

Assignment No.: 01

Submitted By : Promiti Dasgupta

ID : 00-30110

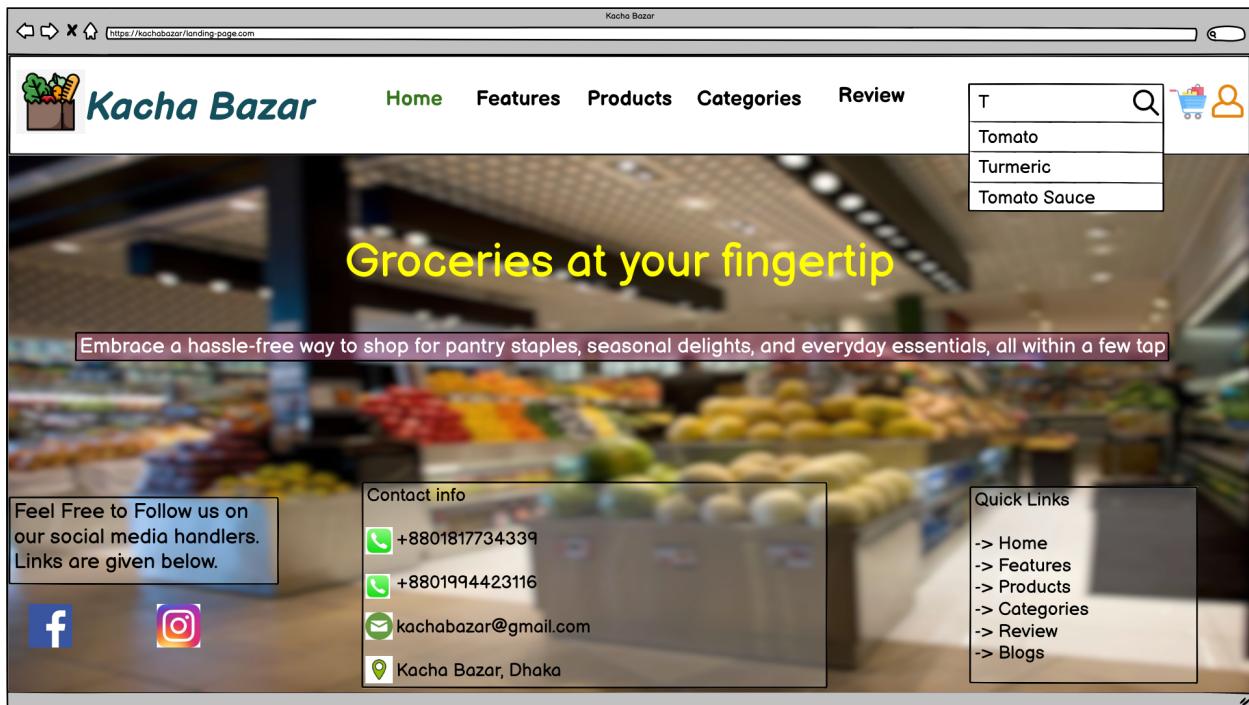
