

Lecture 23: Beta distribution

→ It's a generalization of the uniform distribution.

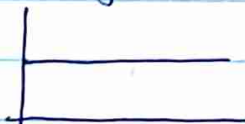
Beta(a, b), $a > 0, b > 0$

$$\text{PDF: } f(x) = C x^{a-1} (1-x)^{b-1}, \quad 0 < x < 1$$

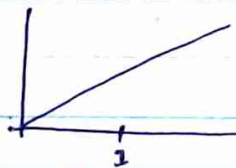
C is a normalization constant.

→ flexible family of continuous distributions on $(0, 1)$.
↳ as we vary a and b , we can make this take different shapes.

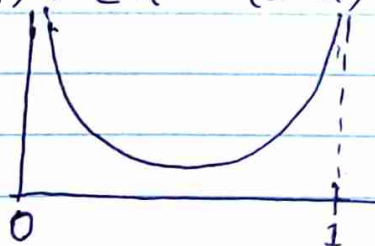
$a=b=1$, $f(x) = C$ (generalization of uniform)



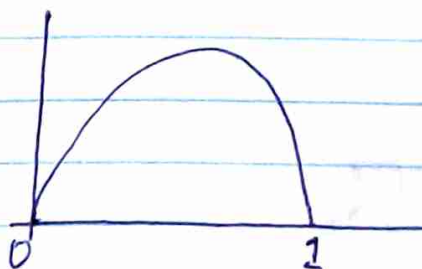
$a=2, b=1$, $f(x) = Cx$



$a=1/2, b=1/2$, $f(x) = C x^{-1/2} (1-x)^{1/2} = \frac{C}{\sqrt{x(1-x)}}$



$a=b=2$, $f(x) = Cx(1-x)$



→ Often used as prior for a parameter in $(0,1)$.
 So, if we have a parameter that's a probability, we know it's between 0 and 1, and want to give it a prior distribution. The beta distribution is, by far, the most widely used choice in practice, because it has a lot of nice properties.

like

State 111

- "Conjugate prior to Binomial".
- Connections to other distributions.

Conjugate prior for Binomial

(Generalization of Laplace rule of Succession)

we used Beta(1,1)
i.e. uniform

$$X|p \sim \text{Bin}(n, p), \quad p \sim \text{Beta}(a, b) \text{ [prior]}$$

data,
(what we get to observe)

This is our reflection of our uncertainty about p , i.e., we don't know the true probability, so we are just treating it as a random variable.

Before we observe X , we have a prior on p , that's our prior uncertainty. So, prior on p is not based on data. After we observe X , then we want to update our probabilities, using Bayes' rule. Updating our beliefs based on evidences.

Find posterior distribution $p|X$.

$$\begin{aligned} f(p|X=k) &= \frac{P(X=k|p) f(p)}{P(X=k)} \\ &= \frac{\binom{n}{k} p^k (1-p)^{n-k} c p^{a-1} (1-p)^{b-1}}{P(X=k)} \end{aligned}$$

\nearrow p is continuous so, it has PDF
 \rightarrow does not depend on p because this is just going to be a constant w.r.t. p

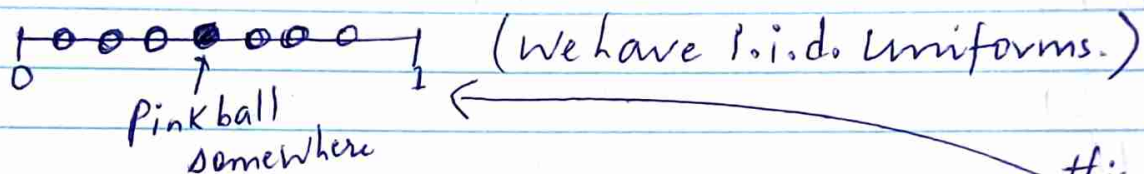
$$\propto p^{a+k-1} (1-p)^{b+n-k-1} \quad (\text{ignore terms not dependent on } p)$$

$$\Rightarrow p|X \sim \text{Beta}(a+X, b+n-X)$$

✓ Find $\int_0^1 \binom{n}{k} x^k (1-x)^{n-k} dx$ without using calculus, using a story (Bayes' Billiards)

Story 1:

$(n+1)$ billiard balls, all white, paint one pink, throw them on $(0, 1)$ independently.



Story 2: First throw, then paint one pink.

Above two ways of generating a picture that looks like are completely equivalent.

