

Date

14/11/2013

11/10/2014

Overview

Categories of Products

Delivery Delay

Employees

Customers

# Northwind Analysis

\$0,5M

Total Sales

\$37,6K

Total Discount

\$1,5K

Average Sales per Order

347

Number of Orders

8,6 Days

Average Delivery Delay

KPI Name

Number of Orders

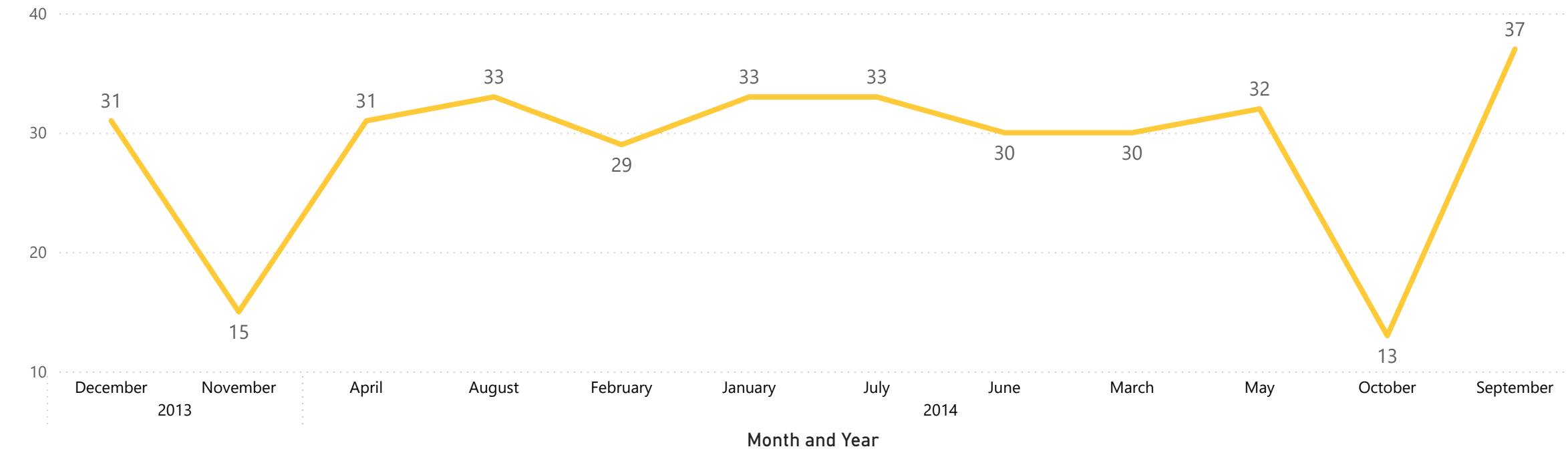
Total Discount

Total Sales

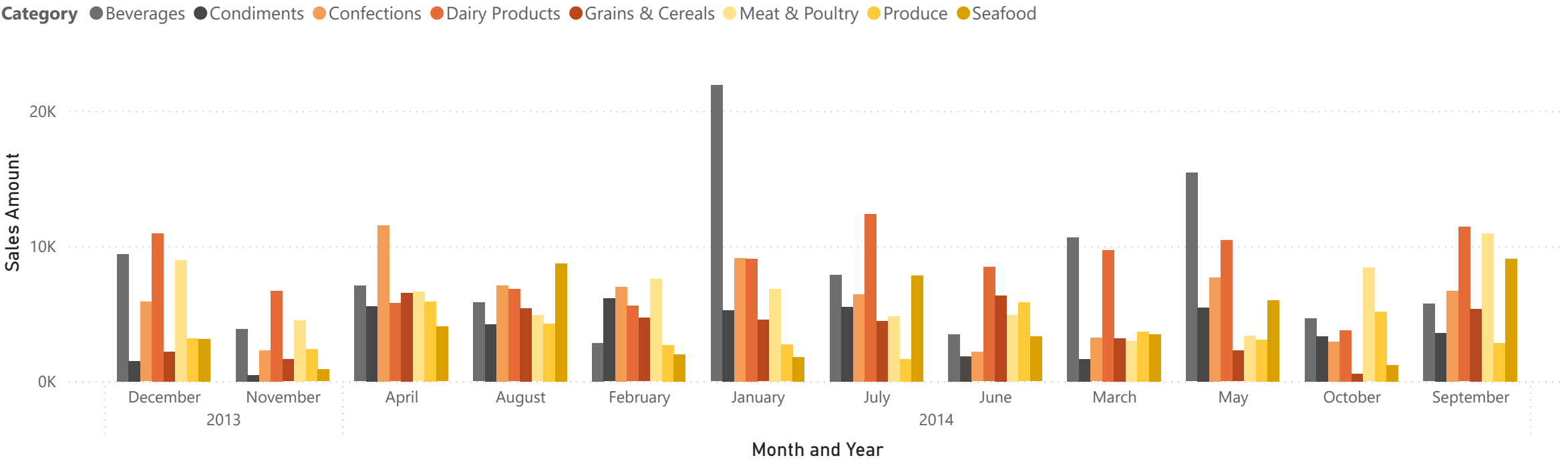
KPI Heatmap



Number of Orders



Total Sales per Category per Month



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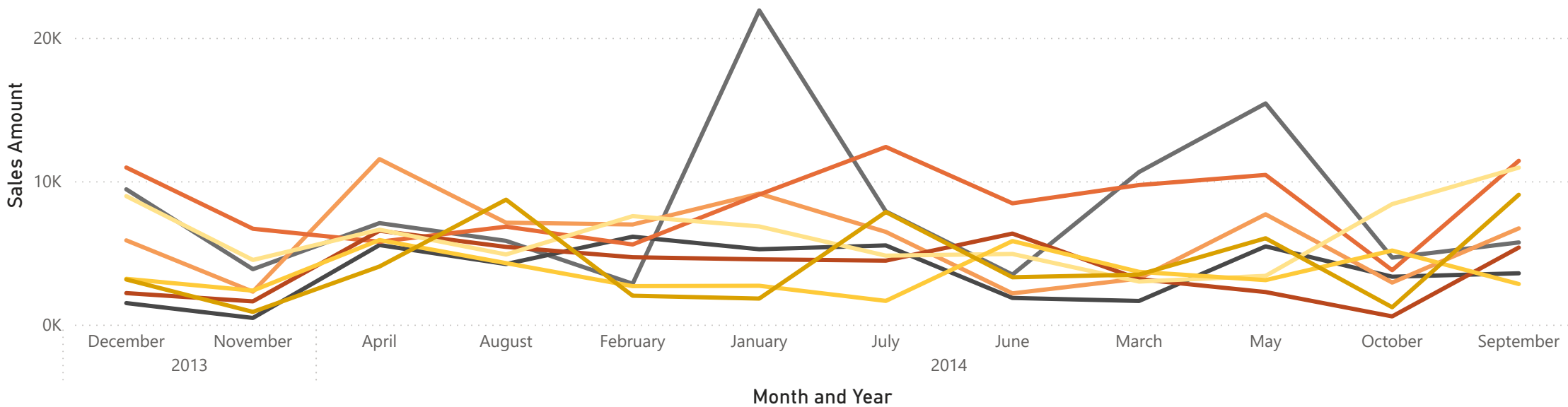
Number of Orders

