/watch?v=nwOywe7xLhs>



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# MACHINE INTELLIGENCE 2.0

## AGENTS

PROFESSIONAL	PERSONAL	OS INTERFACES
 DigitalGenius  	   	  Google Now

## AUTONOMOUS SYSTEMS

AIR	GROUND	SEA	INDUSTRIAL

## ENTERPRISE

SECURITY / FRAUD	HR / RECRUITING	SALES	MARKETING	CUSTOMER SUPPORT	INTERNAL INTEL	MARKET INTEL

## PLATFORMS

RESEARCH / AGI	FULL STACK	MACHINE LEARNING	INDUSTRIAL IOT	AUDIO	VISION	DATA ENRICHMENT

## INDUSTRIES

ADTECH	AGRICULTURE	FOR GOOD	RETAIL FINANCE	LEGAL	MATERIALS & MFG	HEALTHCARE

## INDUSTRIES (CONT'D)

EDUCATION	TRANSPORT & LOGISTICS	INVESTMENT FINANCE	DATA SCIENCE	MACHINE LEARNING	OPEN SOURCE



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# Summary

- Artificial Intelligence has been and will be at the core of nearly everything
- There is a lot of hype in the media. We must understand the technology and its limitations to make informed judgments to distinguish reality from fiction
- AI technology has become a commodity, but applying it in the right way can be difficult





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Questions?