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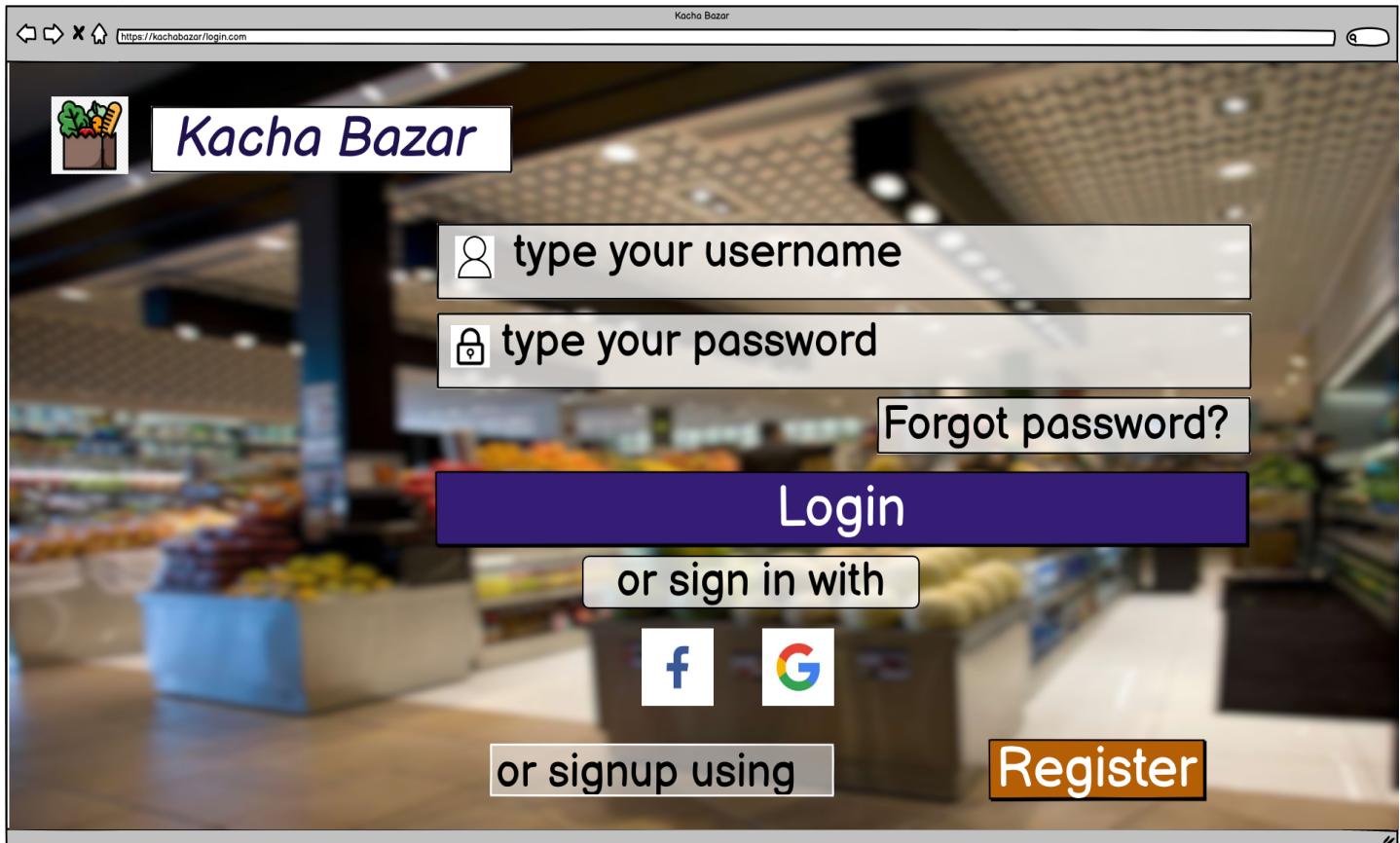
Landing Page:

