Data exploration and analysis report

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Introduction

Within the Fraud Detection course unit we were given a real world online trasactions dataset to first analyze, and later try to predict if the transactions are fraudlent or not. This report will report the analysis part.

Dataset

We are given two datasets, a train.csv and a test.csv, in this report we will focus on the train dataset since the test dataset is the same, just does not have the *isFraud* column. The dataset describes 150000 transactions and has information about the transaction itself and its customer.

- TransactionDT: is the timedelta from a time reference.
- TransactionAmt: is the transaction cost in USD.
- ProductCD: is the product code for each transaction.
- card1-card6: Payment card information, such as card type, category, bank, country...
- addr: address.
- dist: distance.
- P_ nd (R_) emaildomain: Seller and customer email domain.
- C1-C14: Relevant aspects counters, such as how many emails were found associated with a payment card. The real meaning is masked.
- D1-D15: timedelta, such as days between previous transacitons.
- M1-M9: Combinations, such as card names and addresses.
- Vxxx: Engineering features, includes counters, ranking and other entity relationship.
- id_01-id_38: information about the customer's identity, properly masked for privacy reasons.
- DeviceType: the type of device used to make the transaction.
- DeviceInfo: deeper details about the device.

Used Libraries

```
library("dplyr")
library("lubridate")
library("ggplot2")
library("tidyr")
```

Load dataset

For faster analysis, we only use 10% of the dataset.

```
set.seed(1223)
library(data.table)

train <- fread("train.csv", sep=",", header=TRUE)

ids <- sample(1:nrow(train), 0.1*nrow(train))
# select a sample (10%) of the entire data set to allow a faster exploration of the data
ds <- train[ids,] # the working subset</pre>
```

Our approach

We first looked at the dataset and then analyzed all the columns one by one to try to understand its impact.

Summary and NAs

With a little eye survey on ds, we noticed that many fields have no value or are NA, so we replaced all the unvalued fields with NA to make it clear and uniform.

```
ds[ds==''] <- NA
data_na <- (colSums(is.na(ds)) / nrow(ds)) * 100
d <- data_na[data_na <5]
ds <- subset(ds, select=unlist((attributes(d))))</pre>
```

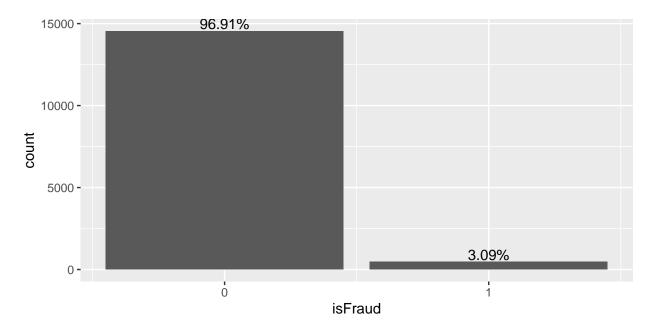
We are removing columns with percentage of NAs > 5%. The next columns with less percentage of NAs were addr1 and addr2 with about 10%, which is the double of our threshold and more than the triple of our target. summary(ds)

We can look at which columns are nominal and which are numerals, and later get an idea of how the data is spread.

Target: isFraud

This is the feature that we will foresee in the second part of the work.

```
ggplot(ds, aes(x=isFraud)) + geom_bar() +
   scale_x_continuous(name="isFraud", breaks=c(0,1)) +
   geom_text(aes(label=after_stat(sprintf("%.2f%%", prop*100))), stat='count', vjust=-0.2)
```



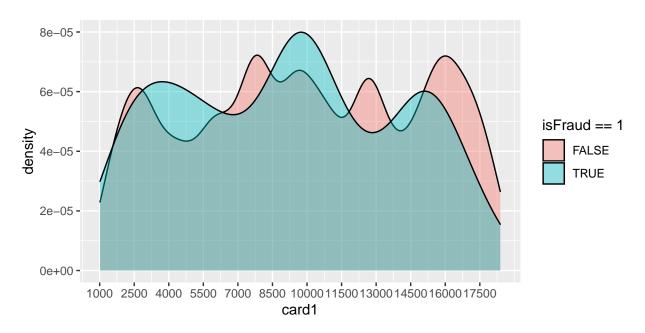
We found that only a small percentage (about 3.09%) of transactions are fraudulent, which makes it a very unbalanced distribution.

card1-card6

```
select(ds, c(6:11)) %>% summary()
##
        card1
                         card2
                                           card3
                                                           card4
##
    Min.
           : 1015
                             :100.0
                                              :100.0
                                                       Length: 15000
                     Min.
                                      Min.
    1st Qu.: 6019
                     1st Qu.:215.0
                                      1st Qu.:150.0
                                                       Class : character
##
    Median: 9803
                     Median :375.0
                                      Median :150.0
                                                       Mode :character
##
    Mean
           : 9927
                     Mean
                             :367.6
                                      Mean
                                              :153.2
                                      3rd Qu.:150.0
##
    3rd Qu.:14290
                     3rd Qu.:514.0
##
    Max.
            :18387
                             :600.0
                                              :231.0
                     Max.
                                      Max.
                     NA's
                             :243
##
                        card6
##
        card5
                     Length: 15000
##
    Min.
            :100.0
    1st Qu.:166.0
                     Class : character
##
    Median :226.0
                     Mode :character
##
##
    Mean
            :200.6
##
    3rd Qu.:226.0
##
    Max.
            :237.0
    NA's
            :89
```

With this, we saw that card4 and card6 are strings and there is not NA's on card1. card2, card3 and card5 have a small percentage of NA's. Further on, we realize that card1 range is much higher than card2, card3 and card5.

```
ggplot(ds) + aes(x=card1, fill=isFraud==1) + geom_density(alpha=0.4) +
scale_x_continuous(breaks=seq(1000, 18387, 1500))
```



Through this density plot, we observed that *card1* values are well scattered. However, we can evaluate interesting higher densities cases that have fraudulent percentages according to our target (*isFraud*, 3.09%).

```
d <- filter(ds, card1>=3000 & card1<=6500) %>% select(isFraud, c(6:11))
(nrow(filter(d, isFraud==1)) / nrow(d) ) * 100
```

[1] 4.027386

4.02% cases with 3000 < = card1 < = 6500 are fraud.

```
d <- filter(ds, card1>=8500 & card1<=12000) %>% select(isFraud, c(6:11))
(nrow(filter(d, isFraud==1)) / nrow(d) ) * 100
```

[1] 4.256713

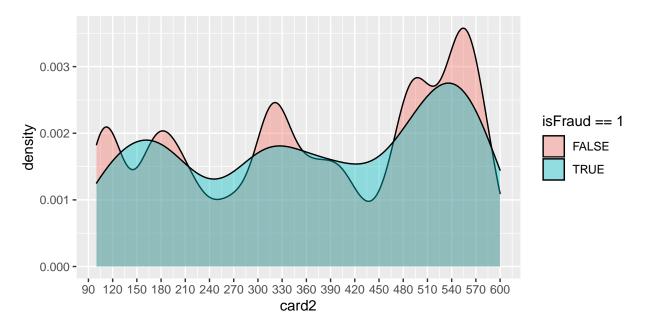
4.25% cases with 8500 < = card1 < = 12000 are fraud.

```
d <- filter(ds, card1>=13000 & card1<=14500) %>% select(isFraud, c(6:11))
(nrow(filter(d, isFraud==1)) / nrow(d) ) * 100
```

[1] 2.915767

2.91% cases with 13000 < = card1 < = 14500 are fraud.

```
ggplot(ds) + aes(x=card2, fill=isFraud==1) + geom_density(alpha=0.4, na.rm=TRUE) +
    scale_x_continuous(breaks=seq(0, 600, 30))
```



Through this density plot, we observed that card2 values are well scattered with a top at 555. At the value 555 we get 1.73% of fraudulent transactions (lower than our target).

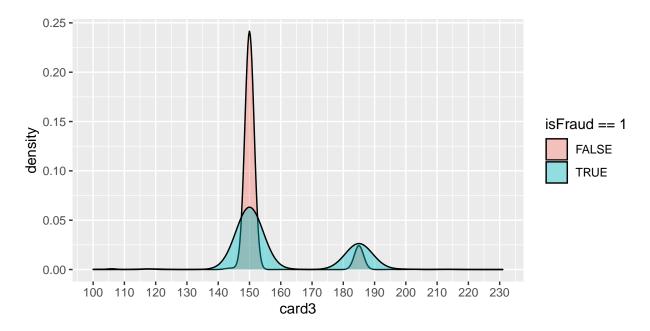
```
d <- filter(ds, is.na(card2)) %>% select(isFraud, c(6:11))
(nrow(filter(d, isFraud==1)) / nrow(d) ) * 100
```

[1] 7.407407

On card2, we have relevant 7.4% of NA's values that are fraud. So let's replace NA with a value outside the range of card2

```
ds$card2[is.na(ds$card2)] <- 0</pre>
```

```
ggplot(ds) + aes(x=card3, fill=isFraud==1) + geom_density(alpha=0.4, na.rm=TRUE) +
    scale_x_continuous(breaks=seq(100, 231, 10))
```



Values on *card3* are scattered badly.

```
d <- filter(ds, card3==150) %>% select(isFraud, c(6:11))
nrow(filter(d, isFraud==1)) / nrow(d) *100
```

[1] 2.419902

At the value 150 (that are 88.4% of card3 cases), we get 2.4% of fraudulent transactions.

```
d <- filter(ds, card3==185) %>% select(isFraud, c(6:11))
nrow(filter(d, isFraud==1)) / nrow(d) *100
```

[1] 9.331476

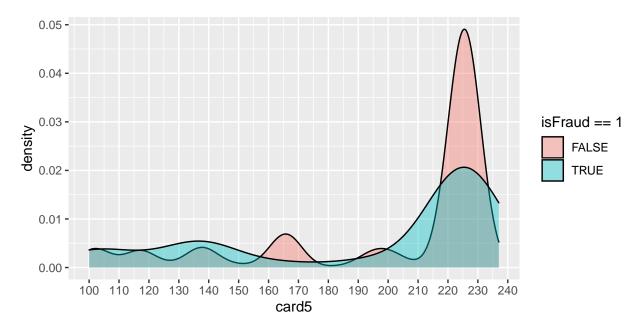
At the value 185 (that are 9.57% of card3 cases), we get 9.3% of fraudulent transactions. Which is to say that all these cases are fraudulent.

