



# MOHAMMAD DANISH



## Personal Information



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<https://github.com/dk7860>

## OBJECTIVE



Have gained good exposure to understand various aspects of Data Science through the certification which has developed a great sense of confidence at a very personal level. Hence, I seek a technically challenging position in the area of Data Analytics, Data Science,.

## SKILLS



- Machine Learning with Python
  - ✓ SciPy, Pandas, Numpy, Scikit learn, K-means, SVM, Decision-Tree, HCA, PCA, LDA, XGBoost, Random Forest
- Data Visualisation
  - ✓ Matplotlib, Seaborn, Plotly
- Natural Language Processing
  - ✓ Tf-idf, Bag of words
- SQL and No SQL
  - ✓ MySQL, MongoDB, Cassandra

## Current Projects

### Credit Card Fraud Detection

- The project aims to build a fraud detection model on credit cards.
- Reduce of *high risk of fraud*.
- Helps in taking preventive action. Reduced risk of fraud in future
- The anonymized variables had been modified in the form of a PCA (Principal Component Analysis).  
<https://credit-card-fraud-proj.herokuapp.com/>

### Store Sales Prediction

- The primary aim of this project is to build a machine learning model that should be able to predict the sales of the different stores of Big Mart according to the provided dataset.
- Helps to emphasis on products showing high sales value.
- Help on focusing only those brands which bring the seller to Store.
- Reduce the risk of keeping the items in store those are having less buying capacity.  
<https://big-mart-salesprediction.herokuapp.com/>

### Diabetes Healthcare

- Build a model to accurately predict whether the patients have diabetes or not.
- Prevention of *pre diabetes* & diabetes
- Helps in taking the precaution before the Sugar level impact the person health.
- Reduced risk of degenerative health diseases
- Control over weight: Poor glucose control are more susceptible to weight gain
- Approach: Regression

### Product Demand Forecasting Model.

- Build a model required to predict the demand for the product in the market with different price segments.
- Detection the features heavily responsible for Actual product demand.
- Gives better insight between the Actual Product demand and the product Sold.
- Approach: Regression

## **TECHNICAL EDUCATION**

1. **PGP-MBA in Project & Construction Management**  
MIT College of  
Management,Pune University |  
61% | Pune | Aug 2012- July  
2014
2. **B.E IN MECHANICAL  
ENGINEERING**  
SSVPS College of Engineering,  
| (North Maharashtra  
University,Jalgaon) | 63.4% |  
Aug 2005 - Jul 2011
3. **H. S. C**  
Kendriya Vidyalaya  
|Mehsana,Gujarat | 57% |  
Apr2004 - March 2005
4. **S. S. C**  
Kendriya Vidyalaya  
|Mehsana,Gujarat | 71% |  
Apr2002 - March 2003

## **DATA SCIENCE INTERNSHIP & CERTIFICATES**

1. **SIMPLILEARN(APR-2020 to  
FEB-2021)**
  - A. Certificate of Achievement as Data  
Scientist by Simplilearn in collaboration  
with IBM.  
<https://success.simplilearn.com/c729ed54-683a-416a-83c6-4c38faca6ebc>
  - B. Certificate of Achievement as Artificial  
Intelligence Engineer by Simplilearn in  
collaboration with IBM.  
<https://success.simplilearn.com/1a7667f1-93b3-4c56-abfa-8e9e5158f69e>
2. **Data Science Intern -  
Ineuron,Bengaluru from Feb  
2021 to Jan 2022**
  - Analyzed and performed EDA given  
Data Set
  - Feature Engineering & Feature  
Selection
  - Data Modeling
  - Created end-to-end Flask  
framework
  - Deployed application on Cloud
  - Created HLD of given projects
  - Created LLD of given projects

## **PROFESSIONAL EXPERIENCE**

### **MISUMI India Pvt Ltd--Senior Engineer(Sales-Specialist) Gurgaon-Haryana from 21 OCTOBER 2021 to till 30/04/22.**

- Managing new customers on daily Basis and converting them into a profitable and long- term business
- Identifying sales opportunities by assessing past Sales Data and implementing winning strategy.
- Analyze more than 1000 Customers PAN India on monthly basis and generate a meaningful Insight out of it for Company Future Business including market trends, competitor performance and product strengths

### **DENYO India Pvt. Ltd. Senior Engineer-Sales & Support, Ahmedabad Gujarat,India. 1 SEPTEMBER 2018 to 31 March 2021.**

- Managing Industrial project from over Delhi-NCR,Gujarat region In Automobile Industry ,customers are like Tata Motors, Suzuki
- Contributes to sales engineering effectiveness by identifying short-term and long-range issues and recommending courses of action.

### **Punch Industry Pvt Ltd as a Marketing officer--Ahmedabad -12 June 2017 to14 August 2018**

- Suggesting & following process for proper management of project related tasks.
- Recommended changes, improvements or deletions in products according to customer feedback
- Resolved conflicts and negotiated agreements between parties in order to reach win-win solutions to disagreements and clarify misunderstandings.

### **ANNAIR DRYCHILL Tech (I) Pvt Ltd as a Regional Sales Engineer 22 November 2014 to 10 June 2017 Ahmedabad**

- Develop OEM,End user& Dealers
- Take care of payment issues
- Negotiating with the customers.
- Generate Leads and follow up with incoming leads
- Prepare Monthly salesreport

## **Languages Known**

English,Hindi,Gujarati,German

