

Agile Software Development

**with
SCRUM**



ANTONIO CARLOS SILVEIRA

Senior Software Development Manager
Yahoo!

Blog: <http://www.acarlos.com.br/blog/>

Twitter: acarlos1000

e-mail: acarlos@yahoo-inc.com

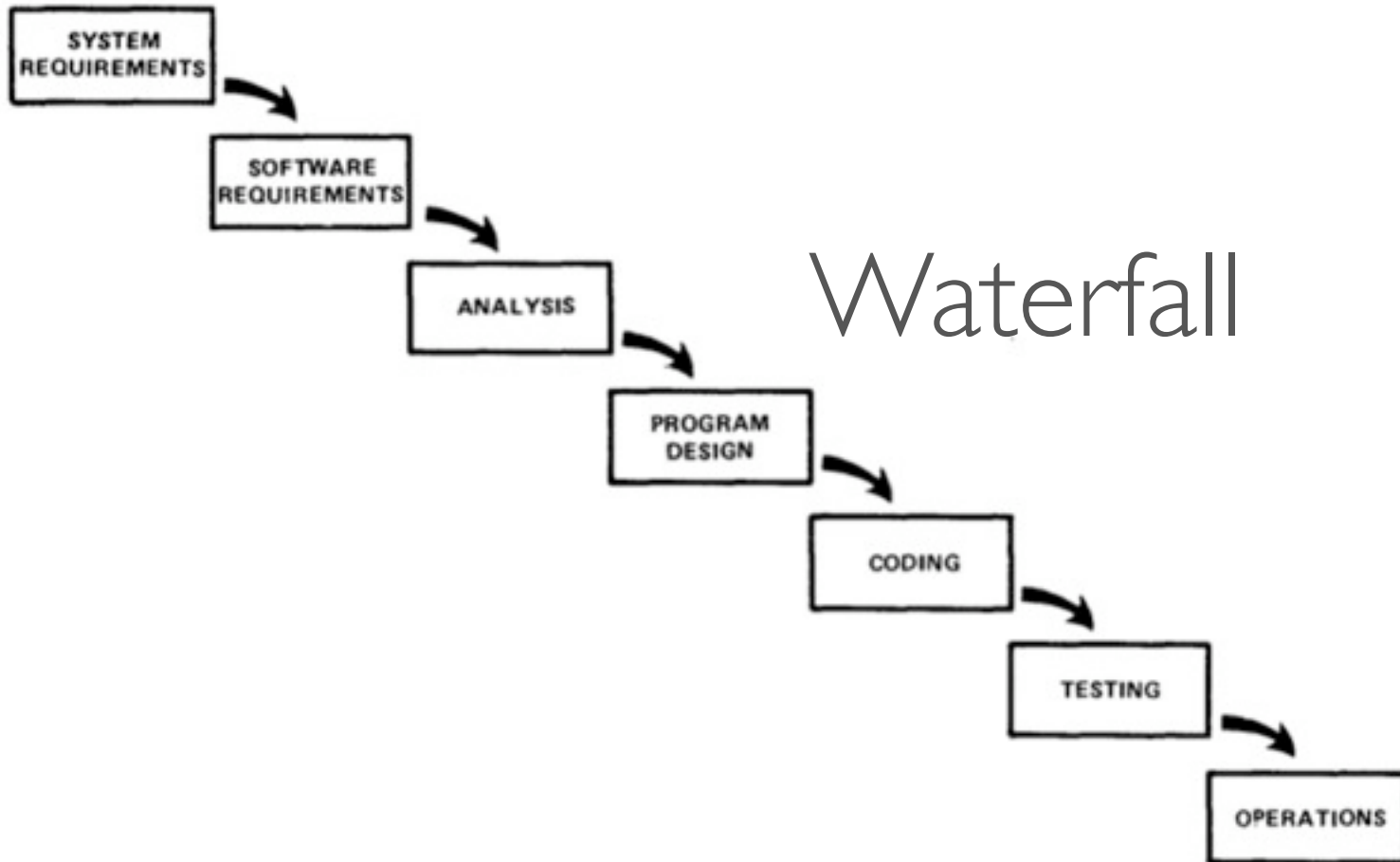
AGENDA

- 1 Origins and principles
- 2 Roles
- 3 Meetings
- 4 Artifacts



Origins and Principles

Conventional Process



Fonte: ROYCE 1970

© Original Artist
Reproduction rights obtainable from
www.CartoonStock.com



"Somehow, it's not the same as when we were
here on our honeymoon."

Different reality

Different business needs and
dynamics



TERROR IN THE 20TH CENTURY...

TERROR IN THE 21ST CENTURY...



TERROR IN THE 21ST CENTURY...

TERROR IN THE 22ND CENTURY...

