



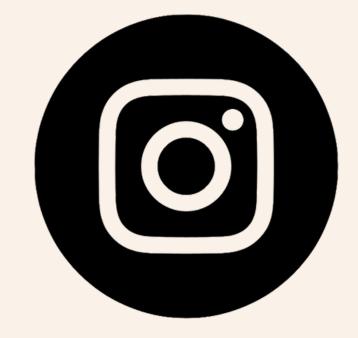
SOCIAL MEDIA CONSUMPTION





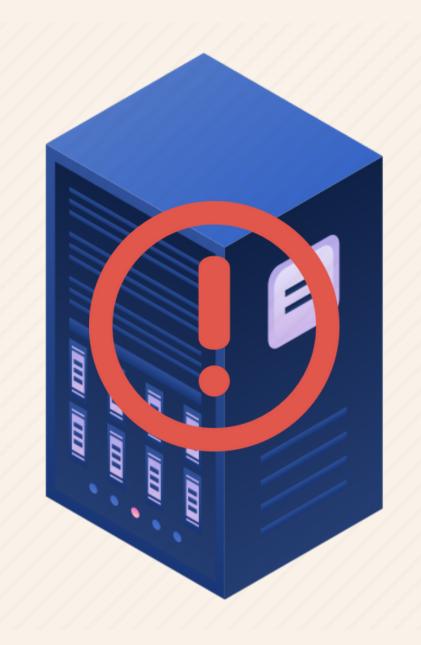












SERVERS

LOGIN REFRESH >>> **UPLOAD**





REQUESTS

SERVERS





- PROCESSING UNITS
- COMPUTA-TIONAL TIME

REQUESTS

SERVERS

DEMANDS







REQUESTS

A LOT OF SERVERS

NOT ENTIRELY
 POWERED WITH
 GREEN ENERGY

CARBON EMISSION

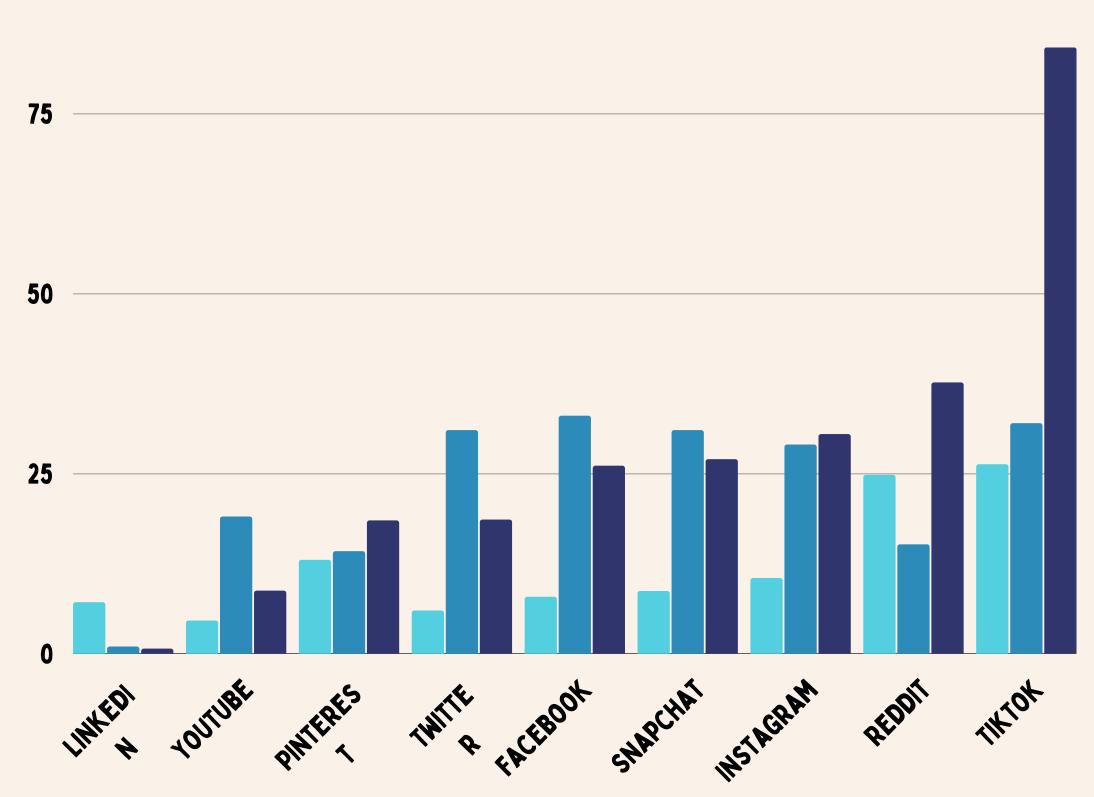


ISSUES

A LOT OF SERVERS

= CARBON IMPACT IN GEQCO2/10MIN = DAILY TIME SPENT IN ■ CARBON EMISSION IN GERQ GO2 & DAY





HTTPS://WWW.BROADBANDSEARCH.NET/BLOG/AVERAGE-DAILY-TIME-ON-SOCIAL-MEDIA

HTTPS://GREENSPECTOR.COM/EN/SOCIAL-MEDIA-2021/

HTTPS://WWW.BUSINESSDIT.COM/AVERAGE-TIME-SPENT-ON-REDDIT/

ANNUALLY 92 KG CO2 PER PERSON

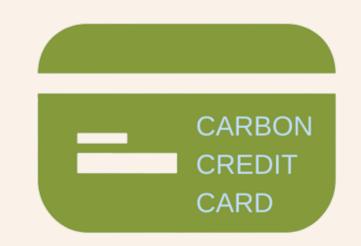
INCLUDES ONLY CERTAIN SOCIAL MEDIA PLATFORMS

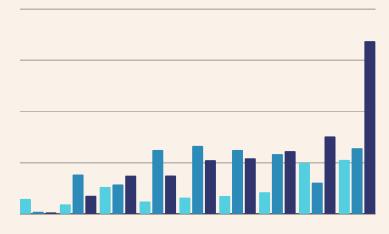
ANNUALLY 820 KM BY CAR PER PERSON

PERSONAL CARBON CARBON CREDITS

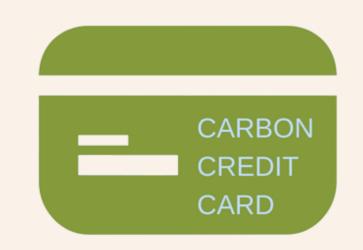


SOCIAL MEDIA USAGE



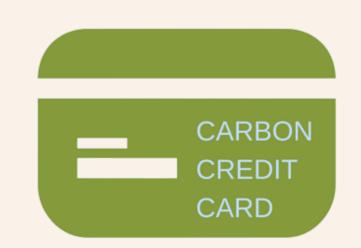


PERSONAL CARBON CARBON CREDITS



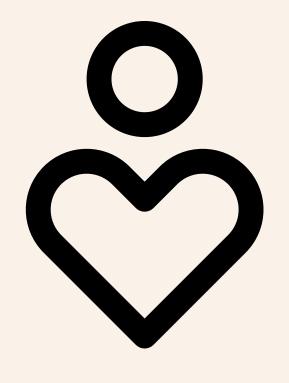
- MONTHLY FROM THE GOVERNMENT
- AT THE END OF THE MONTH: PAY IF OVER-BUDGET

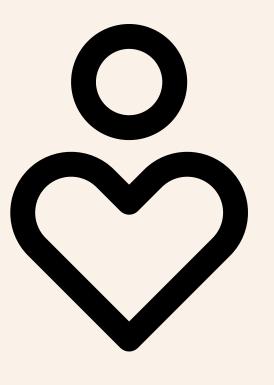
PERSONAL CARBON CARBON CREDITS



- MONTHLY FROM THE GOVERNMENT
