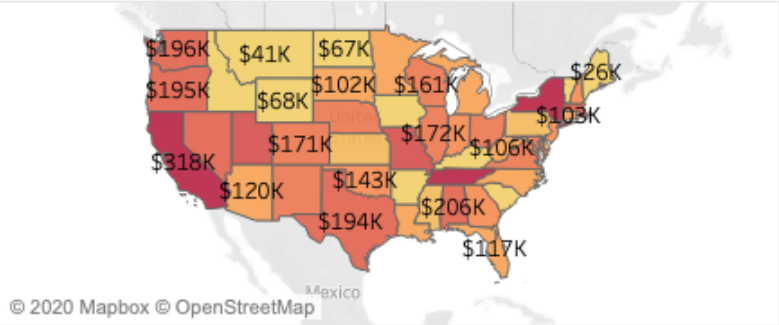


# Tableau Analysis of Angel Investments in the USA

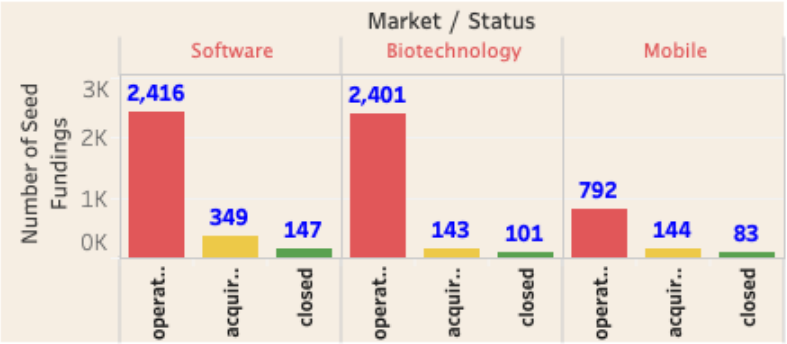
File created on: 12/29/20 10:42:12 PM GMT+05:30

Which are the best states for Startups to raise seed/angel investment and how much seed investment does a startup raise on an average?  
Seed/Angel fund is the first investment given to early-stage startups.



Top N  
3

Which Startup Market-Segment has witnessed most number of seed fundings since 1999?



Status  
acquired  
closed  
operating

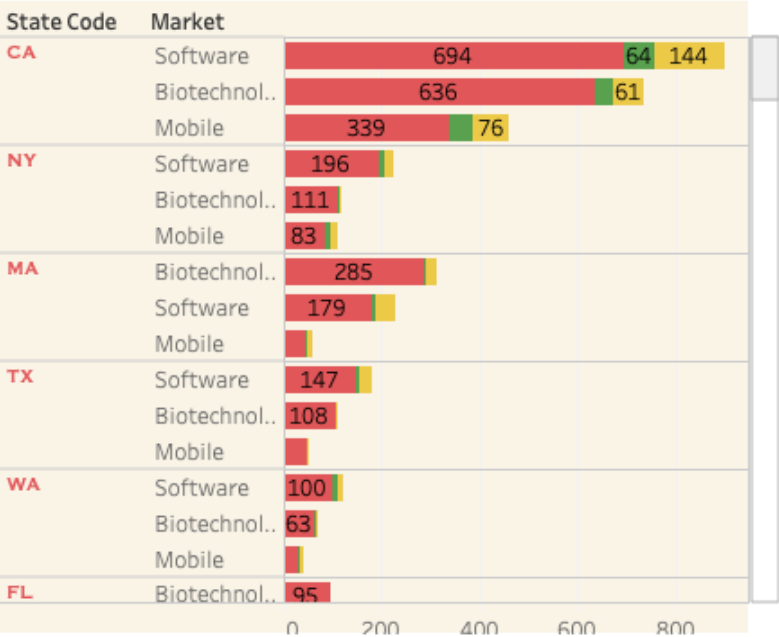
Quarterly Ref..  
12/18/2008

State Code  
Multiple valu..

Slowest N  
4

Statewise which Market-Segment has generated most startups since 1999?

Note the UNDERDOG: **BioTech** has beaten the most touted software industry in several states.



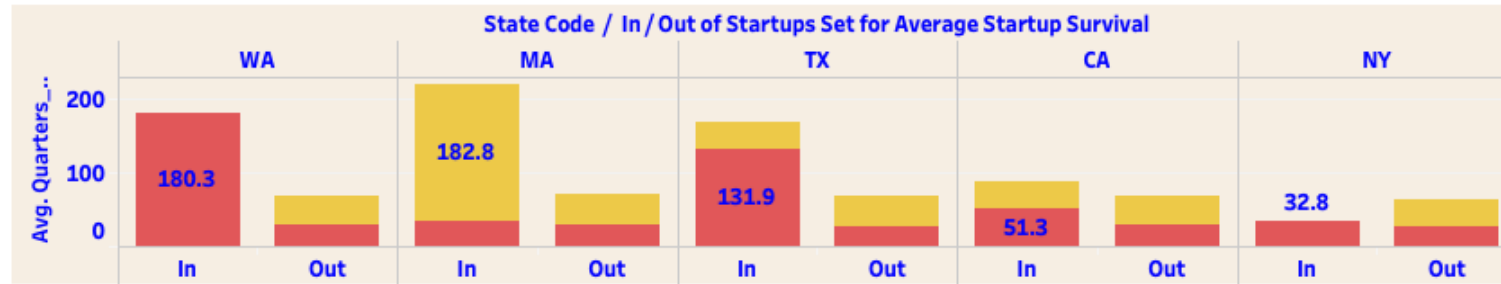
Which market-segments take the most time for startups to get funded?

Average Time Taken for startups founded after 1990 to get the first funding.  
(Data in Years)

| Market        | State Code | TimeTakenForF.. | TimeTakenPerM.. |
|---------------|------------|-----------------|-----------------|
| BIOTECHNOLOGY | AZ         | 5.476           | 5.955           |
|               | CA         | 4.499           | 5.955           |
|               | TX         | 3.933           | 5.955           |
|               | WA         | 3.914           | 5.955           |
|               | NY         | 3.750           | 5.955           |
|               | IL         | 3.095           | 5.955           |
| SOFTWARE      | AZ         | 5.105           | 4.280           |
|               | TX         | 4.216           | 4.280           |
|               | IL         | 3.790           | 4.280           |
|               | WA         | 3.735           | 4.280           |
|               | NY         | 3.388           | 4.280           |
|               | CA         | 3.158           | 4.280           |
| MOBILE        | IL         | 3.200           | 2.371           |
|               | AZ         | 3.000           | 2.371           |
|               | TX         | 2.143           | 2.371           |
|               | CA         | 1.792           | 2.371           |

## States where Startups have survived for most quarters

(Data shows the average # of quarters the startups have been able to operate since founded)

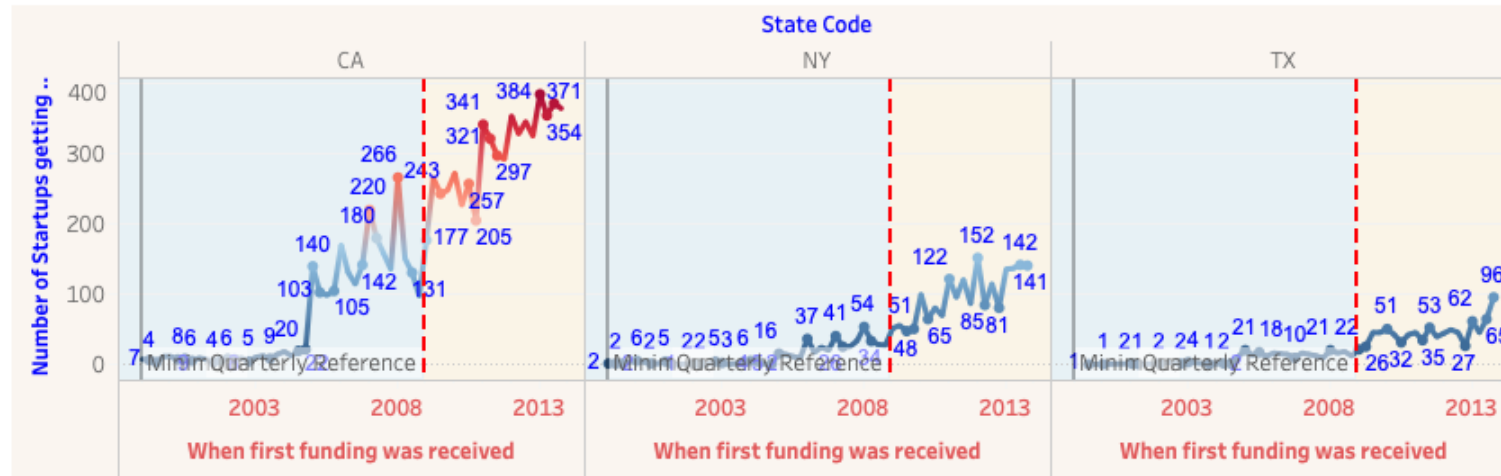


Numbers of Quarters ..



