



IEEE SIT SB

PRESENTS

IDEEAS-2K22

IDEATHON

Ideas to Reality

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What is IDEATHON?

"**Ideathon**" is about curating ideas and contemplating their benefit to society. It is an opportune moment for students to propose a rational solution to the challenges existing in the society.

Ideathon 2022 will be a day-long event where participants will be provided with a platform which they can use to propose a suitable and economically viable model for tackling an issue of their choice, subject to a few domains. The aim of the event is to innovate and gather different ideas through these models and then implement them.

The FLOW!!

- A maximum of 4 participants per team is allowed.
- Participants are informed to bring a laptop (one laptop per team will be sufficient)
- The event will be monitored at all times.
- The event will be held in three rounds: An abstract scrutiny round, followed by a surprise round, followed by the final presentation round
- In the Abstract submission round, the participants will be asked to submit a brief writeup of their proposed idea, in the provided format.

Round 1: Abstract submission

In this round the participants will submit an abstract and the top 40 teams will be moved into the second round. A deadline will be provided within which all abstracts need to be submitted.

Only teams selected after abstract scrutiny will be asked to pay the registration fee.

REGISTRATION FEE- Rs. 200/- per team (20% off for IEEE membership holders)

Round 2: Marketing

This will be a surprise round!!

- Here the participants are requested to use their creative skills in exploring their idea in detail to make them "Visible" in the digital era!.
- The round details will be announced on spot and the participants are allocated sufficient time to bring to life their outstanding idea.
- The top 10 Selected teams are moved to the final round where their imagination will take dimension.

Round 3: Presentation

The final 10 teams will give presentations about their idea which will include market analysis, feasibility, scalability, etc. The teams which present the best will be adjudged winners.

Time breakdown

Total time: 15 min

Idea Pitch: 7 min

Marketing pitch: 3 min

Q&A (Judges): 5 min

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**Closing of
Registrations**

**Deadline for
Abstract Submission**

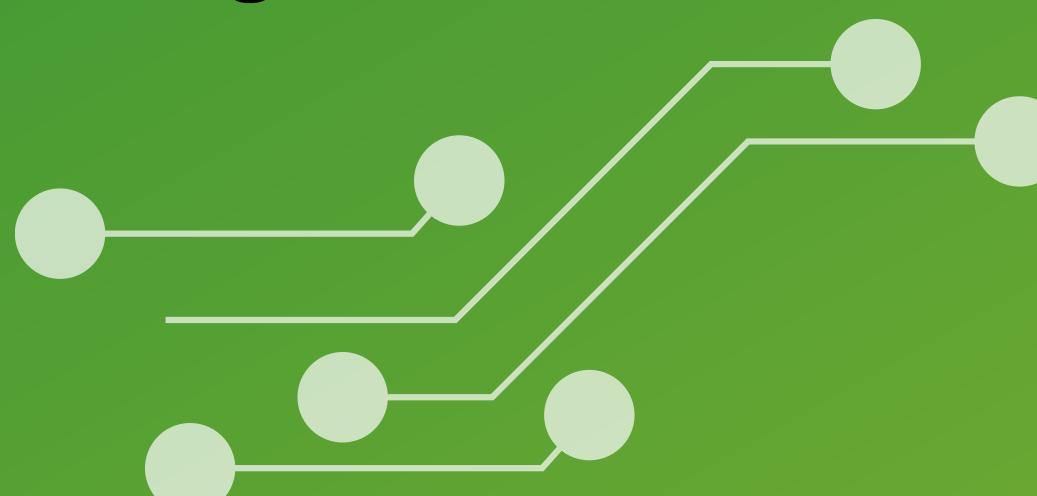


**Announcement of
selected teams for
Round 2**

**Deadline to
make payment**



**Event
Begins**



Rules:

- Idea submission must be in the specified format only.
- The ideas from all different themes will be allowed.
- Plagiarism of any kind will lead to disqualification.
- The decision made by the judges and the organizing committee will be considered final.

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Judging Criteria:

Innovation | Credibility | Sustainability | Feasibility | Scalability | Relevance

Eligibility:

Open to all the branches of BE , all years of students are allowed

Maximum team size: 4

Contact:

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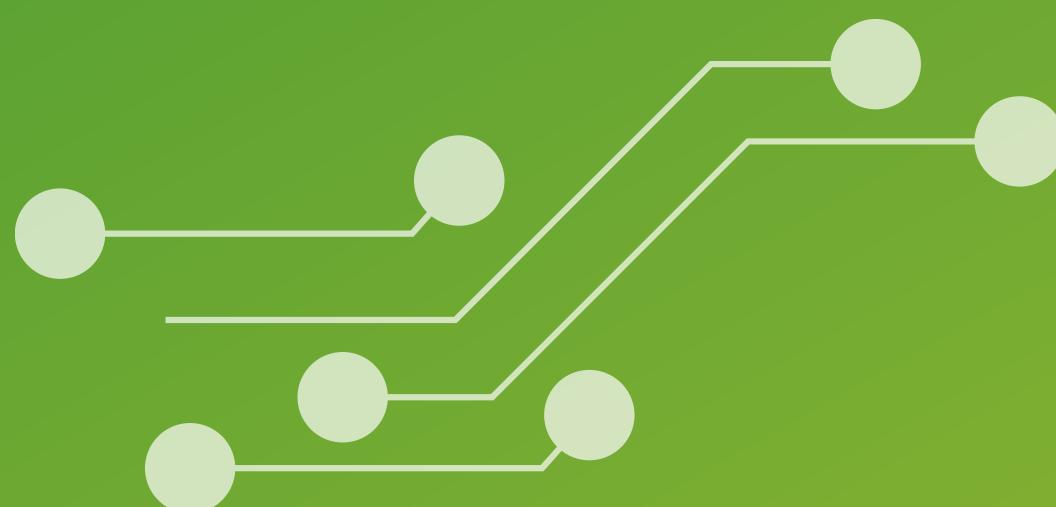
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Thank You

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