PRESENTATION

MAKE YOUR STYLE

PROBLEM

- Dumping of used or damaged clothes
- Cost of buying new clothes
- Stitching charges of new clothes
- Styling methods are not provided

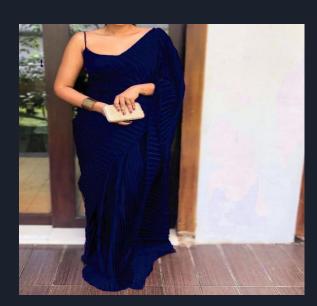
SOLVING

- Refurbishing of used or damaged clothes
- Creating new styles
- Customer's design
- Affordable rates

INNOVATION

If a customer provides us with an old or damaged apparels

For example:



INNOVATION

We provide them with different designs for their apparel.

For example:







INNOVATION

- We also customize according to customer's requirements
- For example:

Fabric designs

Embroidery

Aplic works

Beads work

Etc.....

- We provide job opportunities for home makers
- We also make new products from damaged clothes

MARKET OPPORTUNITIES

- Mainly focused on digital medias like Social medias, Applications
- We could also set-up a boutique

REVENUE STREAMS

- We could offer the customers an appropriate value for their clothing
- We will get an income from stitching charges, new designs etc.

CUSTOMERS

- We mainly focus on women and kids
- No age restrictions
- Customers who need home accessories

MILESTONES

- We focus on home makers who know stitching
- Have already done some work and got good feedbacks
- Got some good ides for designings

ROADMAP

- Starting with a survey about our works
- Start a social media platform
- Get goods at an wholesale rate
- Promotion through social medias

COMPETITORS

- For now we do not have any competitors
- Influencers might be a competion

OUR TEAM

ANU JOSEPH

IJAZ ANWAR

MINHA SALEEM

RISHANA

HOME MAKERS