

Amazon Devices - Daily Sales Flash (Offline) - IN - 2022-08-12

AMAZON.COM CONFIDENTIAL - DO NOT FORWARD

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Country	Region	Year	Data										Description										Type										Total	
			Group 1					Group 2					Group 3					Group 4					Group 5					Group 6					Total Grouped 1st	Total Grouped 2nd
			Sub-Group 1.1	Sub-Group 1.2	Sub-Group 1.3	Sub-Group 1.4	Sub-Group 1.5	Sub-Group 2.1	Sub-Group 2.2	Sub-Group 2.3	Sub-Group 2.4	Sub-Group 2.5	Sub-Group 3.1	Sub-Group 3.2	Sub-Group 3.3	Sub-Group 3.4	Sub-Group 3.5	Sub-Group 4.1	Sub-Group 4.2	Sub-Group 4.3	Sub-Group 4.4	Sub-Group 4.5	Sub-Group 5.1	Sub-Group 5.2	Sub-Group 5.3	Sub-Group 5.4	Sub-Group 5.5	Sub-Group 6.1	Sub-Group 6.2	Sub-Group 6.3	Sub-Group 6.4	Sub-Group 6.5		
Country A	Region A	2018	10	20	30	40	50	60	70	80	90	100	110	120	130	140	150	160	170	180	190	200	210	220	230	240	250	260	270	280	290	300	1500	1500
		2019	12	22	32	42	52	62	72	82	92	102	112	122	132	142	152	162	172	182	192	202	212	222	232	242	252	262	272	282	292	302	1520	1520
		2020	15	25	35	45	55	65	75	85	95	105	115	125	135	145	155	165	175	185	195	205	215	225	235	245	255	265	275	285	295	305	1550	1550
		2021	18	28	38	48	58	68	78	88	98	108	118	128	138	148	158	168	178	188	198	208	218	228	238	248	258	268	278	288	298	308	1580	1580
		2022	20	30	40	50	60	70	80	90	100	110	120	130	140	150	160	170	180	190	200	210	220	230	240	250	260	270	280	290	300	310	1600	1600
	Region B	2018	11	21	31	41	51	61	71	81	91	101	111	121	131	141	151	161	171	181	191	201	211	221	231	241	251	261	271	281	291	301	1510	1510
		2019	13	23	33	43	53	63	73	83	93	103	113	123	133	143	153	163	173	183	193	203	213	223	233	243	253	263	273	283	293	303	1530	1530
		2020	16	26	36	46	56	66	76	86	96	106	116	126	136	146	156	166	176	186	196	206	216	226	236	246	256	266	276	286	296	306	1560	1560
		2021	19	29	39	49	59	69	79	89	99	109	119	129	139	149	159	169	179	189	199	209	219	229	239	249	259	269	279	289	299	309	1590	1590
		2022	21	31	41	51	61	71	81	91	101	111	121	131	141	151	161	171	181	191	201	211	221	231	241	251	261	271	281	291	301	311	1610	1610

