

Anujay Goel

✉ anujaygoel@gmail.com

☎ 7088622395

in @anujaygoel

MY PORTFOLIO

<https://anujay419.github.io/Anujaygoel.io/>

SKILLS

- Project Management
- Problem Solving
- Leadership
- Communication
- Creativity

TECH SKILLS

- HTML & CSS
- Design system
- Java Script
- UX Designing
- Firebase
- Figma
- UI Designing
- Canva
- Prototyping
- Jira
- UI Testing
- Clickup

EDUCATION HISTORY

**Bachelors of Engineering
in CSE**

Aug 2020 - 2024

Chandigarh University

12th class CBSE (82%)

2019 - 2020

Scholars Home Dehradun

10th class CBSE (79%)

2017 -2018

Scholars Home Dehradun

ABOUT ME

I'm a creative professional with a knack for transforming complex challenges into innovative solutions. I thrive on teamwork, fresh ideas, and strategic problem-solving in dynamic environments.

WORK EXPERIENCE

PRODUCT ASSOCIATE

March 2024 - Present

AK Enterprises (Blisswood)

- Designing the SAAS software to automate the manufacture resource planning
- Using Figma and protopi
- Improved the E-commerce website to increase users by 4%

PROJECT DESIGNER

Jan 2023 - March 2024

Gruby India Private ltd

- Managed a team of 4 UI/UX designers at Gruby.
- Worked on a project to improve the ordering app design.
- Conducted UX research on small segments.
- Studied previous user behavior on the application with a team.
- Redesigned the app by improving 2 existing features.
- Added 1 new feature to the app cart.
- Achievements: Increased user base by 21%.

WEB DEVELOPER

Oct2021 - Jan 2022

HPAIR(Harvard Project for Asian and International Relations)

- Project by the Harvard Asia Conference.
- Assigned to create an attractive user interface for the website on Figma.
- Focused on a simple user experience for guests booking for the conference.
- Learned and worked on JIRA for team collaboration during the project.

PROJECT MANAGER

March 2021 - Sep 2021

Junior Matrix

- JM was a small startup with 12 members in the ed-tech space.
- Had the opportunity to lead a team.
- Responsible for creating a prototype of the 1st version of Junior Matrix.
- The product was selected in Eureka 2023.

WEB DEVELOPER

Dec 2020 - Feb 2021

Tekie

- Began industry experience with an internship.
- In charge of bug fixing and development of the ed-tech platform Tekie.
- Worked under the guidance of a senior developer.
- Utilized a tech stack of HTML, CSS, and JS.