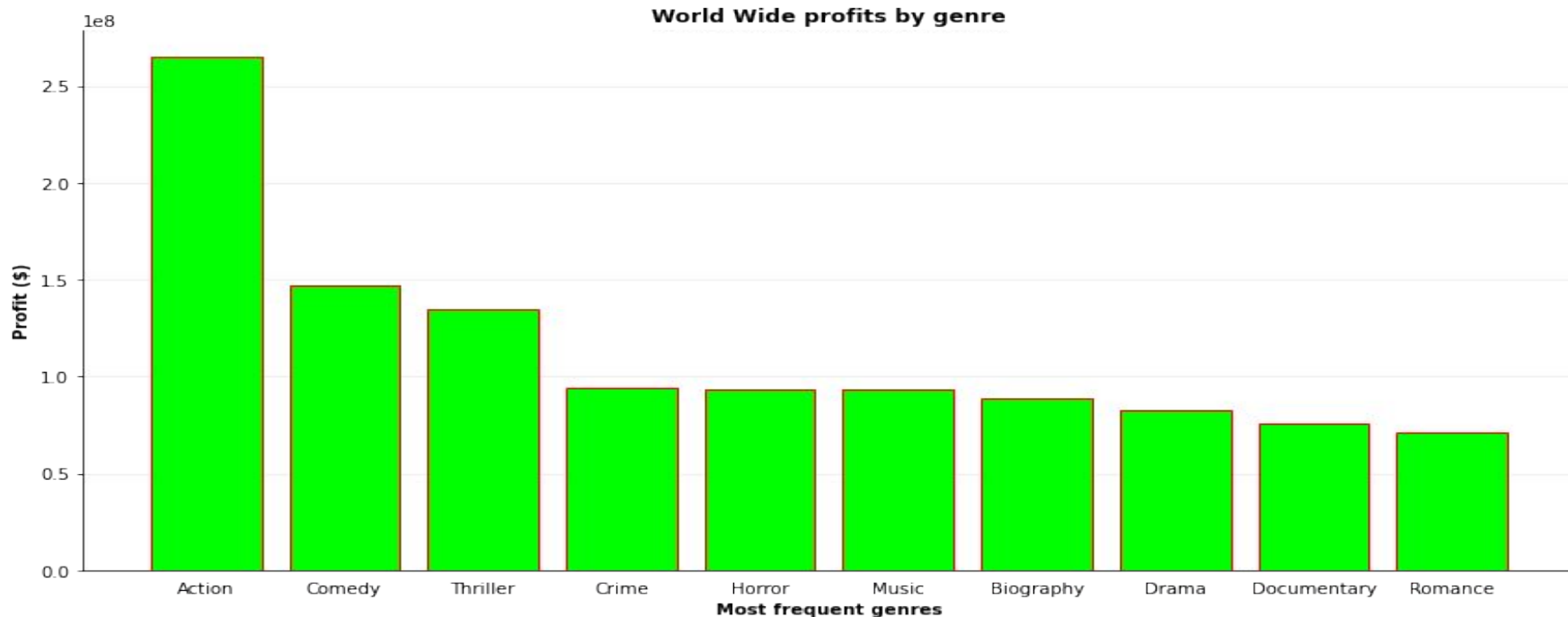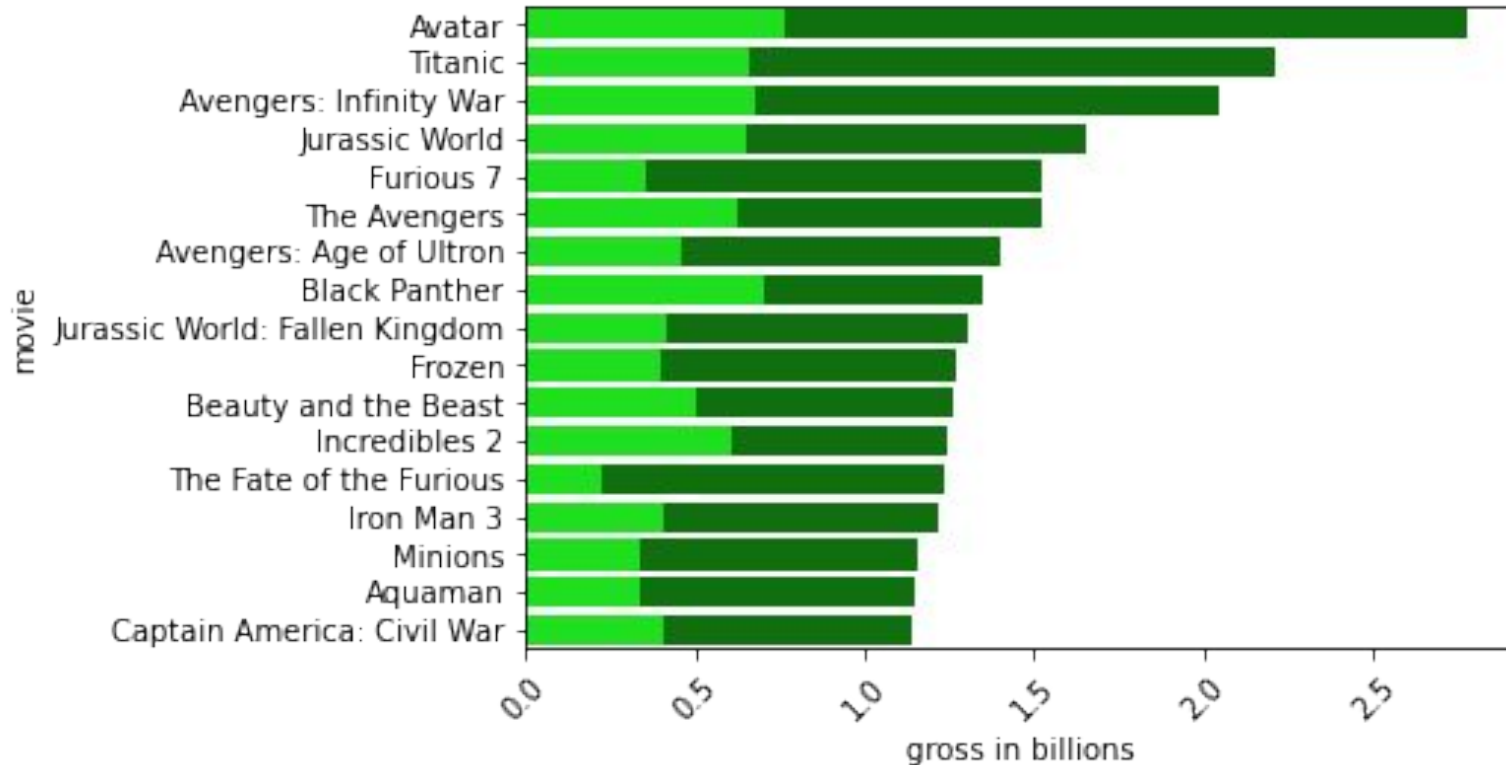# Lights, camera, "Action" movies
