




# PRESENTATION

The image features a dark navy blue background. On the left side, there are two overlapping geometric shapes: a blue parallelogram and a light green parallelogram, both tilted at an angle. The text 'MAKE YOUR STYLE' is positioned to the right of these shapes, centered vertically.

MAKE YOUR  
STYLE



# PROBLEM

- Dumping of used or damaged clothes
- Cost of buying new clothes
- Stitching charges of new clothes
- Styling methods are not provided



# SOLVING

- Refurbishing of used or damaged clothes
- Creating new styles
- Customer's design
- Affordable rates

# INNOVATION

If a customer provides us with an old or damaged apparels

For example:



# INNOVATION

We provide them with different designs for their apparel.

For example:





# INNOVATION

- We also customize according to customer's requirements
- For example:

Fabric designs

Embroidery

Aplic works

Beads work

Etc.....

- We provide job opportunities for home makers
- We also make new products from damaged clothes



# MARKET OPPORTUNITIES

- Mainly focused on digital medias like Social medias, Applications
- We could also set-up a boutique





# REVENUE STREAMS

- We could offer the customers an appropriate value for their clothing
- We will get an income from stitching charges, new designs etc.



# CUSTOMERS

- We mainly focus on women and kids
- No age restrictions
- Customers who need home accessories



# MILESTONES

- We focus on home makers who know stitching
- Have already done some work and got good feedbacks
- Got some good ideas for designings



# ROADMAP

- Starting with a survey about our works
- Start a social media platform
- Get goods at an wholesale rate
- Promotion through social medias



# COMPETITORS

- For now we do not have any competitors
- Influencers might be a competition



## OUR TEAM

ANU JOSEPH

IJAZ ANWAR

MINHA SALEEM

RISHANA

HOME MAKERS