[1] NaN

On card3, we not have NA's values that are fraud. So again, let's replace NA with a value outside the range of card3

```
ds$card2[is.na(ds$card2)] <- 0</pre>
```

```
ggplot(ds) + aes(x=card5, fill=isFraud==1) + geom_density(alpha=0.4, na.rm=TRUE) +
    scale_x_continuous(breaks=seq(100, 240, 10))
```



The density of fraudulent transaction is higher at values less than or equal to 158.

```
d <- filter(ds, card5<=158) %>% select(isFraud, c(6:11))
(nrow(filter(d, isFraud==1)) / nrow(d) ) * 100
```

[1] 5.265273

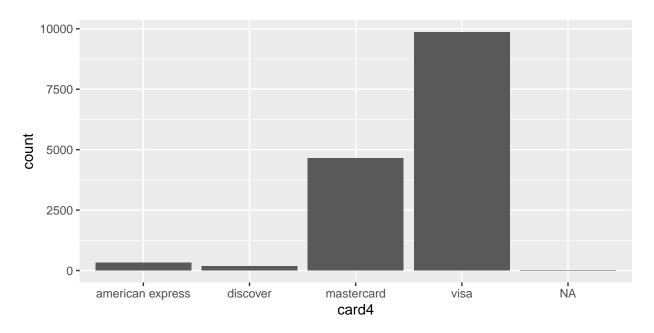
At this values, we get 5.26% of fraudulent transactions.

[1] 3.370787

On card5, we have relevant 3.37% of NA's values that are fraud transactions. So let's replace NA with a value outside the range of card5

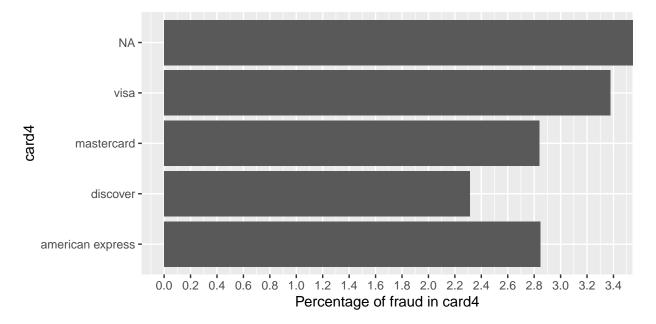
```
ds$card5[is.na(ds$card5)] <- 0</pre>
```

```
ggplot(ds) + aes(x=card4) + geom_bar()
```



On card4 we have different values like american express, discover, mastercard, visa and one without name. We analyze fraud transaction percentage of each nominal on card4.

```
d <- group_by(ds, card4) %>%
  mutate(fraud=sum(isFraud), notfraud=sum(isFraud==0), n=nrow(ds)) %>%
  select(card4, fraud, notfraud, n)
d <- unique(d)
ggplot(d) + aes(x=card4, y=(fraud/notfraud)*100) + coord_flip() + geom_col() +
  scale_y_continuous(name="Percentage of fraud in card4", breaks = seq(0,5,0.2))</pre>
```

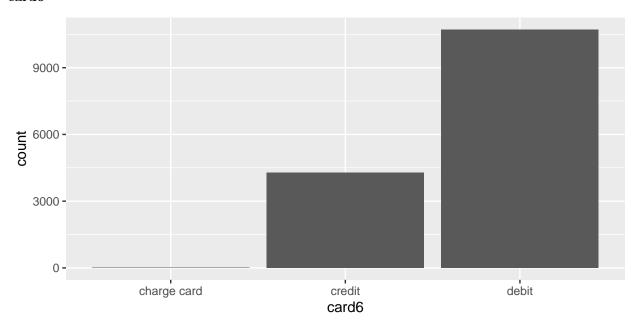


ds\$card4[is.na(ds\$card4)] <- ''</pre>

Then we replace the NA values with empty string ''.

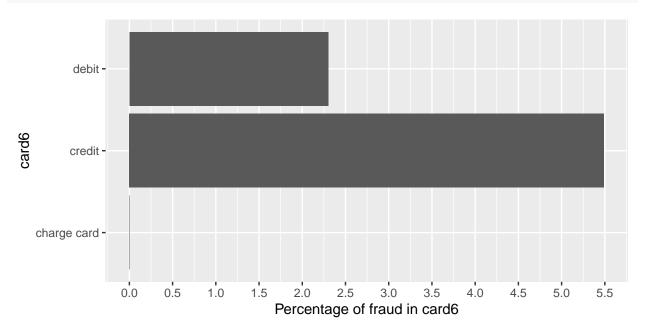
```
ggplot(ds) + aes(x=card6) + geom_bar()
```

card6



On card6 we have different values like $charge\ card,\ credit\ and\ debit.$ We analyze fraud transaction percentage of each nominal on card6.

```
d <- group_by(ds, card6) %>%
  mutate(fraud=sum(isFraud), notfraud=sum(isFraud==0), n=nrow(ds)) %>%
  select(card6, fraud, notfraud, n)
d <- unique(d)
ggplot(d) + aes(x=card6, y=(fraud/notfraud)*100) + coord_flip() + geom_col() +
  scale_y_continuous(name="Percentage of fraud in card6", breaks = seq(0,6,0.5))</pre>
```

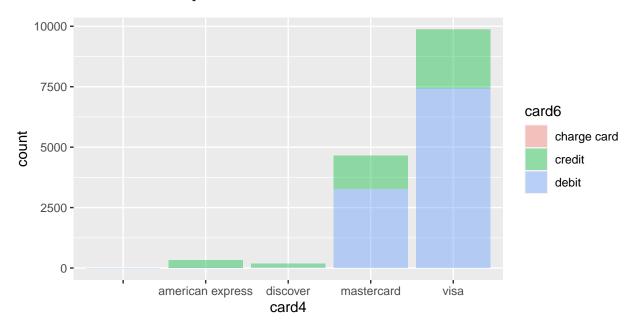


```
nrow(filter(ds, card6=='charge card'))
```

[1] 1

We only have 1 transaction by *charge card* and it is not fraudulent.

card4 and card6 relationship



At american express and discover, the percentage of debit cards is very small. At mastercad and visa there are more debit cards. But there is also a significant amount of credit cards.

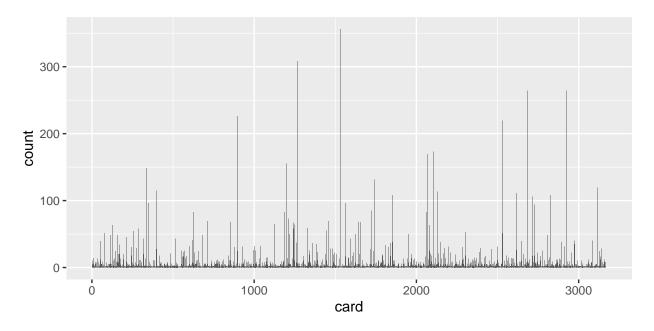
```
ds <- ds %>% mutate(card=group_indices(ds, card1, card2, card3, card4, card5, card6))
```

Create card ID named card We create new column named card subject to unique combination of card1-card6.

nrow(unique(select(ds, card)))

[1] 3168

Therefore, we conclude that there are 3168 different cards for 15000 transactions.



Here we can see the number of transactions per card.

```
ds %>% group_by(card) %>% tally() %>% arrange(desc(n)) %>% slice(1:5)
```

```
## # A tibble: 5 x 2
##
      card
                n
##
     <int> <int>
## 1
      1535
              356
## 2
      1264
              308
## 3
      2686
              264
              264
## 4
      2922
## 5
       895
              226
```

Top 5 cards with more transactions.

TransactionDT

```
summary(ds$TransactionDT)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 37000 1587832 2966398 3289065 5113998 7256593
```

By this values, we can see that the transactions date is on seconds and it is counting the seconds from a given reference in time (not an actual timestamp). Therefore, let's say TransactionDT is the seconds passed from day0. On our analyze, we use January 1, 2020 as that reference.

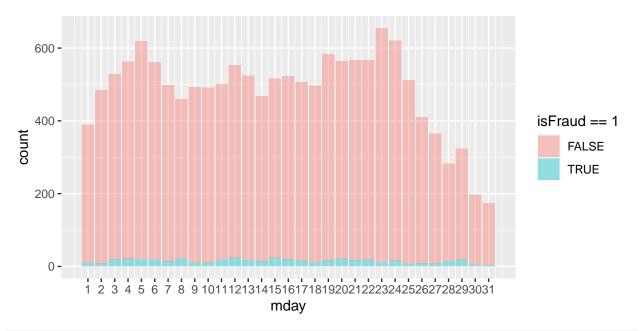
```
day0 <- dmy_hms("1/1/2020 00:00:00 GMT")
ds <- mutate(ds, hour=hour(day0+seconds(TransactionDT)))
ds <- mutate(ds, mday=mday(day0+seconds(TransactionDT)))
ds <- mutate(ds, wday=wday(day0+seconds(TransactionDT)))</pre>
```

Adding columns hour, mday, wday to represent hour, day of month and weekday of transaction.