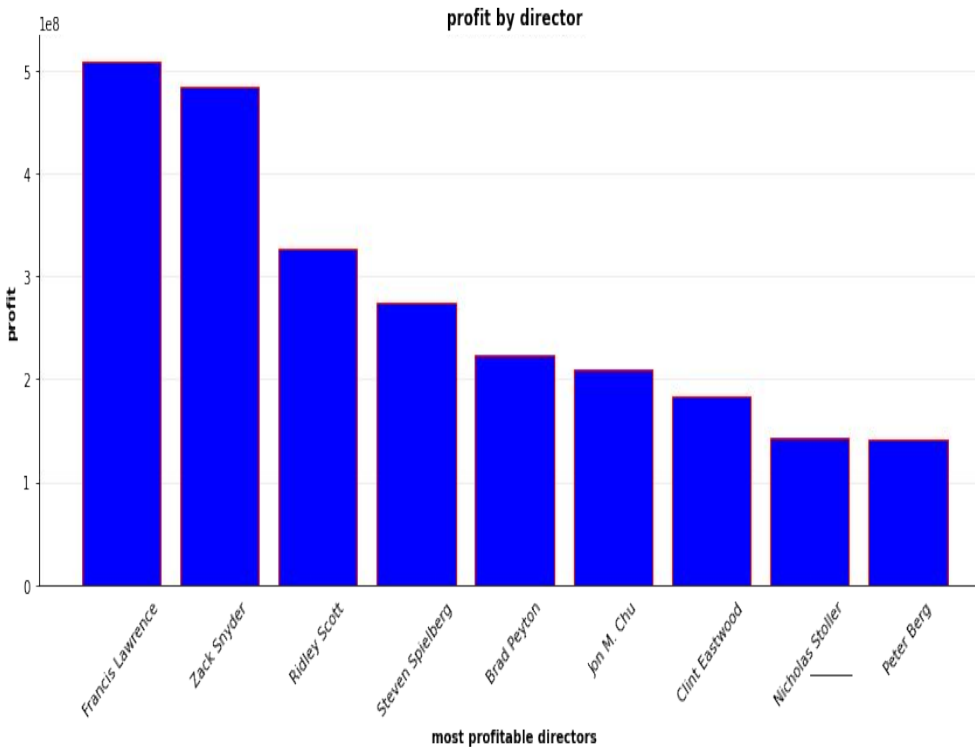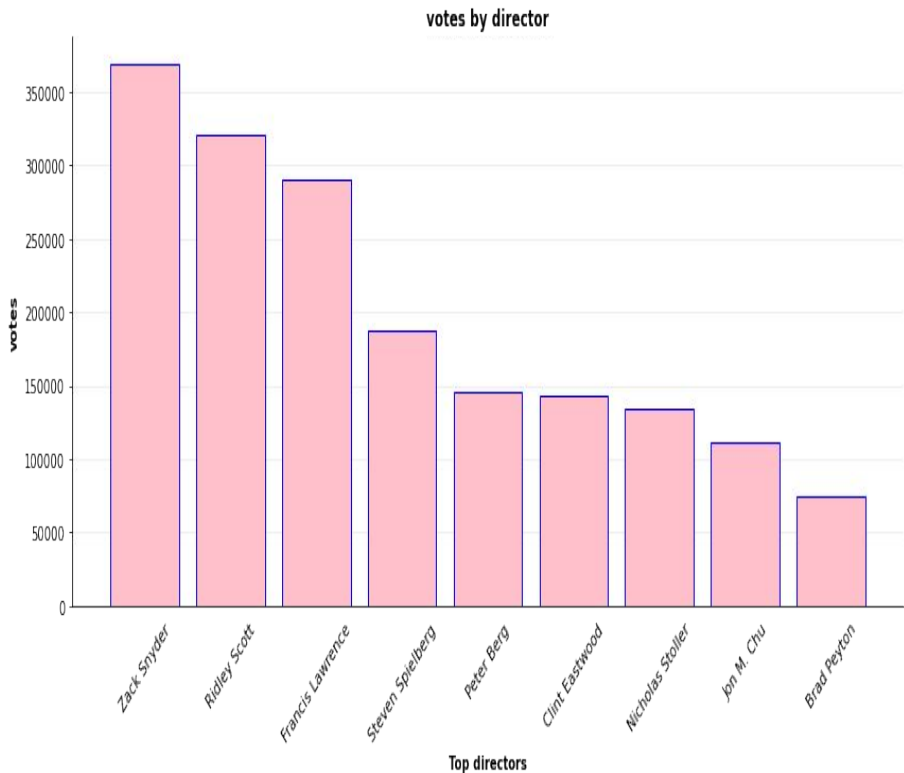
Let's take an adventure in movie data

