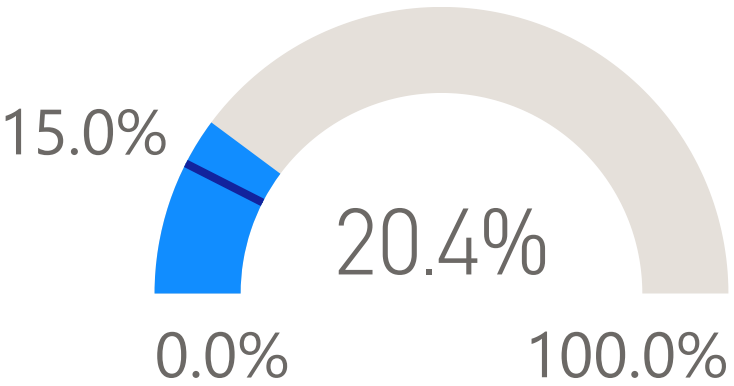


CHURN ANALYSIS

BANK CUSTOMER DATA

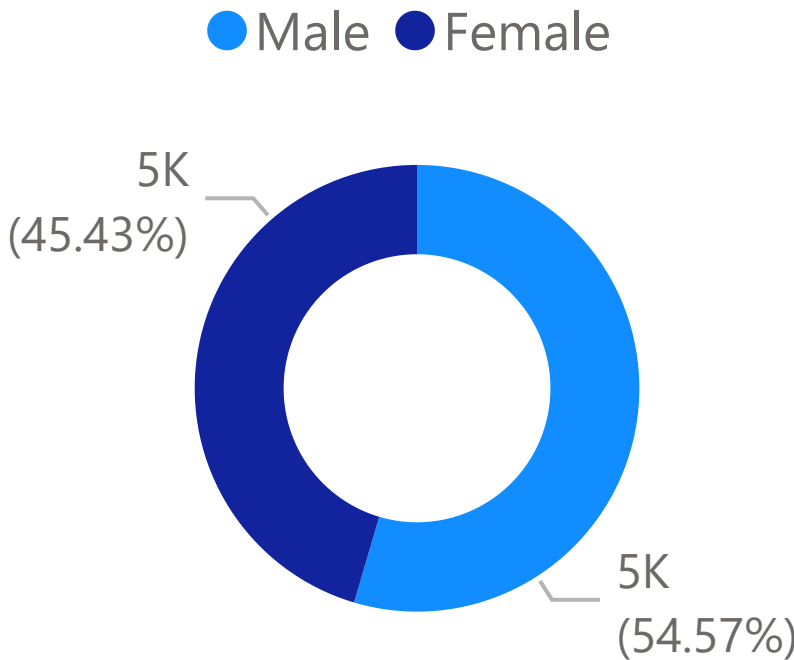
10K
Customers



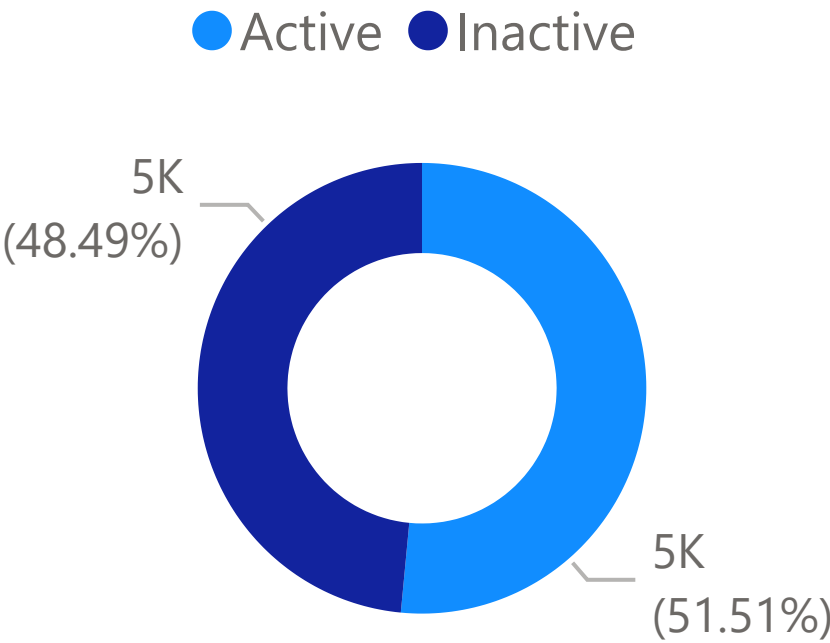