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Region	Country	City	Q1 2024 Performance												Q2 2024 Performance												Q3 2024 Performance												Annual Totals	
			Sales				Profit				Growth				Sales				Profit				Growth				Sales				Profit				Growth					
			Units	Revenue	Margin	YoY	Units	Revenue	Margin	YoY	Units	Revenue	Margin	YoY	Units	Revenue	Margin	YoY	Units	Revenue	Margin	YoY	Units	Revenue	Margin	YoY	Units	Revenue	Margin	YoY	Units	Revenue	Margin	YoY	Total Revenue	Total Profit				
North America	USA	NYC	120	\$1.2M	15%	12%	150	\$1.5M	18%	15%	180	\$1.8M	20%	18%	130	\$1.3M	16%	13%	160	\$1.6M	19%	16%	190	\$1.9M	21%	19%	140	\$1.4M	17%	14%	170	\$1.7M	20%	17%	\$6.5M	\$0.8M				
		LA	90	\$0.9M	12%	10%	110	\$1.1M	14%	12%	130	\$1.3M	16%	14%	100	\$1.0M	13%	11%	120	\$1.2M	15%	13%	140	\$1.4M	17%	15%	150	\$1.5M	18%	16%	160	\$1.6M	19%	17%	\$5.2M	\$0.6M				
		CHI	75	\$0.75M	10%	8%	90	\$0.9M	12%	10%	105	\$1.05M	14%	12%	85	\$0.85M	11%	9%	100	\$1.0M	13%	11%	115	\$1.15M	15%	13%	130	\$1.3M	17%	15%	145	\$1.45M	18%	16%	\$4.8M	\$0.5M				
		SEA	60	\$0.6M	8%	6%	70	\$0.7M	10%	8%	80	\$0.8M	12%	10%	65	\$0.65M	9%	7%	75	\$0.75M	11%	9%	85	\$0.85M	13%	11%	95	\$0.95M	15%	13%	105	\$1.05M	16%	14%	\$4.0M	\$0.4M				
		MIA	45	\$0.45M	6%	4%	55	\$0.55M	8%	6%	65	\$0.65M	10%	8%	50	\$0.5M	7%	5%	60	\$0.6M	9%	7%	70	\$0.7M	11%	9%	80	\$0.8M	13%	11%	\$3.5M	\$0.3M								
	CAN	TOR	30	\$0.3M	4%	3%	35	\$0.35M	5%	4%	40	\$0.4M	6%	5%	32	\$0.32M	4.5%	3.5%	38	\$0.38M	5.5%	4.5%	42	\$0.42M	6.5%	5.5%	34	\$0.34M	4.8%	3.8%	40	\$0.4M	5.8%	4.8%	\$1.8M	\$0.2M				
		OTT	15	\$0.15M	2%	1.5%	18	\$0.18M	3%	1.8%	20	\$0.2M	3.5%	2%	16	\$0.16M	2.5%	1.5%	19	\$0.19M	3.2%	1.9%	21	\$0.21M	3.8%	2.1%	23	\$0.23M	4.2%	2.3%	\$1.0M	\$0.1M								
		MTL	10	\$0.1M	1.5%	1%	12	\$0.12M	2%	1.2%	14	\$0.14M	2.5%	1.4%	11	\$0.11M	1.8%	1%	13	\$0.13M	2.2%	1.3%	15	\$0.15M	2.8%	1.5%	17	\$0.17M	3.2%	1.7%	\$0.6M	\$0.05M								
		WPG	8	\$0.08M	1%	0.8%	9	\$0.09M	1.2%	0.9%	10	\$0.1M	1.5%	1%	7	\$0.07M	1%	0.7%	9	\$0.09M	1.3%	0.9%	11	\$0.11M	1.6%	1%	12	\$0.12M	1.8%	1.1%	\$0.4M	\$0.02M								
		EDM	5	\$0.05M	0.5%	0.4%	6	\$0.06M	0.7%	0.5%	7	\$0.07M	0.9%	0.6%	4	\$0.04M	0.4%	0.3%	6	\$0.06M	0.6%	0.4%	8	\$0.08M	0.8%	0.5%	9	\$0.09M	1%	0.6%	\$0.3M	\$0.01M								
LATAM	BRA	200	\$2.0M	10%	8%	220	\$2.2M	11%	9%	240	\$2.4M	12%	10%	210	\$2.1M	10.5%	8.5%	230	\$2.3M	11.5%	9.5%	250	\$2.5M	12.5%	10.5%	225	\$2.25M	11.2%	9.2%	245	\$2.45M	12.2%	10.2%	\$10.0M	\$1.2M					
	MEX	150	\$1.5M	8%	6%	160	\$1.6M	9%	7%	170	\$1.7M	10%	8%	155	\$1.55M	8.5%	6.5%	165	\$1.65M	9.5%	7.5%	175	\$1.75M	10.5%	8.5%	160	\$1.6M	9.2%	7.2%	\$8.5M	\$0.9M									
	ARG	80	\$0.8M	5%	4%	85	\$0.85M	5.5%	4.5%	90	\$0.9M	6%	5%	82	\$0.82M	5.2%	4.2%	88	\$0.88M	5.8%	4.8%	92	\$0.92M	6.2%	5.2%	84	\$0.84M	5.4%	4.4%	\$4.5M	\$0.4M									
	COL	60	\$0.6M	4%	3%	65	\$0.65M	4.5%	3.5%	70	\$0.7M	5%	4%	62	\$0.62M	4.2%	3.2%	68	\$0.68M	4.8%	3.8%	72	\$0.72M	5.2%	4.2%	64	\$0.64M	4.4%	3.4%	\$3.5M	\$0.3M									
	PER	40	\$0.4M	3%	2%	45	\$0.45M	3.5%	2.5%	50	\$0.5M	4%	3%	42	\$0.42M	3.2%	2.2%	48	\$0.48M	3.8%	2.8%	52	\$0.52M	4.2%	3.2%	44	\$0.44M	3.4%	2.4%	\$2.5M	\$0.2M									

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