## Statewise Quarterly growth of Angel Investment

(Data shows how many startups got seed funded per quarter for the selected states)



Status

acquired  
operating

State Code

Multiple values

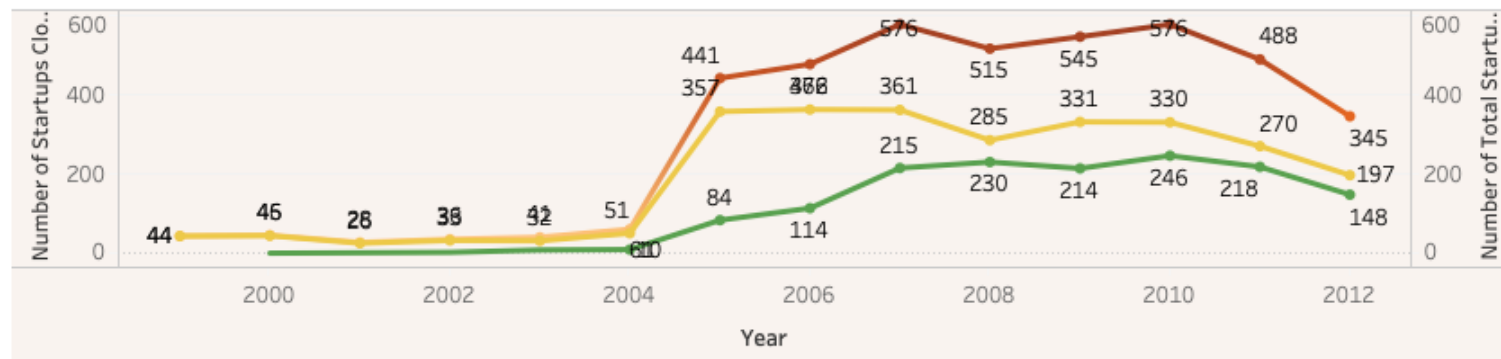
State Code

Multiple values

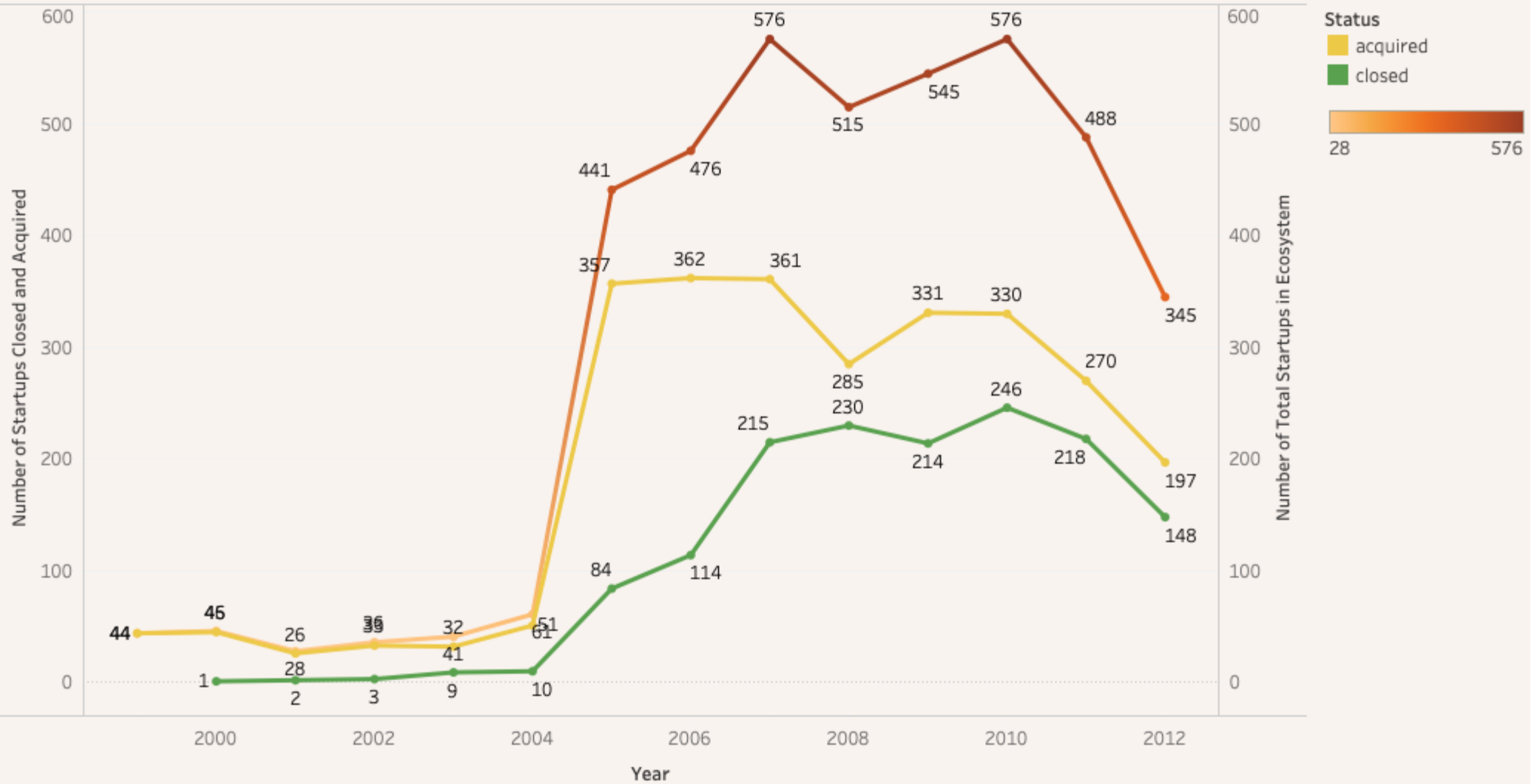
Quarterly Reference

12/18/2008

## What has been the trend of closure or acquisition of startups since 1999?



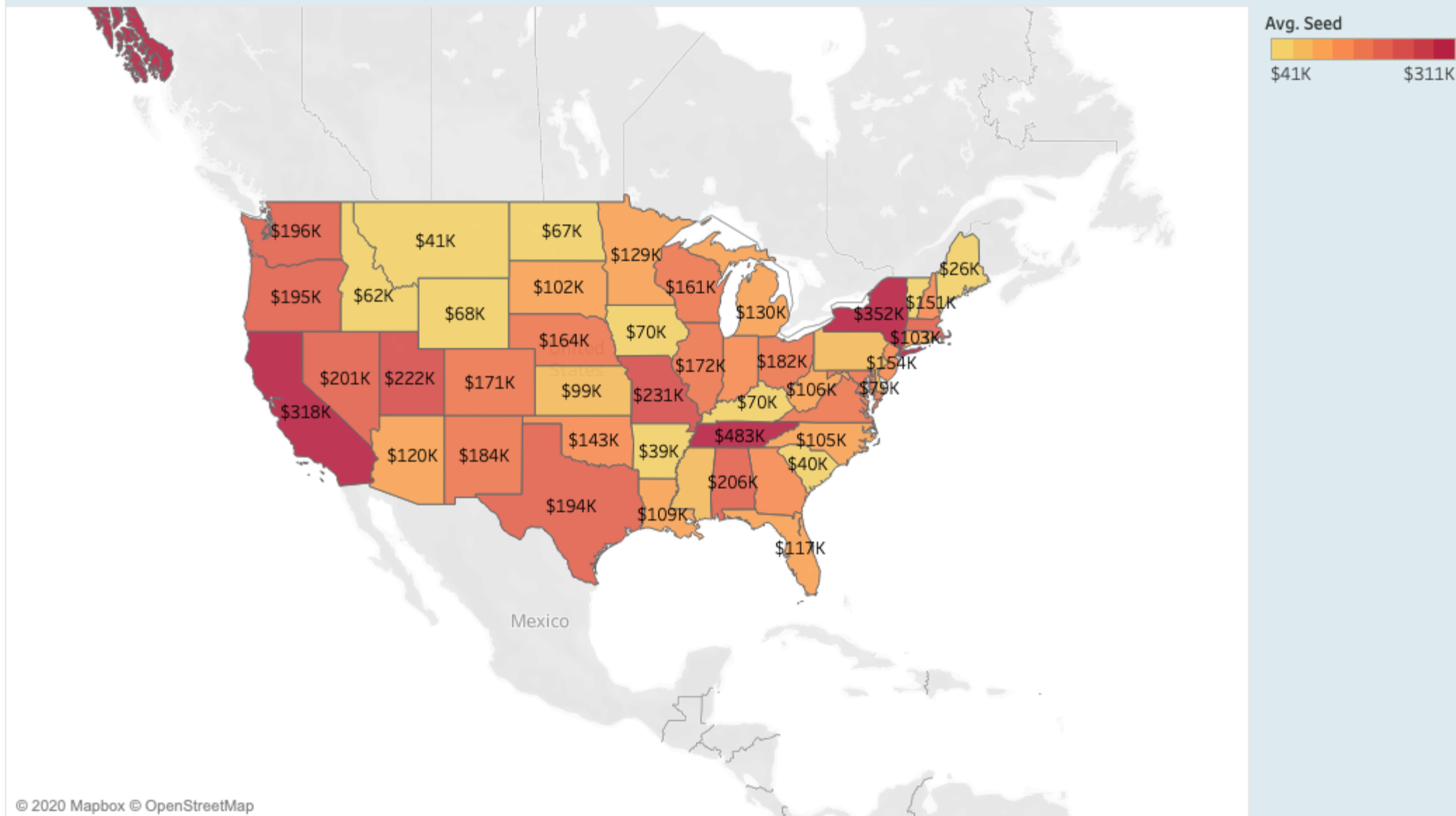
What has been the trend of closure or acquisition of startups since 1999?



