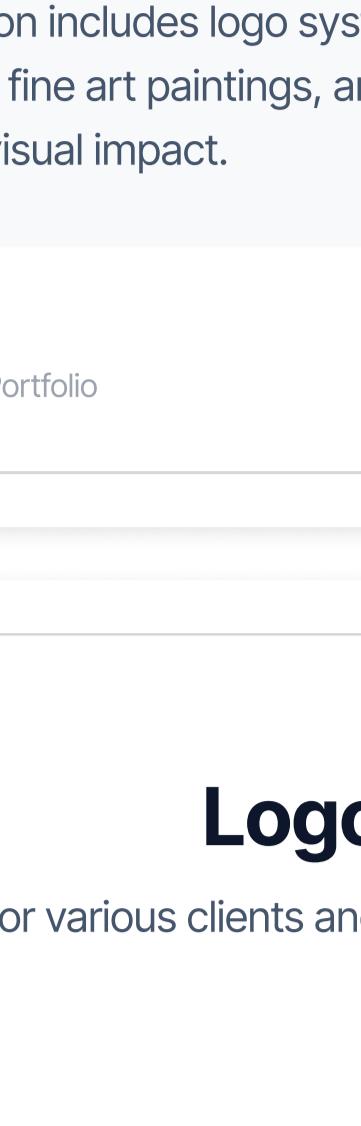


# Graphic Design Portfolio

A curated collection of branding, illustration, character design, and digital art



1 Graphic Design Portfolio

[www.anujaharsha.com](http://www.anujaharsha.com)

## About This Collection

This portfolio showcases a diverse range of graphic design work spanning multiple disciplines — from logo design and brand identity to character illustrations, digital paintings, and editorial posters.

Each piece represents explorations in visual storytelling, composition, color theory, and design thinking. The work ranges from client projects to personal creative experiments, demonstrating versatility across styles and mediums.