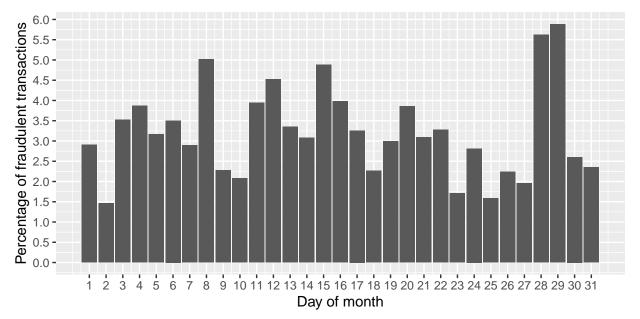
Ploting transactions per day of month, weekday and hour

```
ggplot(ds) + aes(x=mday, fill=isFraud==1) + geom_bar(alpha=0.4) +
scale_x_continuous(breaks = seq(1,31,1))
```

Day of month



```
md <- group_by(ds, mday) %% mutate(fraud=sum(isFraud), notfraud=sum(isFraud==0), n=nrow(ds)) %>%
    select(mday, fraud, notfraud, n)
md <- unique(md)
ggplot(md) + aes(x=mday, y=(fraud/notfraud)*100) + geom_col() +
    scale_x_continuous(name="Day of month", breaks = seq(1,31,1)) +
    scale_y_continuous(name="Percentage of fraudulent transactions", breaks = seq(0,6,0.5))</pre>
```

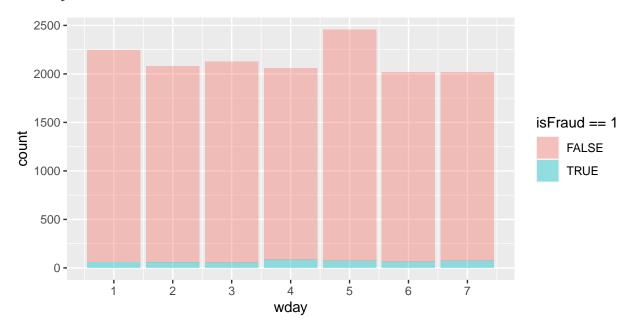


The fraudulent transactions are well spread out over the days of the month. However, by looking at the

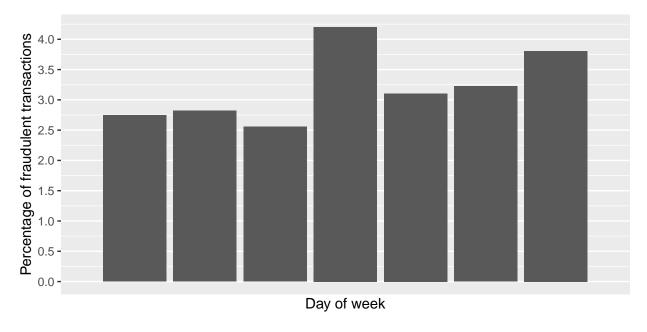
percentage of fraudulent transactions, we saw that last week of the month there's less transactions and days 28-29 have more fraudulent transactions.

```
ggplot(ds) + aes(x=wday, fill=isFraud==1) + geom_bar(alpha=0.4) +
scale_x_continuous(breaks = seq(1,7,1))
```

Weekday



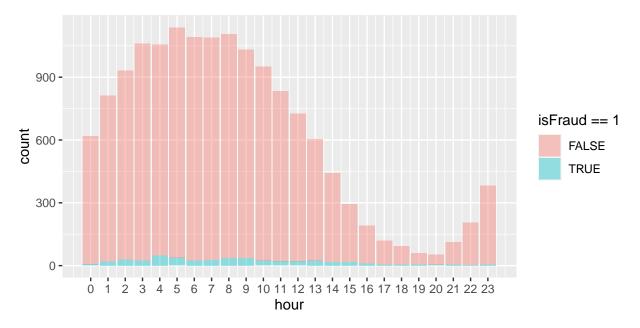
```
wd <- group_by(ds, wday) %>%
  mutate(fraud=sum(isFraud), notfraud=sum(isFraud==0), n=nrow(ds)) %>%
  select(wday, fraud, notfraud, n)
wd <- unique(wd)
ggplot(wd) + aes(x=wday, y=(fraud/notfraud)*100) + geom_col() +
  scale_x_discrete(name="Day of week", breaks = seq(1,31,1)) +
  scale_y_continuous(name="Percentage of fraudulent transactions", breaks = seq(0,6,0.5))</pre>
```



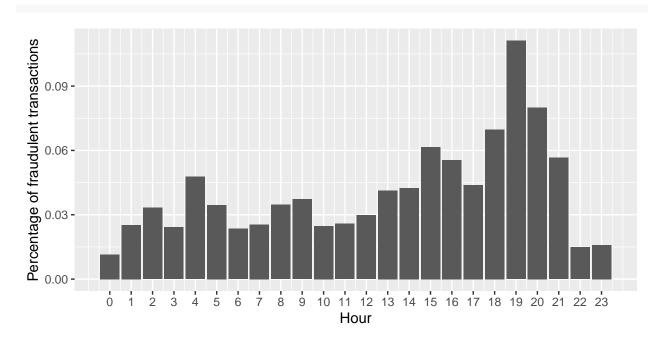
We can see that there were more transactions on Friday but more fraudulent transaction on Thursday followed by Sunday.

Hour

```
ggplot(ds) + aes(x=hour, fill=isFraud==1) + geom_bar(alpha=0.4) +
scale_x_continuous(breaks = seq(0,23,1))
```



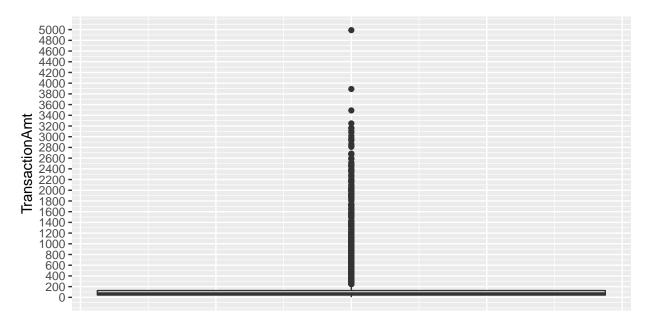
```
h <- group_by(ds, hour) %>%
  mutate(fraud=sum(isFraud), notfraud=sum(isFraud==0), n=nrow(ds)) %>%
  select(hour, fraud, notfraud, n)
h <- unique(h)
ggplot(h) + aes(x=hour, y=(fraud/notfraud)) + geom_col() +
  scale_x_continuous(name="Hour", breaks = seq(0,23,1)) +
  labs(y="Percentage of fraudulent transactions")</pre>
```



We can see that there's not a lot of transactions between 14-23, but it's where there are more percentage of fraudulent transactions.

TransactionAmt

```
ggplot(ds) + aes(y=TransactionAmt) + geom_boxplot() +
  theme(axis.ticks.x = element_blank(), axis.text.x = element_blank()) +
  scale_y_continuous(breaks=seq(0,5000,200))
```



This box chart shows us the distribution of transactions by amount. We observe that approximately 75% of the transactions have the amount less than 200. To better visualize the distribution of transactions by amounts, we will set limits on the amounts.

```
d <- filter(ds, TransactionAmt>600)
nrow(d) / nrow(ds) * 100
```

TransactionAmt>600

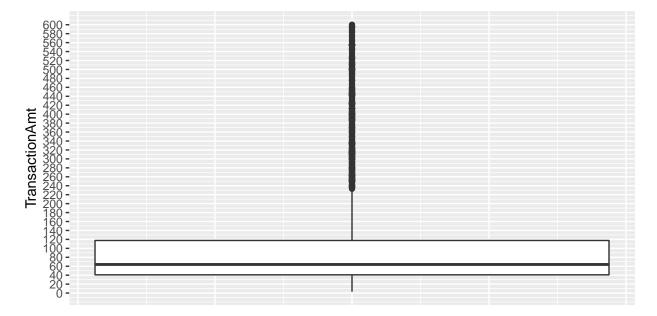
```
## [1] 2.613333
```

```
nrow(filter(d, isFraud==1)) / nrow(d) * 100
```

```
## [1] 2.55102
```

We observe that the percentage of transactions with the amount greater than 600 is 2.61% and that the percentage of fraudulent transactions with the amount in these values is 2.55%.

```
d <- filter(ds, TransactionAmt<=600)
ggplot(d) + aes(y=TransactionAmt) + geom_boxplot() +
   theme(axis.ticks.x = element_blank(), axis.text.x = element_blank()) +
   scale_y_continuous(breaks=seq(0,600,20))</pre>
```



From transactions with the amount less than or equal to 600, we observe that 25% of these transactions have an amount less than 40, 50% of these transactions have an amount between 40 and 120. With the amount greater than 120 we only have 25% of the transactions.

```
d <- filter(ds, TransactionAmt>=230 & TransactionAmt<=600)
nrow(d) / nrow(ds) * 100</pre>
```

TransactionAmt between 230 and 600

```
## [1] 8.746667
```

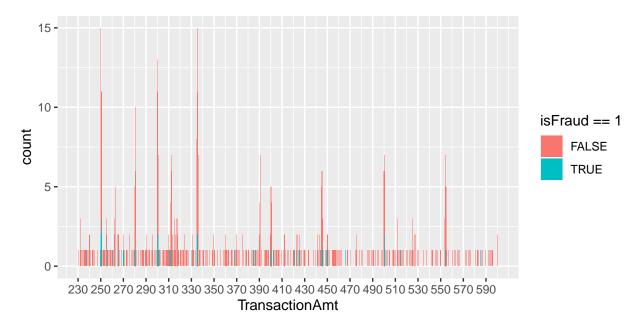
```
nrow(filter(d, isFraud==1)) / nrow(d) * 100
```

```
## [1] 4.72561
```

