

Exhibit A: Software Product Specification

I. BRIEF DESCRIPTION

Enturaz.com is a one-stop-shop online event marketplace. It provides a platform for event suppliers and shoppers to sell and purchase products and services nationwide with the ease of secured online and offline payment.

II. STORE MANAGEMENT & SETTINGS

Features	Description
1. Create Store*	<p>Field requirements</p> <ul style="list-style-type: none">• Store name <i>_must be unique name</i>• Email address• Password• Confirm Password• Choose category/ies <i>_multi-categories allowed_ categories are pre-determined by the system if the store will be selling products and/or services</i>• Choose market region/s <i>_dropdown of provinces_ multi-regions are allowed</i>• Acknowledge terms and conditions• With email confirmation
2. Store Owner Management*	<p>Type of Business <i>_Self-Employed, Sole Propreitorship, Partnership, Corporation</i></p> <ul style="list-style-type: none">• If “Self-Employed” was selected, redirect page with the following set of fields<ul style="list-style-type: none">◦ Owner's Name <i>(First_Name, Last_Name)</i>◦ Address <i>(House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines)</i>◦ Mobile No.◦ Landline No. <i>(optional)</i>◦ Nominate bank where sales will be credited <i>(Bank_Name, Account_Name, Account_Number)</i>◦ Verify store <i>(optional)_upload clear photo of govt id.</i>• If “Sole Propreitorship”, “Partnership” or “Corporation” was selected, redirect page with the following set of fields<ul style="list-style-type: none">◦ Business name◦ Owner/Representative <i>(First_Name, Last_Name)</i>◦ Position in the company◦ Business address <i>(House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines)</i>

	<ul style="list-style-type: none"> ○ DTI/SEC Registration No. ○ Mobile No. ○ Landline No. <i>(optional)</i> ○ Nominate bank where your sales will be credited <i>(Bank_Name, Account_Name, Account_Number)</i> ○ Verify store <i>(optional)_upload scanned copy of DTI/SEC Registration Certificate</i> • <i>Required to publish store</i> • <i>All changes with email confirmation</i>
3. Giftwrapping Services Management*	<ul style="list-style-type: none"> • Will enable by default for all products • Provide colors where shopper can choose <i>(max of 4 colors only)</i> • Nominate charge_ free, small, medium, large and extra large • Required to publish store
4. Delivery Management*	<ul style="list-style-type: none"> • Delivery Charge <i>(enabled)</i> <ul style="list-style-type: none"> ○ Choose region/s_ <i>multi-selection allowed</i> ○ Enter amount or leave blank if free • Giftwrapping Charge_ <i>free, small, medium, large, extra-large</i>
5. Fuel/Transpo Management*	<ul style="list-style-type: none"> • Transpo/Fuel charge <i>(optional)_the system automatically detects categories that have transpo/fuel charges</i> <ul style="list-style-type: none"> ▪ Choose region/s_ <i>multi-selection allowed, only the store's market region will appear in the selection</i> ▪ Enter amount or leave blank if free ▪ Applicable to Hair and Makeup, Video and Photography, Catering, Wedding Planner, Event Organizer, Bridal/Service Car, Mascot and Magicians, Sound System, Party Needs, Photo Booths, Videoke Rental, Program Host, Event Singer
6. Booking System Management*	<ul style="list-style-type: none"> • Will enable by default once the system detects that the store is selling services based on the selected category/ies. Cannot be disabled_ <i>will automatically disable once services category was unselected.</i> • The system have indicator for “fully booked”, “available”, “not available” dates. “Full booked” includes reserved <i>(20% reservation)</i> and fully-paid services. • Store may customized the no. of slots they can accommodate in a day, while, they can also tag specific date/s as “not available” in case they are in vacation, sick leave etc. • Required to publish store
7. Portfolio Management*	<ul style="list-style-type: none"> • These are featured photos and/or videos of the store. • They can also link their social media account from Facebook, Instagram, Pinterest, Youtube and Vimeo • 500MB storage FREE_ <i>premium package which can be paid online or deposit to enturaz bank account 1GB (59/mo), 2GB (99/mo), 4GB (179/mo); can enter number of months of subscription as preferred.</i> • Required to publish store