Continuous Improvement

There is nothing new here

The pioneers



Taylor



Ford



Sloan



Deming



Ohno



Nonaka



Takeuchi

The Agilists



Jeff
Sutherland



Ken
Schwaber



Mike
Cohn



Alistair
Cockburn



Martin
Fowler

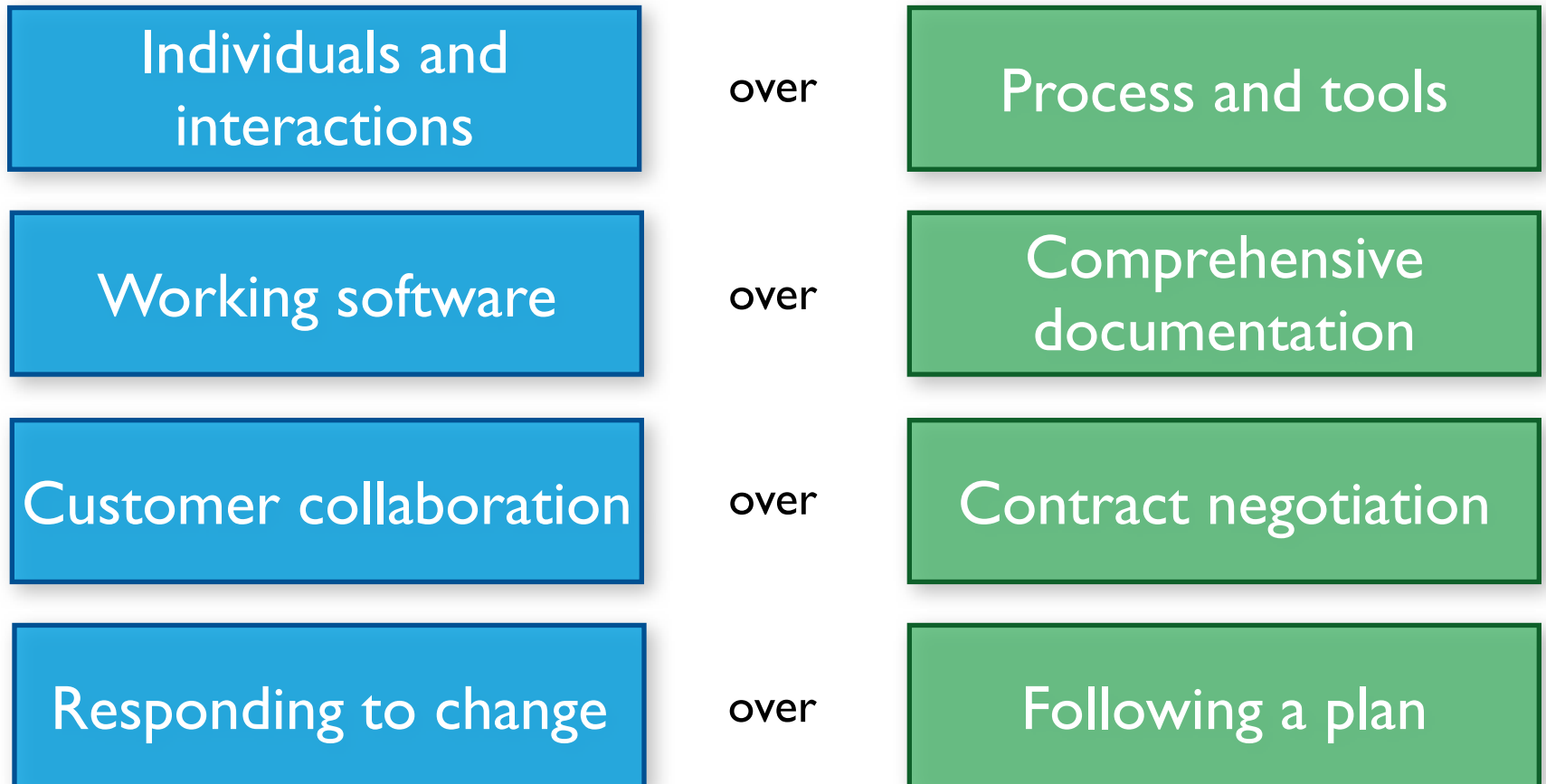


Ron
Jeffries



Kent Beck

Agile Manifesto



Source: www.agilemanifesto.org

Agile Methodologies

- ✓ Extreme Programming (XP)
- ✓ Crystal Clear
- ✓ Adaptive Software Development (ASD)
- ✓ Scrum
- ✓ Feature Driven Development (FDD)
- ✓ Dynamic Systems Dev Method (DSDM)













Friday, January 30, 2009

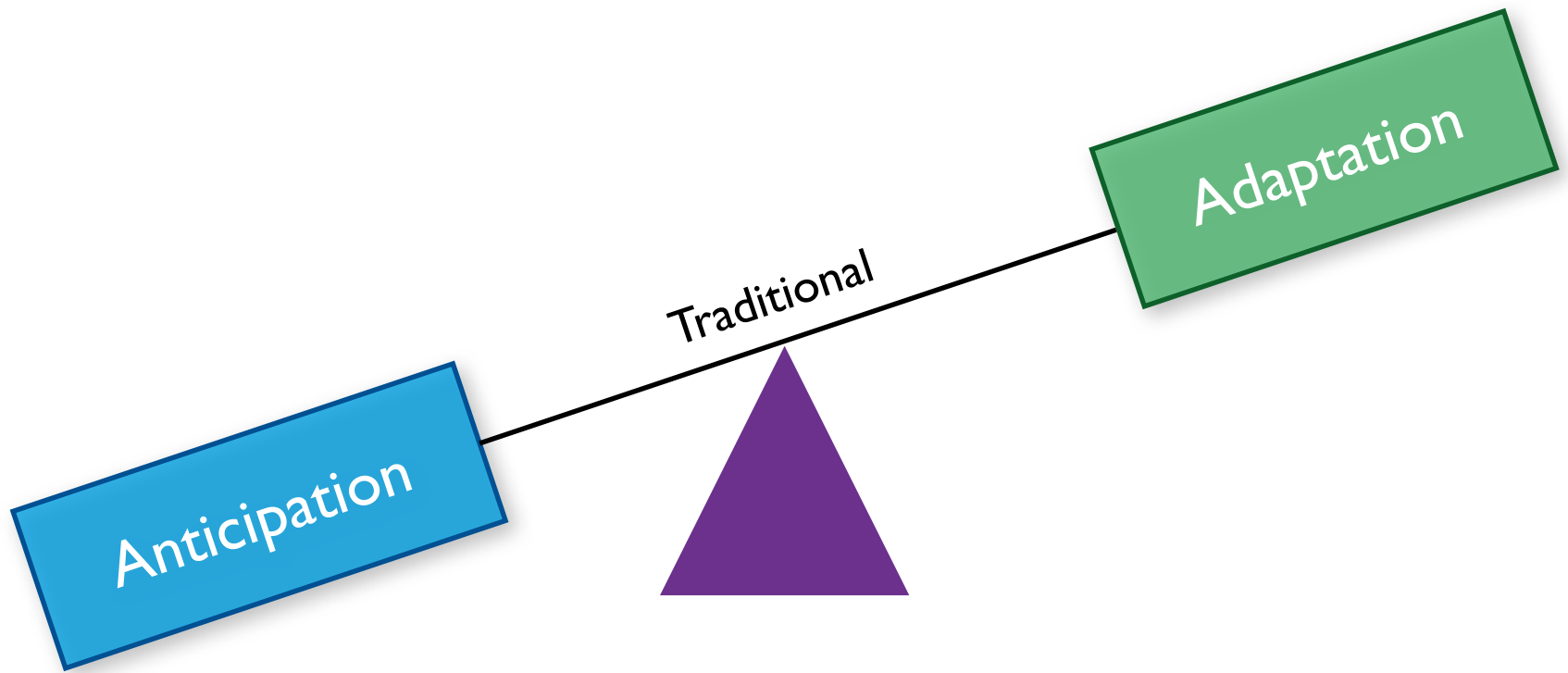
SCRUM Who uses it?