8,6 Days

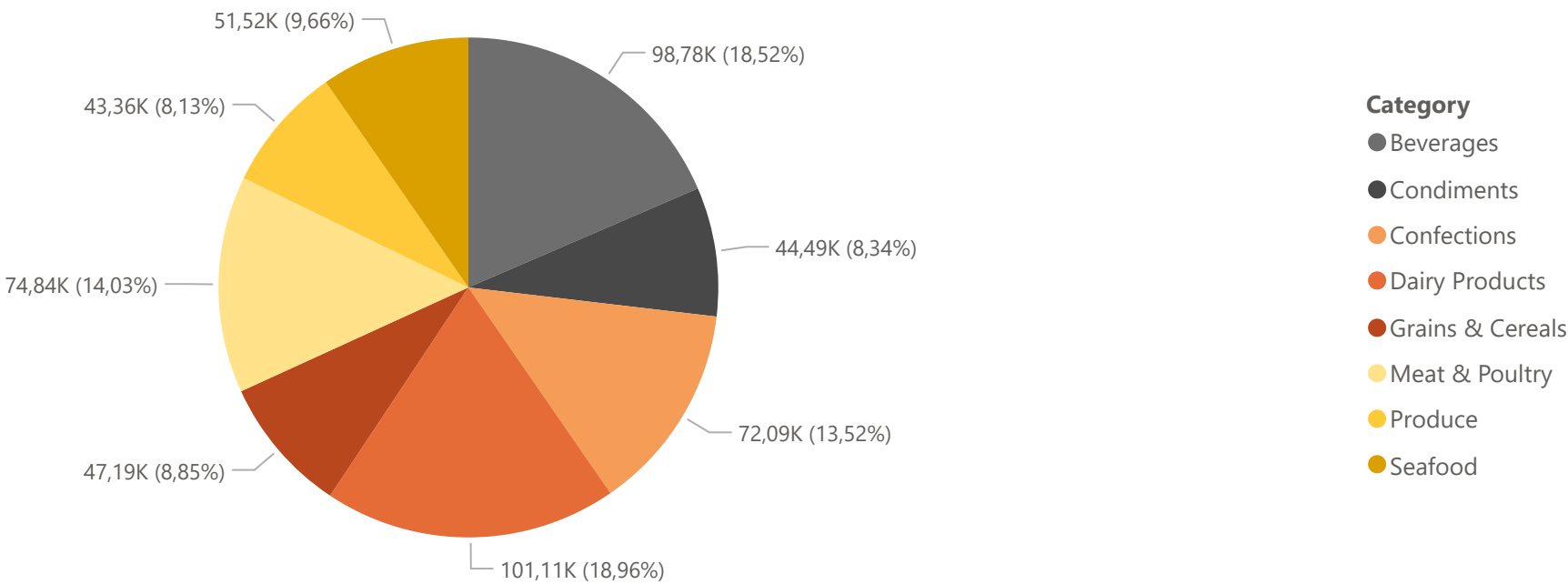
Average Delivery Delay

Total Sales per Category per Month

Category ● Beverages ● Condiments ● Confections ● Dairy Products ● Grains & Cereals ● Meat & Poultry ● Produce ● Seafood



Total Sales per Category



Total Sales	Product	Quantity
53 677,59	Côte de Blaye	258
33 899,43	Thüringer Rostbratwurst	306
25 159,80	Gnocchi di nonna Alice	764
23 559,80	Raclette Courdavault	521
23 451,16	Camembert Pierrot	829
17 902,63	Tarte au sucre	411
14 114,96	Rössle Sauerkraut	364
13 506,52	Manjimup Dried Apples	286
12 593,10	Alice Mutton	372
11 412,50	Carnarvon Tigers	204
10 965,78	Mozzarella di Giovanni	358
10 747,80	Gudbrandsdalsost	371
9 802,65	Perth Pasties	359
9 711,90	Sir Rodney's Marmalade	136
9 337,45	Flotemysost	534
9 256,83	Gumbär Gummibärchen	370
9 218,00	Schoggi Schokolade	220
8 930,90	Ipoh Coffee	204
8 408,88	Pâté chinois	467
8 251,80	Uncle Bob's Organic Dried Pears	296
8 158,73	Boston Crab Meat	496
7 963,38	Wimmers gute Semmelknödel	287
7 610,50	Ikura	285
7 581,00	Sirop d'érable	341
7 411,91	Louisiana Fiery Hot Pepper Sauce	398
7 342,88	Gorgonzola Telino	710
6 967,30	Queso Manchego La Pastora	200
6 935,50	Mishi Kobe Niku	92
6 920,64	Pavlova	484
6 350,40	Lakkaliköri	394
6 349,58	Tofu	319
5 692,60	Vegie-spread	166
5 608,89	Queso Cabrales	308
5 412,91	Inlagd Sill	303
5 308,37	Gula Malacca	320
5 073,30	Steeleye Stout	345
5 010,30	Chang	322
533 380,62		22548