As the movie industry continues to grow, so does the need for reliable data sets that can provide information on the most popular and profitable genres.
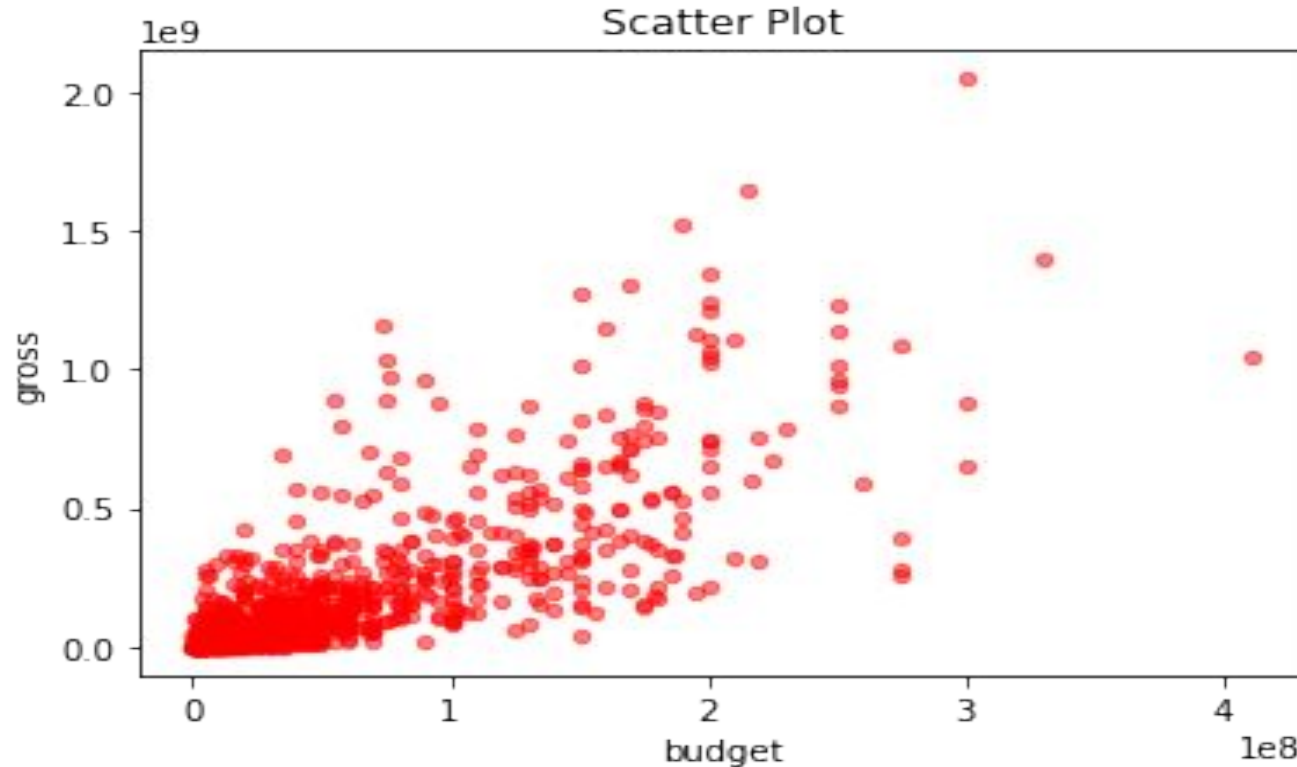