Churn Status

All

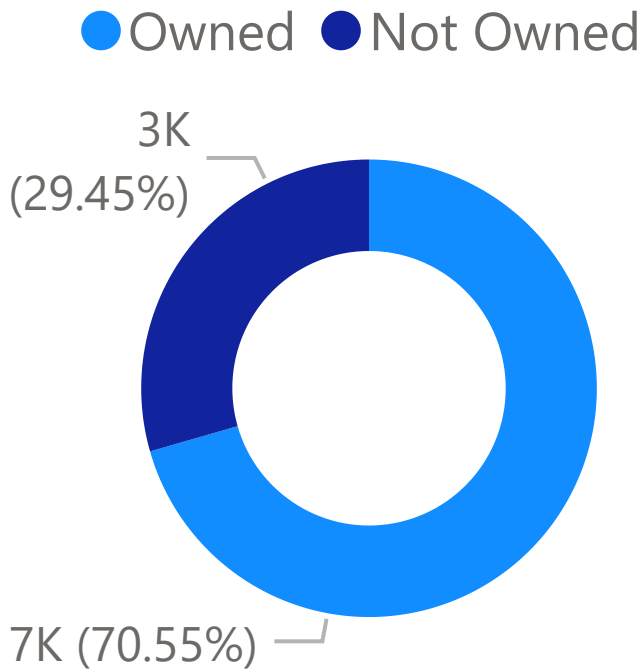
Customers by Gender



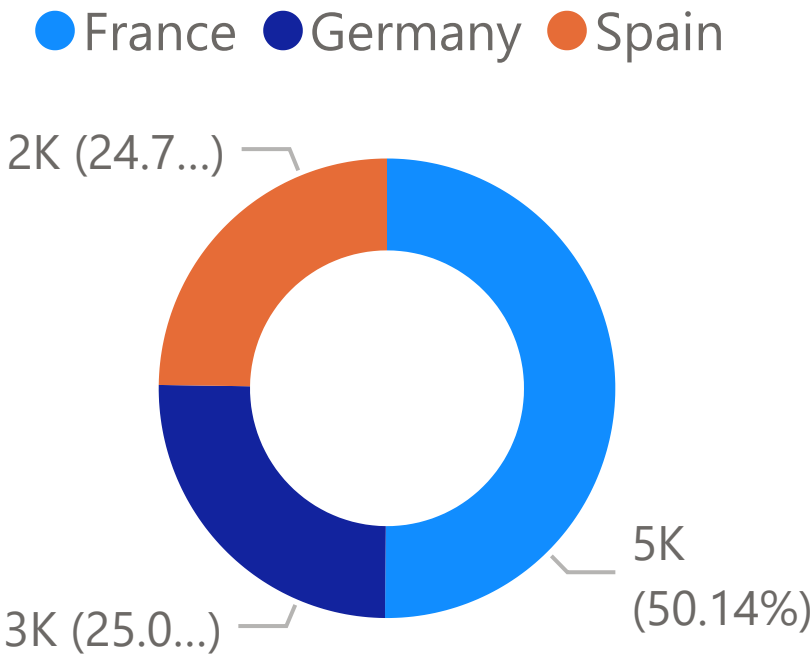
Customers by Activity Status



