

STANLEY INFANT JOY S

MASTER OF BUSINESS ADMINISTRATION (MARKETING / HR)



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CAREER OBJECTIVE

Seeking an entry level position to begin my career in a high-level professional environment. A highly organized and hard-working individual looking for a responsible position to gain practices experience.

EDUCATION

SNS COLLEGE OF TECHNOLOGY

Master of Business Administration

- percentage- 8.66

Coimbatore, Tamilnadu

2022 - 2024

St. Joseph's College

Bachelor of Computer Application

- percentage- 6.93

Tiruchirapalli , Tamilnadu

2019 - 2022

LANGUAGES KNOWN

- TAMIL
- ENGLISH

TECHNICAL EXPERTISE

Content Creation
Poster Making
Digital Marketing
Administrative Support
Social Media Marketing

SKILLS

Problem Solving
Communication
Adaptability
Creativity
Client Relationship Management

CERTIFICATION

- Digital Marketing in Greens Technology
- Technology Forecasting for Strategic Decision Making- NPTEL
- Completed Certificate course on "Fundamentals of Digital Marketing"& "Google analytics" Beginner and Advanced in "GOOGLE PLATFORM"

INTERNSHIP

DIGIBYTZ DIGITAL INDIA PVT LTD

Marketing Executive and Social Media Manager

Coimbatore, Tamilnadu

MAR2024 - JUNE 2024

PROJECT

A STUDY ON RETAIL STRATEGIES FOR PROMOTING FMCD PRODUCTS:

The project was about the case analysis of FMCD Products at Digibytz. I gathered information about the major problems and major strategies of them. By visiting Digibytz digital India Pvt Ltd. I gain lots of knowledge on FMCD and FMCG industry.

DECLARATION

I hereby declare that the information furnished above is true to best of my knowledge.