We observe that the percentage of transactions with the amount between 230 and 600 is 8.74% and that the percentage of fraudulent transactions with the amount in these values is 4.72%. In this observation, the

percentage of fraudulent transactions is very high compared to our is Fraud target.

```
ggplot(d) + aes(x=TransactionAmt, fill=isFraud==1) + geom_bar() +
    scale_x_continuous(breaks=seq(230,600, 20))
```



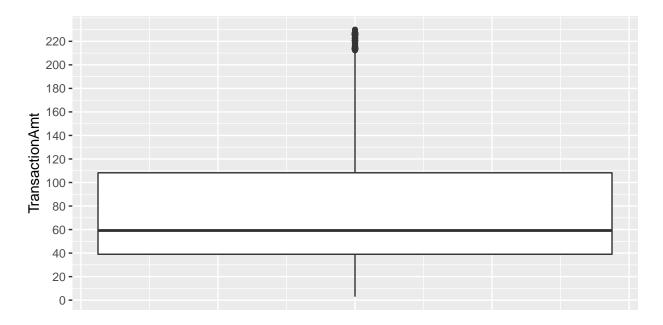
```
d <- filter(ds, TransactionAmt<230)
nrow(d) / nrow(ds) * 100

TransactionAmt < 230
## [1] 88.64
nrow(filter(d, isFraud==1)) / nrow(d) * 100</pre>
```

[1] 2.948255

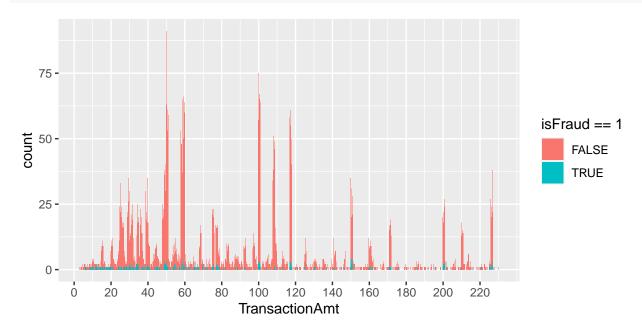
We observe that the percentage of transactions with the amount less than 230 is 88.64% and the percentage of fraudulent transactions with the amount in these values is 2.94% (which is higher than the percentage of the amount > 600). However, the percentage of fraud falls short of our *isFraud* target.

```
ggplot(d) + aes(y=TransactionAmt) + geom_boxplot() +
  theme(axis.ticks.x = element_blank(), axis.text.x = element_blank()) +
  scale_y_continuous(breaks=seq(0,230,20))
```



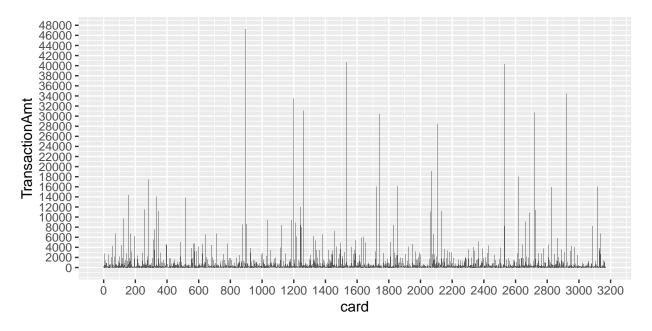
From transactions with the amount less than 230, we observe that 25% of these transactions have an amount less than 40, 50% of these transactions have an amount between 40 and 110. With the amount greater than 110 we only have 25% of the transactions. Now we can conclude that the most percentage of transactions dataset have amount between 40 and 110.

```
ggplot(d) + aes(x=TransactionAmt, fill=isFraud==1) + geom_bar() +
scale_x_continuous(breaks=seq(0,230, 20))
```



```
ggplot(ds) + aes(x=card, y=TransactionAmt) + geom_col() +
   scale_x_continuous(breaks=seq(0,3200, 200)) +
   scale_y_continuous(breaks=seq(0,50000, 2000))
```

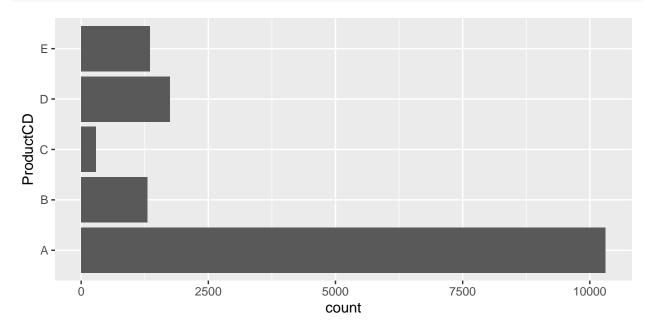
Spent amount per card



We analyze the total amount spent on transactions for each card.

ProductCD

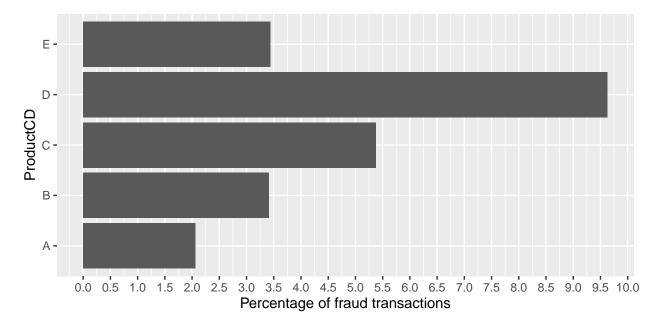
```
ggplot(ds) + aes(x=ProductCD) + coord_flip() + geom_bar()
```



The transactions refer to 5 different products. Product A was the product that generated the most transactions (over 10000).

```
product <- group_by(ds, ProductCD) %>%
  mutate(fraud=sum(isFraud), notfraud=sum(isFraud==0), n=nrow(ds)) %>%
  select(ProductCD, fraud, notfraud, n)
product <- unique(product)</pre>
```

```
ggplot(product) + aes(x=ProductCD, y=(fraud/notfraud)*100) + coord_flip() +
geom_col() +
scale_y_continuous(name="Percentage of fraud transactions", breaks = seq(0,10,0.5))
```



However, we observe that product A has the lowest percentage of fraudulent transactions. Products D and C are the products that have the percentage of fraudulent transactions that is higher our target.

```
a <- filter(ds, ProductCD=='A') %>% summarise(ProductCD='A',
                                         minAmt=min(TransactionAmt),
                                         maxAmt=max(TransactionAmt),
                                         meanAmt=mean(TransactionAmt))
b <- filter(ds, ProductCD=='B') %>% summarise(ProductCD='B',
                                              minAmt=min(TransactionAmt),
                                               maxAmt=max(TransactionAmt),
                                              meanAmt=mean(TransactionAmt))
c <- filter(ds, ProductCD=='C') %>% summarise(ProductCD='C',
                                              minAmt=min(TransactionAmt),
                                              maxAmt=max(TransactionAmt),
                                              meanAmt=mean(TransactionAmt))
d <- filter(ds, ProductCD=='D') %>% summarise(ProductCD='D',
                                              minAmt=min(TransactionAmt),
                                              maxAmt=max(TransactionAmt),
                                              meanAmt=mean(TransactionAmt))
e <- filter(ds, ProductCD=='E') %>% summarise(ProductCD='E',
                                              minAmt=min(TransactionAmt),
                                              maxAmt=max(TransactionAmt),
                                               meanAmt=mean(TransactionAmt))
```

```
productAmt <- full_join(full_join(full_join(full_join(a,b),c),d),e)</pre>
```

Associate product to transaction amount

```
## Joining, by = c("ProductCD", "minAmt", "maxAmt", "meanAmt")
productAmt
```

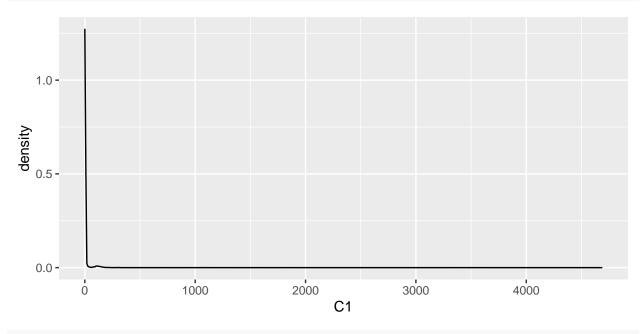
```
ProductCD minAmt
##
                      maxAmt
                               meanAmt
## 1
            Α
                7.99 4990.470 152.70266
## 2
            B 14.80 450.500 72.68710
## 3
            C
              4.80 1000.400 59.30901
## 4
            D 2.94 486.582 43.80869
## 5
            E 24.80 1800.000 176.73589
```

We look at statistics related to the amount of each product, namely minimum, maximum and the average amount.