- AT THE END OF THE MONTH: PAY IF OVER-BUDGET
- OFFSET TO INCREASE BUDGET









KEEP TRACK OF SOCIAL MEDIA USAGE PERSONAL CARBON CREDITS

DIGITAL CARBON FOOTPRINT

USER-FRIENDLY & EASY UI

ADD APP SCREENSHOTS

ADD APP SCREENSHOTS

ADD APP SCREENSHOTS

GOOGLE CLOUD NET ZERO



Google Cloud

Carbon data across GCP regions

Location	Google CFE%	Grid carbon intensity (gCO ₂ eq/kWh)	Google Cloud net operational GHG emissions	
Finland	97%	112		Low CO ₂
Madrid	67%	160	Low CO ₂	
Belgium	80%	123	0	Low CO ₂
London	85%	166	0	Low CO ₂
Frankfurt	96%	413	0	Low CO ₂
Netherlands	57%	317	0	
Zurich	85%	118	0	Low CO ₂
Milan	42%	323	0	
Paris	87%	71	0	Low CO ₂
	Finland Madrid Belgium London Frankfurt Netherlands Zurich Milan	Finland 97% Madrid 67% Belgium 80% London 85% Frankfurt 96% Netherlands 57% Zurich 85% Milan 42%	Location Google CFE% (gCO2eq/kWh) Finland 97% 112 Madrid 67% 160 Belgium 80% 123 London 85% 166 Frankfurt 96% 413 Netherlands 57% 317 Zurich 85% 118 Milan 42% 323	Finland 97% 112 Low CO2 Madrid 67% 160 Low CO2 Belgium 80% 123 0 London 85% 166 0 Frankfurt 96% 413 0 Netherlands 57% 317 0 Zurich 85% 118 0 Milan 42% 323 0







CLIMB WALLS. NOT EMISSIONS.

CLIMB WALLS. NOT EMISSIONS. THE GECKO WAY.

KEEP TRACK OF SOCIAL MEDIA. STICK TO THE REALITY. DO IT THE GECKO WAY.