Let $X = \#$ balls to left of pink one •
(that is going to be some integer between 0 and n)

$$\begin{aligned}
 P(X=k) &= \int_0^1 \underbrace{P(X=k|p)}_{\text{binomial}} \underbrace{f(p)}_{\text{denoting where is pink ball}} dp \quad (\text{By LOTP}) \\
 &= \int_0^1 \binom{n}{k} p^k (1-p)^{n-k} dp \quad \text{1 (we are assuming it's uniform between 0 \& 1)} \\
 &= \frac{1}{(n+1)} \quad (\text{from second story}) \rightarrow \text{Threw the balls down, paint a random one} \\
 &\quad \text{Pink equally likely} \\
 &\quad \text{So, it's equally likely that there's any valid no of white balls still left to the left of pink one anywhere}
 \end{aligned}$$

Exactly k white balls to the left of pink ball

All integers from 0 to n are equally likely
Hence, $(n+1)$ possible options.

Applied Quantitative Finance on Wall Street

Financial Derivative

A financial derivative is a contract (it's a bet, an agreement) between two people whose payout at some maturity date is a function of or derives from the value of some other random variable.

for instance, if person A enters into a contract with person B where person A pays person B \$1 if some event occurs (like ~~the~~ person B wins a game, ~~etc.~~), or total snowfall in Boston is above 80 inches this winter, etc)

The \$1 is a function of some other random variable, in the case of snowfall, the number of inches of snow in Boston.

→ In financial, usually means the underlying random variable that the payoff is a function of, is a financial asset. It's a price of a financial asset.

Stock → S_T → Random variable is ~~denoted~~ denoted by S in finance, not X .

like S_T is a price of google stock in one year, is a random variable.

$g(S_T)$ → financial derivative (something that pays off a function of that)
like $g(S_T)$ might be the indicator function above 500.

So, if google stock is above \$500 in a year's time, ~~we~~ we pay \$1 or we get from our contract.

→ A function of a random variable is another random variable.

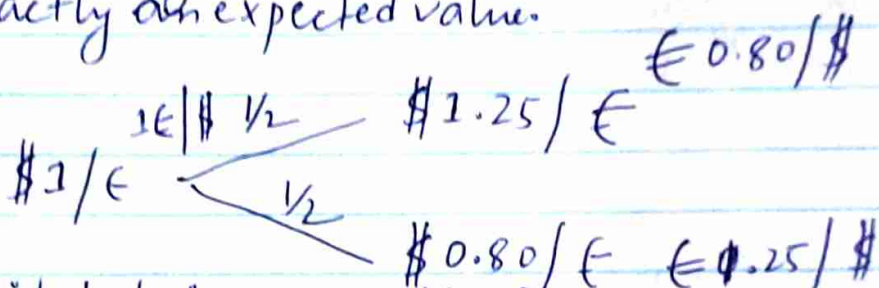
Fundamental theorem of finance

The price that we would pay for a derivative contract is very very closely related to the expected value of $g(S_T)$ or $E[g(S_T)]$.

There is a powerful result that says if we choose the random variable correctly and choose the distribution correctly, it is exactly an expected value.

Example
FX

foreign exchange



Where do we expect it to be in a years time?

Solu:-
$$E(€) = \frac{1}{2} \times \overset{0.625}{1.25} + \frac{1}{2} \times \overset{0.4}{0.80}$$
$$= \$1.025$$

So, $\$1 = €0.9756$

$E(\$) = €1.025$

Simple
probabilistic
model

TARP (Troubled Asset Release Program)

Warrant → A type of financial derivative, called a call option.

Warrant \equiv call option

US govt. paid \$450mm to Goldman Sachs. In return, US govt. has right to buy ^{10mm} GS shares for \$125 ~~each~~ in 10 years time.

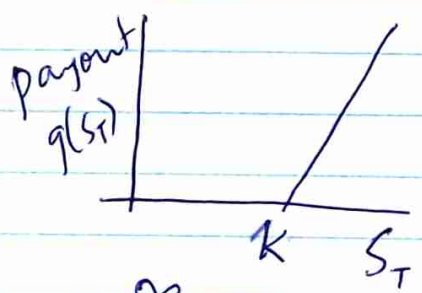
Oct 2008, GS shares were \$95.

So, the question is what was the govt. doing paying all that money to buy GS shares for \$125 when they could have just gone out and bought them for \$95?

If in 10 years time, what is the value of one of these warrants to the US?
 GS \$150 option worth \$25
 \$25 (we can buy something worth \$150 by paying \$125 for it)

Here $K = \$125$ (strike price)

for all option $g(S_T) = \max\{S_T - K, 0\}$
 GS \$100 option worth \$0



maturity T
 Here, it's 10 years

$$\text{Price} = \int_0^{\infty} \max\{S_T - K, 0\} f(S_T) dS_T \quad (\text{LOTUS})$$

$$= \int_K^{\infty} (S_T - K) f(S_T) dS_T$$

Black-Scholes formula