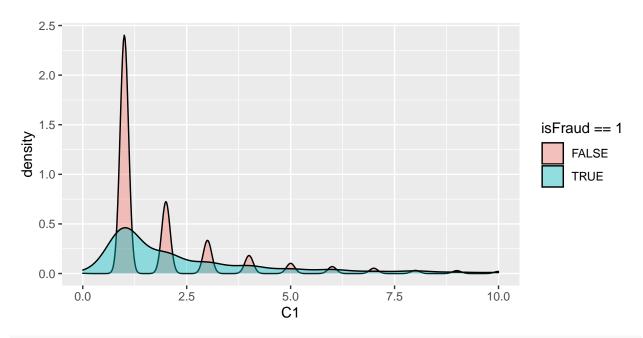
C1-C14

C1

```
ggplot(ds) + aes(x=C1) + geom_density(alpha=0.4)
```



ggplot(filter(ds, C1<=10)) + aes(x=C1, fill=isFraud==1) + geom_density(alpha=0.4)



 $nrow(filter(ds, C1 \le 10)) / nrow(ds) * 100$

```
## [1] 93.4
```

nrow(filter(ds, C1<=10 & isFraud==1)) / nrow(filter(ds, C1<=10)) * 100</pre>

[1] 2.76945

nrow(filter(ds, C1>10)) / nrow(ds) * 100

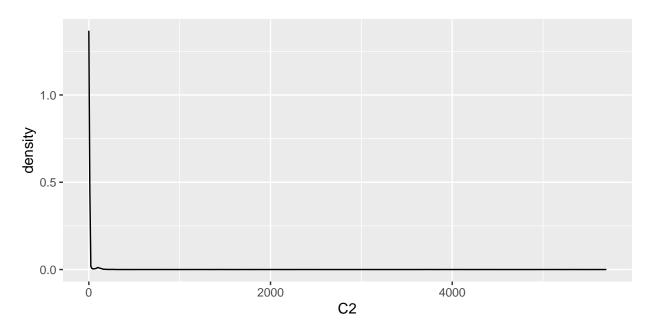
[1] 6.6

nrow(filter(ds, C1>10 & isFraud==1)) / nrow(filter(ds, C1>10)) * 100

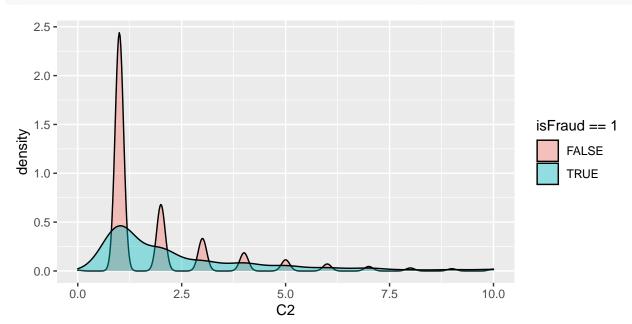
[1] 7.676768

We can see that 93.4% of the cases have C1 values less than or equal to 10, but when that isn't the case, the percentage of fraudulent transactions are quite high, around 7.6%

```
ggplot(ds) + aes(x=C2) + geom_density(alpha=0.4)
```



ggplot(filter(ds, C2<=10)) + aes(x=C2, fill=isFraud==1) + geom_density(alpha=0.4)</pre>



```
nrow(filter(ds, C2<=10)) / nrow(ds) * 100
## [1] 93.02667
nrow(filter(ds, C2<=10 & isFraud==1)) / nrow(filter(ds, C2<=10)) * 100</pre>
```

[1] 2.780565 nrow(filter(ds, C2>10)) / nrow(ds) * 100

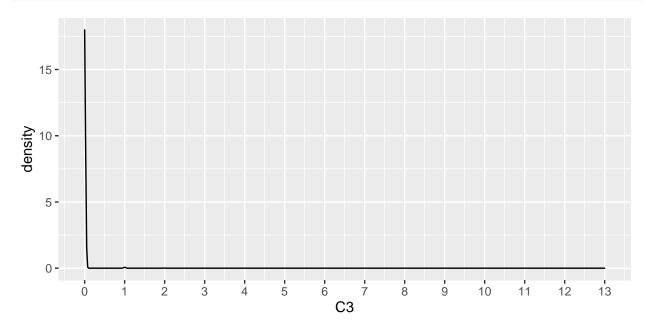
[1] 6.973333 nrow(filter(ds, C2>10 & isFraud==1)) / nrow(filter(ds, C2>10)) * 100

[1] 7.265774

We can see that C2 is very similar to C1.

C3

```
ggplot(ds) + aes(x=C3) + geom_density(alpha=0.4) +
scale_x_continuous(breaks = seq(0,14,1))
```



head(unique(select(ds, C3) %>% arrange(desc(C3))))

```
##
      СЗ
## 1: 13
## 2:
       4
## 3:
       2
## 4:
       1
## 5:
nrow(filter(ds, C3==0)) / nrow(ds) * 100
## [1] 99.47333
nrow(filter(ds, C3==0 & isFraud==1)) / nrow(filter(ds, C3==0)) * 100
## [1] 3.109711
nrow(filter(ds, C3>0)) / nrow(ds) * 100
## [1] 0.5266667
```

[1] 0

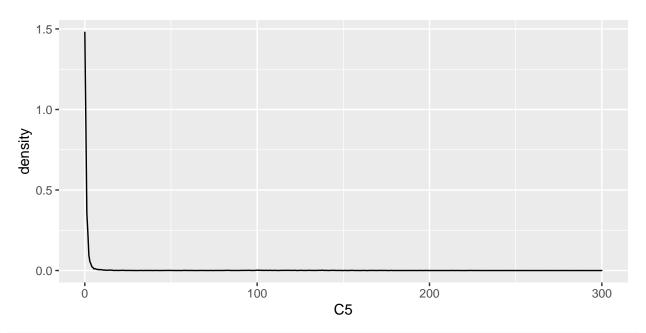
Feature C3 only has 5 different values, where more than 99% of the cases are 0 and it's where all the fraudulent transactions are.

nrow(filter(ds, C3>0 & isFraud==1)) / nrow(filter(ds, C3>0)) * 100

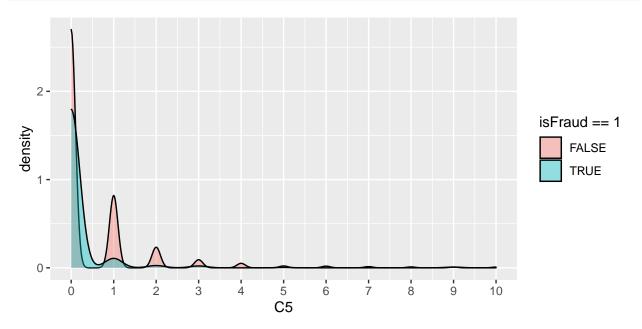
```
C4
ggplot(ds) + aes(x=C4) + geom_density(alpha=0.4)
    3 -
    2 -
density
    1 -
    0 -
                                              1000
                           500
                                                                 1500
                                                                                   2000
          Ö
                                                   C4
ggplot(filter(ds, C4<=10)) + aes(x=C4, fill=isFraud==1) +</pre>
  geom_density(alpha=0.4) +
  scale_x_continuous(breaks = seq(0,10,1))
    3 -
                                                                                     isFraud == 1
density 2
                                                                                          FALSE
                                                                                          TRUE
    1 -
    0 -
                      2
                                           5
                                                  6
                             3
                                          C4
```

```
nrow(filter(ds, C4 \le 10)) / nrow(ds) * 100
## [1] 99.20667
\label{eq:c4} \verb| nrow(filter(ds, C4<=10 \& isFraud==1)) / nrow(filter(ds, C4<=10)) * 100 |
## [1] 2.923191
```

```
nrow(filter(ds, C4==0)) / nrow(ds) * 100
## [1] 72.01333
nrow(filter(ds, C4==0 & isFraud==1)) / nrow(filter(ds, C4==0)) * 100
## [1] 1.971857
nrow(filter(ds, C4==1)) / nrow(ds) * 100
## [1] 23.64
nrow(filter(ds, C4==1 & isFraud==1)) / nrow(filter(ds, C4==1)) * 100
## [1] 3.891709
nrow(filter(ds, C4==2)) / nrow(ds) * 100
## [1] 2.4
nrow(filter(ds, C4==2 & isFraud==1)) / nrow(filter(ds, C4==2)) * 100
## [1] 10.83333
nrow(filter(ds, C4==3)) / nrow(ds) * 100
## [1] 0.5866667
nrow(filter(ds, C4==3 & isFraud==1)) / nrow(filter(ds, C4==3)) * 100
## [1] 10.22727
nrow(filter(ds, C4==4)) / nrow(ds) * 100
## [1] 0.2466667
nrow(filter(ds, C4==4 & isFraud==1)) / nrow(filter(ds, C4==4)) * 100
## [1] 43.24324
nrow(filter(ds, C4>=5)) / nrow(ds) * 100
## [1] 1.113333
nrow(filter(ds, C4>=5 \& isFraud==1)) / nrow(filter(ds, C4>=5)) * 100
## [1] 29.34132
We can see that C4 is similar to C1 and C2, but when the values are greater than 0, the percentage of
fraudulent transactions are way higher, special case for when C4 equals 4 the percentage is almost 50%.
C5
ggplot(ds) + aes(x=C5) + geom_density(alpha=0.4)
```



```
ggplot(filter(ds, C5<=10)) + aes(x=C5, fill=isFraud==1) +
geom_density(alpha=0.4) +
scale_x_continuous(breaks = seq(0,10,1))</pre>
```



```
nrow(filter(ds, C5<=10)) / nrow(ds) * 100

## [1] 95.52

nrow(filter(ds, C5<=10 & isFraud==1)) / nrow(filter(ds, C5<=10)) * 100

## [1] 3.196538

nrow(filter(ds, C5==0)) / nrow(ds) * 100</pre>
```

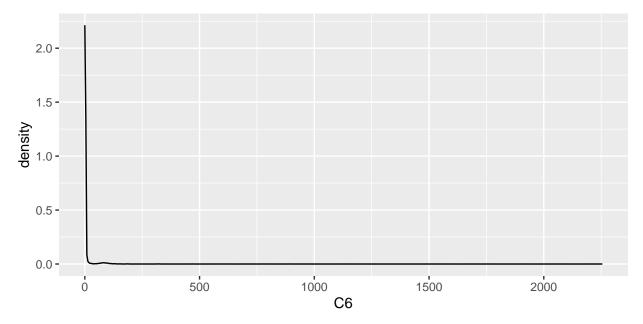
[1] 65.50667

```
nrow(filter(ds, C5==0 & isFraud==1)) / nrow(filter(ds, C5==0)) * 100
## [1] 4.264197
nrow(filter(ds, C5>0)) / nrow(ds) * 100
## [1] 34.49333
\label{eq:c5>0 & isFraud==1)} \ / \ nrow(filter(ds, C5>0)) \ * \ 100
```