The trends of count of Seed and count of Status for First Funding At Year. For pane Count of Seed: Color shows count of Seed. The marks are labeled by count of Seed. For pane Count of Status: Color shows details about Status. The marks are labeled by count of Status. Details are shown for Status. The data is filtered on First Funding At Year and State Code. The First Funding At Year filter keeps 14 members. The State Code filter excludes Null and PE. The view is filtered on Status, which keeps acquired and closed.

## Which are the best states for Startups to raise seed/angel investment and how much seed investment does a startup raise on an average?

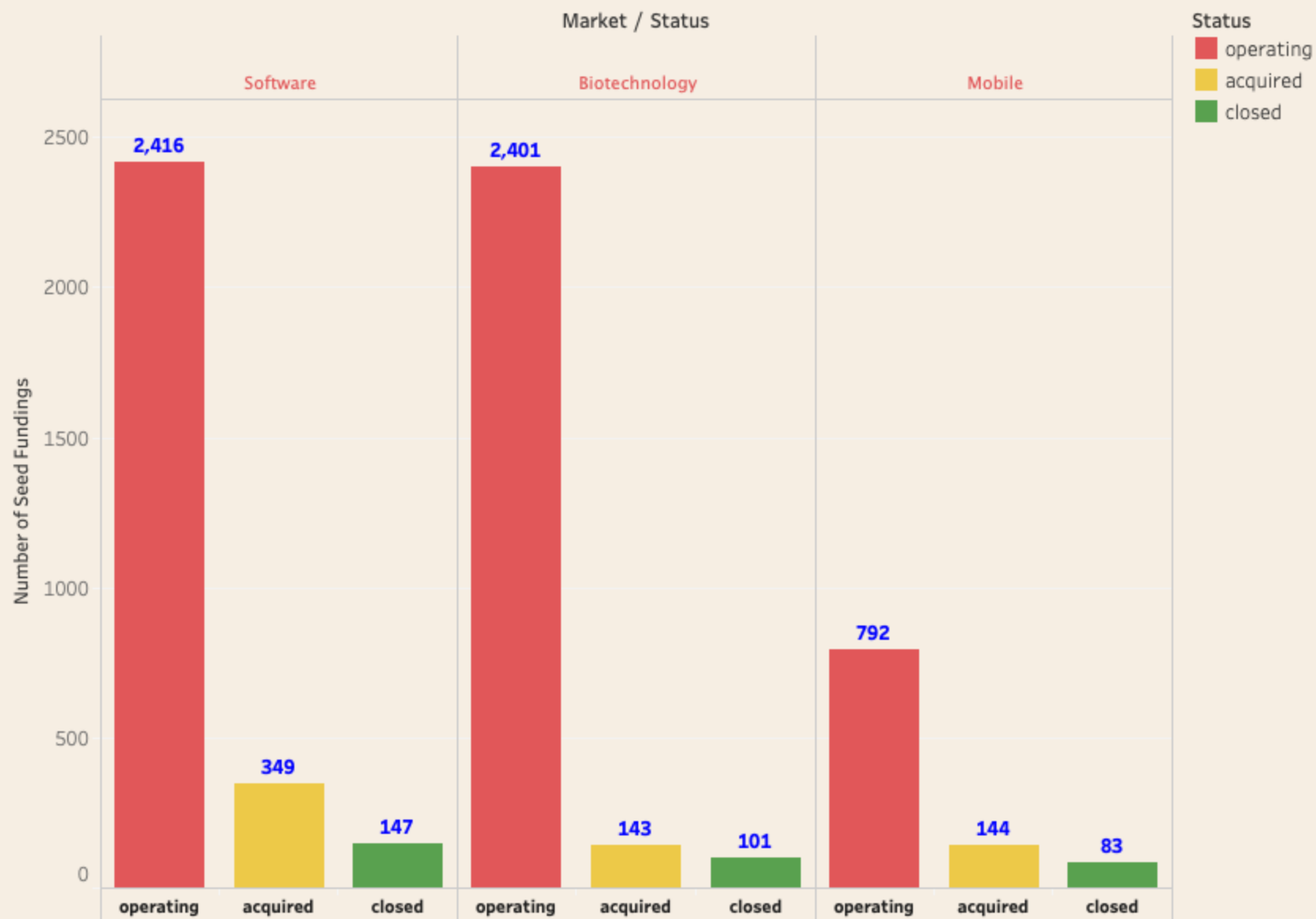
Seed/Angel fund is the first investment given to early-stage startups.



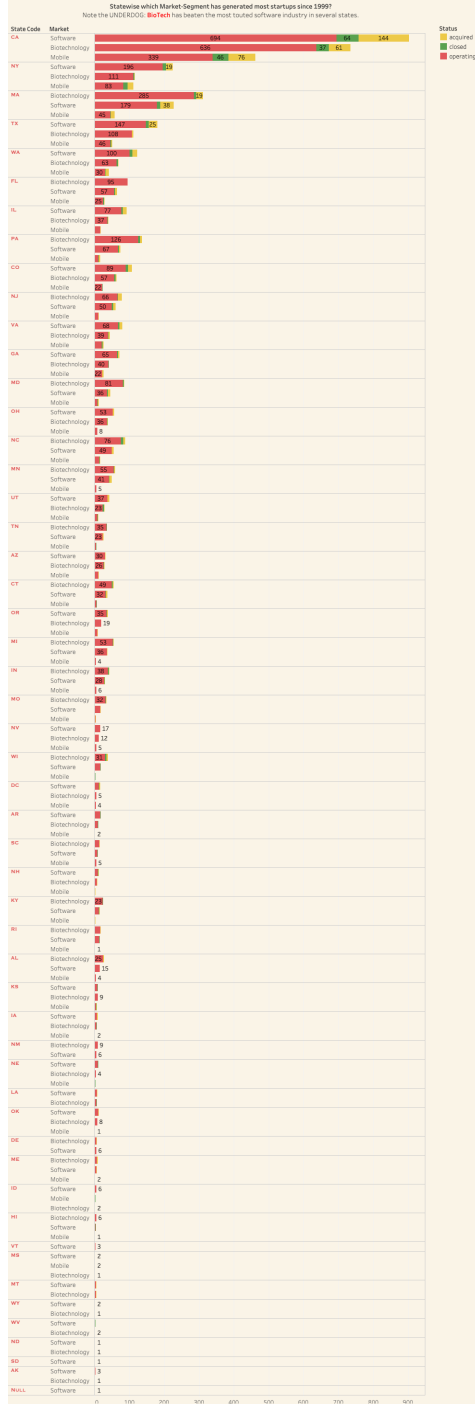
© 2020 Mapbox © OpenStreetMap

Map based on Longitude (generated) and Latitude (generated). Color shows average of Seed. The marks are labeled by average of Seed. Details are shown for State Code. The view is filtered on State Code, which excludes Null.