World Wide profits by genre

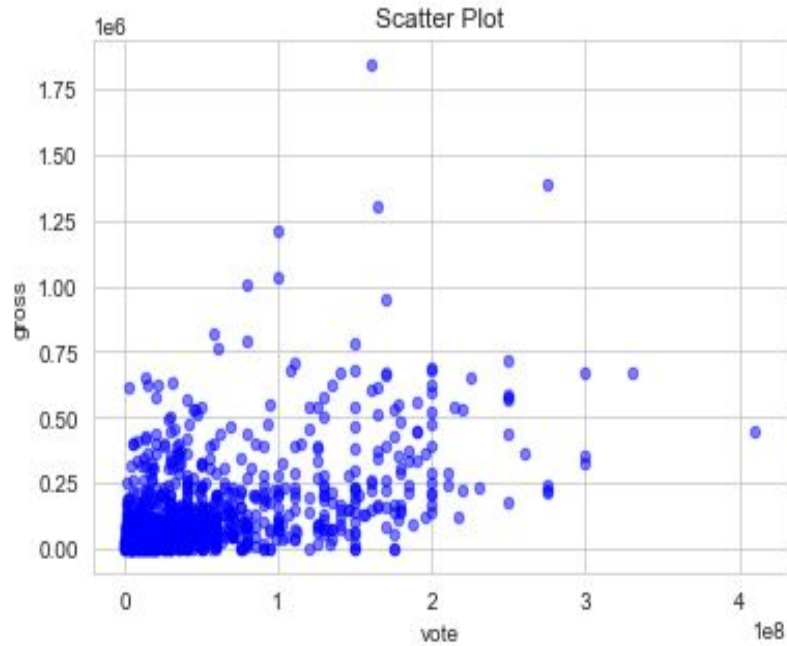# Top 20 most profitable movies over 20 years