Kacha Bazar is an online grocery store for which I have designed a professional website. Below shown picture is the landing page of the website. Here all the functionalities can be interpreted by a user. In the navigation bar, there are all the modules of the website. Like in the home page that we are currently in, is showing a quote and also some complementary information about the website. We can search the food item in the search area which is shown in the picture but cannot order without logging in. For that, we see the profile icon at the top right corner of the page through which we can login or sign up in case of not having an account and then access the order process of the website. We have to click the profile icon.



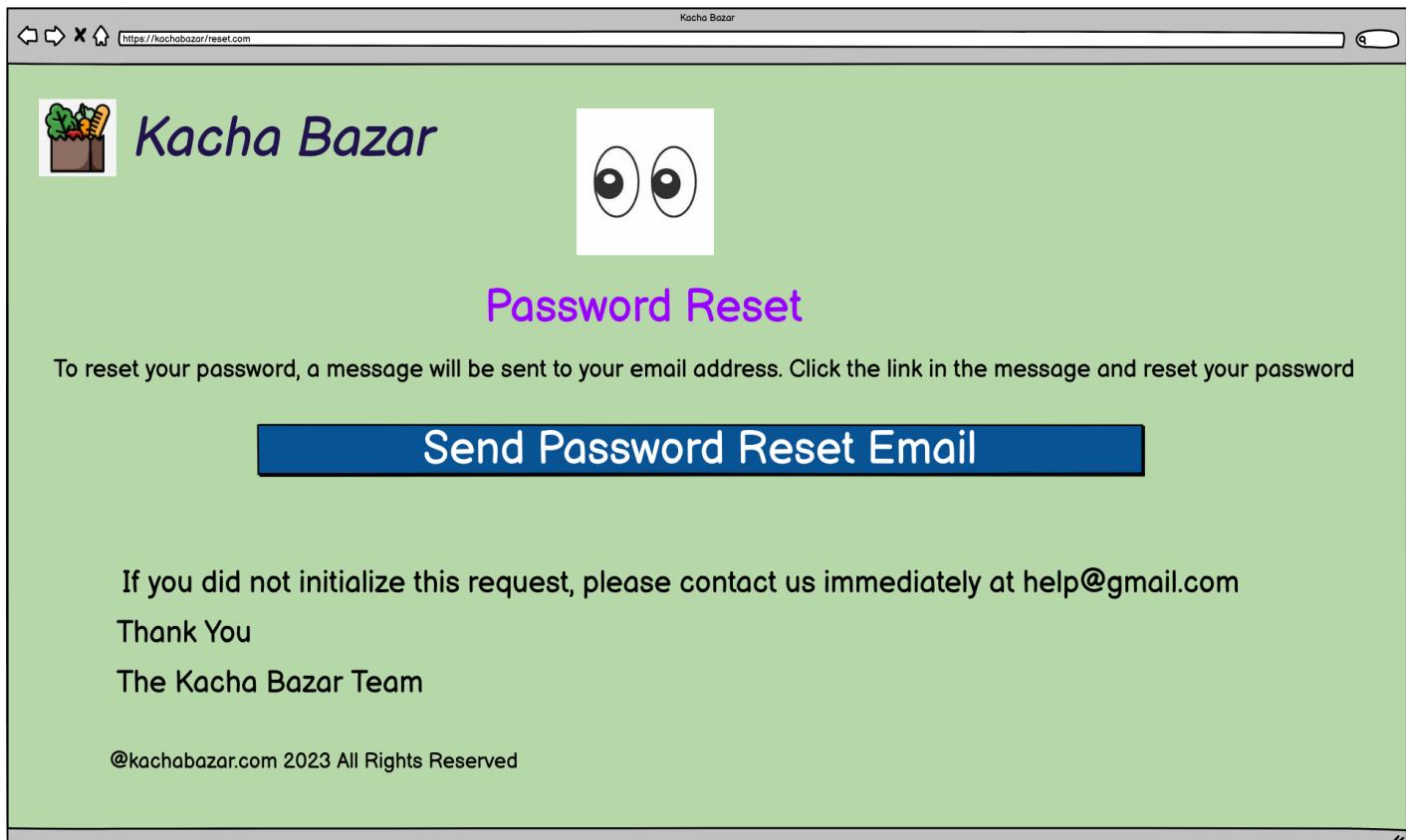
Login Page:

The user will click the profile icon and will be taken to this page which allows logging in the website. For this page design, I just added some basic functionalities like the name of the user and entering password which the person will fill up and go to the home page for ordering items. But if he forgets his password, he has an opportunity to reset the password by going on the password reset page. Also, the user can log into this website through facebook or google. Here, if anyone is already not registered to our website he will have to click the register button and complete the registration.