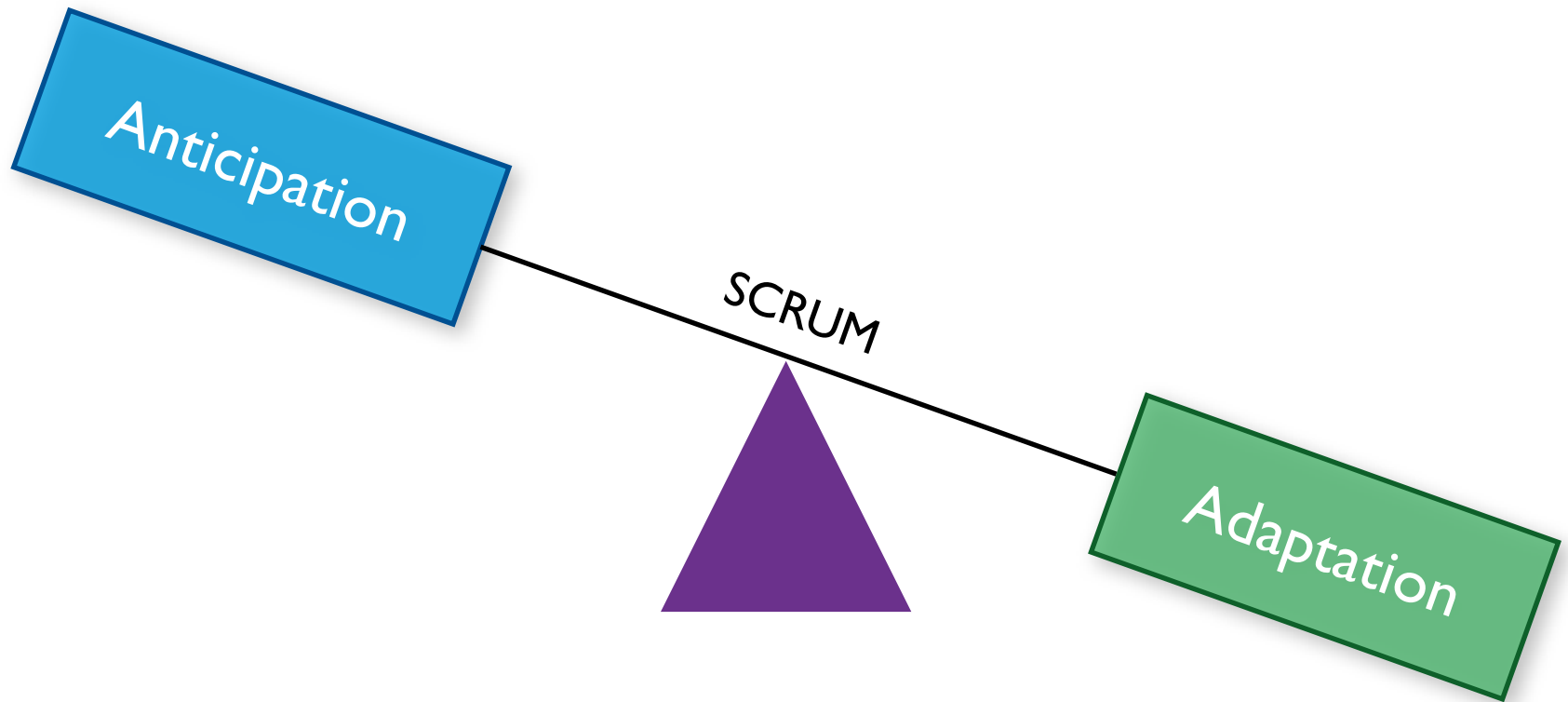
- ▶ Microsoft
- ▶ Yahoo
- ▶ Google
- ▶ Electronic Arts
- ▶ Lockheed Martin
- ▶ Philips
- ▶ Siemens
- ▶ Nokia
- ▶ BBC
- ▶ Nielsen Media
- ▶ SalesForce.com
- ▶ Oracle
- ▶ Time Warner
- ▶ Turner Broadcasting
- ▶ Toyota
- ▶ BMC Software
- ▶ CapitalOne
- ▶ Abril (Brazil)
- ▶ Globo (Brazil)
- ▶ UOL (Brazil)

-  Delivery Focus
-  Transparency
-  Short and fixed cycles (15 days)
-  Total Quality
-  Team Work
-  Constant Communication
-  Commitment
-  Self organization
-  Reveal the problems

Key Characteristics

-  Self-organizing teams
-  Enhanced Communication
-  Commitment
-  Product progresses in a series of 15 days “sprints”
-  Requirements and needs go to the “product backlog”
-  Working software always as the delivery
-  Trust and Transparency
-  Fast adaptation
-  Time box
-  Reveal the Problems





In the end its all about...