[1] 0.8697333

This feature has its values a little more scattered than the previous ones. When C5 equals 0 the percentage of frauds are a little bigger than the target (3.09%), and when the value is higher than 0 is just about 0.86%

```
ggplot(ds) + aes(x=C6) + geom_density(alpha=0.4)
```



```
ggplot(filter(ds, C6 \le 10)) + aes(x=C6, fill=isFraud==1) +
  geom_density(alpha=0.4) +
  scale_x_continuous(breaks = seq(0,10,1))
```

```
2.0 -
                                                                               isFraud == 1
density
                                                                                    FALSE
   1.0 -
                                                                                    TRUE
   0.5 -
   0.0 -
                      2
                                         5
                                                                        10
                            3
                                               6
                                   4
                                        C6
nrow(filter(ds, C6 <= 4)) / nrow(ds) * 100
## [1] 90.22667
nrow(filter(ds, C6 \le 4 \& isFraud == 1)) / nrow(filter(ds, C6 \le 4)) * 100
## [1] 2.859465
nrow(filter(ds, C6==0)) / nrow(ds) * 100
## [1] 8.293333
nrow(filter(ds, C6==0 \& isFraud==1)) / nrow(filter(ds, C6==0)) * 100
## [1] 2.250804
nrow(filter(ds, C6==1)) / nrow(ds) * 100
## [1] 59.93333
nrow(filter(ds, C6==1 & isFraud==1)) / nrow(filter(ds, C6==1)) * 100
## [1] 2.547275
nrow(filter(ds, C6==2)) / nrow(ds) * 100
## [1] 13.79333
nrow(filter(ds, C6==2 & isFraud==1)) / nrow(filter(ds, C6==2)) * 100
## [1] 3.673272
nrow(filter(ds, C6==3)) / nrow(ds) * 100
## [1] 5.353333
nrow(filter(ds, C6==3 \& isFraud==1)) / nrow(filter(ds, C6==3)) * 100
## [1] 3.985056
```

2.5 -

nrow(filter(ds, C6==4)) / nrow(ds) * 100

```
## [1] 2.853333
nrow(filter(ds, C6==4 & isFraud==1)) / nrow(filter(ds, C6==4)) * 100

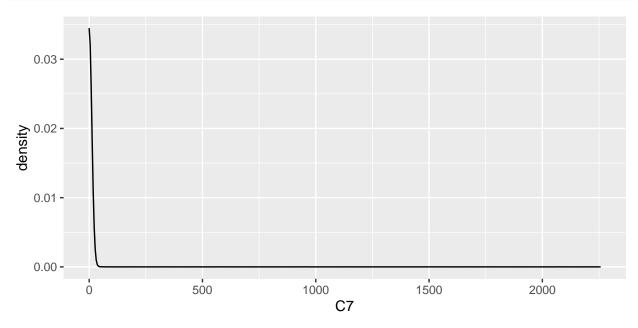
## [1] 5.140187
nrow(filter(ds, C6>4)) / nrow(ds) * 100

## [1] 9.773333
nrow(filter(ds, C6>4 & isFraud==1)) / nrow(filter(ds, C6>4)) * 100
```

[1] 5.252387

The mode of C6 is 1 instead of the other counting features that we've seen so far, but it still has a lot of cases with 0. When the values are 0 or 1 the percentage of fraudulent transactions are less than the target, but when we increase the value the percentage also increases.

```
ggplot(ds) + aes(x=C7) + geom_density(alpha=0.4)
```



```
ggplot(filter(ds, C7<=10)) + aes(x=C7, fill=isFraud==1) +
  geom_density(alpha=0.4) +
  scale_x_continuous(breaks = seq(0,10,1))</pre>
```

```
6 -
   4 -
                                                                               isFraud == 1
density
                                                                                   FALSE
                                                                                   TRUE
   2 -
   0 -
                     2
                           3
                                        5
                                              6
                                                                       10
nrow(filter(ds, C7 \le 4)) / nrow(ds) * 100
## [1] 99.2
nrow(filter(ds, C7 \le 4 \& isFraud == 1)) / nrow(filter(ds, C7 \le 4)) * 100
## [1] 2.856183
nrow(filter(ds, C7==0)) / nrow(ds) * 100
## [1] 88.44667
nrow(filter(ds, C7==0 & isFraud==1)) / nrow(filter(ds, C7==0)) * 100
## [1] 2.3517
nrow(filter(ds, C7==1)) / nrow(ds) * 100
## [1] 9.053333
nrow(filter(ds, C7==1 & isFraud==1)) / nrow(filter(ds, C7==1)) * 100
## [1] 5.301915
nrow(filter(ds, C7==2)) / nrow(ds) * 100
## [1] 1.206667
nrow(filter(ds, C7==2 & isFraud==1)) / nrow(filter(ds, C7==2)) * 100
## [1] 12.1547
nrow(filter(ds, C7==3)) / nrow(ds) * 100
## [1] 0.3466667
nrow(filter(ds, C7==3 & isFraud==1)) / nrow(filter(ds, C7==3)) * 100
## [1] 13.46154
nrow(filter(ds, C7==4)) / nrow(ds) * 100
```

[1] 0.1466667

```
nrow(filter(ds, C7==4 & isFraud==1)) / nrow(filter(ds, C7==4)) * 100
```

[1] 54.54545

```
nrow(filter(ds, C7>4)) / nrow(ds) * 100
```

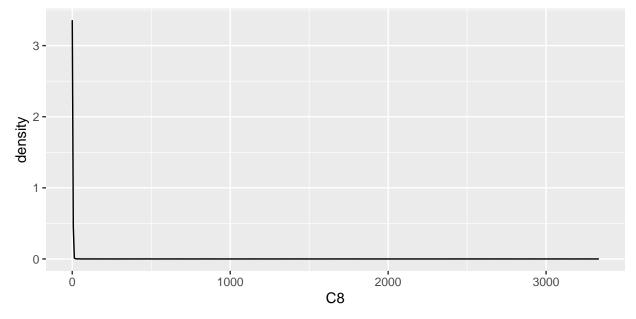
[1] 0.8

```
nrow(filter(ds, C7>4 & isFraud==1)) / nrow(filter(ds, C7>4)) * 100
```

[1] 32.5

When C7 is equal to 4, the percentage of frauds is 54% which is a lot, but C4 is only 4 in a few cases in total (0.15%).

```
ggplot(ds) + aes(x=C8) + geom_density(alpha=0.4)
```



```
ggplot(filter(ds, C8<=10)) + aes(x=C8, fill=isFraud==1) +
geom_density(alpha=0.4) +
scale_x_continuous(breaks = seq(0,10,1))</pre>
```

```
2 -
                                                                                          isFraud == 1
 density
                                                                                               FALSE
                                                                                               TRUE
    1 -
    0 -
                        2
                               3
                                              5
                                                     6
                                                                                  10
                                             C8
nrow(filter(ds, C8 <= 10)) / nrow(ds) * 100
## [1] 99.01333
\label{eq:continuous} \texttt{nrow}(\texttt{filter}(\texttt{ds}, \ \texttt{C8} < = 10 \ \& \ \texttt{isFraud} = = 1)) \ / \ \texttt{nrow}(\texttt{filter}(\texttt{ds}, \ \texttt{C8} < = 10)) \ * \ 100
## [1] 2.827902
nrow(filter(ds, C8==0)) / nrow(ds) * 100
## [1] 70.54667
nrow(filter(ds, C8==0 & isFraud==1)) / nrow(filter(ds, C8==0)) * 100
## [1] 2.088452
nrow(filter(ds, C8==1)) / nrow(ds) * 100
## [1] 23.07333
nrow(filter(ds, C8==1 & isFraud==1)) / nrow(filter(ds, C8==1)) * 100
## [1] 3.062699
nrow(filter(ds, C8==2)) / nrow(ds) * 100
## [1] 2.913333
nrow(filter(ds, C8==2 & isFraud==1)) / nrow(filter(ds, C8==2)) * 100
## [1] 8.695652
nrow(filter(ds, C8==3)) / nrow(ds) * 100
## [1] 1.026667
nrow(filter(ds, C8==3 \& isFraud==1)) / nrow(filter(ds, C8==3)) * 100
## [1] 9.090909
nrow(filter(ds, C8==4)) / nrow(ds) * 100
```

3 -

[1] 0.42

```
nrow(filter(ds, C8==4 & isFraud==1)) / nrow(filter(ds, C8==4)) * 100
```

[1] 22.22222

```
nrow(filter(ds, C8>10)) / nrow(ds) * 100
```

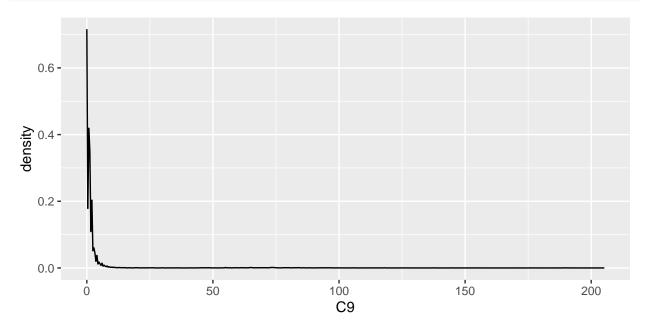
[1] 0.9866667

```
nrow(filter(ds, C8>10 & isFraud==1)) / nrow(filter(ds, C8>10)) * 100
```