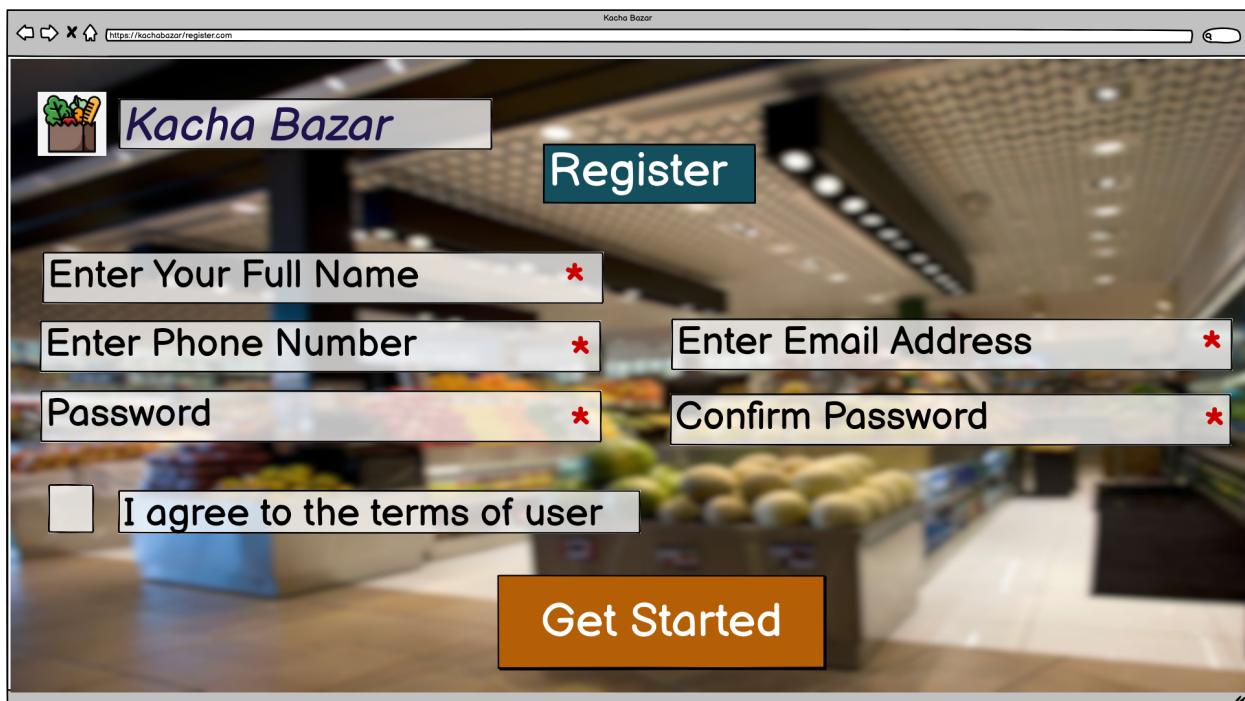
Password Reset Page:

It is quite normal if a user has forgotten his password. So this website offers a functionality that includes sending an email to the user's email address in which a link will be provided. Through accessing that link, the user will reset his password and then be redirected to the home page. By having this functionality, user's security is retained. Also he can get support if he has not sent the mail for resetting the password.



Signup Page:

Here at first the user will enter his full name, a valid email address and phone number and then set a strong password and again input the password for confirming. The asterisk sign marked in red indicated that the user cannot proceed without filling up those. After making sure that the user has agreed to all the terms and conditions of our website, he is allowed to register and then redirected to the home page.



Features Page:

In this page, the user can be well known about most unique features and can be motivated to use this eye catching user friendly website. Here the features that I have designed initially are this website providing fresh and organic items, exclusive offers and secure payment etc. The popular items that a user searches through our website are listed at the bottom of the website for the user's preference to select which item to order.

The screenshot shows the 'Features' page of the Kacha Bazar website. At the top, there is a navigation bar with links for Home, Features (which is highlighted in green), Products, Categories, and Review. There are also icons for search, shopping cart, and user profile. Below the navigation, there are three main features displayed in boxes:

- Fresh and Organic**: An image of a basket filled with various fruits and vegetables. A text box below states: "We pride ourselves on delivering only the freshest ingredients and products, ensuring that every item meets our strict quality standards."
- Exclusive Offers**: An image showing colorful hanging tags with the words "EXCLUSIVE OFFER". A text box below states: "Enjoy access to exclusive discounts and promotions, ensuring that you get the best value for your money."
- Secure Payment**: An image of a smartphone displaying a payment interface with the word "PAY". A text box below states: "Rest easy knowing your transactions are secure with our trusted payment gateway partners."

At the bottom of the page, there is a footer bar containing links to various product categories: Our Own Items | Cooking Essentials | Rice | Oil | Flour | Vegetables | Fruit | Fish | Meat | Chocolate & Candies | Baby Food | Bread, Biscuits and Cakes | Milk and Dairy Products | Sauces and Pickles. The footer also includes the copyright notice: "@kachabazar.com 2023 All Rights Reserved".

Products Page:

In the products page, users can see all of the products of our website and select any item of his choice. The products are clearly shown with the pictures of the products and details about the amount and price of each. The user will click the ADD button for ordering a specific item.

The screenshot shows a web browser window for 'Kacha Bazar' at the URL <https://kachabazar/product.com>. The page features a header with a logo of fresh produce, the site name 'Kacha Bazar', and navigation links for Home, Features, Products (highlighted in green), Categories, and Review. To the right of the navigation are icons for search, shopping cart, and user profile. Below the header is a grid of five product cards, each with an image, name, price, and an 'ADD' button.

