

Retail Performance & Profitability Dashboard

Order Date

01-01-2017

31-12-2020

Ship Mode

☐ Economy

☐ Economy Plus

Business by countries served



1.3M

Sum of Sales

640.6K

Sum of Cost

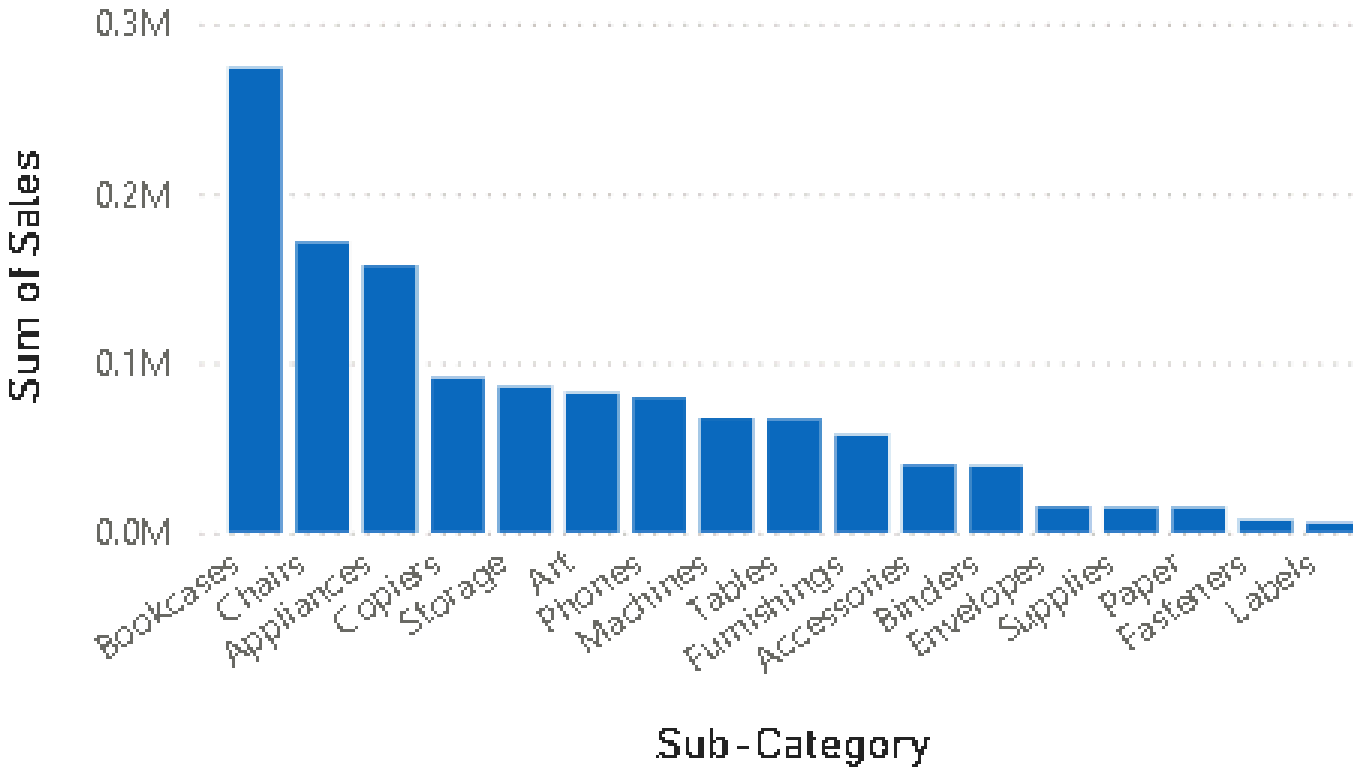
627.0K

Sum of Profit

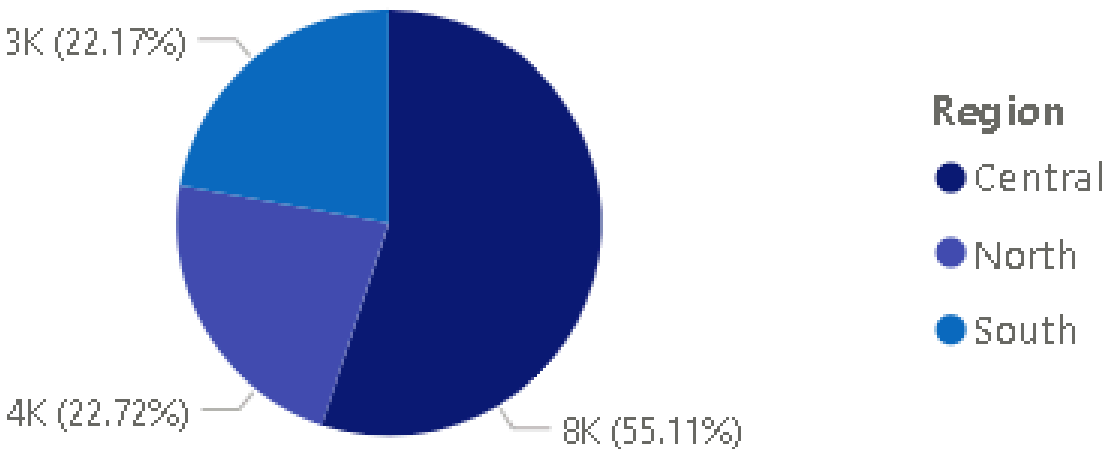
List of company customers

Customer Name	Sum of Sales	Sum of Cost	Sum of Profit
Lola Hughes	7623	4117	3506
Alexander Bond	6961	3455	3506
Ashton Charles	6895	1498	5397
Philip Newsom	6631	4229	2402
Juan Smith	6424	3126	3298
Phoebe Moore	6355	4735	1620
Harrison Cooke	6217	4278	1939
Bettie Lang	6026	3600	2426
George Dawson	5951	2600	3351
Maya O'Sullivan	5834	5051	783
Total	1267564	640597	626967

KPI'S by subcategories



Quantity sold by region



Total orders by every quarter and year

