

Branch Performance KPIs Dashboard

Overview

This dashboard provides a comprehensive overview of key performance indicators (KPIs) for each branch, including CASA ratio, loan-to-deposit ratio, NPA percentage, total deposits, total loans, customer count, and profitability. Use this dashboard to compare branch efficiency, risk, and profitability at a glance.

Insights

- Hyderabad Main branch leads in total deposits (1M) and loans (600K), making it the primary revenue driver.
- Secunderabad branch has the lowest deposits (500K) and loans (200K), indicating underutilized lending capacity.
- Gachibowli branch maintains a balanced portfolio with equal deposits and loans (500K each), reflecting conservative fund deployment.
- Both Secunderabad and Hyderabad Main report high Non-Performing Assets (NPAs) at 50%.
- Despite similar high NPAs, Secunderabad incurs a small loss (-5K), whereas Hyderabad Main faces a significant loss (-40K).
- Gachibowli has zero NPAs and the highest profitability (50K), demonstrating effective risk management and strong earnings.
- There is a clear correlation between high NPAs and negative profitability, with the worst performance seen in the branch combining high NPAs and the largest losses.



Total Deposits

2000000



Total Loans

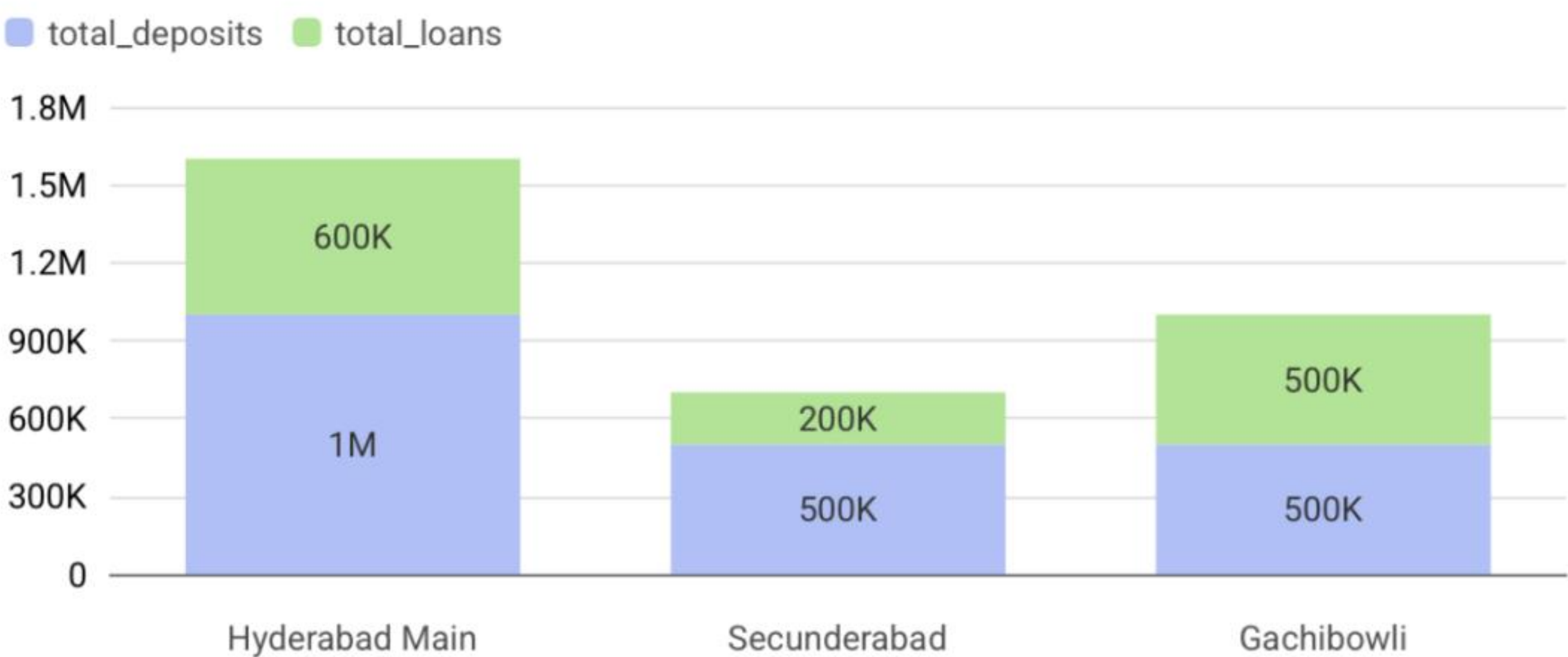
1300000



Avg. Profitability

1667

Total Deposits and Loans by Branch



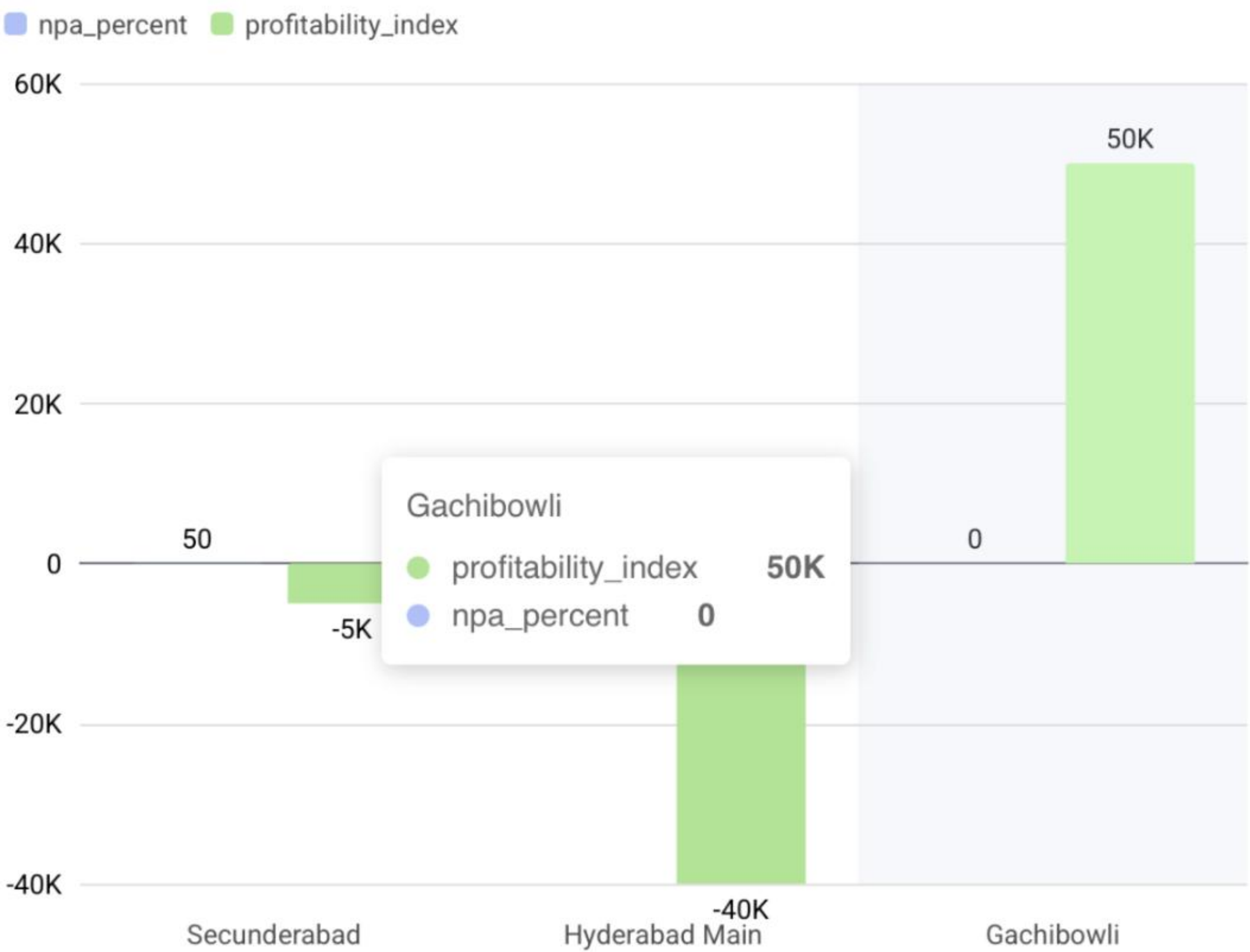
Key Insights

- Hyderabad Main leads in both deposits (1M) and loans (600K), indicating its role as the primary revenue driver
- Secunderabad shows the lowest totals (500K deposits, 200K loans), highlighting underutilized lending capacity
- Gachibowli has a balanced portfolio with equal deposits and loans (500K each), suggesting conservative deployment of funds

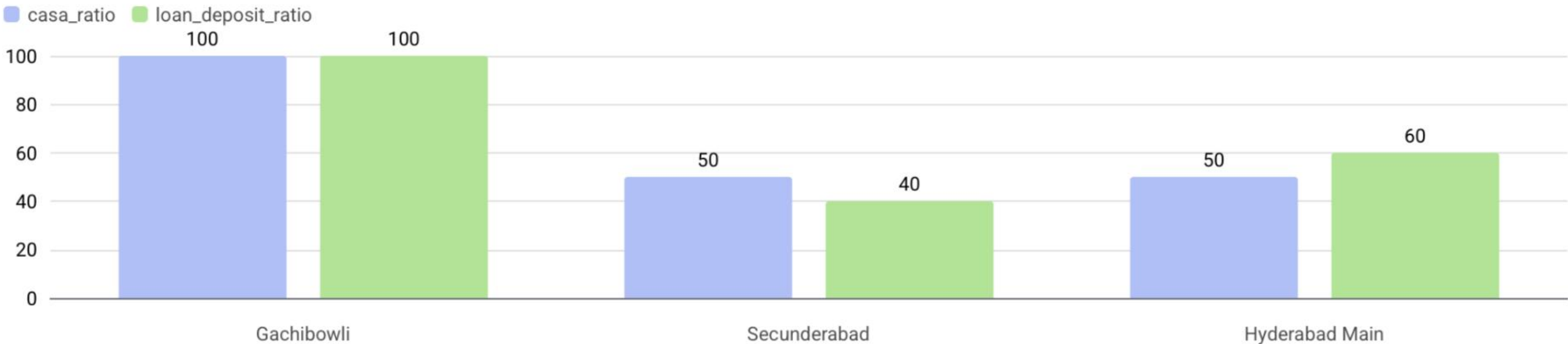
Key Insights

- Secunderabad and Hyderabad Main both record high NPAs (50%), but Secunderabad incurs only a small loss (-5K) versus a large loss at Hyderabad Main (-40K)
- Gachibowli achieves zero NPAs and the highest profitability (50K), underscoring effective risk management and strong earnings
- High NPA correlates with negative profitability, with the worst performer being the branch combining high NPAs and the largest losses

NPA Percentage and Profitability Index by Branch



CASA vs Loan-Deposit Ratio by Branch



Branch Profitability Ranking

branch_name	profitability_index	total_deposits	total_loans
Gachibowli	50000	500000	500000
Secunderabad	-5000	500000	200000
Hyderabad Main	-40000	1000000	600000