Product Image	Name	Price	Action
	Pushti Aromatic Chinigura Rice 1 kg	100 TK	<input type="button" value="ADD"/>
	ACI Pure Moshur DAI 1 kg	152 TK	<input type="button" value="ADD"/>
	Golda (Chingri) Medium 30/40 PCs/kg	1090 TK	<input type="button" value="ADD"/>
	CP Spicy Chicken Ball 500gm	320 TK	<input type="button" value="ADD"/>
	Dan Cake Chocolate Pound Cake 300 g	140 TK	<input type="button" value="ADD"/>

At the bottom of the page, a footer box contains a list of categories: Our Own Items | Cooking Essentials | Rice | Oil | Flour | Vegetables | Fruit | Fish | Meat | Chocolate & Candies | Baby Food | Bread, Biscuits and Cakes | Milk and Dairy Products | Sauces and Pickles. The footer also includes the copyright notice: @kachabazar.com 2023 All Rights Reserved.

Categories Page:

For the advantage of the user, a category page is designed in which all of the categories will be displayed that this website provides. The user can select any of his desired categories and will then be directed to the items of his selected category. By this, he will be able to save his time by going through items of his specific interest.

Kacha Bazar

https://kachabazar/categories.com

Home Features Products Categories Review

SEARCH CART USER

Half Price Offers Buy 1 Get 1 Offers Fruits Vegetables

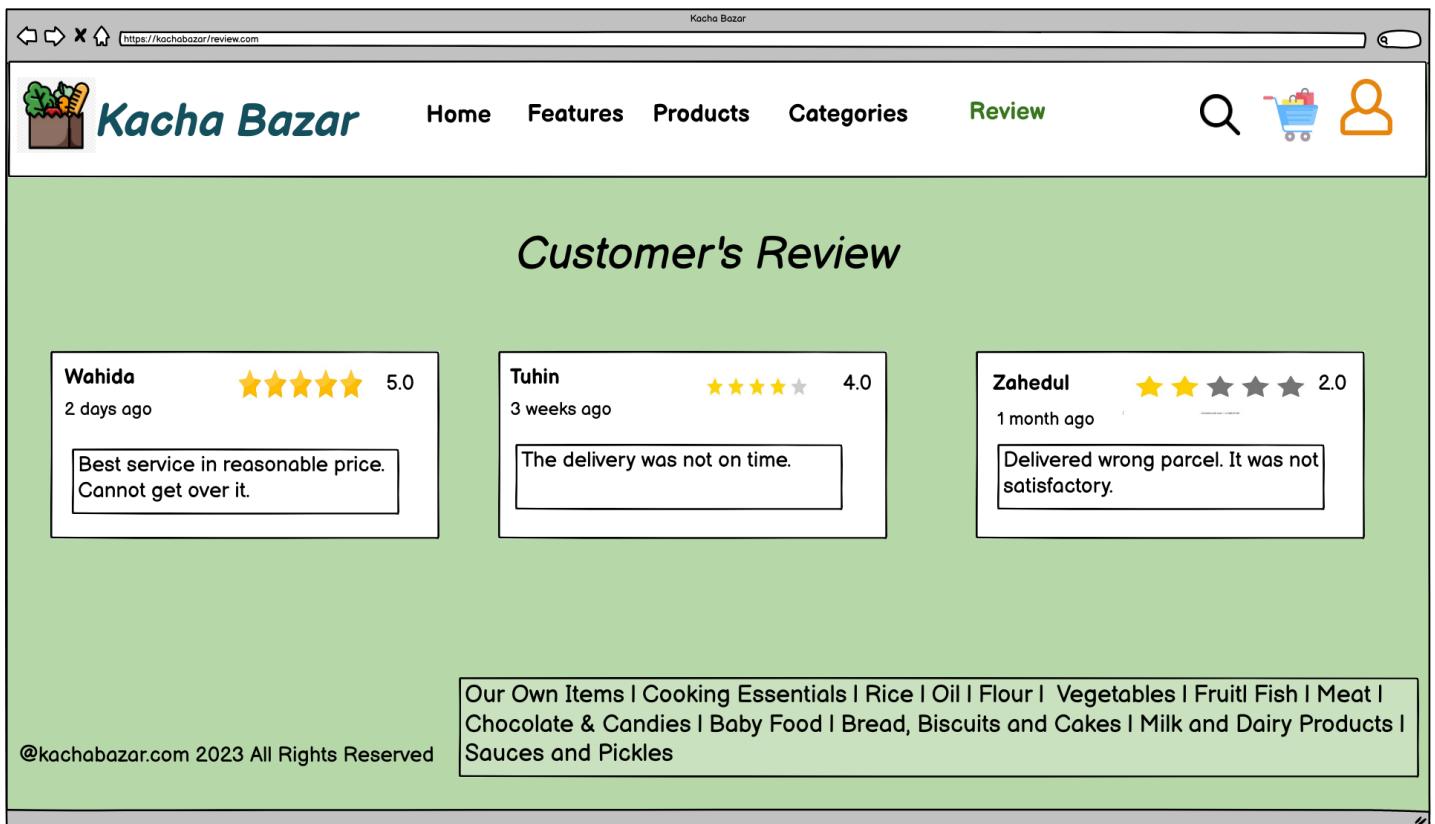
Meat & Fish Chocolate and Candies Breads, Biscuits and Cakes Dairy