8. Products/Services Management	<ul style="list-style-type: none"> • Add Products/Services • Add/Substract inventory • Delete products/services • Return policy <i>_applicable to products only_system generated_umbrella policy for all stores, link will show on item view.</i> • Cancellation policy <i>_applicable to services only_system generated_umbrella policy for all stores, link will show on item view.</i> • Advertise products/services
8.1. Add Products*	<ul style="list-style-type: none"> • Required Fields: <ul style="list-style-type: none"> ◦ Category ◦ SKU ◦ Title <i>_up to 60 characters</i> ◦ Size <i>(optional)</i> ◦ Color <i>(optional)</i> ◦ Description <i>_up to 1,000 characters</i> ◦ Regular Price ◦ Sale Price <i>_optional_ only if on sale</i> ◦ Add Photos <i>_4 Photos, 1st upload as default item photo</i> • Payment terms <i>_full-payment, cash-on-delivery (optional), lay-away (optional)</i> • <i>5 items FREE_ premium package prices 10 items (99/mo), 20 items (159/mo), 30 items (209/mo), 40 items (239/mo), 50 items (249/mo); can enter number of months of subscription as preferred.</i> • <i>At least 1 item required to publish store</i>
8.2. Add Services*	<ul style="list-style-type: none"> • Required Fields: <ul style="list-style-type: none"> ◦ Category ◦ SKU ◦ Title <i>_up to 60 characters</i> ◦ Description <i>_up to 1,000 characters</i> ◦ Regular Price ◦ Sale Price <i>(optional_ only if on sale)</i> ◦ Add Photos <i>(4 Photos, 1st upload as default item photo)</i> • Payment terms <i>_full-payment, 20% reservation, lay-away (optional)</i> • <i>5 items FREE_ premium package prices 10 items (99/mo), 20 items (159/mo), 30 items (209/mo), 40 items (239/mo), 50 items (249/mo); can enter number of months of subscription as preferred.</i> • <i>At least 1 item required to publish store</i>
8.3. Add/ Substract	<ul style="list-style-type: none"> • Applicable to products only

inventory	<ul style="list-style-type: none"> • Search SKU • Add/subtract inventory • With email confirmation
8.4. Delete Products/ Services	<ul style="list-style-type: none"> • Search SKU • Delete products/services • With email confirmation
8.5. Return policy*	<ul style="list-style-type: none"> • Applicable to products only • Will show by default on item view
8.6. Cancellation policy*	<ul style="list-style-type: none"> • Applicable to services only • Will show by default on item view
8.7. Advertise products/ services	<ul style="list-style-type: none"> • Can enter number of months (<i>30 calendar days from the date of availment</i>) • P499.00 per 30 calendar days. • Can be paid online or bank deposit to enturaz account • Appear on recommended items on the designated pages of the app, also highlighted as “recommended” on search results. • With email confirmation
9. Store Management	<p>Edit store</p> <ul style="list-style-type: none"> • Store name <i>_auto populated from the registration</i> • Store email address <i>_auto populated from the registration</i> • Category/ies <i>_auto populated from the registration</i> • Market region/s <i>_auto populated from the registration</i> • <i>With email confirmation</i> <p>Advertise store</p> <ul style="list-style-type: none"> • Can enter number of months (<i>30 calendar days from the date of availment</i>) • P499.75 per 30 calendar days. • Can be paid online or bank deposit to enturaz account • Appear on featured stores on the designated pages of the app, also highlighted as “featured” on search results. • <i>With email confirmation</i> <p>Publish/Unpublish store</p> <ul style="list-style-type: none"> • chargeables still continue for unpublish stores • With email confirmation <p>Delete store</p> <ul style="list-style-type: none"> • Owner or Admin can delete store.

	<ul style="list-style-type: none"> • Store will be temporarily unpublished for 30 days. Logging in within 30 days after deletion will re-activate store. However, Owner or Admin needs to publish the store for public to view. • With email confirmation.
10. User Management	<p>User classification</p> <ul style="list-style-type: none"> • Owner <ul style="list-style-type: none"> ◦ Created by default upon store creation (FREE) • Admin <ul style="list-style-type: none"> ◦ Created by Owner or another Admin ◦ Default access <i>_please see user permission table</i> ◦ Permissions could be disabled/enabled by owner or by another admin ◦ Account maintenance is P49.00/month/user payable online or bank deposit to enturaz account. Enter number of employees and number of months ◦ Field requirements <ul style="list-style-type: none"> ▪ First_Name, Last_Name, Email_Address, Position (optional)_User Type (Select Employee), Select_permissions_accesss, Generate_Password, Submit_and_email link to user ◦ User activation <ul style="list-style-type: none"> ▪ User click link sent to his email ▪ Enter username <i>_default username is "firstname"."lastname" i.e. juan.delacruz</i> ▪ Change password ▪ Confirm password ▪ With email confrimation • Employee <ul style="list-style-type: none"> ◦ Created by Owner or another Admin ◦ Default access <i>_please see user permission table</i> ◦ Permissions could be disabled/enabled by owner or admin ◦ Account maintenance is P29.00/month/user payable online or bank deposit to enturaz account. Enter number of employees and number of months ◦ Field requirements <ul style="list-style-type: none"> ▪ First_Name, Last_Name, Email_Address, Position (optional)_User Type (Select Employee), Select_permissions_accesss, Generate_Password, Submit_and_email link to user ◦ User activation <ul style="list-style-type: none"> ▪ User click link sent to his email ▪ Enter username <i>_default username is "firstname"."lastname" i.e. juan.delacruz</i> ▪ Change password ▪ Confirm password