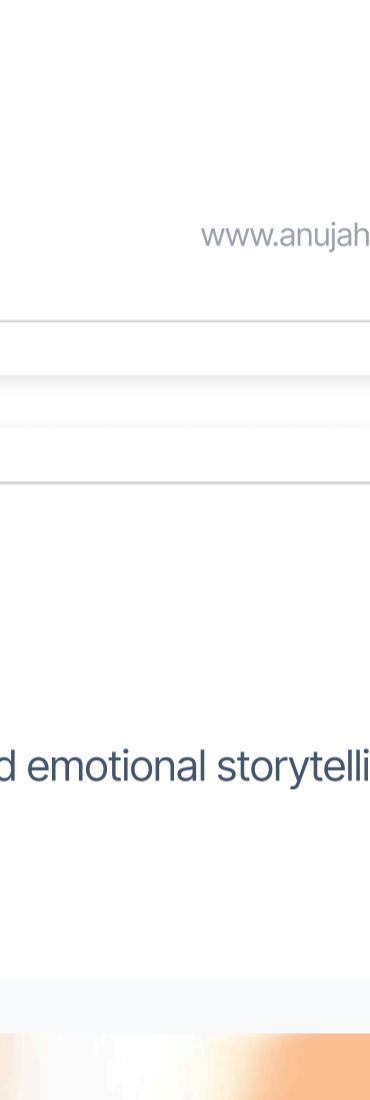
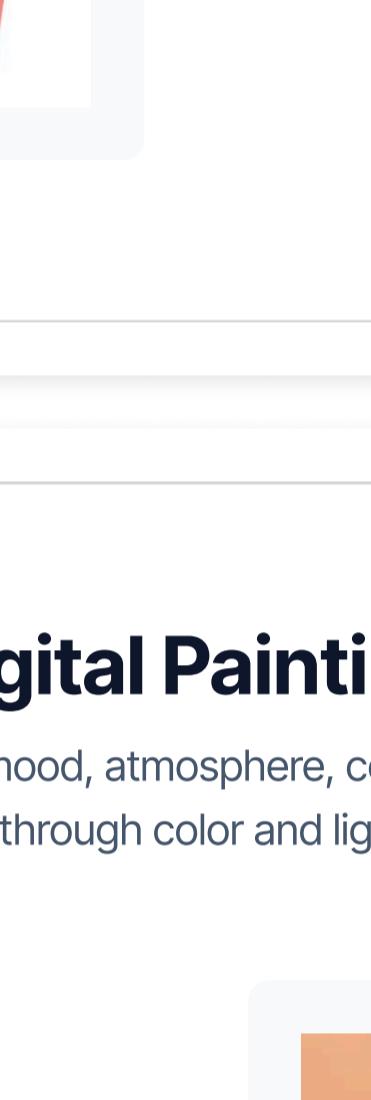
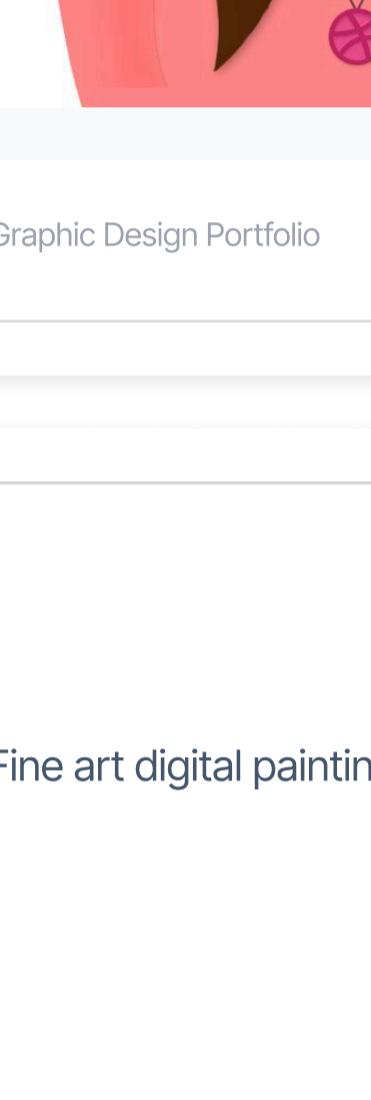
The collection includes logo systems, character designs, typographic treatments, digital illustrations, fine art paintings, and marketing materials — all created with attention to craft, detail, and visual impact.

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## Logos & Brand Identity

Logo designs for various clients and projects, showcasing clean typography, symbolic marks, and memorable brand systems.

