



PIZZA SALES REPORT

15th Jan - 15th Dec

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/Worst Seller



BUSIEST DATE AND TIME

DAYS

Orders are highest on weekends, Friday/Saturday evenings.

Monthly

There are maximum orders from month of July and January

SALES PERFORMANCE

CATEGORY

Classic Category contributes to maximum sales and total orders.

Size

Large Pizza contributes to maximum sales



817.86K

Total Revenue



38.31

Avg Order Value



50K

Total Pizza Sold



21K

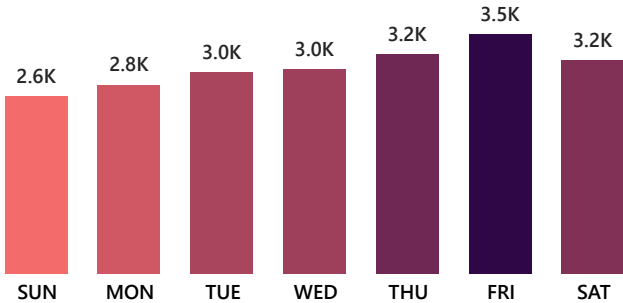
Total Orders



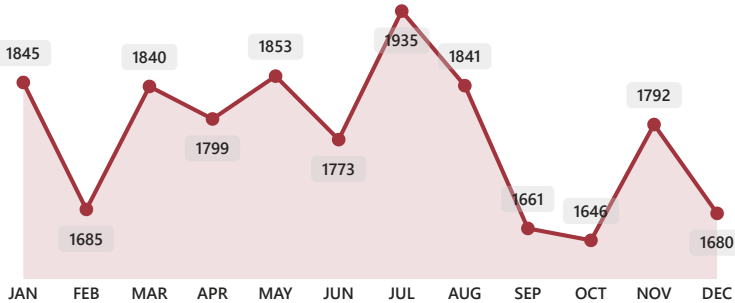
2.32

Avg Pizzas Per Order

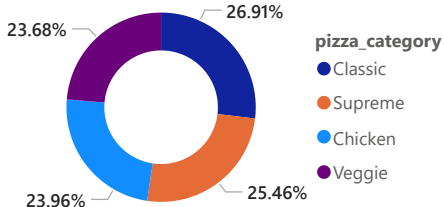
Daily Trends of Total Orders



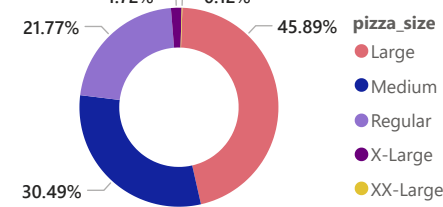
Monthly Trend for Total Order



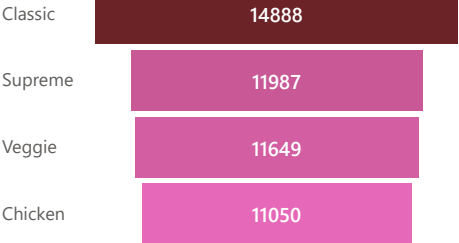
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Seller

BEST SELLERS

REVENUE

The Thai Chicken Pizza
Contributes to Maximum
Revenue

Quantity

The Classic Deluxe Pizza
Contributes to maximum
Total Quantities

WORST SELLERS

REVENUE

The Brie Carre Pizza
Contributes to minimum
Revenue

Quantity

The Brie Carre Pizza
Contributes to minimum
Total Quantities



817.86K

Total Revenue



38.31

Avg Order Value



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Total Pizza Sold



21K

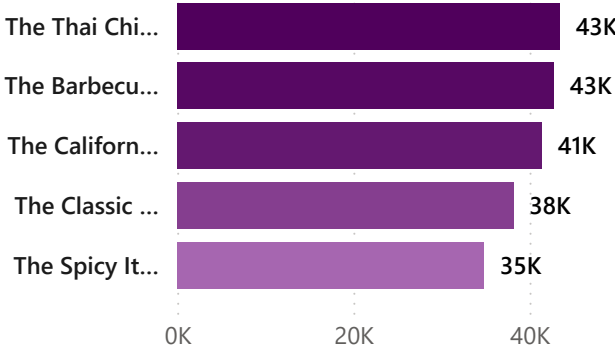
Total Orders



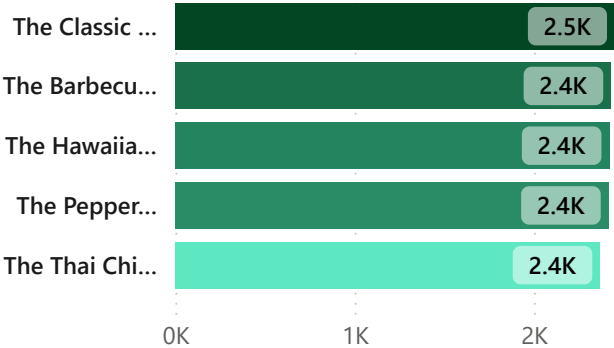
2.32

Avg Pizzas Per Order

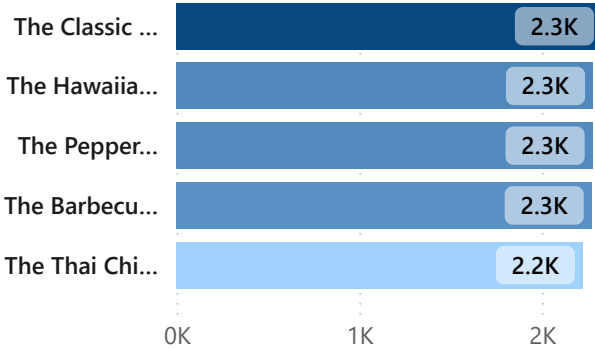
Top 5 Pizza by revenue



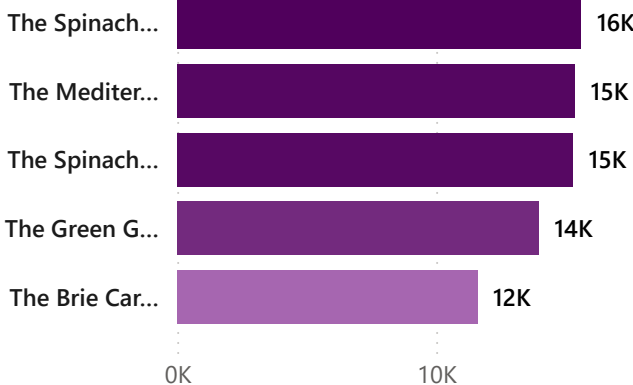
Top 5 Pizza by quantity



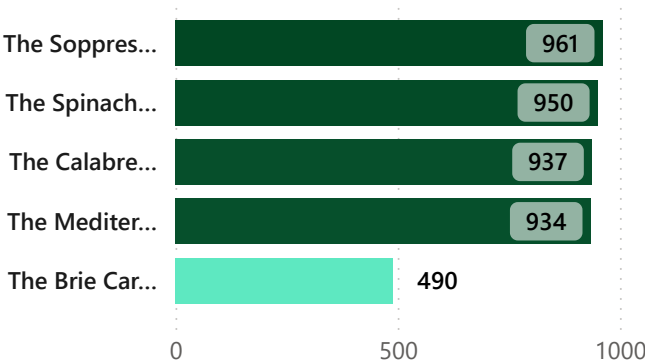
Top 5 Pizza by quantity



Bottom 5 Pizza by revenue



Bottom 5 Pizza by quantity



Bottom 5 Pizza by quantity