- With email confirmation

User Permission Table

Features	Owner	Admin		Employee	
		Default	Deny	Default	Deny
1. Store Owner Management	√	√			
2. Giftwrapping Services Management	√	√		√	
3. Delivery Management					
4. Fuel/Transpo Management					
5. Booking Services Management	√	√		√	
6. Portfolio Management	√	√		√	
7. Products/Services Management					
7.1. Add products/services	√	√		√	
7.2. Delete products/services	√	√		√	
7.3. Add/Subtract Inventory	√	√		√	
7.4. Advertise products/services	√	√		√	
8. Store Management	√	√			
9. User Management	√	√			
10. Reports	√	√			
11. Ratings and Reviews	√	√			
12. Security and Privacy Setting	√	√			

11. Reports

- Generate report on a customized period. Data includes Period, Date of Transaction, SKU, Quantity, Price, Returns, Refund, Beginning Inventory, Ending Inventory, Gross Sales, Charges, Net Sales.
- Reports is in pdf format view/download

12. Ratings and Reviews

- View last 10 reviews
- Search SKU to check last 10 reviews and total rating.
- Cannot delete reviews and rating

13. Security and Privacy Setting	<p>Change Password</p> <ul style="list-style-type: none"> • Enter old password • Enter new password • Confirm new password • With email notification <p>Show/Hide owner's details (<i>default as public</i>)</p> <ul style="list-style-type: none"> • Self-Employed <ul style="list-style-type: none"> ◦ Owner's Name (<i>First_Name, Last_Name</i>) ◦ Address (<i>House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines)</i>) ◦ Mobile No. ◦ Landline No. • Sole Proprietorship, Partnership or Corporation (<i>default as public</i>) <ul style="list-style-type: none"> ◦ Business name ◦ Business address (<i>House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines)</i>) ◦ DTI/SEC Registration No. ◦ Mobile No. ◦ Landline No.
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III. SHOPPER MANAGEMENT AND SETTINGS

Features	Description
1. Registration	<p>Field requirements</p> <ul style="list-style-type: none"> • First_Name, Last_Name • Birthday • Gender • Email address • Password • Confirm Password • Acknowledge terms and conditions • With email confirmation <p>Sign-up Options</p> <ul style="list-style-type: none"> • Facebook

	<ul style="list-style-type: none"> • Google
2. Profile Settings	<p>Editable fields</p> <ul style="list-style-type: none"> • First_Name, Last_Name • Birthday • Gender • Email address • Mobile no. • Address <i>(Optional)_House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines)_default delivery address or service fulfillment address</i> <p>Change Password</p> <ul style="list-style-type: none"> • Enter old password • Enter new password • Confirm new password • With email notification <p>My Gift Registry</p> <ul style="list-style-type: none"> • Delete Gift Registry <ol style="list-style-type: none"> 1. Select gift registry 2. Delete 3. Confirm deletion • Edit Gift Registry <ol style="list-style-type: none"> 1. Select gift registry 2. Edit 3. Save • Create Gift Registry <ul style="list-style-type: none"> ◦ Select event type <i>_wedding, debut, birthday, baptismal, house_blessing, baby_shower</i> ◦ Enter Details: <ul style="list-style-type: none"> ▪ Wedding <i>_bride, groom, wedding_date_time, venue, where_you_want_to_deliver_your_gift [(House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines]</i> ▪ Other events <i>_celebrant, event_date_time, venue, where_you_want_to_deliver_your_gift [(House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines]</i> ◦ Add gift list <i>_at this stage, system will show random products_recommended items (ads) are on the top of the list</i> <ul style="list-style-type: none"> ▪ Search item/s ▪ Select item/s ▪ Add to gift list ◦ Enter guests mobile numbers <i>_allow access to contact, else enter mobile numbers</i>