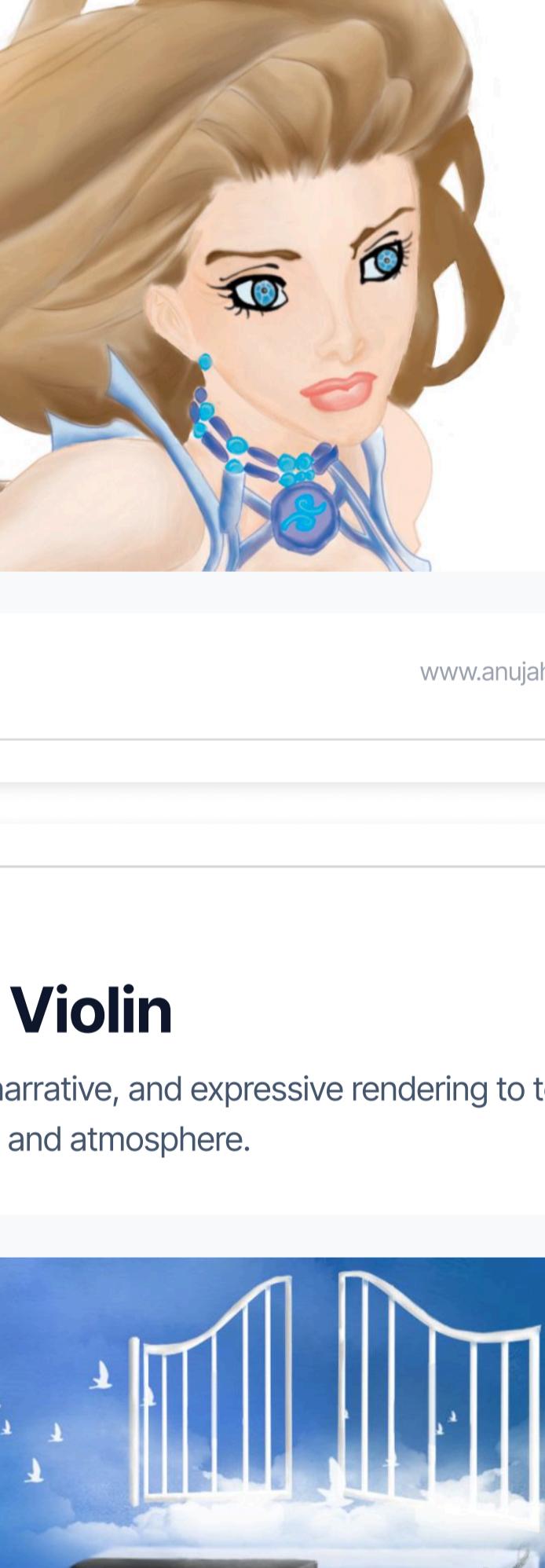
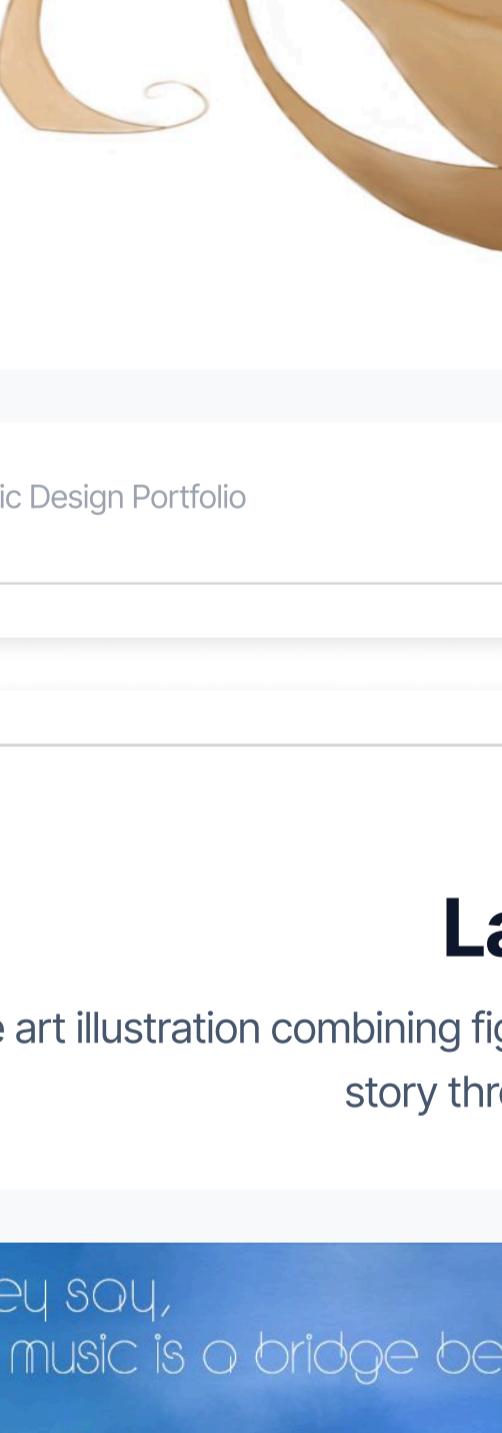


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## Typography & Lettering

Custom typographic treatments and lettering explorations combining type design with visual storytelling.