## Which Startup Market-Segment has witnessed most number of seed fundings since 1999?



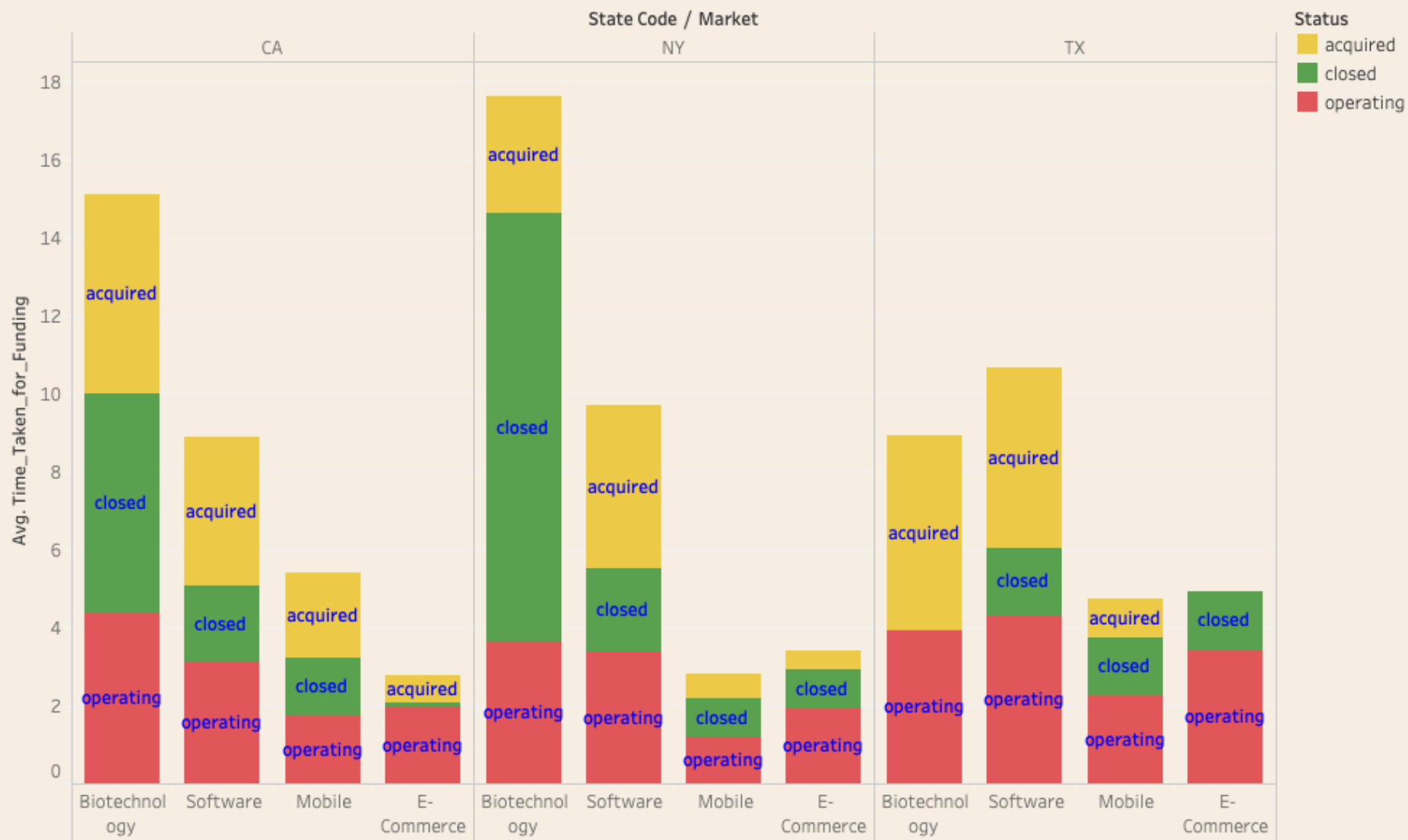
Count of Seed for each Status broken down by Market. Color shows details about Status. The marks are labeled by count of Seed. The data is filtered on Action (State Code), Country Code and First Funding At Year. The Action (State Code) filter keeps 62 members. The Country Code filter keeps USA. The First Funding At Year filter keeps 16 members. The view is filtered on Market and Status. The Market filter has multiple members selected. The Status filter keeps acquired, closed and operating.



# Which market-segments take the most time for startups to get funded?

Average Time Taken for startups founded after 1990 to get the first funding.

(Data in Years)



Average of Time\_Taken\_for\_Funding for each Market broken down by State Code. Color shows details about Status. The marks are labeled by Status. The data is filtered on First Funding At Year, Year\_Founded Year, Time\_Taken\_for\_Funding, Country Code and Founded Year. The First Funding At Year filter has multiple members selected. The Year\_Founded Year filter keeps 24 members. The Time\_Taken\_for\_Funding filter includes values greater than or equal to 0. The Country Code filter keeps USA. The Founded Year filter ranges from 1991 to 2013. The view is filtered on Market, Status and State Code. The Market filter has multiple members selected. The Status filter keeps acquired, closed and operating. The State Code filter keeps CA, NY, ON and TX.



## Which market-segments take the most time for startups to get funded?

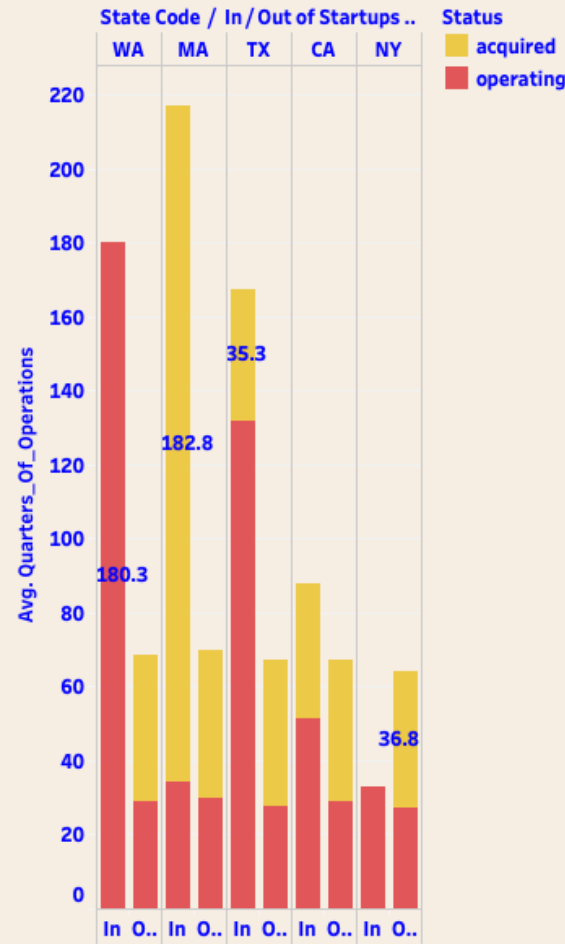
Average Time Taken for startups founded after 1990 to get the first funding.  
(Data in Years)

| Market        | State Code | TimeTakenForF.. | TimeTakenPerM.. |
|---------------|------------|-----------------|-----------------|
| BIOTECHNOLOGY | AZ         | 5.476           | 5.955           |
|               | CA         | 4.499           | 5.955           |
|               | TX         | 3.933           | 5.955           |
|               | WA         | 3.914           | 5.955           |
|               | NY         | 3.750           | 5.955           |
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|               | NY         | 3.388           | 4.280           |
|               | CA         | 3.158           | 4.280           |
| MOBILE        | IL         | 3.200           | 2.371           |
|               | AZ         | 3.000           | 2.371           |
|               | TX         | 2.143           | 2.371           |
|               | CA         | 1.792           | 2.371           |
|               | WA         | 1.222           | 2.371           |
|               | NY         | 1.075           | 2.371           |
| E-COMMERCE    | AZ         | 4.000           | 2.544           |
|               | TX         | 3.211           | 2.544           |
|               | WA         | 2.923           | 2.544           |
|               | IL         | 1.810           | 2.544           |
|               | NY         | 1.785           | 2.544           |
|               | CA         | 1.693           | 2.544           |

TimeTakenForFunding and TimeTakenPerMarket broken down by Market and State Code. The data is filtered on First Funding At Year, Year\_Founded Year, Time\_Taken\_for\_Funding, Status, Country Code and Founded Year. The First Funding At Year filter has multiple members selected. The Year\_Founded Year filter keeps 24 members. The Time\_Taken\_for\_Funding filter includes values greater than or equal to 0. The Status filter keeps acquired, closed and operating. The Country Code filter keeps USA. The Founded Year filter ranges from 1991 to 2013. The view is filtered on Market and State Code. The Market filter has multiple members selected. The State Code filter keeps 6 of 62 members.