Clear Understanding

Clear Communication



**POOR
COMMUNICATION
FAIL!**

AND ...

The background of the slide is a photograph of a bright blue sky filled with soft, white, fluffy clouds. The clouds are scattered across the frame, with some appearing more dense and others more wispy. The overall tone is bright and airy.

Trust



Trust



Origin and principles



Roles

The Boss



Friday, January 30, 2009

The Boss



Friday, January 30, 2009

with Scrum

The focus is on **Team Work**

Roles

Product Owner



<http://www.flickr.com/photos/toechsner/2864422157/>

O Time



http://www.flickr.com/photos/roger_g1/317671375/

ScrumMaster



http://www.flickr.com/photos/digital_stability/61466858/

Friday, January 30, 2009

The Product Owner





- 📌 Define the features for the product
- 📌 Decide on release dates and its contents
- 📌 Responsible for the ROI, audience, etc.
- 📌 Prioritize features according to market and strategic value
- 📌 Interact with stakeholders and customers to define the Product backlog
- 📌 Adjust features and prioritize every sprint, as needed
- 📌 Accept or reject work results during the Sprint Review

ScrumMaster



Friday, January 30, 2009



- 📌 Protect values and principles
- 📌 Removes impediments
- 📌 Keep the team fully functional and productive
- 📌 Enable cooperation
- 📌 Shield the team from “dark forces”
- 📌 Facilitates integration
- 📌 He does **NOT** allocate tasks

The Team

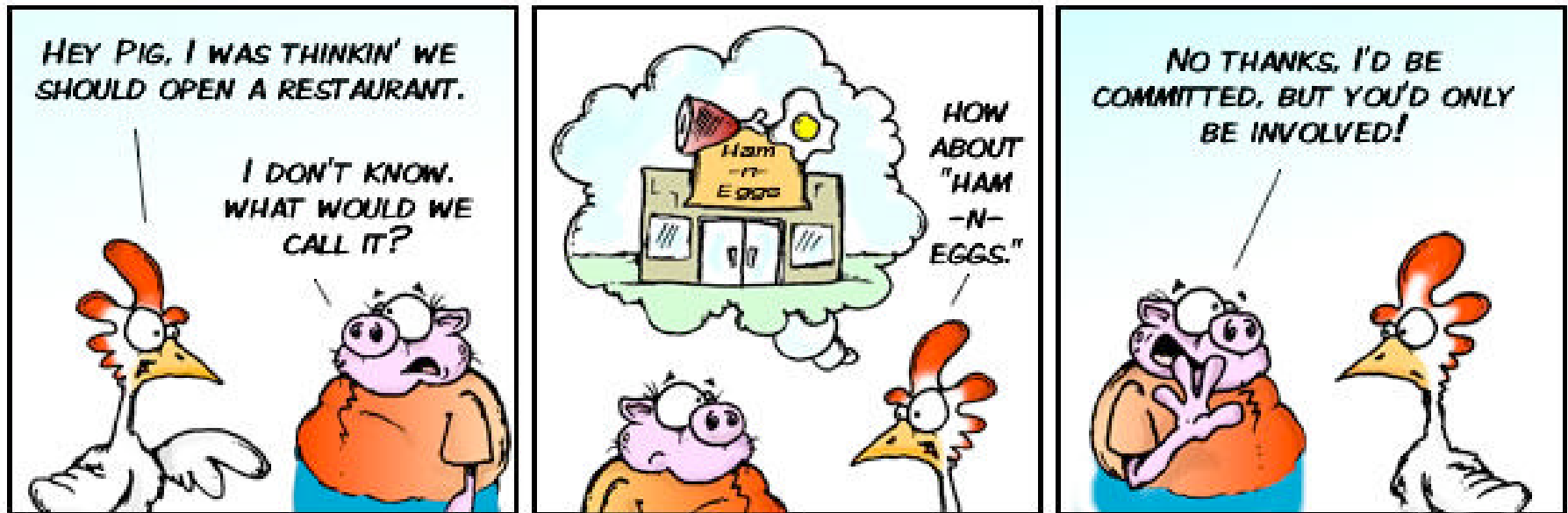


Friday, January 30, 2009

- Typically 5-9 people
- Cross-functional:
 - Programmers, testers, UED, etc.
- Full-time allocated
- Self-organized
- Responsible for the quality
- Estimates the complexity



