

ANUBHAV VERMA

Product Manager | Technology Products & AI Products

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PROFESSIONAL SUMMARY

Product Manager who built and launched 2 AI-powered platforms from scratch, achieving product-market fit through data-driven iteration. Conducted 65+ user interviews across projects to identify pain points and translate insights into product specifications. Reduced analysis time by 60% and delivery cycles by 40% through strategic Gen AI integration and agile methodology adoption. Expertise spanning full product lifecycle: problem discovery, requirements definition, roadmap prioritization, cross-functional execution, and post-launch optimization using quantitative and qualitative analysis. Strong technical foundation with hands-on experience in Python, API integration, and working directly with engineering teams. Proven stakeholder manager who delivered executive presentations to C-suite leaders at Deloitte and GMR Group.

WORK EXPERIENCE

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| Product Manager — Product Playground (Self-Initiated) | December 2025 – Present |
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Live Product: <https://productplayground-1.onrender.com>

- Launched AI-powered product analytics platform from concept to production in 3 months, establishing product vision, defining requirements, and authoring comprehensive product specifications for engineering implementation
- Achieved product-market fit through iterative development cycle, conducting 15+ user interviews and synthesizing feedback into prioritized feature roadmap with clear outcomes and delivery timelines
- Analyzed product performance across 7 key metrics (DAU, MAU, retention, churn, conversion, NPS, ARPU) establishing data instrumentation framework and identifying 3 high-impact optimization opportunities through quantitative analysis
- Championed user-centric design approach by gathering qualitative insights from 20+ surveys and user sessions, translating pain points into actionable product improvements that enhanced user experience
- Orchestrated stakeholder alignment across business functions through weekly sync meetings and executive presentations, ensuring cross-functional coordination and project transparency
- Integrated GPT-4o API capabilities reducing analysis time by 60%, built with Python and Streamlit demonstrating technical proficiency and product judgment in prioritizing trade-offs
- Drove agile methodology adoption enabling faster iteration cycles and 40% reduction in feature delivery time while maintaining quality standards

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| Product Manager — AI Career Platform (Self-Initiated) | October 2025 – December 2025 |
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Live Product: <https://anubhavproduct.pythonanywhere.com>

- Conceived and delivered AI-powered career guidance platform in 8 weeks, defining product strategy and writing detailed user stories that guided engineering through development sprint
- Implemented iterative feedback loop processing insights from 50+ beta users, refining feature set based on qualitative analysis and measuring success against defined metrics
- Optimized decision-support algorithms leveraging Gen AI capabilities, balancing automation with human judgment to improve user trust scores
- Designed API integration architecture collaborating with technical teams to ensure scalable, maintainable codebase

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| Technology Consulting Intern — Deloitte | May 2025 – August 2025 |
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- Transformed 5+ ambiguous client challenges into structured solution frameworks applying hypothesis-driven analysis and presenting findings to senior stakeholders
- Facilitated cross-functional coordination across 3 concurrent projects ensuring timely delivery through stakeholder engagement and clear protocols
- Conducted comparative analysis of 10+ technology solutions evaluating feasibility, cost-benefit, and implementation complexity delivering executive-ready recommendations
- Spearheaded 2 client workshops identifying key pain points and requirements through structured techniques

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| Strategy & Operations Intern — GMR Group | July 2024 – August 2024 |
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- Performed feasibility analysis for 2 operational initiatives through quantitative modeling and competitive benchmarking, presenting actionable insights to leadership team
- Synthesized findings from 10+ stakeholder interviews into prioritized improvement roadmap identifying quick wins and strategic opportunities
- Built financial projection models incorporating sensitivity analysis across key variables to forecast ROI scenarios

EDUCATION

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| B.E. (Hons) Chemical Engineering BITS Pilani, Goa (Top Engineering School) | Expected 2026 |
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SKILLS

Product: Product Requirements Definition | Product Specification | User Story Creation | Success Metrics Tracking | Product Roadmap | Product Development Lifecycle | User-Centered Design | Product Judgment | Prioritization | Trade-offs | Iteration | Stakeholder Management | Data Instrumentation

Analytics: Data-Informed Decisions | Quantitative Analysis | Qualitative Analysis | KPI Analysis (DAU/MAU/Retention/Churn/NPS/ARPU) | Dashboard Usage | SQL | Excel | Statistical Analysis

Technical: Gen AI (GPT-4o) | API Integration | Python | Streamlit | Agile Development | JIRA | Git | No-Code Prototyping

Soft Skills: Cross-Functional Coordination | Executive Presentations | User Research | Problem Discovery | Structured Thinking | Hypothesis-Driven Analysis | Comfort with Ambiguity | Fast-Paced Execution

CERTIFICATIONS

McKinsey Forward Program | AI Product Management (Duke, In Progress) | Agentic AI Systems (Vanderbilt) | Deloitte Technology Consulting