# States where Startups have survived for most quarters

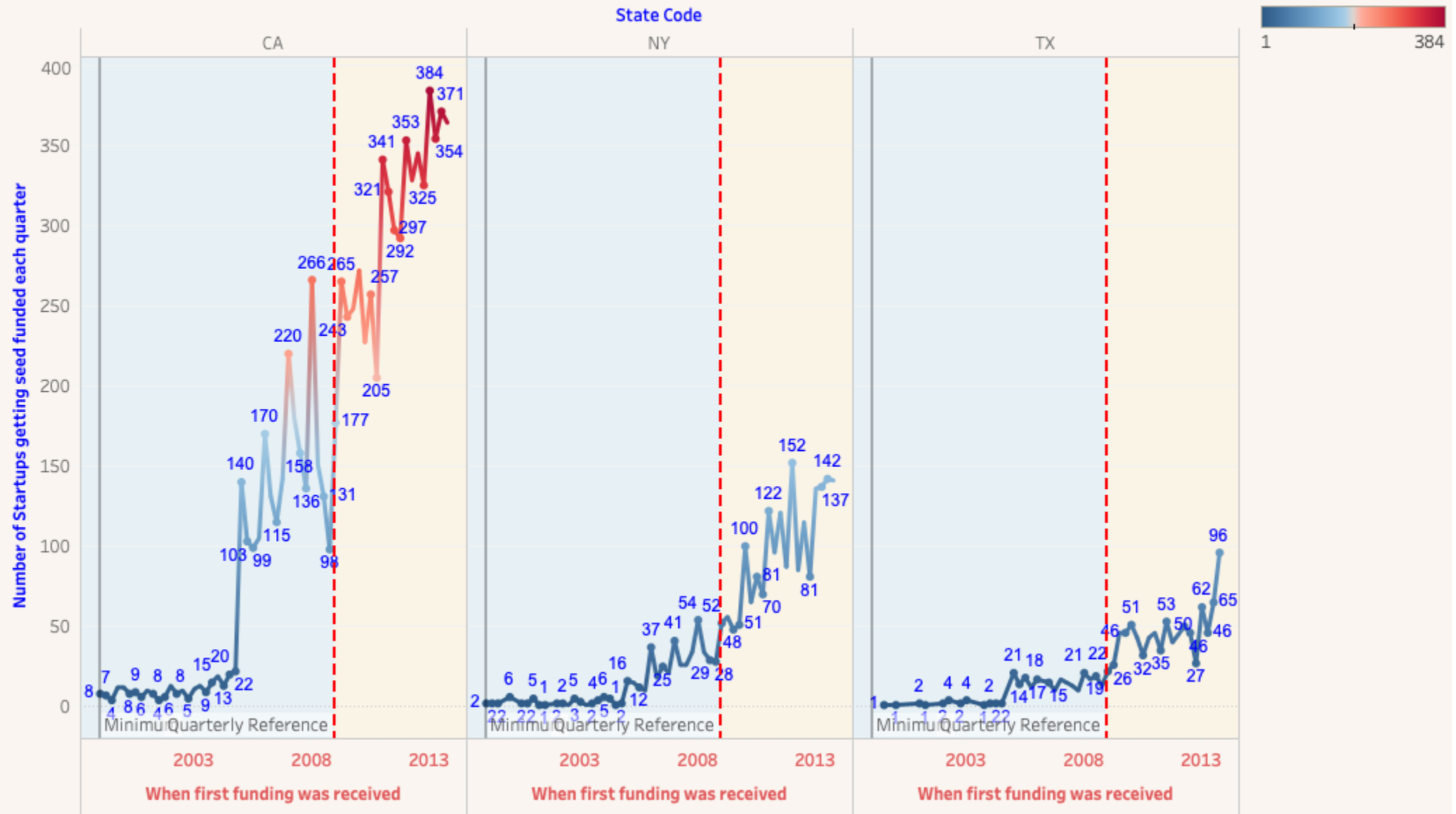
(Data shows the average # of quarters the startups have been able to operate since founded )



Average of Quarters\_Of\_Operations for each In / Out of Startups Set for Average Startup Survival broken down by State Code. Color shows details about Status. The marks are labeled by average of Quarters\_Of\_Operations. Details are shown for In / Out of Startups Set for Average Startup Survival. The view is filtered on State Code and Status. The State Code filter keeps CA, MA, NY, TX and WA. The Status filter keeps acquired and operating.

## Statewise Quarterly growth of Angel Investment

(Data shows how many startups got seed funded per quarter for the selected states)



The trend of count of Name for First Funding At Quarter broken down by State Code. Color shows count of Name. The marks are labeled by count of Name. The data is filtered on First Funding At Year, which ranges from 1999 to 2013. The view is filtered on State Code, which keeps CA, NY and TX.

Which market-segments take the most time for startups to get funded?

Average Time Taken for startups founded after 1990 to get the first funding.  
(Data in Years)

| State Code | Market            |          |        |                |
|------------|-------------------|----------|--------|----------------|
|            | Biotechn<br>ology | Software | Mobile | E-Comm<br>erce |
| AZ         | 5.48              | 5.11     | 3.00   | 4.00           |
| CA         | 4.50              | 3.16     | 1.79   | 1.69           |
| CO         | 5.04              | 4.32     | 1.33   | 5.18           |
| CT         | 3.35              | 3.88     | 2.40   | 1.50           |
| DC         | 6.00              | 4.92     | 3.00   | 1.33           |
| FL         | 4.88              | 5.09     | 4.22   | 4.23           |
| GA         | 7.37              | 3.75     | 5.89   | 2.92           |
| IL         | 3.10              | 3.79     | 3.20   | 1.81           |
| IN         | 3.05              | 4.29     | 2.67   | 2.60           |
| LA         | 4.00              | 1.50     |        |                |
| MA         | 4.04              | 4.44     | 2.15   | 2.41           |
| MI         | 4.73              | 3.00     | 5.33   | 4.75           |
| MN         | 5.73              | 4.89     | 1.25   | 10.40          |
| MO         | 5.38              | 2.50     | 1.25   | 1.50           |
| NC         | 4.92              | 3.35     | 2.36   | 2.75           |
| NJ         | 6.17              | 5.31     | 1.89   | 7.60           |
| NV         | 5.29              | 2.00     | 0.50   | 0.75           |
| NY         | 3.75              | 3.39     | 1.08   | 1.78           |
| OH         | 3.88              | 4.48     | 0.20   | 3.38           |
| PA         | 4.52              | 4.52     | 4.36   | 2.64           |
| SC         | 4.67              | 3.40     | 0.00   | 3.00           |
| TX         | 3.93              | 4.22     | 2.14   | 3.21           |
| WA         | 3.91              | 3.73     | 1.22   | 2.92           |
| WV         | 6.00              | 2.50     |        |                |
| WY         | 0.00              | 2.50     |        |                |

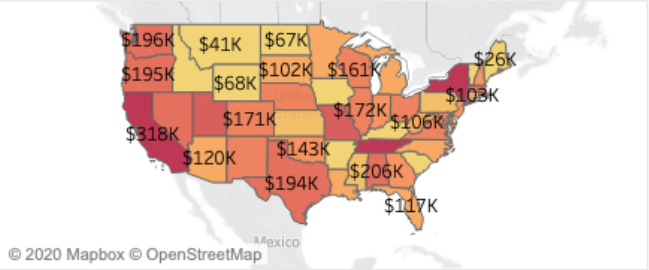
Average of Time\_Taken\_for\_Funding broken down by Market vs. State Code. The data is filtered on First Funding At Year, Year\_Founded Year, Time\_Taken\_for\_Funding, Status, Country Code and Founded Year. The First Funding At Year filter has multiple members selected. The Year\_Founded Year filter keeps 24 members. The Time\_Taken\_for\_Funding filter includes values greater than or equal to 0. The Status filter keeps acquired, closed and operating. The Country Code filter keeps USA. The Founded Year filter ranges from 1991 to 2013. The view is filtered on Market and State Code. The Market filter has multiple members selected. The State Code filter keeps 25 of 62 members.

# Early-Stage Startup Funding Insights

Dashboard 1

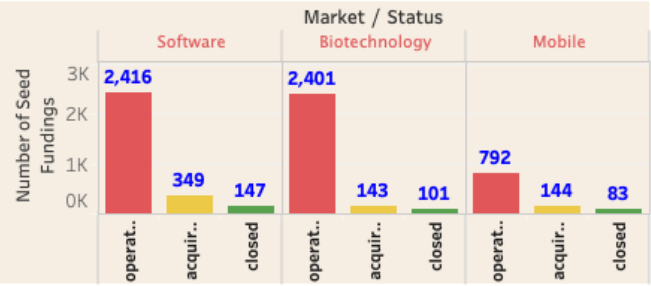
Dashboard 2

Which are the best states for Startups to raise seed/angel investment and how much seed investment does a startup raise on an average?  
Seed/Angel fund is the first investment given to early-stage startups.



Top N  
3

Which Startup Market-Segment has witnessed most number of seed fundings since 1999?



Status  
acquired  
closed  
operating

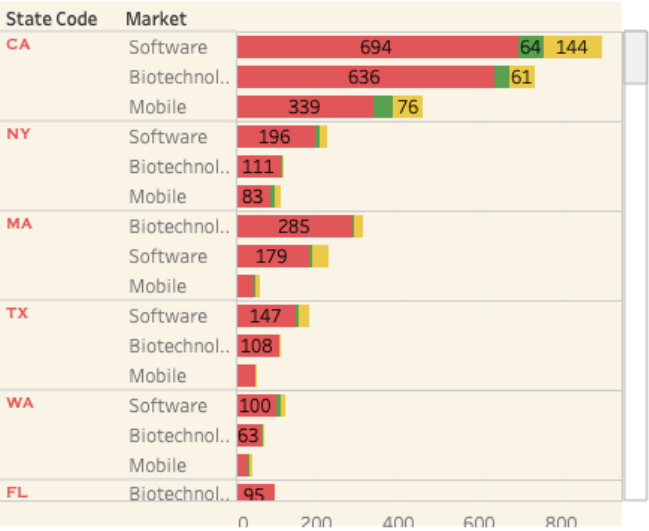
Quarterly Ref..  
12/18/2008

State Code  
Multiple valu..