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## Character Design & Illustration

Playful character designs and whimsical illustrations featuring distinct personalities and expressive visual language.

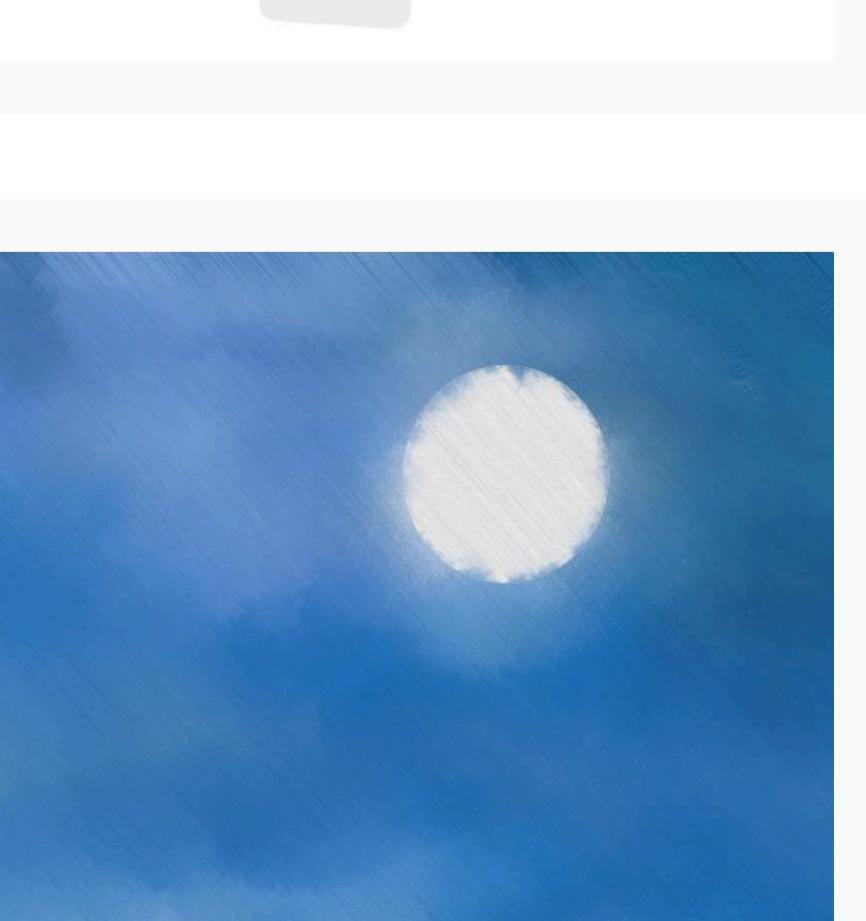
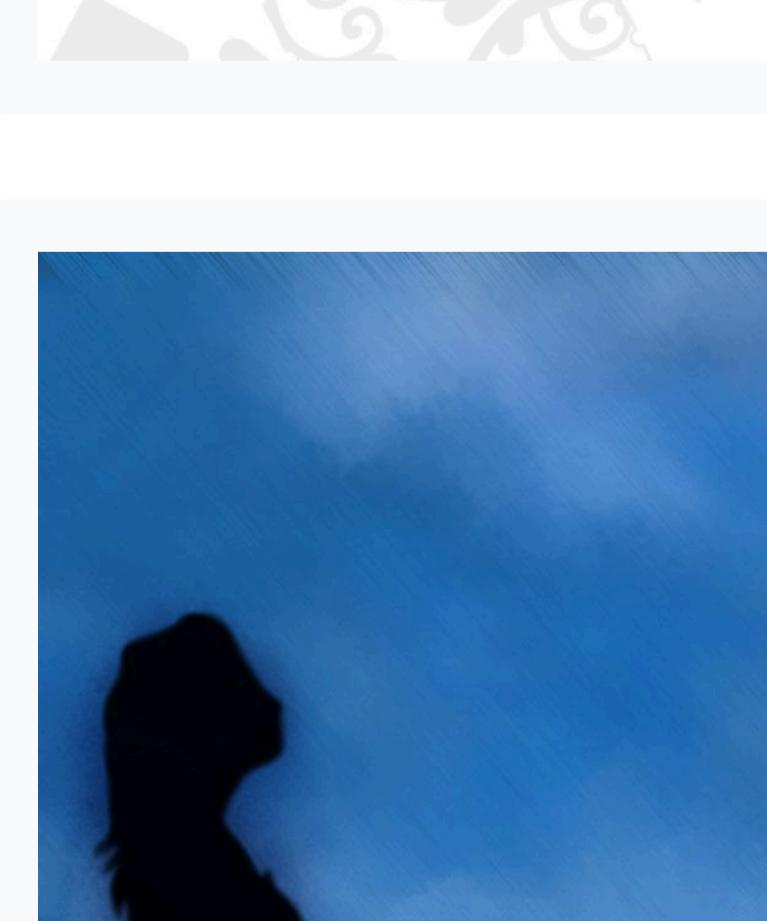