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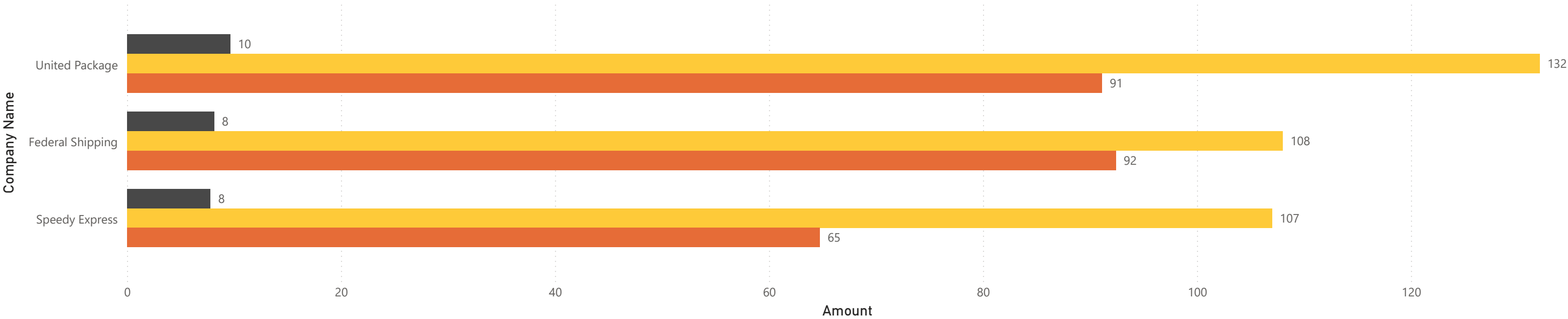
Number of Orders

8,6 Days

Average Delivery Delay

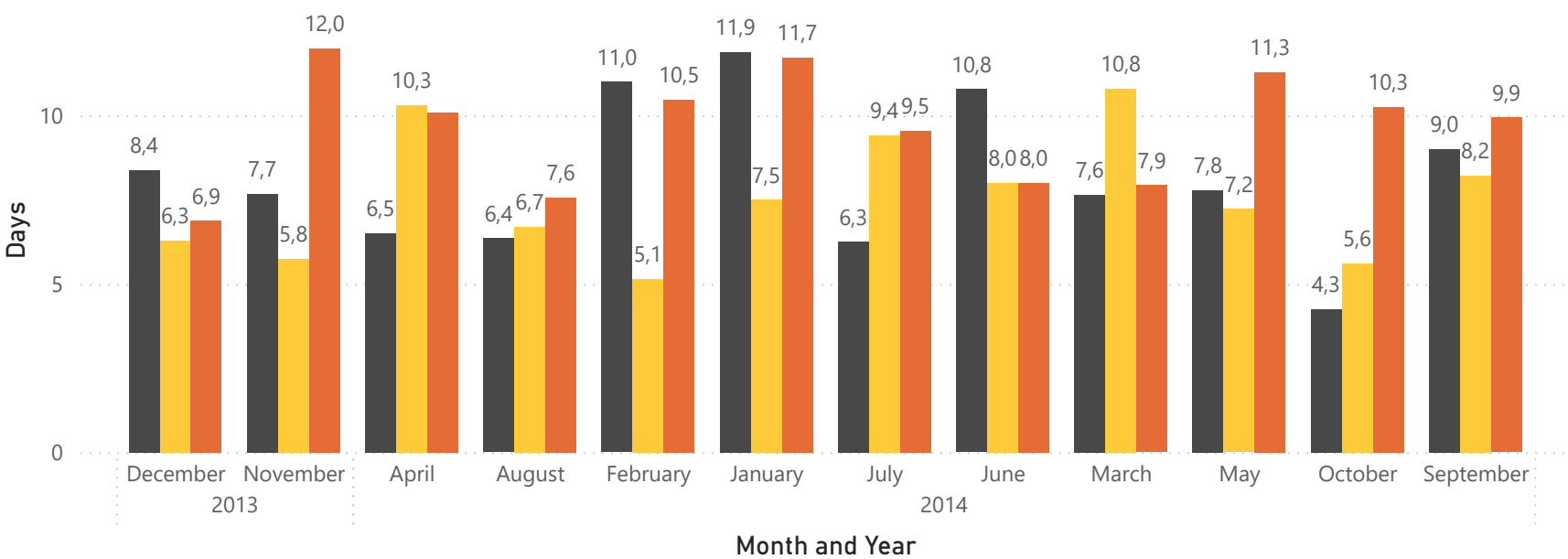
Average Delivery Delay, Number of Orders, Average Freight per order, per Company