Slowest N  
4

Statewise which Market-Segment has generated most startups since 1999?

Note the UNDERDOG: BioTech has beaten the most touted software industry in several states.



Which market-segments take the most time for startups to get funded?

Average Time Taken for startups founded after 1990 to get the first funding.  
(Data in Years)

| Market        | State Code | TimeTakenForF.. | TimeTakenPerM.. |
|---------------|------------|-----------------|-----------------|
| BIOTECHNOLOGY | AZ         | 5.476           | 5.955           |
|               | CA         | 4.499           | 5.955           |
|               | TX         | 3.933           | 5.955           |
|               | WA         | 3.914           | 5.955           |
|               | NY         | 3.750           | 5.955           |
|               | IL         | 3.095           | 5.955           |
| SOFTWARE      | AZ         | 5.105           | 4.280           |
|               | TX         | 4.216           | 4.280           |
|               | IL         | 3.790           | 4.280           |
|               | WA         | 3.735           | 4.280           |
|               | NY         | 3.388           | 4.280           |
|               | CA         | 3.158           | 4.280           |
| MOBILE        | IL         | 3.200           | 2.371           |
|               | AZ         | 3.000           | 2.371           |
|               | TX         | 2.143           | 2.371           |
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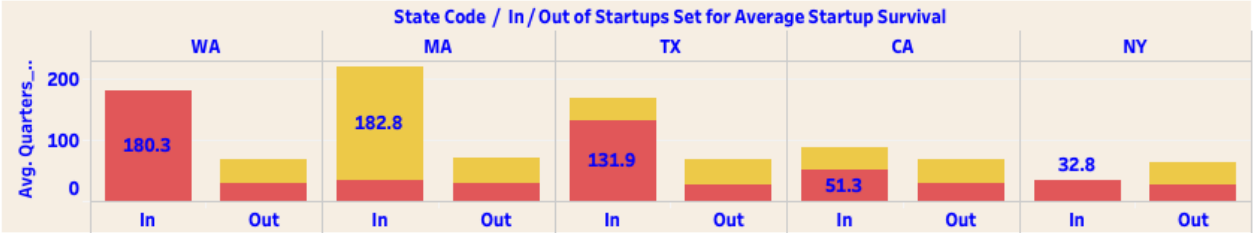
# Early-Stage Startup Funding Insights

Dashboard 1

Dashboard 2

## States where Startups have survived for most quarters

(Data shows the average # of quarters the startups have been able to operate since founded )

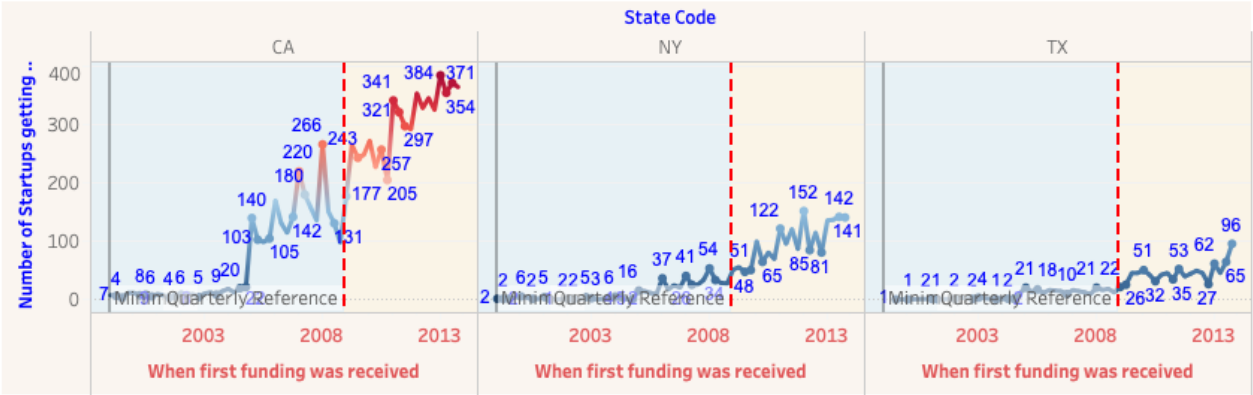


Numbers of Quarters ..



## Statewise Quarterly growth of Angel Investment

(Data shows how many startups got seed funded per quarter for the selected states)



Status

acquired

operating

State Code

Multiple values

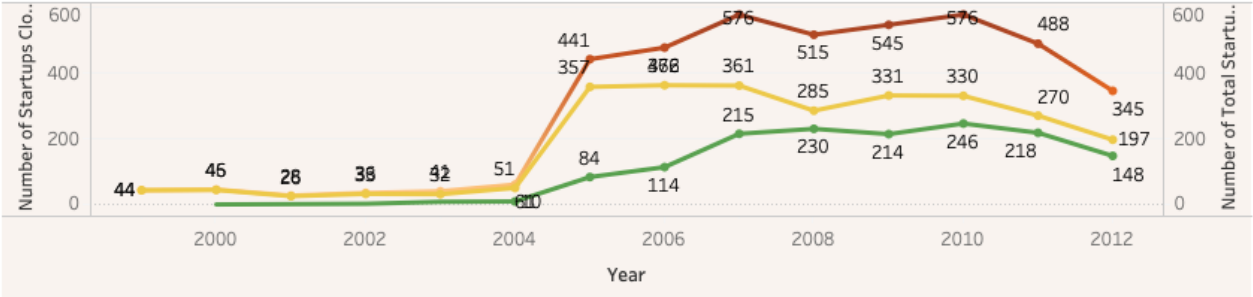
State Code

Multiple values

Quarterly Reference

12/18/2008

## What has been the trend of closure or acquisition of startups since 1999?



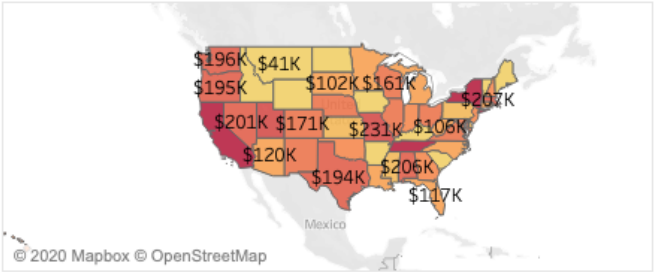
Early-Stage Startup Funding Insights(Clockwise)

1. Statewise, California and New York rank top in terms of average seed funding raised by startups per year.

2. Software Market Segment has witnessed most number of early stage Startups raising seed funding.

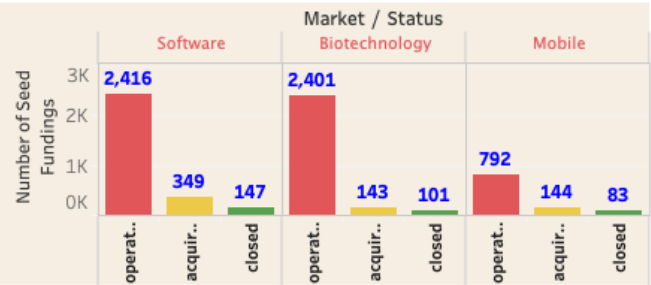
3. UNDERDOG: BioTech has beaten the most touted software industry ..

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Top N  
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Status  
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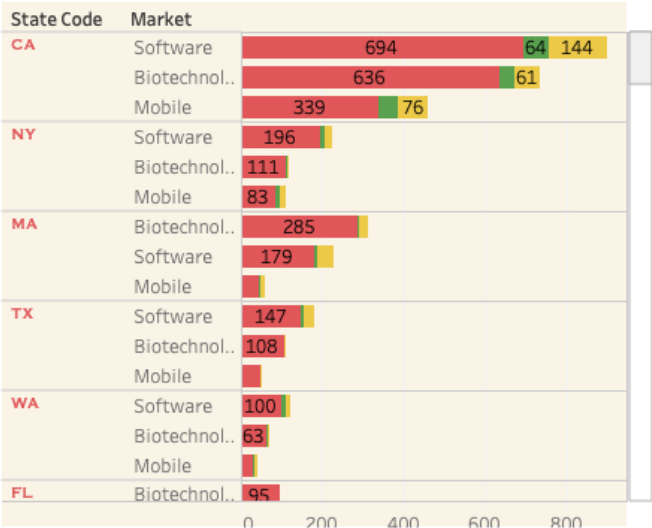
Quarterly Ref..  
12/18/2008

State Code  
Multiple valu..

Slowest N  
4

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Which market-segments take the most time for startups to get funded?