	<ul style="list-style-type: none"> ◦ <i>Submit_system will sms link of the gift registry to guests_system create a reference number for the gift registry</i>
3. View and Search	<ul style="list-style-type: none"> • Applicable to registered and unregistered users • Access to all posted items, published store's profile, terms of use, return policy, cancellation policy, data privacy, about us, contact us and blogs
4. Buying	<ul style="list-style-type: none"> • Applicable to registered and unregistered users
4.1. How to buy	<p>If Products:</p> <ol style="list-style-type: none"> 1. View item 2. Select Size <i>if applicable</i> 3. Select Color <i>if applicable</i> 4. Quantity 5. Select payment terms <i>full-payment, layaway</i> 6. Select <i>"for giftwrapping"</i> and choose color (optional) <i>_charge is displayed based on the store's giftwrapping setting</i> 7. Select <i>"date needed"</i> <i>_date of delivery or pick-up</i> 8. Select <i>"for delivery" or "store pick-up"</i> <i>_if for delivery, default is the details of the registered shopper otherwise edit the following:</i> <ul style="list-style-type: none"> ◦ <i>Recipient's Name, Mobile_No, Address (House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines).</i> ◦ <i>The system detects the delivery charge based on the store's delivery setting.</i> 9. <i>"Add to cart" and/or "Checkout" _unregistered shoppers will be asked to provide details [First_Name, Last_Name, Email_Address, Mobile_No, Address (House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines)].</i> 10. System will send an email to unregistered shopper to complete his registration by clicking a link <i>_previously filled up details will auto-populate, while they will be asked of their Birthday, Gender, Password, Confirm Password (completion of registration is optional)</i> 11. Select payment options <ul style="list-style-type: none"> ◦ <i>Online_shopper will be directed to the service payment provider (Alipaynet)</i> ◦ <i>Bank Deposit_shopper will be given instruction how to deposit the payment</i> 12. System will sent notification to the shopper and store owner upon completion of payment <p>If Services:</p> <ol style="list-style-type: none"> 1. View item 2. Select payment terms <i>full-payment, layaway, 20% reservation</i> 3. Select <i>"date_of_fullfillment"</i> <i>_at this stage, system will use the details of the registered shopper as the default fulfillment address, email and mobile no, however, he can edit it</i> <ul style="list-style-type: none"> ◦ <i>Client's Name, Mobile_No, Address (House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines).</i>

	<ul style="list-style-type: none">◦ <i>The system detects the transpo/fuel charge based on the store's transpo/fuel charge setting.</i> <ol style="list-style-type: none">4. <i>"Add to cart" and/or "Checkout"_unregistered shoppers will be asked to provide details [First_Name, Last_Name, Email_Address, Mobile_No, Address (House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines))].</i>5. System will sent an email to unregistered shopper to complete his registration by clicking a link <i>_previously filled up details will auto-populate, while they will be asked of their Birthday, Gender, Password, Confirm Password (completion of registration is optional)</i>6. Select payment options<ul style="list-style-type: none">◦ Online_shopper will be directed to the service payment provider (Altpaynet)◦ Bank Deposit_shopper will be given instruction how to deposit the payment7. System will sent notification to the shopper and store owner upon completion of payment												
4.2. Payment options	<p>Deposit to bank account</p> <ul style="list-style-type: none">• Full-payment<ol style="list-style-type: none">1. System will email instruction to shopper to deposit the amount to the bank account of enturaz2. Shopper will click <i>"confirm payment"</i> via the notification sent to their email address3. Enter <i>date_of_deposit, deposit_slip_ref_no, amount, submit</i>4. System will send SMS notifying the shopper that deposit was received and being verified and an email will be sent once verified5. System will email shopper and store of the transaction receipt6. If it's a service, the system will tag the <i>"date and time"</i> slot as <i>"booked"</i>7. If it's a product, store may proceed with giftwrapping and/or delivery• 20% Reservation<ol style="list-style-type: none">1. System will give instruction to shopper to deposit the 20% reservation fee to the bank account of enturaz. Also indicated in the email is the next payment schedule as shown below:<table><tr><th>Date of Purchase</th><th>Price</th><th>Scheduled Payment</th><th>Date Needed</th></tr><tr><td>May 5, 2019</td><td>10,000.00</td><td>May 7 (2k), Sept. 1 (8k)</td><td>Sept. 2, 2019</td></tr><tr><td>May 5, 2019</td><td>10,000.00</td><td>May 7 (2k), Sept. 15 (8k)</td><td>Sept. 16, 2019</td></tr></table><p><i>Full payment is scheduled on 1 day prior to date needed</i></p><ol style="list-style-type: none">2. Shopper will click <i>"confirm payment"</i> via the notification sent to their email address3. Enter <i>date_of_deposit, deposit_slip_ref_no, amount, submit</i>4. System will send SMS notifying the shopper that deposit was received and being verified and an email will be sent once verified5. System will email shopper and the store of the transaction receipt.	Date of Purchase	Price	Scheduled Payment	Date Needed	May 5, 2019	10,000.00	May 7 (2k), Sept. 1 (8k)	Sept. 2, 2019	May 5, 2019	10,000.00	May 7 (2k), Sept. 15 (8k)	Sept. 16, 2019
Date of Purchase	Price	Scheduled Payment	Date Needed										
May 5, 2019	10,000.00	May 7 (2k), Sept. 1 (8k)	Sept. 2, 2019										
May 5, 2019	10,000.00	May 7 (2k), Sept. 15 (8k)	Sept. 16, 2019										