Our Own Items | Cooking Essentials | Rice | Oil | Flour | Vegetables | Fruit | Fish | Meat | Chocolate & Candies | Baby Food | Bread, Biscuits and Cakes | Milk and Dairy Products | Sauces and Pickles

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Customer Review Page:

This website is providing opportunities to the customers to give honest feedback and help improve. Customers can add reviews by clicking the Review button and then add some text describing his experience of collaborating with us. He can also rate their service through stars.



The screenshot shows a web browser window for 'Kacha Bazar' with the URL <https://kachabazar/review.com>. The page title is 'Kacha Bazar'. The navigation menu includes Home, Features, Products, Categories, and Review. The Review section has search and user icons. The main content area is titled 'Customer's Review'.

Wahida  5.0
2 days ago
Best service in reasonable price. Cannot get over it.

Tuhin  4.0
3 weeks ago
The delivery was not on time.

Zahedul  2.0
1 month ago
Delivered wrong parcel. It was not satisfactory.

Our Own Items | Cooking Essentials | Rice | Oil | Flour | Vegetables | Fruit| Fish | Meat | Chocolate & Candies | Baby Food | Bread, Biscuits and Cakes | Milk and Dairy Products | Sauces and Pickles

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Checkout Page:

After the user has completed his order, he will click the cart icon which is on the top right of the navigation bar. Then he will be taken to the Checkout page where he can see all the orders and their details. The total amount of money is also shown in the Order Summary section. If he uses any voucher, then he has to write the code in the desired box. He has to select the district and area in which he lives. He also has an option to put any notes regarding delivery like a specific time of the delivery. Then he has to select the method through which he wants to make payment. After inputting all the details, he can proceed to place the order.

Kacha Bazar

https://kachabazar/checkout.com

Checkout

Have a voucher? Click here to enter your code Voucher Code

Shipping Details

District * Area

Address *

Order Notes (Optional)

Notes about your order, e.g. special note for delivery

I have read and agree to the website's terms and conditions, privacy policy and refund policy