Average Time Taken for startups founded after 1990 to get the first funding.  
(Data in Years)

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| BIOTECHNOLOGY | AZ         | 5.476           | 5.955           |
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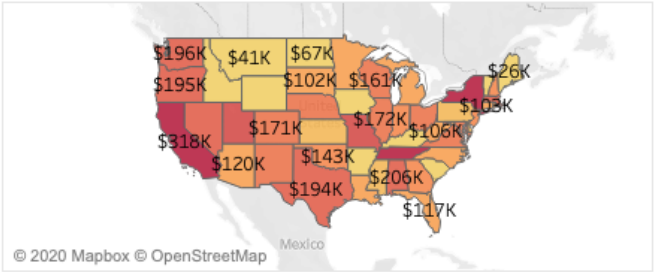
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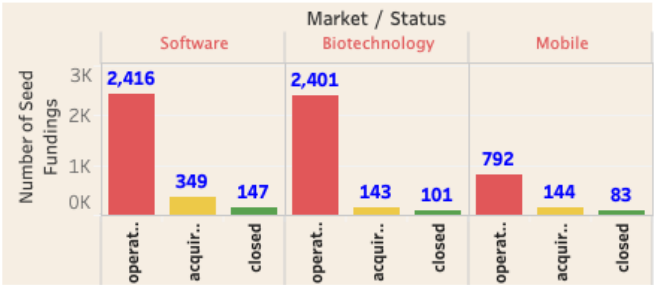
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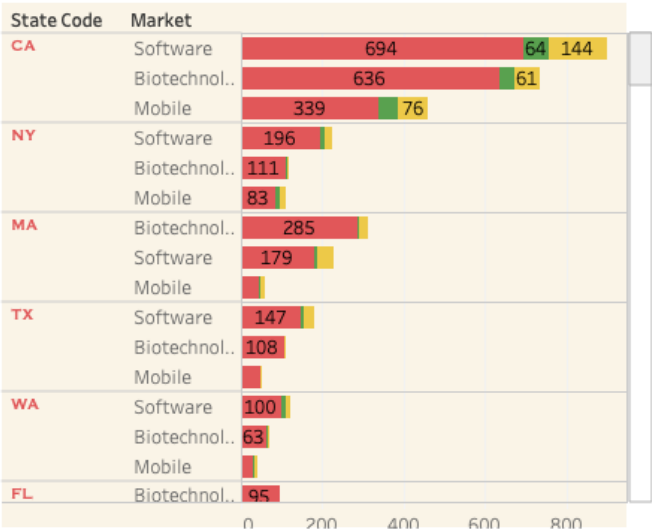
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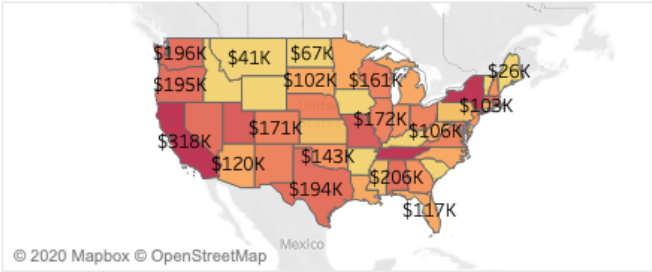
Early-Stage Startup Funding Insights(Clockwise)

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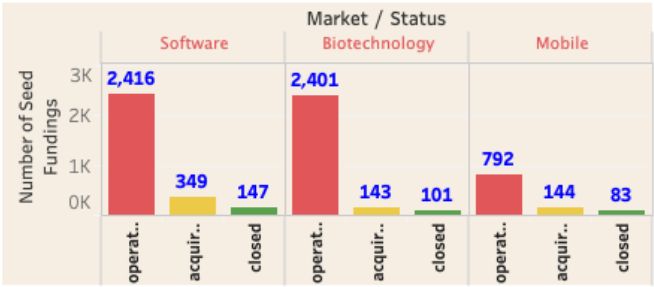
4. Highest fundraising startups till now is Engine Ecology, closely followed by Space Exploration and Wikimedia Foundation. They belong to the catego..

Which are the best states for Startups to raise seed/angel investment and how much seed investment does a startup raise on an average? Seed/Angel fund is the first investment given to early-stage startups.



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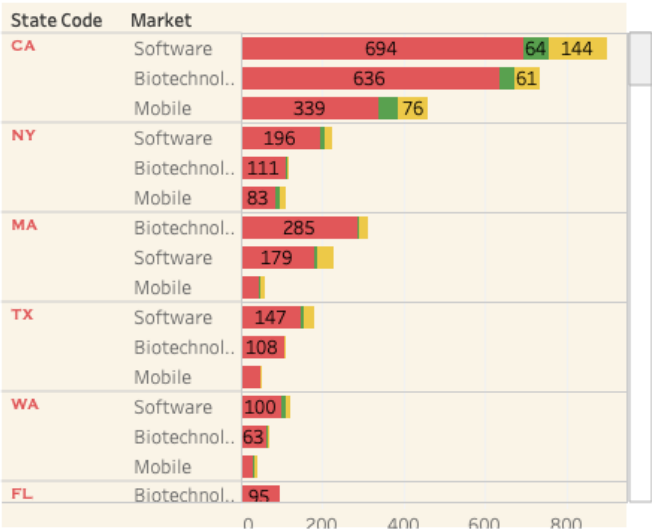
Quarterly Ref..  
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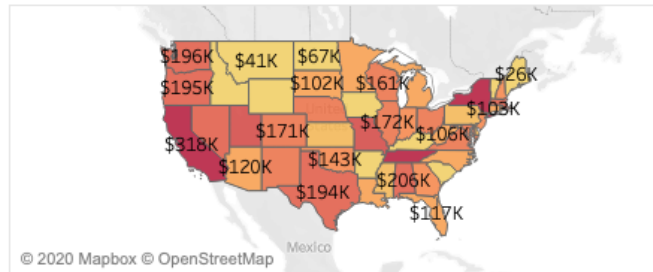
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2. Software Market Segment has witnessed most number of early sta..

3. **UNDERDOG:** BioTech has beaten the most touted software industry in several states.

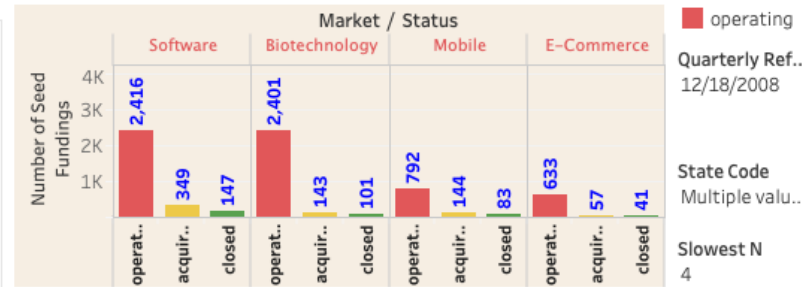
4. Highest fundraising startups till now is Engine Ecology, closely followed by Space Exploration and Wikimedia Foundation. They belong to the categories Technology, PT and Open Source, respectively.

Which are the best states for Startups to raise seed/angel investment and how much seed investment does a startup raise on an average? Seed/Angel fund is the first investment given to early-stage startups.



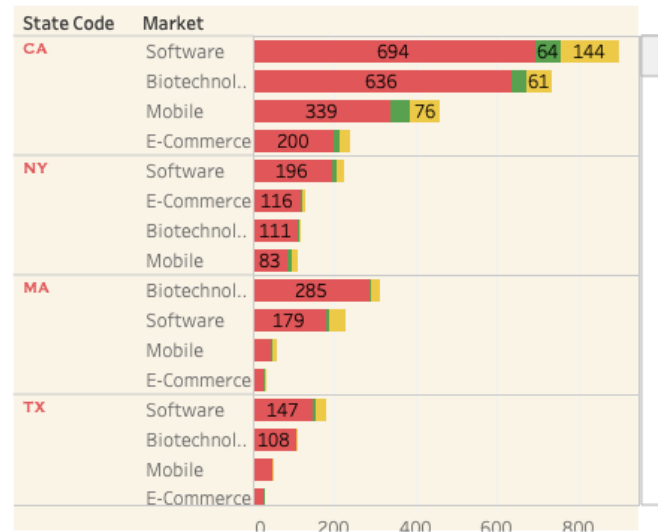
Top N  
4

Which Startup Market-Segment has witnessed most number of seed fundings since 1999?



Statewise which Market-Segment has generated most startups since 1999?

Note the UNDERDOG: **BioTech** has beaten the most touted software industry in several states.