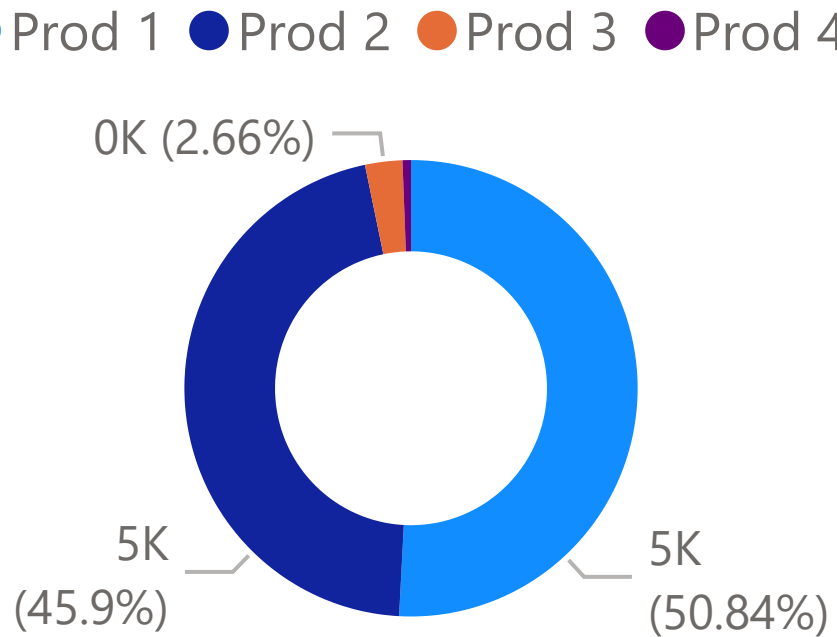
Customers by Credit Card Stat



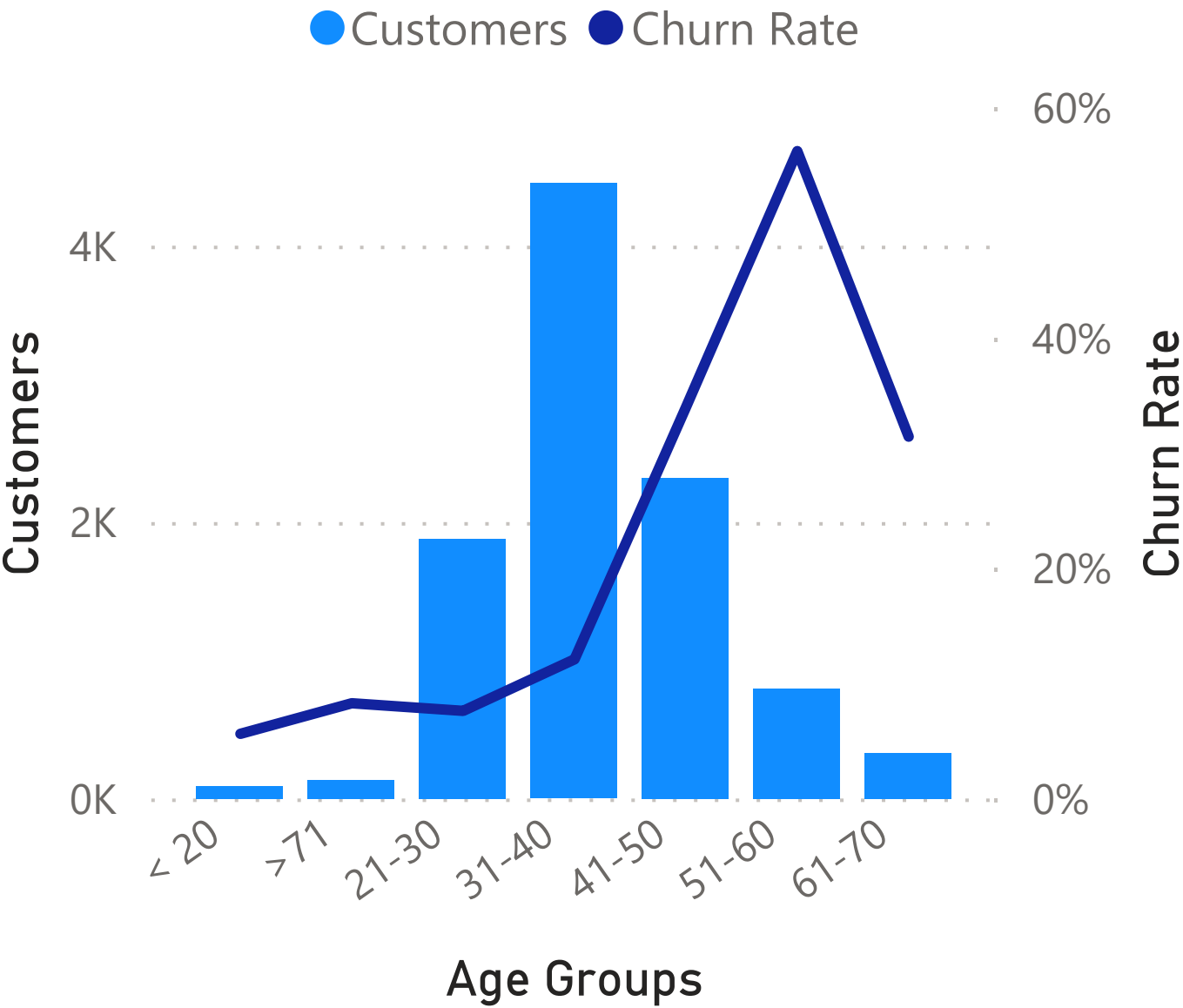
Customers by Country



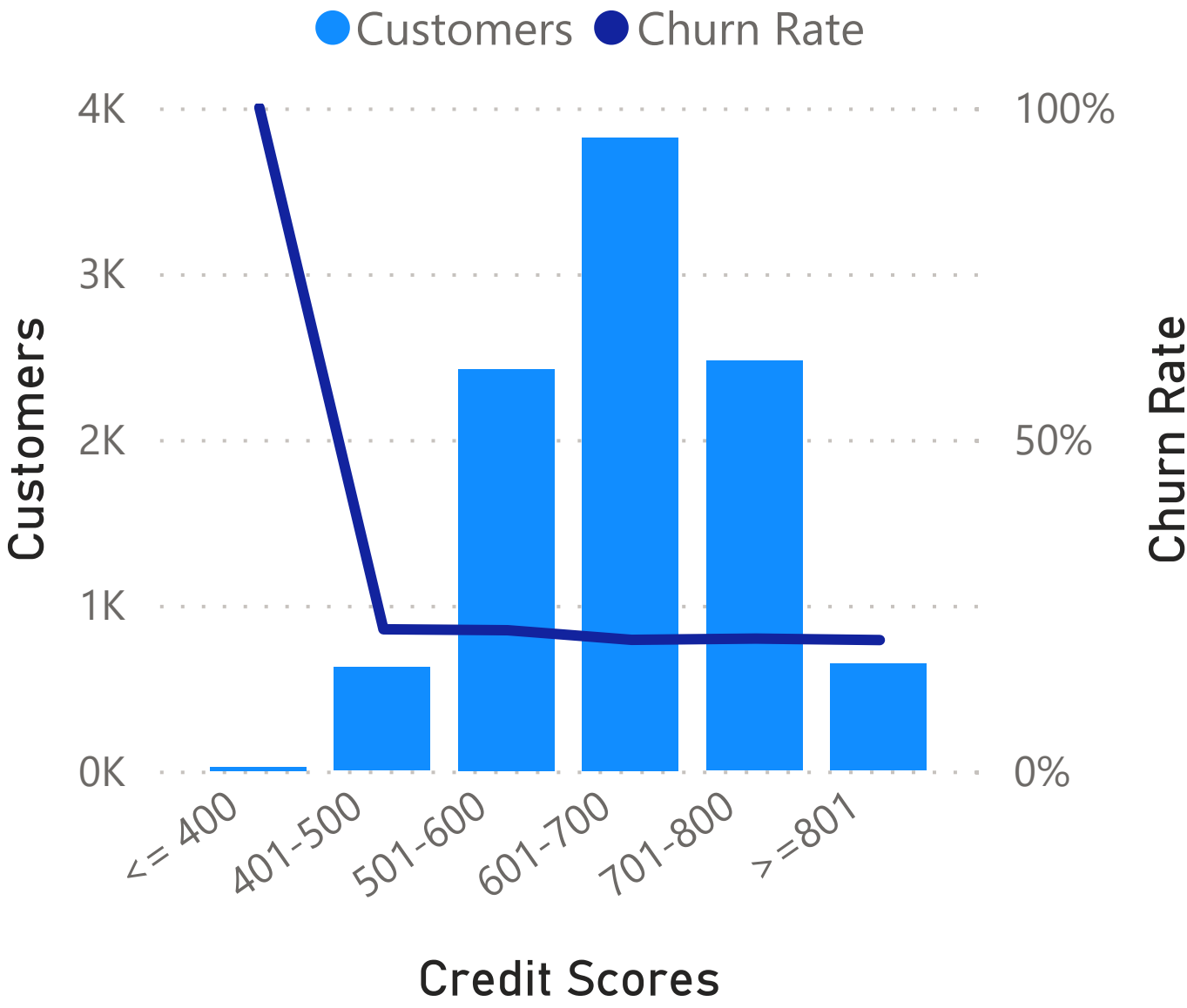
Customers by Products



Customers and Churn Rate by Age Groups



Customers and Churn Rate by Credit Scores



Customers and Churn Rate by Acct Balance