6. At this stage, the system will tag the *"date and time"* slot as *"reserved"* (20% reservation is applicable to services only)
7. System will email notification to the shopper 5 working days prior to *"date needed"* to deposit the remaining balance
8. Shopper repeats steps 2-3
9. System will send SMS notifying the shopper that deposit was received and being verified and an email will be sent once verified
10. System will email shopper and the store of the transaction receipt
11. Upon full payment, the system will tag the *"date and time"* slot as *"booked"*

Layaway

1. System validate the *"date of purchase"* to *"date needed"* at 3 mos and above, otherwise notify shopper that layaway cannot be availed
2. System compute equally schedule of payments based on the table below:

Date of Purchase	Price	Scheduled Payment	Date Needed
May 5, 2019	10,000.00	May 7 (2k), June 1*** (2k), July 1 (2k), Aug 1 (2k), Aug 16* (2k),	Sept. 2, 2019
May 16, 2019	10,000.00	May 16 (2k), June 16**** (2k), July 1 (2k), Aug 1 (2k), Sept 1** (2k),	Sept. 17, 2019
*If <i>"date needed"</i> falls within 1 - 15 th day of the month, the last payment is on the 16 th day of the previous month **If <i>"date needed"</i> falls within 16 - 31 st day of the month, the last payment is on the 1 st day of the same month ***If <i>"date of purchase"</i> falls within 1 - 15 th day of the month, the 2 nd payment is on the 1 st day of the following month ****If <i>"date of purchase"</i> falls within 16 - 31 st day of the month, the 2 nd payment is on the 16 th day of the following month			

3. System will give instruction and schedule of payment to shopper via email
4. Shopper will click *"confirm payment"* via the notification sent to their email address for the first payment
5. Enter *date_of_deposit, deposit_slip_ref_no, amount, submit*
6. System will send SMS notifying the shopper that deposit was received and being verified and an email will be sent once verified
7. System will email shopper and the store of the transaction receipt. The email also instruct store to reserve the item if it's a product, to be available on the *"date needed"*.
8. If it's a service, the system will tag the *"date and time"* slot as *"reserved"*.
9. System will email notification to the shopper 5 working days prior to the scheduled payments of the remaining balance
10. Shopper repeats steps 4-5 until full-payment
11. Every deposit, system will send SMS notifying the shopper that deposit was received and being verified and an email will be sent once verified

12. Every deposit, system will email shopper and the store of the transaction receipt
13. Upon full payment, the system will tag the *"date and time"* slot as *"booked"* if it's a service or the store may giftwrap and/or deliver the product

Online Charge/Debit_shopper will be directed to the payment service provider

- Full-payment
 1. Straight charge/debit
 2. System will email shopper and the store of the transaction receipt
 3. If it's a service, the system will tag the *"date and time"* slot as *"booked"*
 4. If it's a product, the item can be giftwrapped and/or delivered
- 20% Reservation
 1. Schedule of payment as shown in the table below:

Date of Purchase	Price	Scheduled Payment	Date Needed
May 5, 2019	10,000.00	May 5 (2k), Sept. 1 (8k)	Sept. 2, 2019
May 5, 2019	10,000.00	May 5 (2k), Sept. 15 (8k)	Sept. 16, 2019
<ul style="list-style-type: none"> • Full payment is scheduled on 1 day prior to date needed at 12NN 			

2. System will email shopper and the store of the transaction receipt and the next schedule of payment
 3. At this stage, the system will tag the *"date and time"* slot as *"reserved"* (20% reservation is applicable to services only)
 4. The payment service provider has a scheduled payment feature, as such, the next payment will be automatically charged from the shopper's credit/debit card
 5. System will email shopper and the store of the transaction receipt
 6. Upon full payment, the system will tag the *"date and time"* slot as *"booked"*
- Layaway
 1. System validate the *"date of purchase"* to *"date needed"* at 3 mos and above, otherwise notify shopper that layaway cannot be availed
 2. System compute equally schedule of payments based on the table below:

Date of Purchase	Price	Scheduled Payment	Date Needed
May 5, 2019	10,000.00	May 5 (2k), June 1*** (2k), July 1 (2k), Aug 1 (2k), Aug 16* (2k),	Sept. 2, 2019
May 16, 2019	10,000.00	May 16 (2k), June 16**** (2k), July 1 (2k), Aug 1 (2k), Sept 1** (2k),	Sept. 17, 2019

