

ANUBHAV VERMA

Product Manager | Technology Products & AI Products

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PROFESSIONAL SUMMARY

Product Manager with product management experience building technology products and AI products through product development lifecycle knowledge. Strong in product requirements definition, user story creation, success metrics tracking, and user-centered design. Expertise in agile thinking, digital reasoning, problem discovery with ownership mindset and execution discipline. Skilled in quantitative analysis, qualitative analysis, and product judgment balancing trade-offs through iteration and prioritization.

WORK EXPERIENCE

Product Manager — Product Playground (Self-Initiated)

Jan 2026

- Led product management of AI products through product development lifecycle knowledge including problem discovery, product requirements definition, user story creation, and iteration for technology products
- Demonstrated agile thinking and innovation through user-centered design with user feedback sessions, applying digital reasoning with success metrics tracking across 7 KPIs (DAU, MAU, retention, churn, conversion, NPS, ARPU)
- Executed quantitative analysis and qualitative analysis for product performance optimization, utilizing dashboard usage and data analytics for activation with industry standardization
- Applied product judgment navigating trade-offs and prioritization with comfort with ambiguity, demonstrating ownership mindset and bias toward clarity
- Practiced stakeholder bonding and cross-functional communication through clear written communication and clear verbal communication, handling feedback professionally with high-learning velocity
- Built software systems understanding integrating GPT-4o APIs with user-centered design implementing dashboard usage for success metrics tracking

Product Manager — AI Resume Copilot (Self-Initiated)

Jan 2026

- Led product management for AI products with user-centered design applying problem discovery, product requirements definition, and user story creation
- Demonstrated agile thinking and innovation through iteration based on user feedback, applying digital reasoning with comfort with ambiguity to balance trade-offs
- Applied quantitative analysis and qualitative analysis in product judgment decisions utilizing data analytics and success metrics tracking with execution discipline

Technology Consulting Intern — Deloitte

May 2025 – Aug 2025

- Applied digital reasoning and problem discovery translating requirements into product requirements definition using agile thinking and user-centered design
- Conducted quantitative analysis and qualitative analysis for technology products demonstrating product judgment in prioritization with stakeholder bonding
- Demonstrated high-learning velocity and agile learning with clear written communication and cross-functional communication

Strategy & Operations Intern — GMR Group

Jul 2024 – Aug 2024

- Applied problem discovery and digital reasoning conducting feasibility analysis utilizing quantitative analysis and qualitative analysis with data analytics
- Demonstrated agile thinking and innovation applying product judgment to prioritization and trade-offs with ownership mindset and execution discipline

EDUCATION

B.E. (Hons) Chemical Engineering | BITS Pilani, Goa

Expected 2026

TECHNICAL SKILLS

Product: Product Requirements Definition, User Story Creation, Success Metrics Tracking, Product Development Lifecycle, User-Centered Design, Agile Thinking, Product Judgment, Prioritization, Trade-offs, Iteration, Activation

Analytics: Data Analytics, Quantitative Analysis, Qualitative Analysis, Dashboard Usage, KPI Analysis, Industry Standardization

Technical: Software Systems Understanding, Technology Products, AI Products, API Integration, Agile Development, Python

Soft Skills: Digital Reasoning, Problem Discovery, Innovation, Clear Written Communication, Clear Verbal Communication, Cross-Functional Communication, Stakeholder Bonding, Ownership Mindset, Execution Discipline, High-Learning Velocity, Agile Learning, Handling Feedback Professionally, Comfort with Ambiguity

CERTIFICATIONS

McKinsey Forward Program | AI Product Management (Duke, In Progress) | Agentic AI Systems (Vanderbilt) | Deloitte Technology Consulting