● Average Delivery Delay (days) ● Number of Orders ● Average Freight per Order

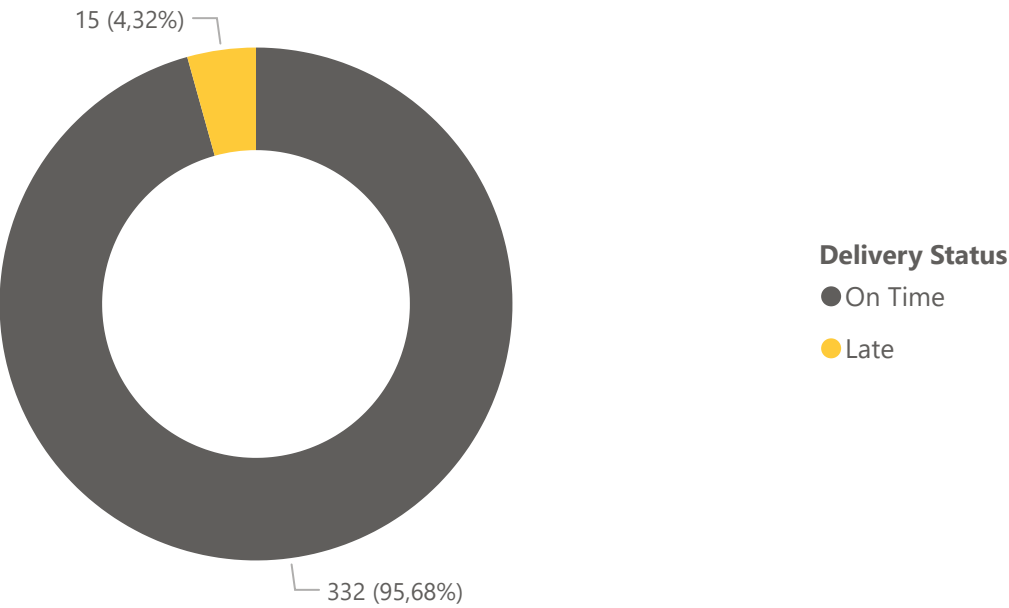


Average Delivery Delay per Company per Month

companyName ● Federal Shipping ● Speedy Express ● United Package



Orders on time vs late



Date

14/11/2013



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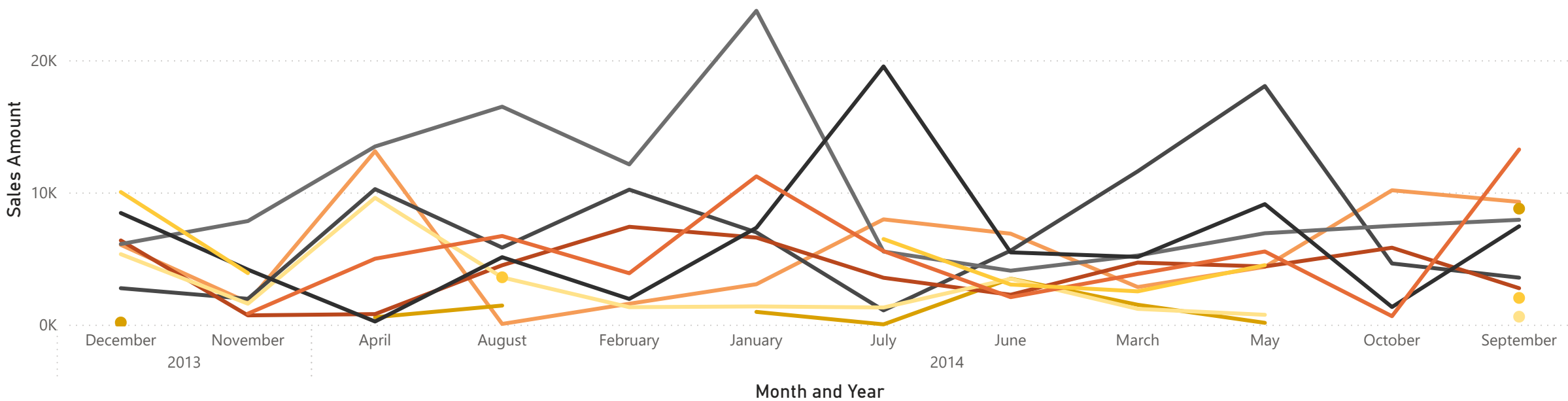
Number of Orders