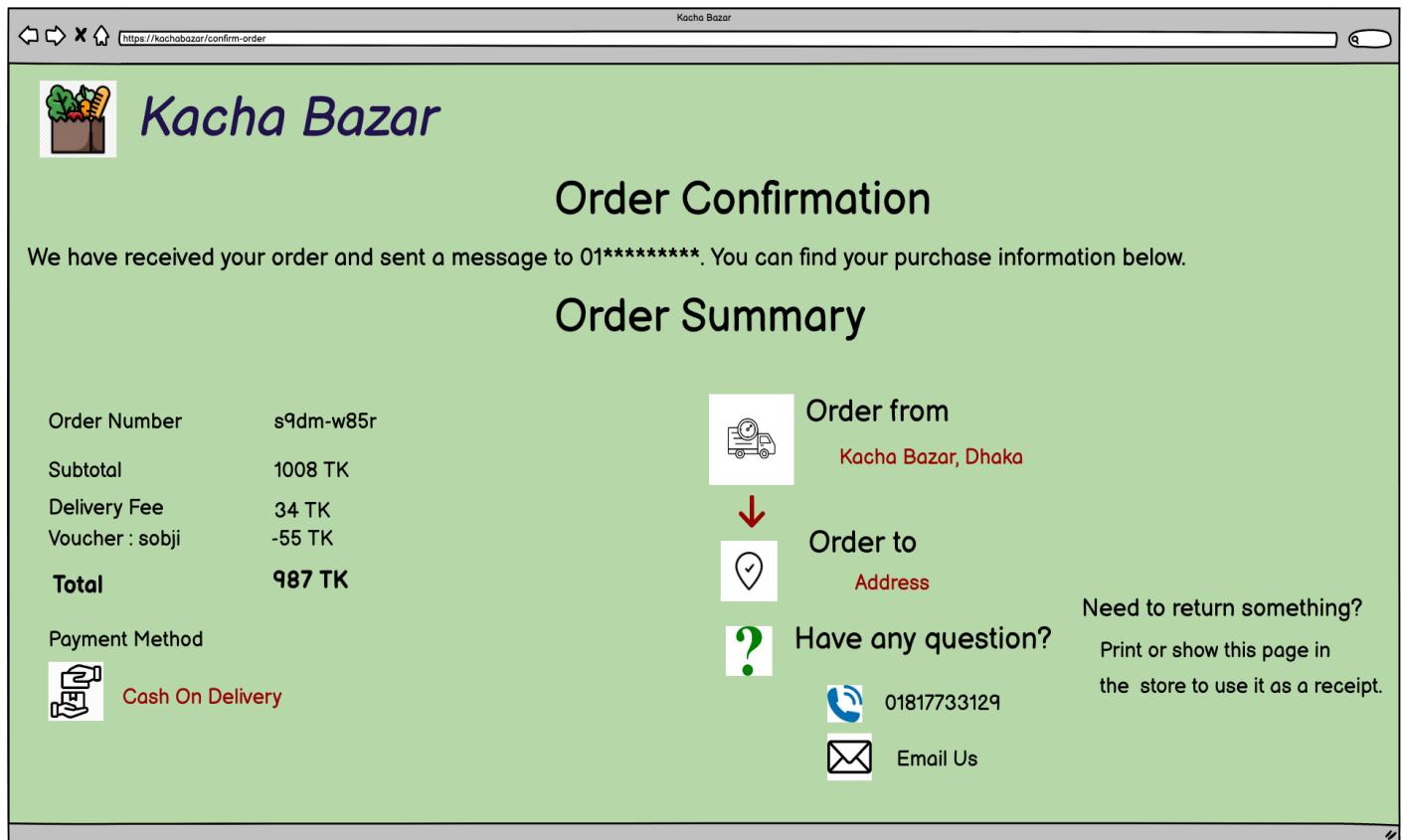
Payment Method

Cash on Delivery
 bKash
 Pay Online

Order Summary		
Products		Subtotal
Apple	1 <input checked="" type="checkbox"/>	365 TK
Weight/1 kg	<input type="button" value="+ / -"/>	
Brinjal (Begun)	1 <input checked="" type="checkbox"/>	112 TK
Weight/1 kg	<input type="button" value="+ / -"/>	
Lal Shakati	2 <input checked="" type="checkbox"/>	46 TK
Weight/1 kg	<input type="button" value="+ / -"/>	
Broiler Chicken Drumstick	1 <input checked="" type="checkbox"/>	485 TK
Weight/1 kg	<input type="button" value="+ / -"/>	
Total		1008 TK

Order Confirmation Page:

Here the user can see the details of his order that he placed. After placing the order, the user will get a confirmation message in his number. The order number is set by the website and the payment amount is shown for the products purchased, delivery purpose and discount if available. Order location is also shown in this page. Infact, after delivery if he is not satisfied about the products, he also has the opportunity to return. He can contact us through our official number and email.



The screenshot shows a web browser window for 'Kacha Bazar' with the URL <https://kachabazar/confirm-order>. The page title is 'Order Confirmation'. It features a logo of a shopping bag filled with vegetables. The main content area is light green and displays the following information:

Order Summary

Order Number	s9dm-w85r
Subtotal	1008 TK
Delivery Fee	34 TK
Voucher : sobji	-55 TK
Total	987 TK

Payment Method: Cash On Delivery

Order from
Kacha Bazar, Dhaka

Order to
Address

Have any question?

01817733129
Email Us

Need to return something?
Print or show this page in the store to use it as a receipt.