	<div> <ul style="list-style-type: none"> • *If “<i>date needed</i>” falls within 1 - 15th day of the month, the last payment is on the 16th day of the previous month • **If “<i>date needed</i>” falls within 16 - 31st day of the month, the last payment is on the 1st day of the same month • ***If “<i>date of purchase</i>” falls within 1 - 15th day of the month, the 2nd payment is on the 1st day of the following month • ****If “<i>date of purchase</i>” falls within 16 - 31st day of the month, the 2nd payment is on the 16th day of the following month • <i>All payments are scheduled at 12NN on the scheduled dates</i> </div> <ol style="list-style-type: none"> 3. System will charge/debit the first payment on the day of the transaction 4. System will email shopper and the store of the transaction receipt. The email also instruct store to reserve the item if it's a product, to be available on the “<i>date needed</i>”. 5. At this stage, the system will tag the “<i>date and time</i>” slot as “<i>reserved</i>” if it's a service 6. The payment service provider has a scheduled payment feature, as such, the next payments will be automatically charged from the shopper's credit/debit card 7. System will email shopper and the store of the transaction receipt for each payment 8. Upon full payment, the system will tag the “<i>date and time</i>” slot as “<i>booked</i>” if it's a service or the store may giftwrap and/or deliver the product
5. Gift Registry	<p>Create Gift Registry</p> <ol style="list-style-type: none"> 1. System ask shopper to register and/or log-in to create gift registry 2. Select event type_ <i>wedding, debut, birthday, baptismal, house_blessing, baby_shower</i> 3. Enter Details: <ul style="list-style-type: none"> ◦ <i>Wedding_bride, groom, wedding_date_time, venue, where_you_want_to_deliver_your_gift [(House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines)]</i> ◦ <i>Other events_celebrant, event_date_time, venue, where_you_want_to_deliver_your_gift [(House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines)]</i> 4. Add gift list_ <i>at this stage, system will show random products_recommended items (ads) are on the top of the list</i> <ul style="list-style-type: none"> ◦ Search item/s ◦ Select item/s ◦ Add to gift list 5. Enter guests mobile numbers_ <i>allow access to contact, else enter mobile numbers</i> 6. Submit_ <i>system will sms link of the gift registry to guests_system create a reference number for the gift registry</i> <p>How to buy_ <i>applicable for products only</i></p> <ol style="list-style-type: none"> 1. Guest click on the link sent via sms to view the gift list or go to website, click on gift registry and enter the reference no.

	<ol style="list-style-type: none"> 2. Browse and select item 3. Select Size <i>if applicable</i> 4. Select Color <i>if applicable</i> 5. Quantity 6. Select payment terms <i>_full-payment, layaway</i> 7. Select “<i>for giftwrapping</i>” and choose color (optional) <i>_charge is displayed based on the store's giftwrapping setting</i> 8. Select “<i>date needed</i>” <i>_date of delivery or pick-up</i> 9. Select “<i>for delivery</i>” or “<i>store pick-up</i>” <i>_if for delivery, default is the name, mobile_no, and address of the celebrant where he want to deliver the gift, otherwise enter the following:</i> <ul style="list-style-type: none"> ◦ <i>Recipient's Name, Mobile_No, Address (House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines).</i> ◦ <i>The system detects the delivery charge based on the store's delivery setting.</i> 10. “<i>Add to cart</i>” and/or “<i>Checkout</i>” <i>_unregistered shoppers will be asked to provide details [First_Name, Last_Name, Email_Address, Mobile_No, Address (House/ Building No./ Street, Barangay/ District, City/Municipality, State/Province, Zip Code, Country (default to Philippines))].</i> 11. System will sent an email to unregistered shopper to complete his registration by clicking a link <i>_previously filled up details will auto-populate, while they will be asked of their Birthday, Gender, Password, Confirm Password (completion of registration is optional)</i> 12. Select payment options <ul style="list-style-type: none"> ◦ <i>Online_shopper will be directed to the service payment provider (Alipaynet)</i> ◦ <i>Bank Deposit_shopper will be given instruction how to deposit the payment</i> 13. System will sent notification to the shopper and store owner upon completion of payment
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IV. SYSTEM MANAGEMENT & SETTINGS

Features	Description
1. Category Management	<p>Create Category</p> <ol style="list-style-type: none"> 1. Name of Category 2. Sub-Categories <i>(optional)</i> 3. Item Type <i>_product, service</i> 4. Payment Option (default) <ul style="list-style-type: none"> • <i>Products_full-payment, layaway</i> • <i>Services_full-payment, layaway, 20% reservation</i> <p>Delete/Edit Category</p>

1. Search category
2. Delete or edit

Categories

No	Categories	Sub-Categories	Classification
1	Hair and Makeup		Services
2	Video and Photography		Services
3	Catering		Services
4	Venue		Services
5	Mobile Bar		Services
6	Wedding Planner		Services
7	Event Organizer		Services
8	Bridal/Service Car		Services
9	Mascot and Magicians		Services
10	Sound System		Services
11	Party Needs		Services
12	Photo Booth		Services
13	Videoke Rental		Services
14	Event Host		Services
15	Event Singer		Services
16	Gifts	<ol style="list-style-type: none"> 1. Gift Cheque/Vouchers 2. Home and Appliances 3. Hardwares and Construction 4. Garden and Farming 5. Car Accessories 6. Computers and Tablets 7. Mobile Phones 8. Electronics and Accessories 	Products