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## Character Design & Illustration (Continued)

Additional character explorations showcasing diverse styles from iconic mascots to playful cartoon figures.

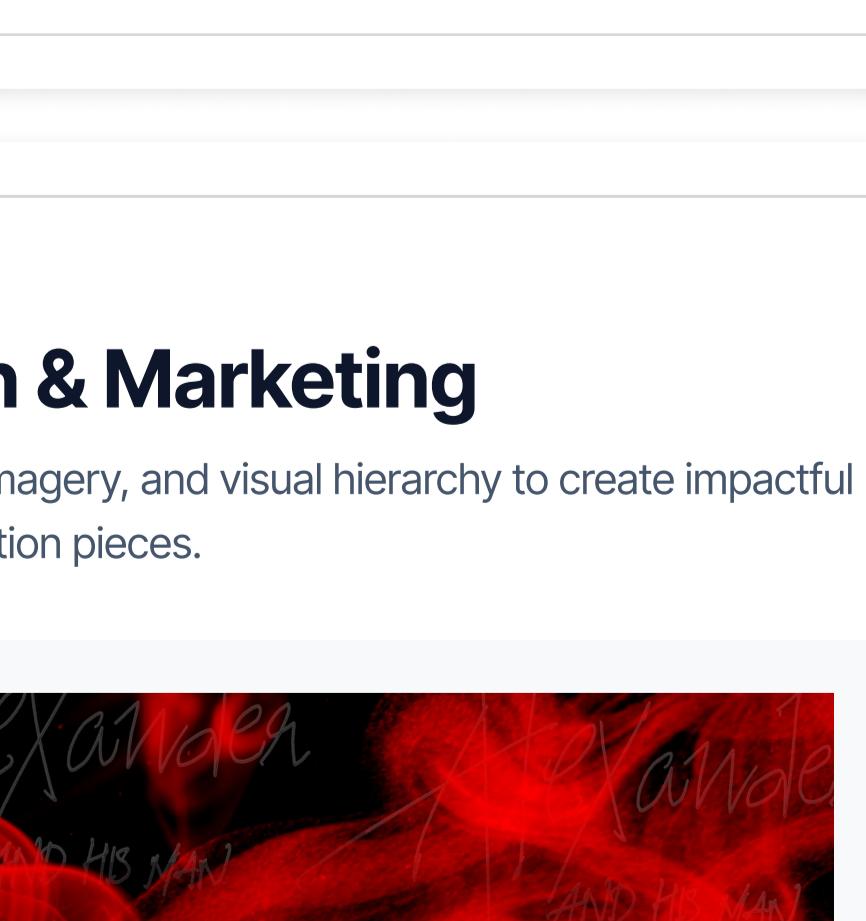
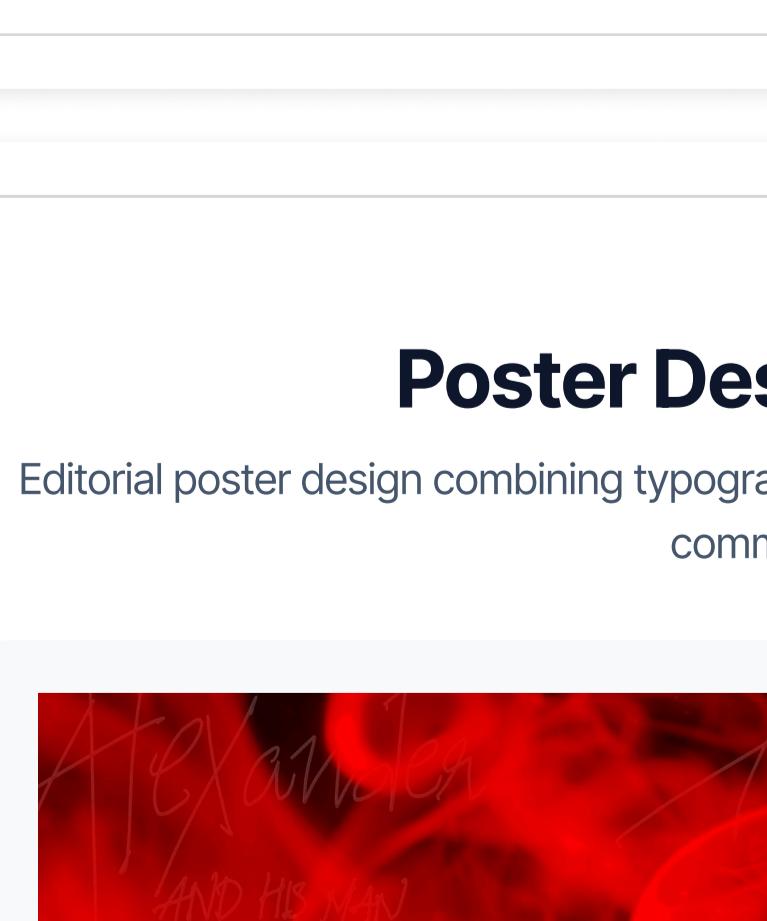


