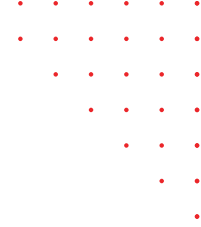
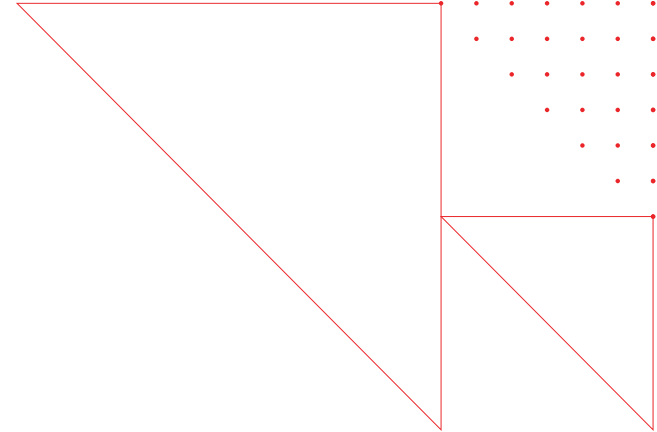




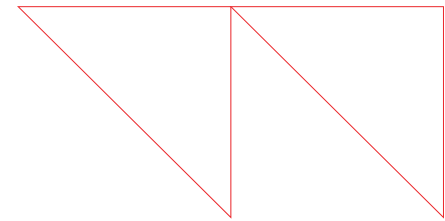
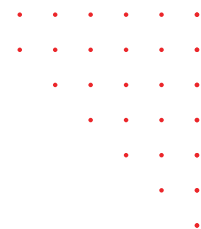
Prodapt



Credalysis



Intelligent Finance, Delivered



The Challenge in Today's Financial World



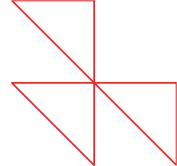
Data Overload

Navigating the Complexity

- Accurately assessing credit risk in real-time is complex and often slow.
- Keeping customers engaged with meaningful financial tools is a constant battle.
- Turning vast amounts of data into *actionable* insights that drive positive financial behavior and business outcomes is incredibly difficult.
- Legacy systems struggle to keep up with the demand for personalization and speed.

We're drowning in data yet starving for wisdom. How do we bridge that gap?

Credalysis: Your Financial Data Intelligence Partner



Credalysis helps turn raw data into actionable insights through intelligent analysis and strategic decision-making

• Transforming Raw Data

- Credalysis turns complex financial data into actionable insights, empowering both institutions and customers. By processing raw data and applying advanced analytics, it enables smarter decision-making, deeper relationships, and enhanced financial well-being.

• Data Intelligent Services

- The platform offers a robust suite of data intelligence solutions tailored for financial institutions and customer-facing applications. These services drive risk assessment, trend analysis, personalized recommendations, and financial goal management—allowing users to maximize data-driven outcomes.

• APIs



- Credalysis offers adaptable APIs for client institutions and customers.
- Client APIs (Institutional Use): Model management, portfolio trend analysis, and aggregated data access for data science teams, analysts, and operations.
- User APIs (Customer-Facing): Fetches individual financial data, delivers personalized insights, supports dashboards, and goal management.

• Intuitive Dashboards

- The platform features user-friendly dashboards that allow both financial professionals and customers to engage with data effortlessly. Institutions can monitor portfolio performance and risk assessments, while end-customers interact with personalized insights, transaction history, and financial goals in an intuitive web or app experience.