	<table><tr><td></td><td></td><td>9. Clothings and Accessories 10. Shoes 11. Bags 12. Jewelries 13. Cosmetics and Toiletries 14. Toys 15. Pets and Accessories</td><td></td></tr><tr><td>17</td><td>Wedding/Engagement Rings</td><td></td><td>Products</td></tr><tr><td>18</td><td>Suits and Gowns</td><td></td><td>Products</td></tr><tr><td>19</td><td>Giveaways and Souvenirs</td><td></td><td>Products</td></tr><tr><td>20</td><td>Flowers and Bouquets</td><td></td><td>Products</td></tr><tr><td>21</td><td>Cakes and Pastries</td><td></td><td>Products</td></tr></table>			9. Clothings and Accessories 10. Shoes 11. Bags 12. Jewelries 13. Cosmetics and Toiletries 14. Toys 15. Pets and Accessories		17	Wedding/Engagement Rings		Products	18	Suits and Gowns		Products	19	Giveaways and Souvenirs		Products	20	Flowers and Bouquets		Products	21	Cakes and Pastries		Products
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21	Cakes and Pastries		Products																						
2. Payment Management	Enable/Disable Payment Terms 1. Full-payment 2. Layaway 3. 20% Reservation Enable/Disable Payment Options 1. Online 2. Bank Deposit																								
3. Accounting Dashboard	Generate Sales Report - <i>period, store_name, gross_sales, refund/cancellation(-), mdr(-), tx_fees(-), net_sales, account_name, bank_name, account_number, due date (8th calendar days after delivery of products; 3 banking days after fulfillment of service)</i> 1. Enter period 2. Generate 3. View/Download_pdf format Generate Store Statement of Account- <i>period, date_of_transaction, SKU, quantity, price, gross_sales, refund/cancellation(-), mdr(-), tx_fees(-), net_sales, account_name, bank_name, account_number, due date (8th calendar days after delivery of products; 3 banking days after fulfillment of service)</i> 1. Search store and select 2. Enter period 3. Generate 4. View/Download_pdf format Generate Subscription Report • Featured stores_period, store_name_subscription, sales, total_sales																								

	<ol style="list-style-type: none"> 1. Enter period 2. Generate 3. View/Download <i>_pdf format</i> <ul style="list-style-type: none"> • Recommended items <i>_period, store_name_subscription, sales, total_sales</i> <ol style="list-style-type: none"> 1. Enter period 2. Generate 3. View/Download <i>_pdf format</i> • Storage <i>_period, store_name_subscription, sales, total_sales</i> <ol style="list-style-type: none"> 1. Enter period 2. Generate 3. View/Download <i>_pdf format</i> • User <i>_period, store_name_subscription, sales, total_sales</i> <ol style="list-style-type: none"> 1. Enter period 2. Generate 3. View/Download <i>_pdf format</i> <p>Generate Revenue Report- <i>period, gross_sales, tx_fees, ads_subscription, user_subscription, storage_subscription</i></p> <ol style="list-style-type: none"> 1. Enter period 2. Generate 3. View/Download <i>_pdf format</i>
4. Marketing Dashboard	<p>Generate Subscription Report</p> <ul style="list-style-type: none"> • Featured stores <i>_period, total_slots, available_slots, store_name, subscription, sales, total_sales</i> <ol style="list-style-type: none"> 1. Enter period 2. Generate 3. View/Download <i>_pdf format</i> • Recommended items <i>_period, total_slots, available_slots, store_name, subscription, sales, total_sales</i> <ol style="list-style-type: none"> 1. Enter period 2. Generate 3. View/Download <i>_pdf format</i> • Storage <i>_period, store_name_subscription, sales, total_sales</i> <ol style="list-style-type: none"> 1. Enter period 2. Generate 3. View/Download <i>_pdf format</i> • User <i>_period, store_name_subscription, sales, total_sales</i> <ol style="list-style-type: none"> 1. Enter period 2. Generate 3. View/Download <i>_pdf format</i>