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## Digital Paintings

Fine art digital paintings exploring mood, atmosphere, composition, and emotional storytelling through color and light.

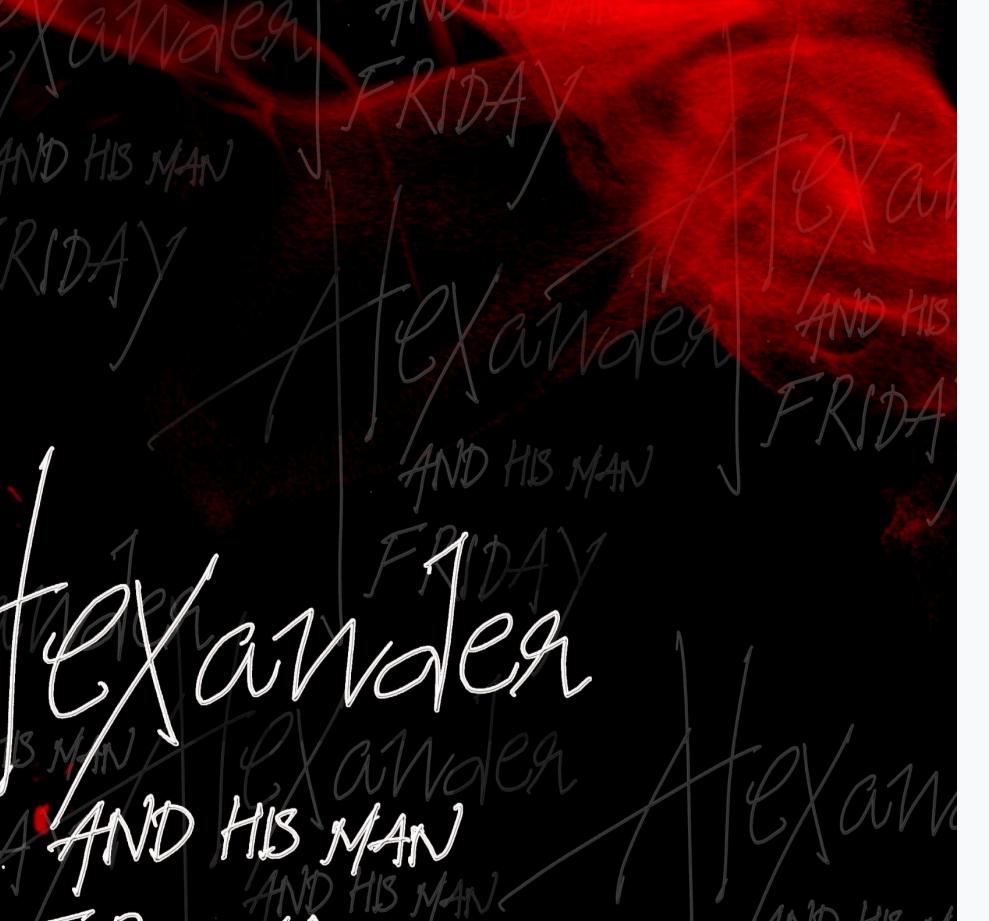