This movie data set shows which directors have the most votes and highest profit. This is good news for business owners who are looking for recommendations on which directors to hire.
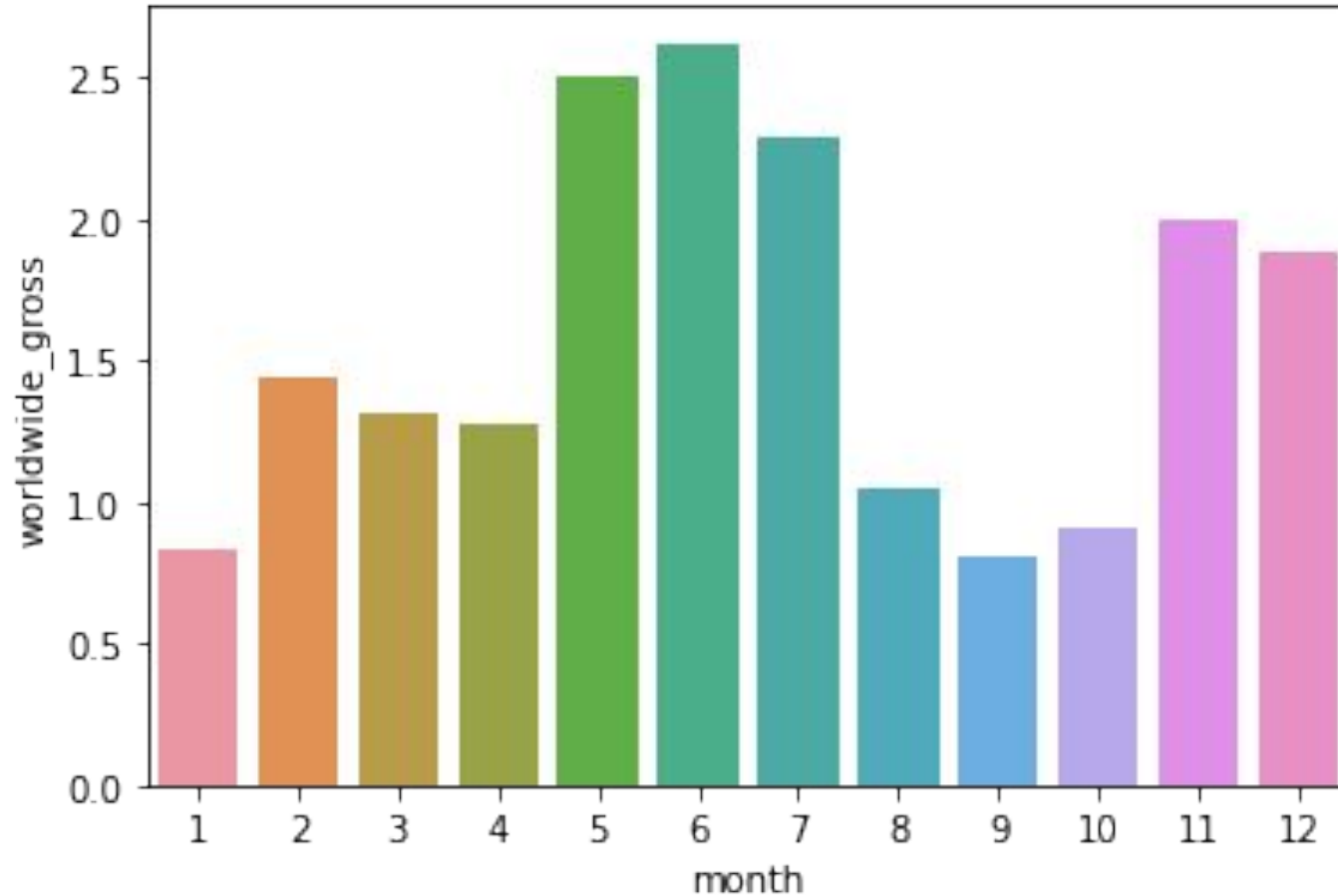
You have to spend money to make money

Don't forget to vote

There are a few things to consider when determining the most profitable time of year to release a movie. The first is the competition, The second is the audience

My recommendation for making a movie is

1. make an action movie

2. hire a top director

3. Release the film in the fall/holiday season

Any questions?

PROD

DIR Patrick Priestley

SCENE

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TAKE

2

DATE

CAMERA