[1] 29.72973

The values 0 and 1 are the ones that appear the most in feature C8, and the percentage of frauds are less than the target.

```
ggplot(ds) + aes(x=C9) + geom_density(alpha=0.4)
```



```
ggplot(filter(ds, C9<=10)) + aes(x=C9, fill=isFraud==1) +
geom_density(alpha=0.4) +
scale_x_continuous(breaks = seq(0,10,1))</pre>
```

```
1.0 -
                                                                                         isFraud == 1
 density
                                                                                              FALSE
                                                                                               TRUE
    0.5 -
    0.0 -
                                              5
                                                                                 10
                         2
                                3
                                                     6
                                       4
                                             C9
nrow(filter(ds, C9 \le 10)) / nrow(ds) * 100
## [1] 95.56
\label{eq:continuous} \texttt{nrow}(\texttt{filter}(\texttt{ds}, \texttt{C9} <= 10 \& \texttt{isFraud} == 1)) \ / \ \texttt{nrow}(\texttt{filter}(\texttt{ds}, \texttt{C9} <= 10)) \ * \ 100
## [1] 3.188224
nrow(filter(ds, C9==0)) / nrow(ds) * 100
## [1] 38.87333
nrow(filter(ds, C9==0 & isFraud==1)) / nrow(filter(ds, C9==0)) * 100
## [1] 4.767621
nrow(filter(ds, C9==1)) / nrow(ds) * 100
## [1] 34.22667
nrow(filter(ds, C9==1 & isFraud==1)) / nrow(filter(ds, C9==1)) * 100
## [1] 1.753019
nrow(filter(ds, C9==2)) / nrow(ds) * 100
## [1] 11.74
nrow(filter(ds, C9==2 & isFraud==1)) / nrow(filter(ds, C9==2)) * 100
## [1] 2.612152
nrow(filter(ds, C9==3)) / nrow(ds) * 100
## [1] 4.606667
nrow(filter(ds, C9==3 & isFraud==1)) / nrow(filter(ds, C9==3)) * 100
## [1] 2.026049
nrow(filter(ds, C9==4)) / nrow(ds) * 100
```

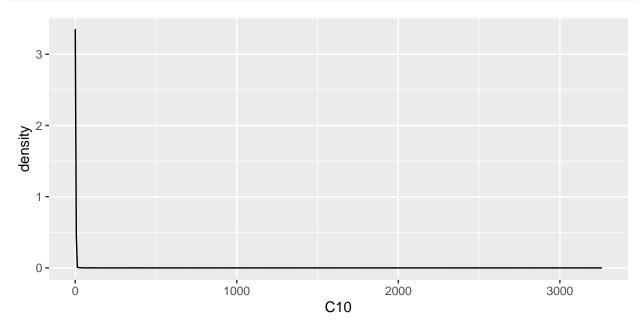
1.5 -

[1] 2.34 nrow(filter(ds, C9==4 & isFraud==1)) / nrow(filter(ds, C9==4)) * 100 ## [1] 2.849003 nrow(filter(ds, C9>4)) / nrow(ds) * 100 ## [1] 8.213333 nrow(filter(ds, C9>4 & isFraud==1)) / nrow(filter(ds, C9>4)) * 100

[1] 2.11039

C9 has the values more scattered, when the value is 0, 39% of the times, the percentage of fraud is higher than the target, which can mean that this feature has an important role in the prediction of fraudulent transactions.

```
ggplot(ds) + aes(x=C10) + geom_density(alpha=0.4)
```



```
ggplot(filter(ds, C10<=10)) + aes(x=C10, fill=isFraud==1) +
  geom_density(alpha=0.4) +
  scale_x_continuous(breaks = seq(0,10,1))</pre>
```

```
2 -
                                                                               isFraud == 1
density
                                                                                   FALSE
                                                                                   TRUE
   1 -
   0 -
                     2
                                        5
                                              6
                                                                       10
                           3
                                      C10
nrow(filter(ds, C10<=10)) / nrow(ds) * 100</pre>
## [1] 98.92667
nrow(filter(ds, C10<=10 & isFraud==1)) / nrow(filter(ds, C10<=10)) * 100</pre>
## [1] 2.904508
nrow(filter(ds, C10==0)) / nrow(ds) * 100
## [1] 71.48667
nrow(filter(ds, C10==0 & isFraud==1)) / nrow(filter(ds, C10==0)) * 100
## [1] 2.107619
nrow(filter(ds, C10==1)) / nrow(ds) * 100
## [1] 22.52
nrow(filter(ds, C10==1 & isFraud==1)) / nrow(filter(ds, C10==1)) * 100
## [1] 3.285968
nrow(filter(ds, C10==2)) / nrow(ds) * 100
## [1] 2.633333
nrow(filter(ds, C10==2 & isFraud==1)) / nrow(filter(ds, C10==2)) * 100
## [1] 9.620253
nrow(filter(ds, C10==3)) / nrow(ds) * 100
## [1] 0.9333333
nrow(filter(ds, C10==3 & isFraud==1)) / nrow(filter(ds, C10==3)) * 100
## [1] 15
nrow(filter(ds, C10==4)) / nrow(ds) * 100
```

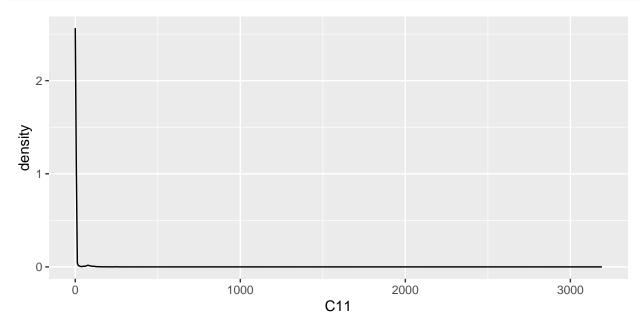
3 -

[1] 0.5466667 nrow(filter(ds, C10==4 & isFraud==1)) / nrow(filter(ds, C10==4)) * 100 ## [1] 18.29268 nrow(filter(ds, C10>4)) / nrow(ds) * 100 ## [1] 1.88 nrow(filter(ds, C10>4 & isFraud==1)) / nrow(filter(ds, C10>4)) * 100

[1] 18.79433

The mode of C10 is 0, and it's where the percentage of fraudulent transactions are less than the target. There is 22% of the cases where the value is 1 and the percentage of frauds is slightly higher than in the target. In the other values even though they represent less cases, the percentage of fraud is higher.

```
ggplot(ds) + aes(x=C11) + geom_density(alpha=0.4)
```



```
ggplot(filter(ds, C11<=10)) + aes(x=C11, fill=isFraud==1) +
  geom_density(alpha=0.4) +
  scale_x_continuous(breaks = seq(0,10,1))</pre>
```

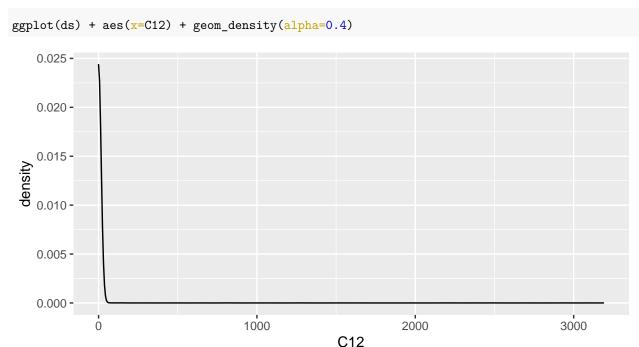
```
2 -
                                                                               isFraud == 1
density
                                                                                   FALSE
                                                                                   TRUE
   1 -
   0 -
                     2
                                        5
                                              6
                                                                       10
                           3
                                      C11
nrow(filter(ds, C11<=10)) / nrow(ds) * 100</pre>
## [1] 94.64
nrow(filter(ds, C11<=10 & isFraud==1)) / nrow(filter(ds, C11<=10)) * 100</pre>
## [1] 2.923359
nrow(filter(ds, C11==0)) / nrow(ds) * 100
## [1] 0.12
nrow(filter(ds, C11==0 & isFraud==1)) / nrow(filter(ds, C11==0)) * 100
## [1] 5.55556
nrow(filter(ds, C11==1)) / nrow(ds) * 100
## [1] 67.92
nrow(filter(ds, C11==1 & isFraud==1)) / nrow(filter(ds, C11==1)) * 100
## [1] 2.375344
nrow(filter(ds, C11==2)) / nrow(ds) * 100
## [1] 14.41333
nrow(filter(ds, C11==2 & isFraud==1)) / nrow(filter(ds, C11==2)) * 100
## [1] 3.977798
nrow(filter(ds, C11==3)) / nrow(ds) * 100
## [1] 5.426667
nrow(filter(ds, C11==3 & isFraud==1)) / nrow(filter(ds, C11==3)) * 100
## [1] 3.931204
```

3 **-**

nrow(filter(ds, C11==4)) / nrow(ds) * 100

[1] 2.766667 nrow(filter(ds, C11==4 & isFraud==1)) / nrow(filter(ds, C11==4)) * 100 ## [1] 4.819277 nrow(filter(ds, C11>4)) / nrow(ds) * 100 ## [1] 9.353333 nrow(filter(ds, C11>4 & isFraud==1)) / nrow(filter(ds, C11>4)) * 100 ## [1] 5.915895

This feature is almost never 0 and its mode is 1 (68%) with the percentage of fraud being less than the target, the value 2 with 14.4% of the cases has a percentage of fraudulent transactions higher than the target.



```
ggplot(filter(ds, C12<=10)) + aes(x=C12, fill=isFraud==1) +
geom_density(alpha=0.4) +
scale_x_continuous(breaks = seq(0,10,1))</pre>
```