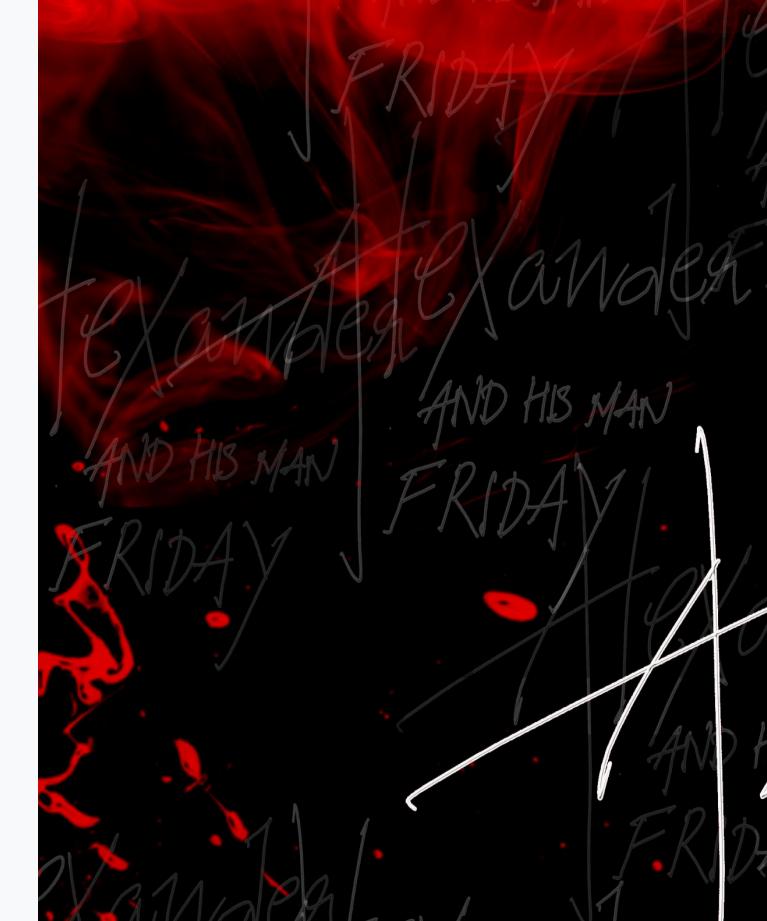


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## Digital Paintings (Continued)

Exploring diverse subjects from nature to abstract compositions, each piece crafted with attention to detail and artistic expression.

