

# Cornerstone Project: Unsupervised Customers

## *Data Dictionary*

For this project:

- The dataset has **35116** observations for previous international transactions.
- The observations span 37 different countries.
- There is no target variable.

We have the following features:

### **Invoice information**

- 'InvoiceNo' – Unique ID for invoice
- 'InvoiceDate' – Invoice date

### **Item information**

- 'StockCode' – Unique ID for item
- 'Description' – Text description for item
- 'Quantity' – Units per pack for item
- 'UnitPrice' – Price per unit in GBP

### **Customer information**

- 'CustomerID' – Unique ID for customer
- 'Country' – Country of customer