

Swiftie Central Privacy Policy

1. Introduction

Welcome to Swiftie Central. Your privacy is critically important to us. At Swiftie Central, we have a few fundamental principles:

- We are thoughtful about the personal data we ask you to provide and the personal information we collect about you through the operation of our services.
- We store personal data for only as long as we have a reason to keep it.
- We aim to make it as simple as possible for you to control what information you provide to us.

2. Information We Collect

Automatic Data Collection: Like many websites, when you visit Swiftie Central, we may automatically collect certain information about your device, including information about your web browser, IP address, and time zone. Additionally, as you browse the Site, we collect information about the web pages or products that you view.

3. Use of Collected Information

We use the collected information to:

- Improve and optimize our Site.
- Monitor and analyze trends, usage, and activities in connection with our Site.

4. Cookies

Swiftie Central uses cookies to:

- Understand and save user's preferences for future visits.
- Compile aggregate data about site traffic and site interactions to offer better site experiences.

5. Third-Party Services

Third-party links on our Site may direct you to external sites that are not affiliated with us. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

6. Data Retention

We will retain your information only for as long as necessary for the purposes set out in this Privacy Policy.

7. Rights Concerning Your Information

You may have the right to access the personal information we hold about you and to ask that your personal information be corrected, updated, or deleted.

8. Changes to the Privacy Policy

We may update this privacy policy from time to time to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons.

9. Contact Information

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us using the contact form on our Site.