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BANGALORE SECTION

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**IdEEEas-2K22**

# IDEATHON

Ideas to Reality



# IdEEEas-2K22

## What is IDEATHON?

"**Ideathon**" is about curating ideas and contemplating their benefit to society. It is an opportune moment for students to propose a rational solution to the challenges existing in the society.

Ideathon 2022 will be a day-long event where participants will be provided with a platform which they can use to propose a suitable and economically viable model for tackling an issue of their choice, subject to a few domains. The aim of the event is to innovate and gather different ideas through these models and then implement them.

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## The FLOW!!

- A maximum of 4 participants per team is allowed.
- Participants are informed to bring a laptop (one laptop per team will be sufficient)
- The event will be monitored at all times.
- The event will be held in three rounds: An abstract scrutiny round, followed by a surprise round, followed by the final presentation round
- In the Abstract submission round, the participants will be asked to submit a brief writeup of their proposed idea, in the provided format.

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## Round 1: Abstract submission

In this round the participants will submit an abstract and the top 40 teams will be moved into the second round. A deadline will be provided within which all abstracts need to be submitted.

Only teams selected after abstract scrutiny will be asked to pay the registration fee.

REGISTRATION FEE- Rs. 200/- per team (20% off for IEEE membership holders)

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## Round 2: Marketing

### **This will be a surprise round!!**

- Here the participants are requested to use their creative skills in exploring their idea in detail to make them "Visible" in the digital era!.
- The round details will be announced on spot and the participants are allocated sufficient time to bring to life their outstanding idea.
- The top 10 Selected teams are moved to the final round where their imagination will take dimension.

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## Round 3: Presentation

The final 10 teams will give presentations about their idea which will include market analysis, feasibility, scalability, etc. The teams which present the best will be adjudged winners.

### Time breakdown

Total time: 15 min

Idea Pitch: 7 min

Marketing pitch: 3 min

Q&A (Judges): 5 min



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## Rules:

- **Idea submission must be in the specified format only.**
- **The ideas from all different themes will be allowed.**
- **Plagiarism of any kind will lead to disqualification.**
- **The decision made by the judges and the organizing committee will be considered final.**

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## Judging Criteria:

Innovation | Credibility | Sustainability | Feasibility | Scalability | Relevance

## Eligibility:

Open to all the branches of BE , all years of students are allowed

Maximum team size: 4

## Contact:

Aakash Binu: 9448390933

E-mail: [ideathon.ideeeas@gmail.com](mailto:ideathon.ideeeas@gmail.com)





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*Thank You*

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