Pigs X Chickens



By Clark & Vizdos

© 2006 implementingscrum.com

1

Origem e princípios

2

Roles

3

Meetings

Meetings



Sprint Planning



Sprint Review



Sprint Retrospective

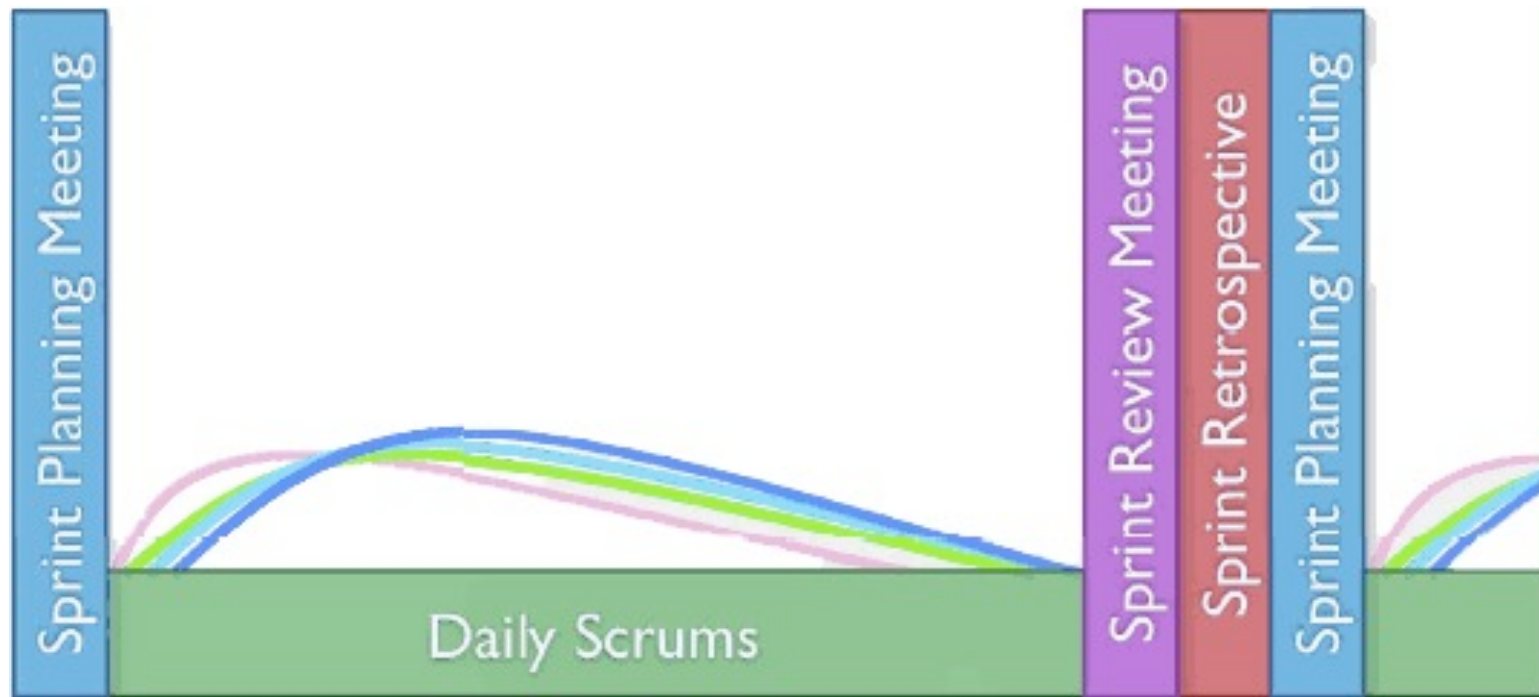


Daily Scrums

SCRUM Flow



COPYRIGHT © 2005, MOUNTAIN GOAT SOFTWARE



Time

Sprint Planning

- 1** What are we going to build?
- 2** How are going to build it?

Sprint Planning



**Time
Boxed**
max 4h

- A** PO explains the scope
- B** Team estimates the complexity
- C** Team chooses the Sprint backlog
- D** Team writes the tasks for each story



Friday, January 30, 2009



Friday, January 30, 2009

Better communication

To avoid things like this...






FAIL



failblog.org

Friday, January 30, 2009

Sprint Review

-  Team demo what was accomplished during the sprint
-  Each developer demo a story
-  Informal, no slides
-  Whole team participates
-  Anyone is invited to participate (but only Pigs can talk)

**Time
Boxed**
max 2h



Friday, January 30, 2009



Friday, January 30, 2009

Sprint Retrospectiva



What was cool?



What can we improve?



What the team can solve?



What the company needs to solve?



Only for PO, SM and Team

**Time
Boxed**
max 2h

Daily Scrum

- 1 What I did since the last meeting?
- 2 What I will do until the next meeting?
- 3 Any impediments?



Friday, January 30, 2009



Friday, January 30, 2009

1

Origins and principles

2

Roles

3

Meetings

A large white number 4 is centered on a green rounded square background. The green square has rounded corners and a slight gradient, and it is set against a solid purple background.

4

Artifacts

Product Backlog



<http://www.flickr.com/photos/aeror/2312354037//741507>

Friday, January 30, 2009

Sprint Backlog



The product requirements



Everything (ideas, features, epics)



Expressed in User Stories



PO keeps it organized



Always prioritized and estimated

Backlog item	Estimate
Allow a guest to make a reservation	3
As a guest, I want to cancel a reservation.	5
As a guest, I want to change the dates of a reservation.	3
As a hotel employee, I can run RevPAR reports (revenue-per-available-room)	8
Improve exception handling	8
...	30
...	50