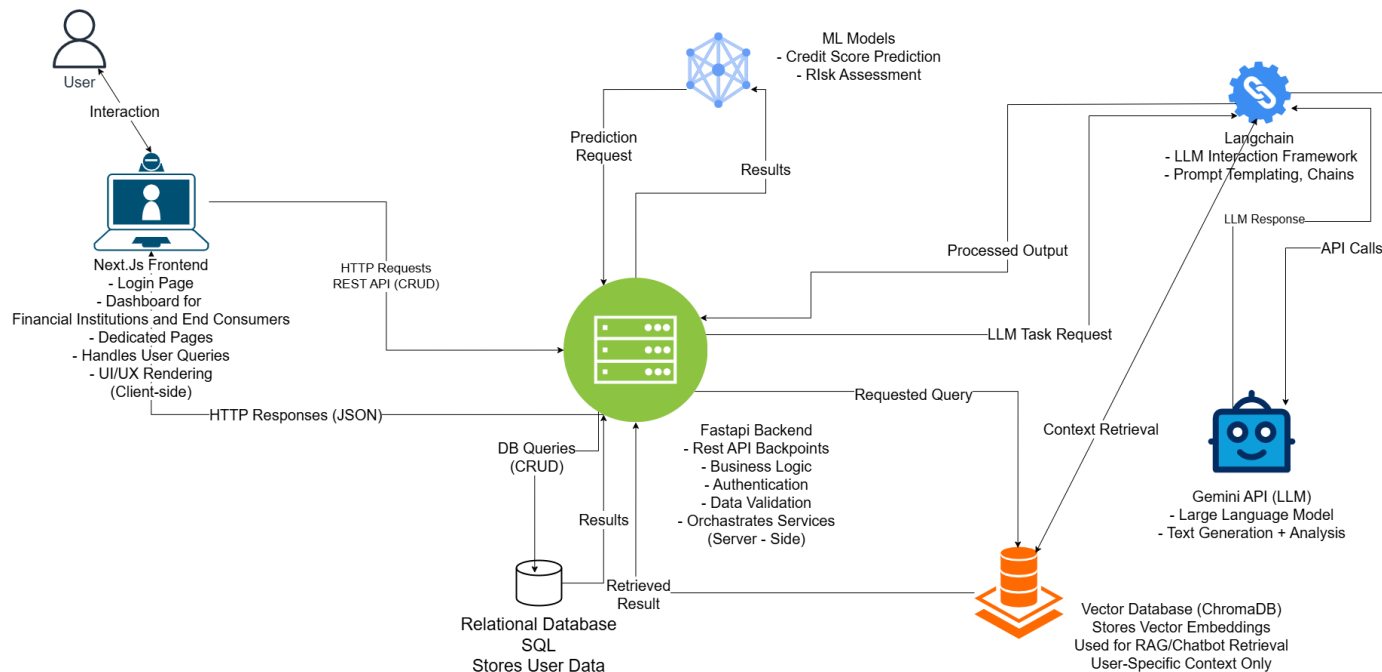
Our Core Pillars: Assess, Engage, Action

- Our platform is built on three fundamental pillars designed to address your key challenges:

Assess	Engage	Action
<ul style="list-style-type: none">• Assess credit risk efficiently with real-time financial data, minimizing defaults and streamlining loan processing.• Confidently expand your market using Risk Prediction, Credit Scoring, and Trend Analysis APIs. 	<ul style="list-style-type: none">• Enhance your ecosystem with advanced PFM tools, enabling users to visualize spending, predict cash flow, and assess affordability.• Drive engagement with User Transactions, Insights Agents, and Goal Setting APIs. 	<ul style="list-style-type: none">• Leverage data-driven insights to personalize customer journeys, optimize offers, and promote positive financial habits.• Boost adoption with Recommendations, Goal Agents, and Performance Tracking APIs. 

Under the Hood

Built on a Modern, Scalable Foundation



Who Does Credalysis Serve?

- Retail Banks



- Credit Unions



- Community/Corporate Banks



- Core & Digital Banking Platforms



- Fintech Innovators



- Lenders (Traditional & Alternative)



Why Credalysis? The Key Benefits

Your Strategic Advantage

- Smarter Risk Decisions: Reduce defaults, increase approval rates safely.
- Enhanced Customer Engagement: Boost loyalty and app usage with valuable PFM tools.
- Actionable Insights: Drive revenue and positive outcomes with targeted strategies.
- AI & ML Power: Leverage cutting-edge intelligence without building it from scratch.
- Flexibility: Consume data via robust APIs or ready-made dashboards.
- Efficiency: Reduce manual processing and time-to-market for new features.
- Security & Scalability: A platform built for the demands of modern finance.



Thank you