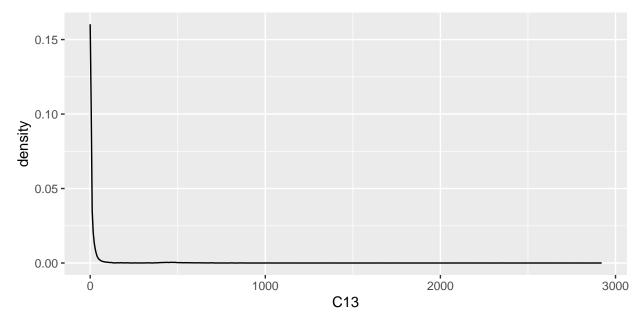
```
3 -
                                                                                isFraud == 1
density 2
                                                                                    FALSE
                                                                                     TRUE
   1 -
   0 -
                     2
                            3
                                        5
                                               6
                                                                        10
                                       C12
nrow(filter(ds, C12<=10)) / nrow(ds) * 100</pre>
## [1] 99.32
nrow(filter(ds, C12<=10 & isFraud==1)) / nrow(filter(ds, C12<=10)) * 100</pre>
## [1] 2.886293
nrow(filter(ds, C12==0)) / nrow(ds) * 100
## [1] 87.12667
nrow(filter(ds, C12==0 & isFraud==1)) / nrow(filter(ds, C12==0)) * 100
## [1] 2.326115
nrow(filter(ds, C12==1)) / nrow(ds) * 100
## [1] 8.94
nrow(filter(ds, C12==1 & isFraud==1)) / nrow(filter(ds, C12==1)) * 100
## [1] 5.145414
nrow(filter(ds, C12==2)) / nrow(ds) * 100
## [1] 1.826667
nrow(filter(ds, C12==2 & isFraud==1)) / nrow(filter(ds, C12==2)) * 100
## [1] 7.664234
nrow(filter(ds, C12==3)) / nrow(ds) * 100
## [1] 0.7133333
\verb|nrow(filter(ds, C12==3 \& isFraud==1))| / \verb|nrow(filter(ds, C12==3))| * 100|
## [1] 8.411215
nrow(filter(ds, C12==4)) / nrow(ds) * 100
```

4 -

[1] 0.2933333 nrow(filter(ds, C12==4 & isFraud==1)) / nrow(filter(ds, C12==4)) * 100 ## [1] 25 nrow(filter(ds, C12>4)) / nrow(ds) * 100## [1] 1.1 nrow(filter(ds, C12>4 & isFraud==1)) / nrow(filter(ds, C12>4)) * 100## [1] 30.30303

Value 1 in this feature represents 9% of the cases and its 5.15% of the cases are fraudulent.

```
ggplot(ds) + aes(x=C13) + geom_density(alpha=0.4)
```



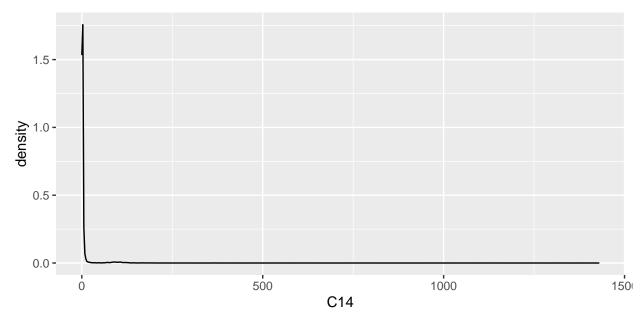
```
ggplot(filter(ds, C13 \le 10)) + aes(x=C13, fill=isFraud==1) +
  geom_density(alpha=0.4) +
  scale_x_continuous(breaks = seq(0,10,1))
```

```
1.00 -
   0.75 -
                                                                               isFraud == 1
density
0.50
                                                                                    FALSE
                                                                                    TRUE
   0.25 -
   0.00 -
                       2
                                         5
                                                6
                                                      7
                                                            8
                                                                  9
                                                                        10
                             3
                                   4
                                        C13
nrow(filter(ds, C13<=10)) / nrow(ds) * 100</pre>
## [1] 74.12
nrow(filter(ds, C13<=10 & isFraud==1)) / nrow(filter(ds, C13<=10)) * 100</pre>
## [1] 3.579781
nrow(filter(ds, C13==0)) / nrow(ds) * 100
## [1] 6.36
nrow(filter(ds, C13==0 & isFraud==1)) / nrow(filter(ds, C13==0)) * 100
## [1] 12.89308
nrow(filter(ds, C13==1)) / nrow(ds) * 100
## [1] 37.04667
nrow(filter(ds, C13==1 & isFraud==1)) / nrow(filter(ds, C13==1)) * 100
## [1] 2.177434
nrow(filter(ds, C13==2)) / nrow(ds) * 100
## [1] 9.7
nrow(filter(ds, C13==2 & isFraud==1)) / nrow(filter(ds, C13==2)) * 100
## [1] 3.230241
nrow(filter(ds, C13==3)) / nrow(ds) * 100
## [1] 5.4
nrow(filter(ds, C13==3 & isFraud==1)) / nrow(filter(ds, C13==3)) * 100
## [1] 2.716049
```

nrow(filter(ds, C13==4)) / nrow(ds) * 100

```
## [1] 3.6
nrow(filter(ds, C13==4 & isFraud==1)) / nrow(filter(ds, C13==4)) * 100
## [1] 3.888889
nrow(filter(ds, C13>10)) / nrow(ds) * 100
## [1] 25.88
nrow(filter(ds, C13>10 & isFraud==1)) / nrow(filter(ds, C13>10)) * 100
## [1] 1.700155
C13 has a better distribution than the others.
```

```
ggplot(ds) + aes(x=C14) + geom_density(alpha=0.4)
```



```
ggplot(filter(ds, C14<=10)) + aes(x=C14, fill=isFraud==1) +
geom_density(alpha=0.4) +
scale_x_continuous(breaks = seq(0,10,1))</pre>
```

```
2.0 -
   1.5 -
                                                                               isFraud == 1
density
                                                                                   FALSE
                                                                                   TRUE
   0.5 -
   0.0 -
                      2
                                         5
                                                     7
                                                                       10
                            3
                                               6
         ò
                                  4
                                       C14
nrow(filter(ds, C14<=10)) / nrow(ds) * 100</pre>
## [1] 94.54667
nrow(filter(ds, C14<=10 & isFraud==1)) / nrow(filter(ds, C14<=10)) * 100</pre>
## [1] 3.151883
nrow(filter(ds, C14==0)) / nrow(ds) * 100
## [1] 6.446667
nrow(filter(ds, C14==0 & isFraud==1)) / nrow(filter(ds, C14==0)) * 100
## [1] 13.1334
nrow(filter(ds, C14==1)) / nrow(ds) * 100
## [1] 56.30667
nrow(filter(ds, C14==1 & isFraud==1)) / nrow(filter(ds, C14==1)) * 100
## [1] 2.190386
nrow(filter(ds, C14==2)) / nrow(ds) * 100
## [1] 14.88667
nrow(filter(ds, C14==2 & isFraud==1)) / nrow(filter(ds, C14==2)) * 100
## [1] 2.418271
nrow(filter(ds, C14==3)) / nrow(ds) * 100
## [1] 7.073333
nrow(filter(ds, C14==3 & isFraud==1)) / nrow(filter(ds, C14==3)) * 100
```

2.5 -

[1] 2.63902

nrow(filter(ds, C14==4)) / nrow(ds) * 100

```
## [1] 3.946667
nrow(filter(ds, C14==4 & isFraud==1)) / nrow(filter(ds, C14==4)) * 100

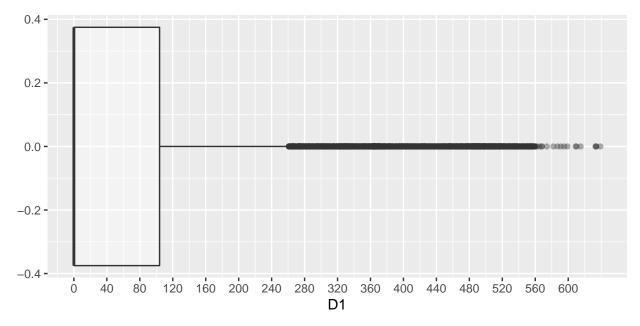
## [1] 2.027027
nrow(filter(ds, C14>4)) / nrow(ds) * 100

## [1] 11.34
nrow(filter(ds, C14>4 & isFraud==1)) / nrow(filter(ds, C14>4)) * 100

## [1] 3.409759
C14 is similar to C13.
```

D1

```
ggplot(ds) + aes(x=D1) + geom_boxplot(alpha=0.4) +
scale_x_continuous(breaks=seq(0,639,40))
```

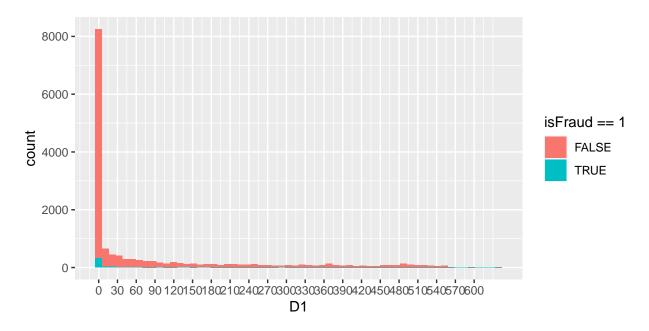


```
nrow(filter(ds, D1==0 & isFraud==1))
```

[1] 261

We observe that there are 261 fraudulent transactions when D1 has a value of 0. More than 75% of the D1 values are between 0 and 100.

```
ggplot(ds) + aes(x=D1, fill=isFraud==1) + geom_histogram(bins = 60) +
scale_x_continuous(breaks=seq(0,600,30))
```



Distribution of fraudulent and non-fraudulent transactions by the values of D1.

```
nrow(filter(ds, D1==0)) / nrow(ds) * 100
```

[1] 51.04667

Although a maximum value of D1 is 639, more than half of the D1 values are 0.

```
nrow(filter(ds, D1==0 & isFraud==1)) / nrow(filter(ds, D1==0)) * 100
```

[1] 3.408646

```
nrow(filter(ds, D1>0 & isFraud==1)) / nrow(filter(ds, D1>0)) * 100
```

[1] 2.764538

We observe that, the percentage of fraudulent transactions when the value of D1 is 0 is 3.4%. When the value of D1 is other than 0, the percentage of fraudulent transactions is 2.7% (much lower).