User Story

I as a <client>

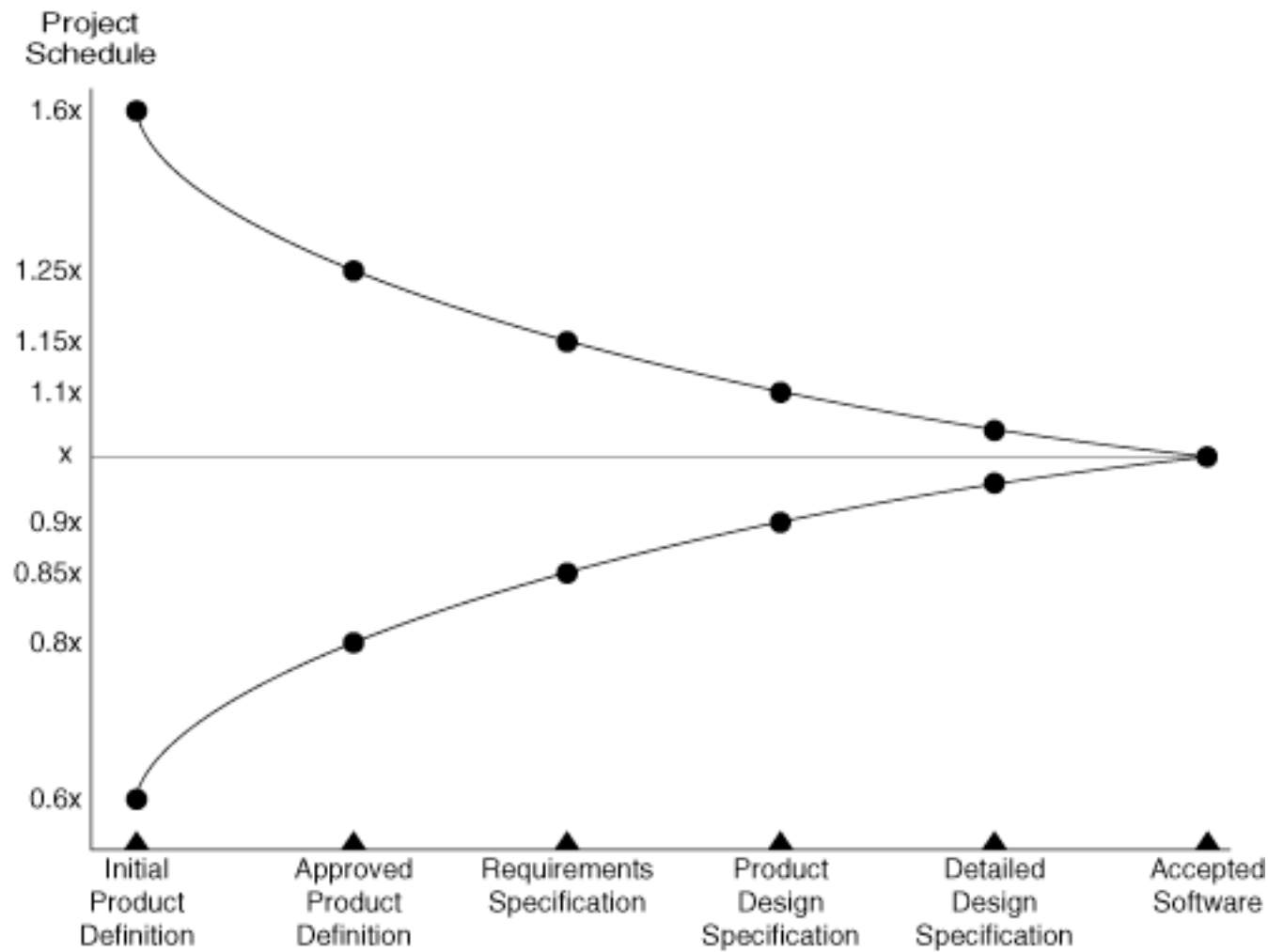
want <feature>

because <ROI>

User Story

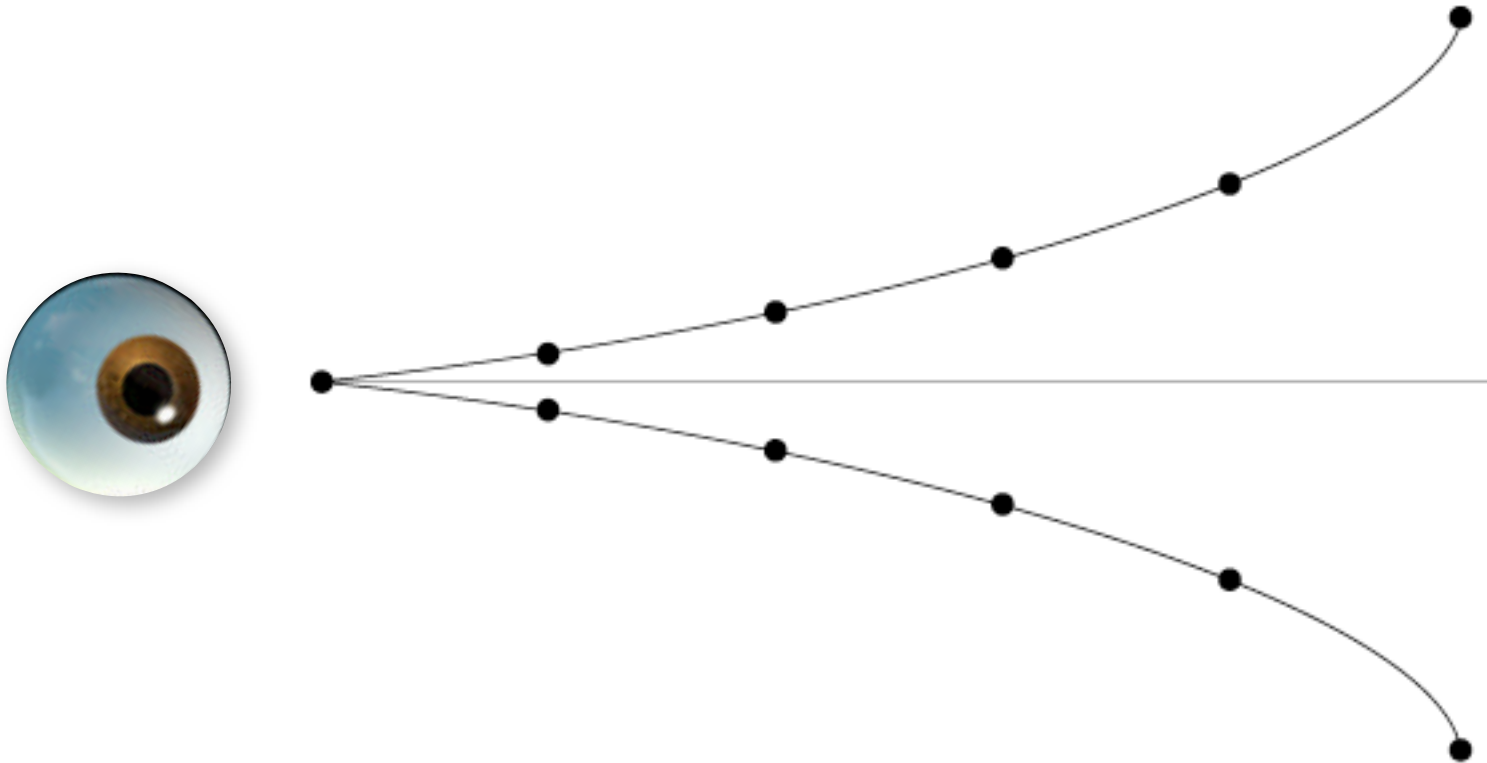
Acceptance Criteria

Uncertainty Cone

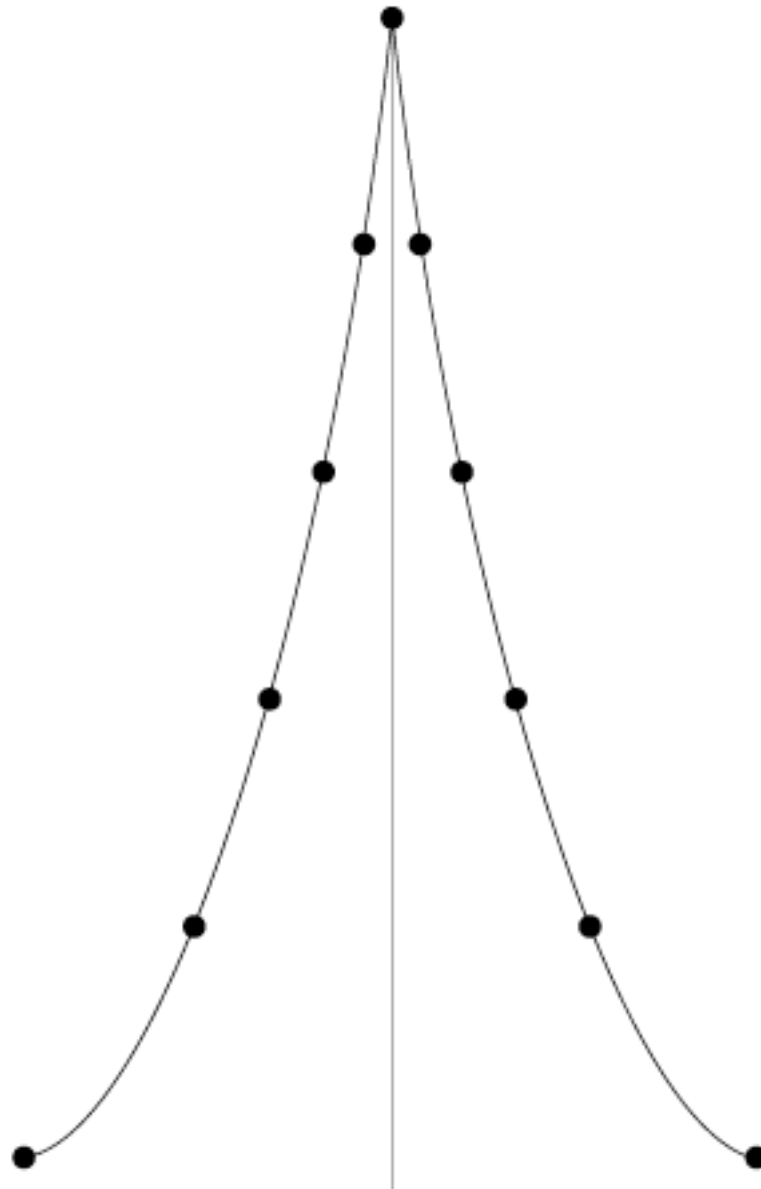


Barry Boehm

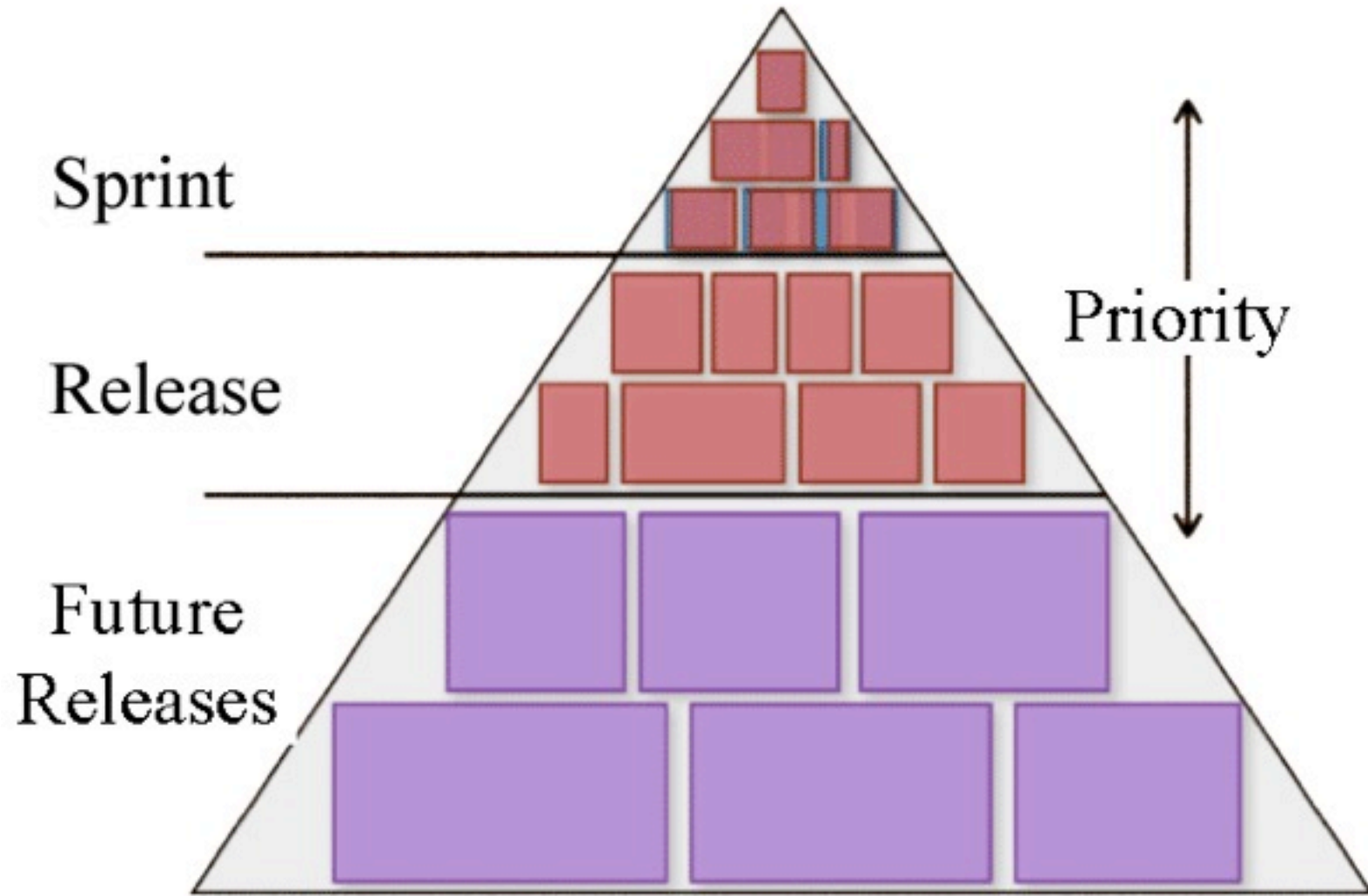
Uncertainty Cone



