Exploratory Analysis (focused on funding):

* All different columns plotted in respect to total funding and percent funded
* Decide what additional variables will be important to create and include into the dataset (ex. Sentiment scores, funding probability by category, etc.)
* Observe different funding trends in these plots
* What type of analysis will we do for text mining?
* Any deeper exploratory analysis that might be helpful

Model Building:

* Logistic Regression to categorize whether or not a project is funded
  + Picking out important variables, or training weights of variables
  + Observing residuals
  + Prediction accuracy
* Linear Regression to try and predict % funded (perhaps)
  + Picking out important variables, or training weights of variables
  + Observing residuals
  + Prediction accuracy
* Might be easiest to just create functions to do these things, particularly the accuracy prediction
* Probs need to do CV for each

Shiny App:

* Integrate appropriate data into shiny
* Maybe models, if that works