



IEEE SIT SB

PRESENTS

# IDEEAS-2K22

SPONSORED  
BY

*Essence*  
- THE BAKE LAB -

# TRADEMARK

## Logo Designing



Bringing Creativity to Life



# IDEELAS-2K22

SPONSORED  
BY

*Essence*  
- THE BAKE LAB -

## Proem

One of the major skills of an Engineering student is creativity. A logo is a symbol or emblem that is unique to a brand, an individual, Company or Business. A well-designed logo builds trust and gets recognized. The main goal of the event is the participants have to design a logo based on the topic given and show their creativity.

# IDEEAS - 2K22

SPONSORED  
BY  
*Essence*  
- THE BAKE LAB -

## The FLOW!!

- Participation fee: 50/- per person.
- Participants can create their logo by any digital means (eg. Canva, Photoshop, Illustrator)
- Participants need to mail the **designed logo** and a **time-lapse video** of designing the logo.

# IDEEAS - 2K22

SPONSORED  
BY  
*Essence*  
- THE BAKE LAB -

- Participants should register prior to the event.
- The topic will be mentioned on **19th June 2022** and the participants will be given a time of **4 days** till 22nd June 2022.
- Participants should make a time-lapse video of the logo designing process for a duration of 2-3 minutes and mail that video along with the designed logo to the given mail ID.
- Participants whose logos are more creative and appropriate to the given topic will be announced as winners.

# IDEAS-2K22

SPONSORED  
BY

*Essence*  
- THE BAKE LAB -

- No plagiarism shall be allowed, and logo should not have any material (Photograph, icon, symbol, image, etc.) that is copyright protected.
- If found to be plagiarized the participant will be disqualified.
- The decision of the judges/coordinates is final and will not be open for any correspondence or appeal whatsoever.

# I<sup>D</sup>E<sup>E</sup>EEAS-2K22

SPONSORED  
BY

*Essence*  
- THE BAKE LAB -

## Judging Criteria:

Innovation | Designing | Relevance to theme | Creativity

## Eligibility:

Open to all degrees

Team size: 1

## Contact:

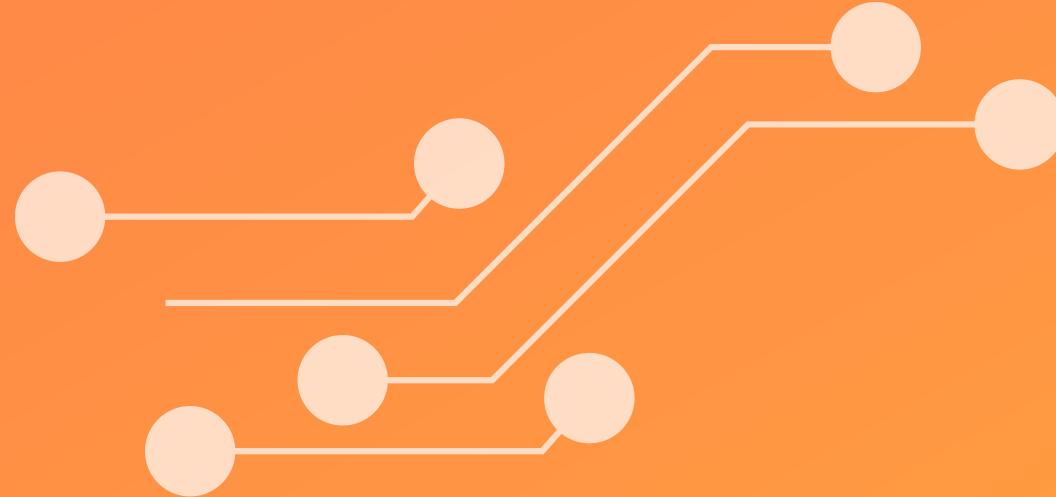
Deeksha B J: 9164637565

Y Rachana: 8970224455

E-mail: trademark.ideeeas2k22@gmail.com

# IDEFFEAS - 2K22

## Our sponsors





IEEE SIT SB  
PRESENTS

IDEEAS - 2K22

SPONSORED  
BY

*Essence*  
- THE BAKE LAB -

Thank You

TRADEMARK