5. Socia Media Management	<p>Disable/Enable All Sharing_<i>default as enabled</i></p> <ol style="list-style-type: none"> 1. Disable/Enable <p>Disable/Enable Store Sharing</p> <ol style="list-style-type: none"> 1. Find Store 2. Disable/Enable
6. Rating & Review Management	<p>View Store Rating_<i>period, date, user_name, store_name, comment, rating, total_rating</i></p> <ol style="list-style-type: none"> 1. Enter period 2. Search and select store/s_<i>optional</i> 3. Sort by_<i>date, store_name, rating, user_name</i> 4. Generate 5. View/Download_<i>pdf format</i> <p>View Item Rating_<i>period, date, user_name, item_name_store_name, comment, rating, total_rating</i></p> <ol style="list-style-type: none"> 1. Enter period 2. Search and select item/s_<i>optional</i> 3. Sort by_<i>date, store_name, rating, user_name, item_name</i> 4. Generate 5. View/Download_<i>pdf format</i> <p>Restrict Words or Phrases</p> <ol style="list-style-type: none"> 1. Add words/phrases 2. Save <p>Unrestrict Words or Phrases</p> <ol style="list-style-type: none"> 1. View restricted words/phrases 2. Uncheck to unresrtict 3. Save
7. Store Management	<p>Delete/Unpublish Store</p> <ol style="list-style-type: none"> 1. Find and select store/s 2. Delete/Unpublish <p>Delete Item</p> <ol style="list-style-type: none"> 1. Find and select item/s 2. Delete <p>Message Dormant Store_<i>automated</i></p> <ol style="list-style-type: none"> 1. Stores who have no sales for the past 30 days 2. The system will notify affected stores. Included in the notification is a reminder that the store will be deactivated after 90 days without sales, except if they have current subscption. Also, suggestions how to improve their sales and how to avoid deactivation. 3. On the 60th day is a final warning that on the 90th day their store will be deactivated

	<p>Activate/Deactivate Dormant Store_<i>automated</i></p> <ol style="list-style-type: none"> 1. Dormant stores which have no subscriptions will be deactivated after 90 days of dormancy 2. Store owner will be asked to coordinate with enturaz 3. Store owner shall submit business plan in order to re-activate store upon approval from enturaz management 4. Reactivate store <ul style="list-style-type: none"> ○ Search and select store/s ○ Send reactivation email to the owner_<i>automated</i> ○ Owner click link in the email ○ Enter user_id ○ Enter password_<i>provided by the system</i> ○ Enter new password ○ Confirm password ○ Submit_<i>store owner will be directed to store log-in page</i> <ul style="list-style-type: none"> ▪ Enter user_id ▪ Enter password ▪ Submit <p>Restrict Words or Phrases_<i>any descriptive words, phrases found in a store's profile and items</i></p> <ol style="list-style-type: none"> 1. Add words/phrases 2. Save <p>Unrestrict Words or Phrases</p> <ol style="list-style-type: none"> 1. View restricted words/phrases 2. Uncheck to unrestrict 3. Save <p>Activate/Deactivate employee</p> <ol style="list-style-type: none"> 1. Find and select store 2. Find and select employee 3. Activate/Deactivate employee 4. Save
8. Shopper Management	<p>Activate/Deactivate Shopper</p> <ol style="list-style-type: none"> 1. Find and select shopper 2. Activate/Deactivate shopper 3. Save <p>View/Download Transaction History_<i>name_of_shopper, date_of_transaction, item, store, refund,/cancellation, price, total</i></p> <ol style="list-style-type: none"> 1. Find and select shopper 2. Enter period 3. View/Download_pdf file

9. Blogs Management	<ul style="list-style-type: none"> • Create/Edit blogs • Publish/Unpublish blogs • Delete blogs
10. Page Management	<ul style="list-style-type: none"> • Create/Edit page • Publish/Unpublish page • Position Page on Header <ul style="list-style-type: none"> ◦ Product Return Policy – 2 ◦ Service Cancellation Policy – 3 ◦ Terms of Use - 4 ◦ Data Privacy – 5 ◦ FAQ – 6 ◦ Blogs - 7 ◦ About Us - 8 ◦ Contact Us - 9 • Delete page
11. Layout Management	<ul style="list-style-type: none"> • Change logo • Change favicon • Add/Change featured photos <ul style="list-style-type: none"> ◦ Add/Delete/Edit caption • Add/Delete/Change announcement
12. System User Management	<p>How to create user</p> <ul style="list-style-type: none"> • First_Name, Last_Name • Email_Address <ul style="list-style-type: none"> ◦ Create email address ◦ "firstname"."lastname"@enturaz.com ◦ Generate password_ <i>ask employee to change password on first entry</i> • Position • User Classification_ <i>admin, accounting, marketing</i> • Select_permissions_accesss • Generate_Password • Submit_and_email link to user <p>User activation</p>

- User click link sent to his email
- Enter username *_default username is "firstname"."lastname" i.e. juan.delacruz*
- Change password
- Confirm password
- With email confrimation

User Permission Table

Features	Admin		Accounting		Marketing	
	Default	Deny	Default	Deny	Default	Deny
1. Category Management	√					
2. Payment Management	√					
3. Accounting Dashboard	√		√			
4. Marketing Dashboard	√				√	
5. Socia Media Management	√				√	
6. Rating & Review Management	√				√	
7. Store Management	√					
8. Shopper Management	√					
9. Blogs Management	√				√	
10. Page Management	√					
11. Layout Management	√					
12. System User Management	√					