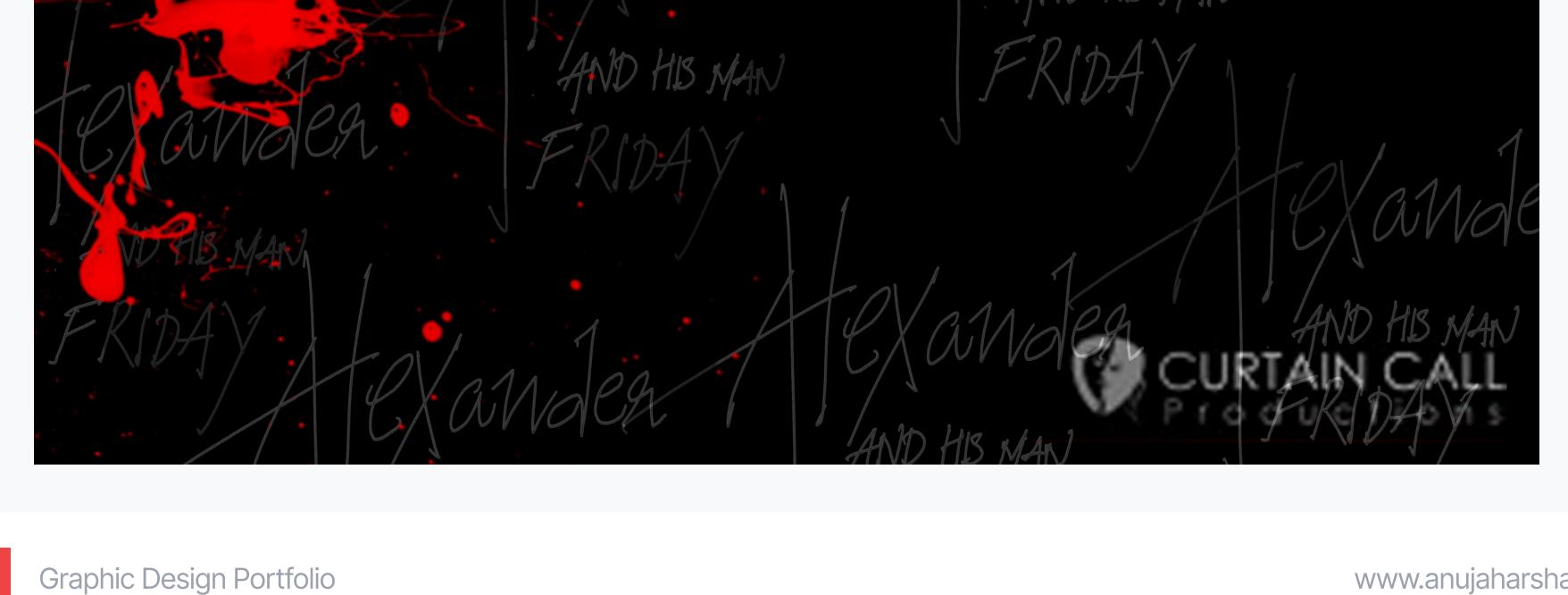


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## Portrait Study

A detailed portrait study exploring facial structure, skin tones, and the subtle interplay of light and shadow to capture emotion and character.



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## Lady with a Violin

A fine art illustration combining figure work, musical narrative, and expressive rendering to tell a story through pose, gesture, and atmosphere.



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## Nature & Botanical Art

Delicate botanical studies and nature-inspired artwork celebrating organic forms and natural beauty.



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## Landscapes & Environments

Atmospheric landscape paintings and environmental art exploring mood, depth, and scenic composition.



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## Poster Design & Marketing

Editorial poster design combining typography, imagery, and visual hierarchy to create impactful communication pieces.



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