### UNIT 1 Introduction to R

Module 1.1 Getting Started with R and RStudio

Module 1.2 Intro to R Basics: Data Manipulation

Module 1.3 Intro to R Basics: Exploratory Data Analysis

Module 1.4 Data Analysis and Visualization

### UNIT 2 Introduction to Swirl

Module 2.1 Basic Building Blocks

Module 2.2 Subsetting Vectors

Module 2.3 Matrices and Data Frames

Module 2.4 Looking at Data

Module 2.5 Simulation

# UNIT 3

## Regression Analysis with R

Module 3.1 Introduction to Regression Analysis

Module 3.2 Simple Linear Regression in R

Module 3.3 Simple Linear Regression in R

Module 3.4 Working with Multi Linear Regression in R

### UNIT 4 Time Series with R

Module 4.1 Introduction to Time Series Analysis

Module 4.2 Reading a Time Series

Module 4.3 Plotting Time Series

Module 4.4 Forecasting Time Series

## UNIT 5

## **Next Steps**

Module 5.1 Looking Ahead to AD699 (and other Applied Business Analytics courses at

Module 5.2 Exploring the Worlds of R and of Data Science, Independently