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BANGALORE SECTION

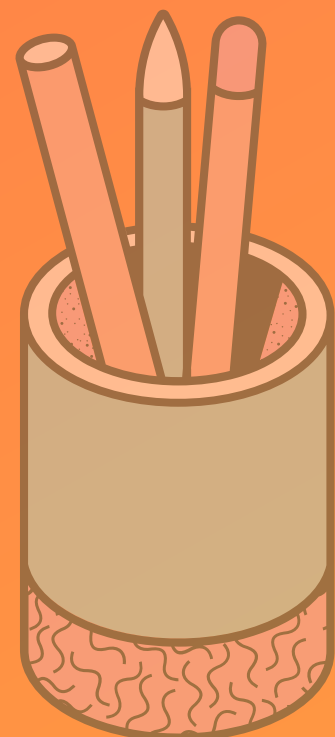


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**IdEEEas-2K22**

# TRADEMARK

**Logo Designing**



Bringing Creativity to Life



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## Proem

One of the major skills of an Engineering student is creativity. A logo is a symbol or emblem that is unique to a brand, an individual, Company or Business. A welldesigned logo builds trust and gets recognized. The main goal of the event is the participants have to design a logo based on the topic given and show their creativity.

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## The FLOW!!

- Participation fee: 50/- per person.
- Participants can create their logo by any digital means.
- Participants need to mail the designed logo and a timestamp video of designing logo.

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- Participants should register prior to the event.
- In the preliminary round, the topic will be mentioned on spot and the participants will be given a duration of 60 minutes.
- Participants whose logos are more appropriate to the given topic will be qualifying to the final round.
- The final round involves explaining their inspiration and ideas behind the logo.

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- No plagiarism shall be allowed, and logo should not have any material (Photograph, icon, symbol, image, etc.) that is copyright protected.
- If found to be plagiarized the participant will be disqualified.
- The decision of the judges/coordinators is final and will not be open for any correspondence or appeal whatsoever.
- The participant is supposed to carry the appropriate ID prior to the preliminary round.



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## Judging Criteria:

Innovation | Designing | Relevance to theme | Creativity

## Eligibility:

Open to all Bachelor degrees

Team size: 1

## Contact:

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*Thank You*

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