**Which market-segments take the most time for startups to get funded?**

Average Time Taken for startups founded after 1990 to get the first funding.  
(Data in Years)

| Market        | State Code | TimeTakenForF.. | TimeTakenPerM.. |
|---------------|------------|-----------------|-----------------|
| BIOTECHNOLOGY | AZ         | 5.476           | 5.955           |
|               | CA         | 4.499           | 5.955           |
|               | TX         | 3.933           | 5.955           |
|               | WA         | 3.914           | 5.955           |
|               | NY         | 3.750           | 5.955           |
|               | IL         | 3.095           | 5.955           |
| SOFTWARE      | AZ         | 5.105           | 4.280           |
|               | TX         | 4.216           | 4.280           |
|               | IL         | 3.790           | 4.280           |
|               | WA         | 3.735           | 4.280           |
|               | NY         | 3.388           | 4.280           |
|               | CA         | 3.158           | 4.280           |
| MOBILE        | IL         | 3.200           | 2.371           |
|               | AZ         | 3.000           | 2.371           |
|               | TX         | 2.143           | 2.371           |
|               | CA         | 1.792           | 2.371           |

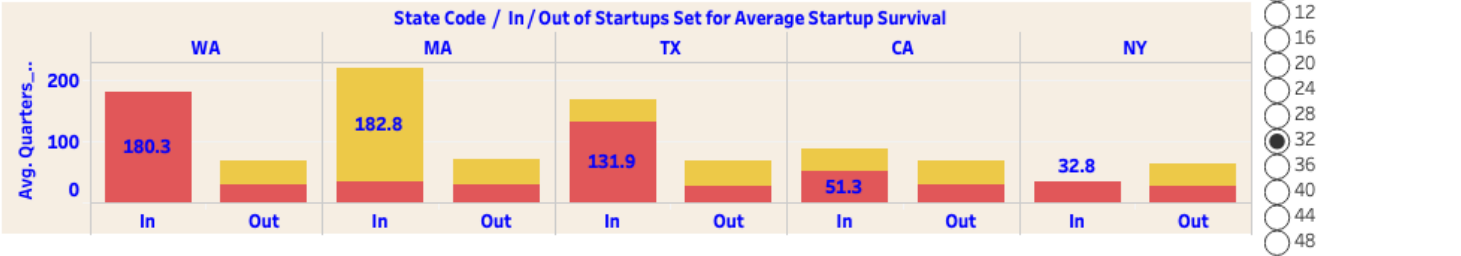
KNOW WHERE TO LOCATE YOUR STARTUP BASED ON THE SURVIVAL AND INVESTMENT STATISTICS

Washington is the best state for a startup to survive through the q..

Number of angel investments is growing considerably..

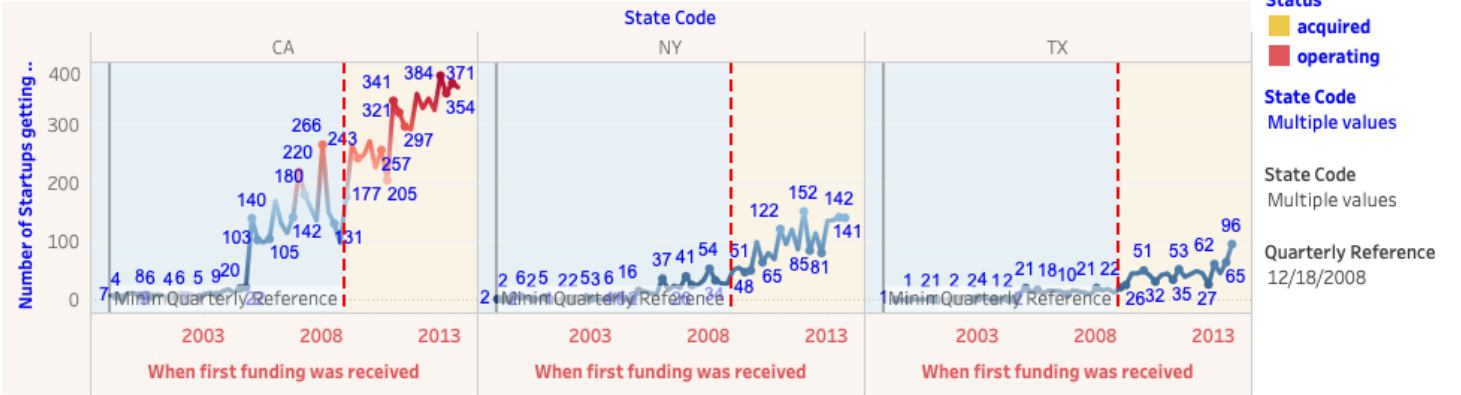
States where Startups have survived for most quarters

(Data shows the average # of quarters the startups have been able to operate since founded )

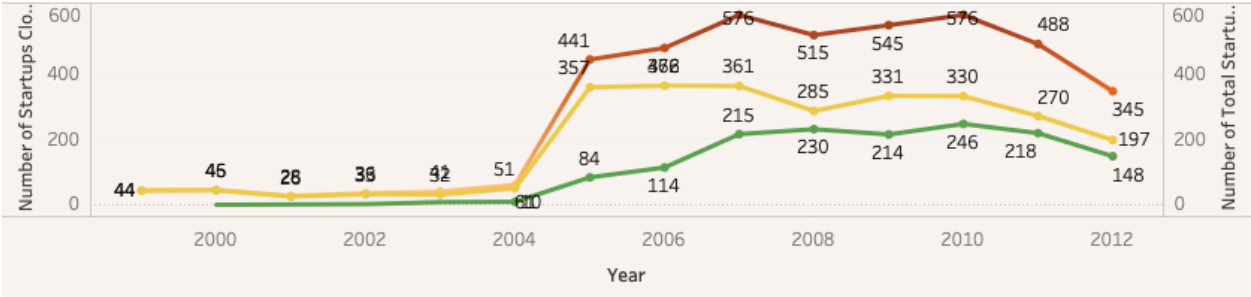


Statewise Quarterly growth of Angel Investment

(Data shows how many startups got seed funded per quarter for the selected states)



What has been the trend of closure or acquisition of startups since 1999?

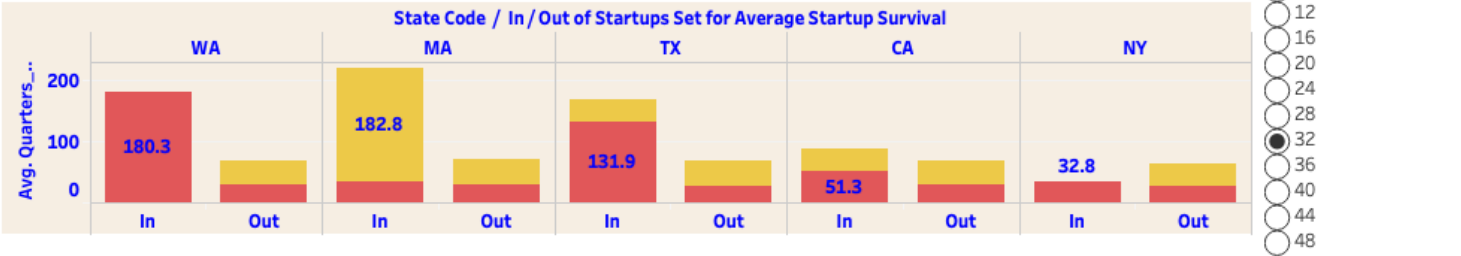


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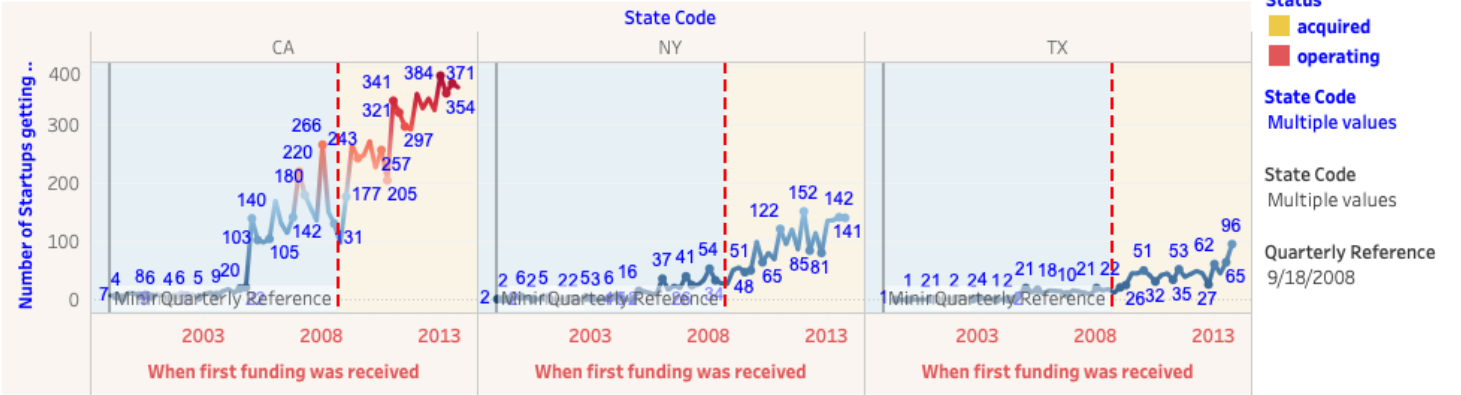
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