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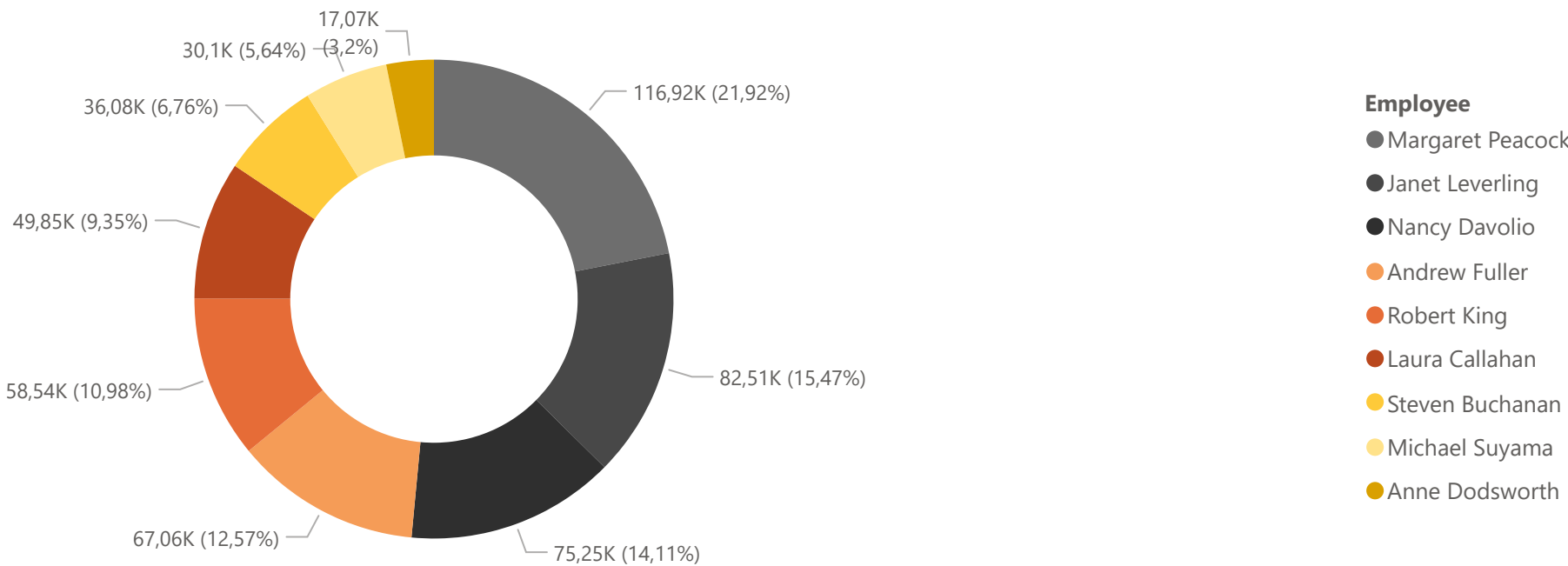
Average Delivery Delay

Sales per Employee per Month

Employee Andrew Fuller Anne Dodsworth Janet Leverling Laura Callahan Margaret Peacock Michael Suyama Nancy Davolio Robert King Steven Buchanan



Percentage Sales per Employee



Employee	Category	Total Sales
Margaret Peacock	Beverages	25 594,00
Janet Leverling	Beverages	21 446,67
Margaret Peacock	Meat & Poultry	19 039,75
Nancy Davolio	Dairy Products	19 026,68
Janet Leverling	Confections	16 335,00
Robert King	Dairy Products	15 586,90
Margaret Peacock	Seafood	15 549,13
Margaret Peacock	Condiments	14 765,45
Margaret Peacock	Dairy Products	14 463,20
Janet Leverling	Dairy Products	13 726,05
Nancy Davolio	Beverages	13 520,32
Robert King	Beverages	12 994,91
Andrew Fuller	Dairy Products	12 901,55
Nancy Davolio	Confections	12 557,32
Andrew Fuller	Meat & Poultry	11 989,30
Andrew Fuller	Confections	11 591,18
Janet Leverling	Grains & Cereals	11 000,80
Margaret Peacock	Produce	10 365,51
Margaret Peacock	Confections	9 483,97
Robert King	Confections	9 358,31
Steven Buchanan	Dairy Products	9 112,08
Laura Callahan	Confections	8 382,45
Laura Callahan	Dairy Products	8 336,22
Steven Buchanan	Beverages	8 059,98
Nancy Davolio	Seafood	7 974,76
Margaret Peacock	Grains & Cereals	7 661,00
Robert King	Meat & Poultry	7 630,44
Laura Callahan	Condiments	7 376,36
Andrew Fuller	Seafood	7 326,19
Andrew Fuller	Grains & Cereals	7 187,30
Michael Suyama	Meat & Poultry	6 891,84
Steven Buchanan	Produce	6 649,02
Nancy Davolio	Meat & Poultry	6 544,91
Michael Suyama	Grains & Cereals	6 325,20
Laura Callahan	Grains & Cereals	6 106,35
Laura Callahan	Meat & Poultry	6 086,45
Total		533 380,62

