

Jane Smith

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[LinkedIn Profile](#)

Summary

Dynamic marketing specialist with over 3 years of experience in digital marketing and brand management. Proven track record of increasing online engagement and driving sales through effective campaigns.

Education**Bachelor of Arts in Marketing**

City University, Metropolis, IL

Graduated: May 2020

- GPA: 3.6/4.0
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Skills

- Digital Marketing: SEO, SEM, PPC
 - Content Creation: Blogs, Social Media, Email Campaigns
 - Analytics: Google Analytics, HubSpot
 - Software: Adobe Creative Suite, Hootsuite, Mailchimp
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Experience**Marketing Coordinator**

Creative Solutions Agency, Metropolis, IL

September 2020 – Present

- Developed and executed digital marketing campaigns that increased website traffic by 40%.
- Analyzed market trends to identify opportunities for growth.

Intern, Marketing Department

Global Corp, Metropolis, IL

May 2019 – August 2019

- Assisted in the creation of content for social media and company newsletters.
 - Supported the marketing team in organizing promotional events.
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Professional Development

- Digital Marketing Bootcamp, Metropolis, IL
- Google Analytics Certification