

Anthony Jimerson

 [LinkedIn](#) |  214-995-6427 |  anthonyjimerson42@gmail.com |  [GitHub](#)

Skills

- HTML | CSS | JavaScript | Github | Jira | Google Ads | Google Tag Manager | Salesforce | Copywriting | Adobe Photoshop | IT Support | Data Analyst | Asana |

Experience

Bootcamp

Frontend Simplified

Remote

06/2023 - Current

- Learning HTML, CSS, JS, React, Next JS, Typescript, and Redux.
- Creating dynamic, aesthetic, and functional webpages.
- Delivered 3 professional websites using HTML and CSS.

Technical Support

DrivenIQ

Remote

05/2023 - 06/2023

- POC for all pixel implementation/troubleshooting issues for new and existing clients.
- Managed all internal and whitelabel dashboards.
- Responsible for maintaining an effective and operating GTM container for all clients.
- Constructing CRM implementation for automotive dealers.
- Bridge between clients and software development team to implement desired changes.
- Implemented SAN registration for all accounts to stay compliant with federal regulations.
- Assisting IT Director in day to day tasks.
- Assisting head engineer with special tasks.

Implementation Specialist

Remote

01/2023 - 05/2023

- Provided support on all accounts through the onboarding process.
- Managed a constant stream of shifting daily, weekly, and monthly deadlines to effectively set up campaigns, produce creative for display, and email deployments.
- Worked with client services, vendors, platforms, and other external parties to help troubleshoot issues, answering questions, and collaborating with our accounts team to ensure client concerns are resolved in a timely manner.
- Assist with monitoring analytics, highlighting weekly and/or daily wins, and provide optimization recommendations for success.
- Utilizing internal systems to set up call tracking, DMS pulls, and CRM pulls.

Digital Coordinator

Remote

01/2022 - 01/2023

- Managed company support inbox and facilitated all support related issues.
- Assist and optimize in all campaign set ups such as Facebook, Google Ads, and VLA.
- Collaborated with CSM's on all email campaigns created.
- Handling client issues with campaign implementation.
- Created training material for all newly staffed employees in our department.

Vehicle Registration Coordinator

Penske (Toyota)

Plano, TX

08/2021 - 01/2022

- Provided new registration documents for Toyota team members.
- Demonstrated expertise in the company CRM system.

Education

Bachelor of Science

The University of Arkansas

Fayetteville, AR

01/2017 - 05/2020

- Major in Business Administration

Projects

- **Treect:** Created a webpage clone that is fully responsive with only HTML and CSS: <https://antxyz.github.io/Treect/>
- **E-Commerce:** Developed a mock up webpage for a potential e-commerce store: <https://antxyz.github.io/E-Commerce/>
- **E-Portfolio:** Designed an e-portfolio webpage to display my future projects: <https://antxyz.github.io/E-Portfolio/>