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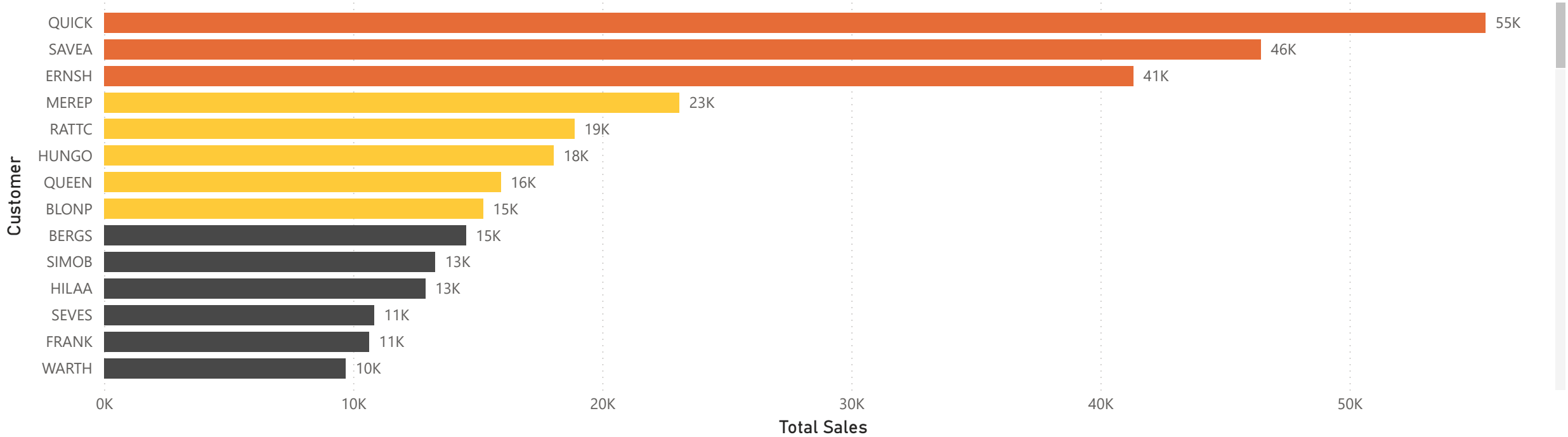
347

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8,6 Days

Average Delivery Delay

Top Clients per Sales



Number of Orders par Customer



Customer	Category	Total Sales
SAVEA	Meat & Poultry	12 673,14
QUICK	Beverages	12 646,84
QUICK	Confections	11 211,60
SIMOB	Beverages	10 540,00
MEREP	Beverages	9 415,81
ERNSH	Dairy Products	8 998,08
ERNSH	Confections	8 731,51
QUICK	Meat & Poultry	8 344,40
ERNSH	Condiments	8 327,29
SAVEA	Dairy Products	8 059,60
QUICK	Dairy Products	7 543,88
BERGS	Beverages	7 419,98
QUEEN	Beverages	7 038,00
RATTC	Beverages	6 864,00
SAVEA	Seafood	6 363,65
ERNSH	Grains & Cereals	5 565,10
HILAA	Dairy Products	5 527,40
HUNGO	Meat & Poultry	5 347,00
QUICK	Produce	4 982,40
MEREP	Dairy Products	4 766,63
ERNSH	Meat & Poultry	4 688,81
QUICK	Seafood	4 544,10
MEREP	Grains & Cereals	4 464,25
RICSU	Meat & Poultry	4 456,44
RATTC	Dairy Products	4 286,75
SAVEA	Confections	4 272,09
QUICK	Condiments	4 224,26
TORTU	Beverages	4 155,00
HUNGO	Seafood	4 138,19
GREAL	Beverages	4 040,63
BLONP	Meat & Poultry	4 040,60
SAVEA	Condiments	3 991,70
SAVEA	Grains & Cereals	3 934,00
SAVEA	Produce	3 887,90
HUNGO	Dairy Products	3 678,63
FRANK	Dairy Products	3 547,80
SEVES	Dairy Products	3 385,00
Total		533 380,62