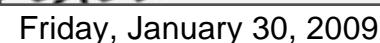
Uncertainty Cone



PB Iceberg



Web
2.0



Sprint Backlog



<http://www.flickr.com/photos/x180/469281131/>

Sprint Backlog



User Stories selected by the Team



Will be built in next 15 days



Fully Estimated



Divided in daily tasks

No changes during the Sprint



Definition of **DONE**



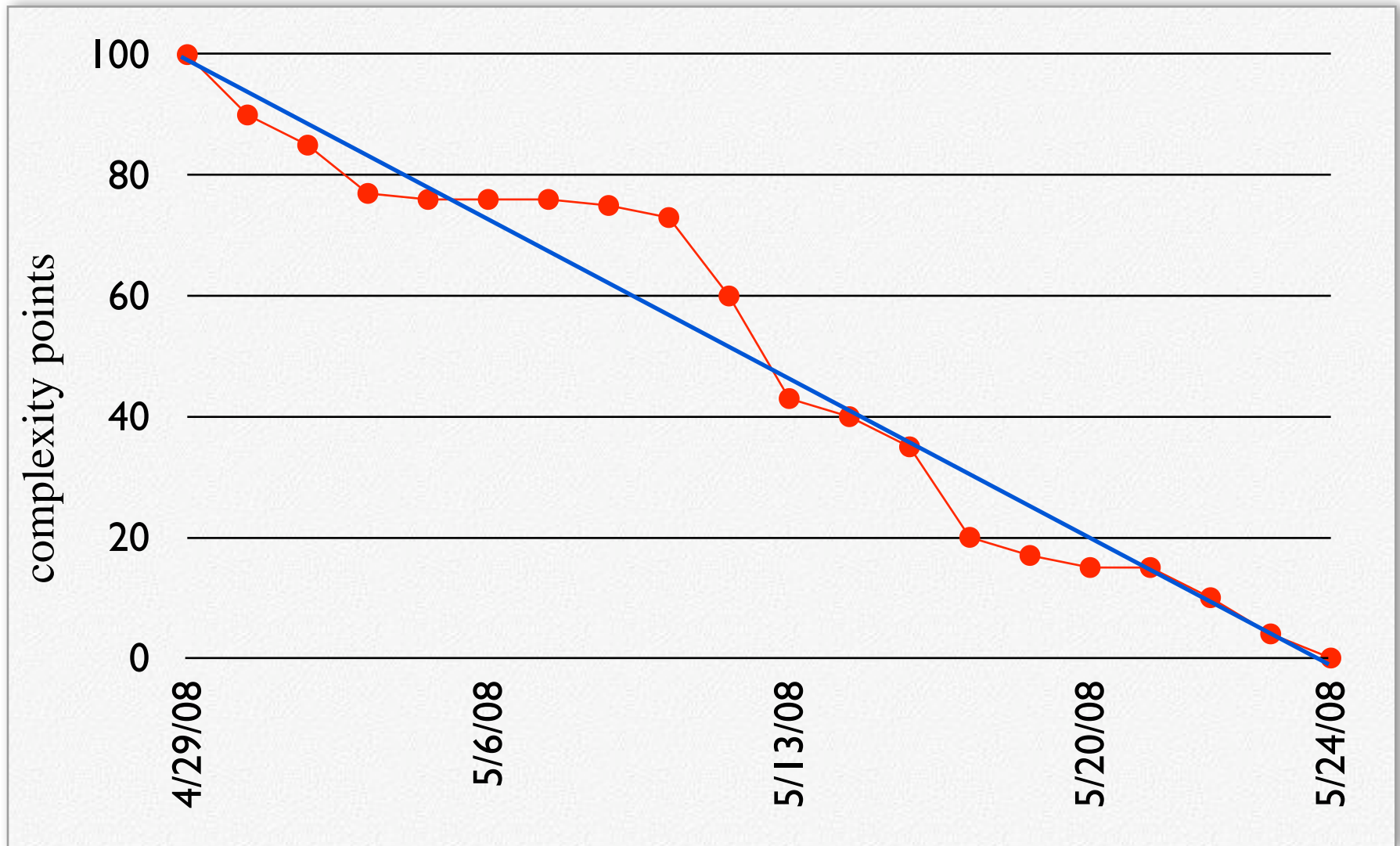
DONE

- ✓ “DONE” or “NOT DONE”
- ✓ Avoids de 90% Syndrome
- ✓ Code produced, commented, checked in and run against current version in source control and meeting development standards
- ✓ Peer reviewed (or produced with pair programming)
- ✓ Builds without errors (CI)

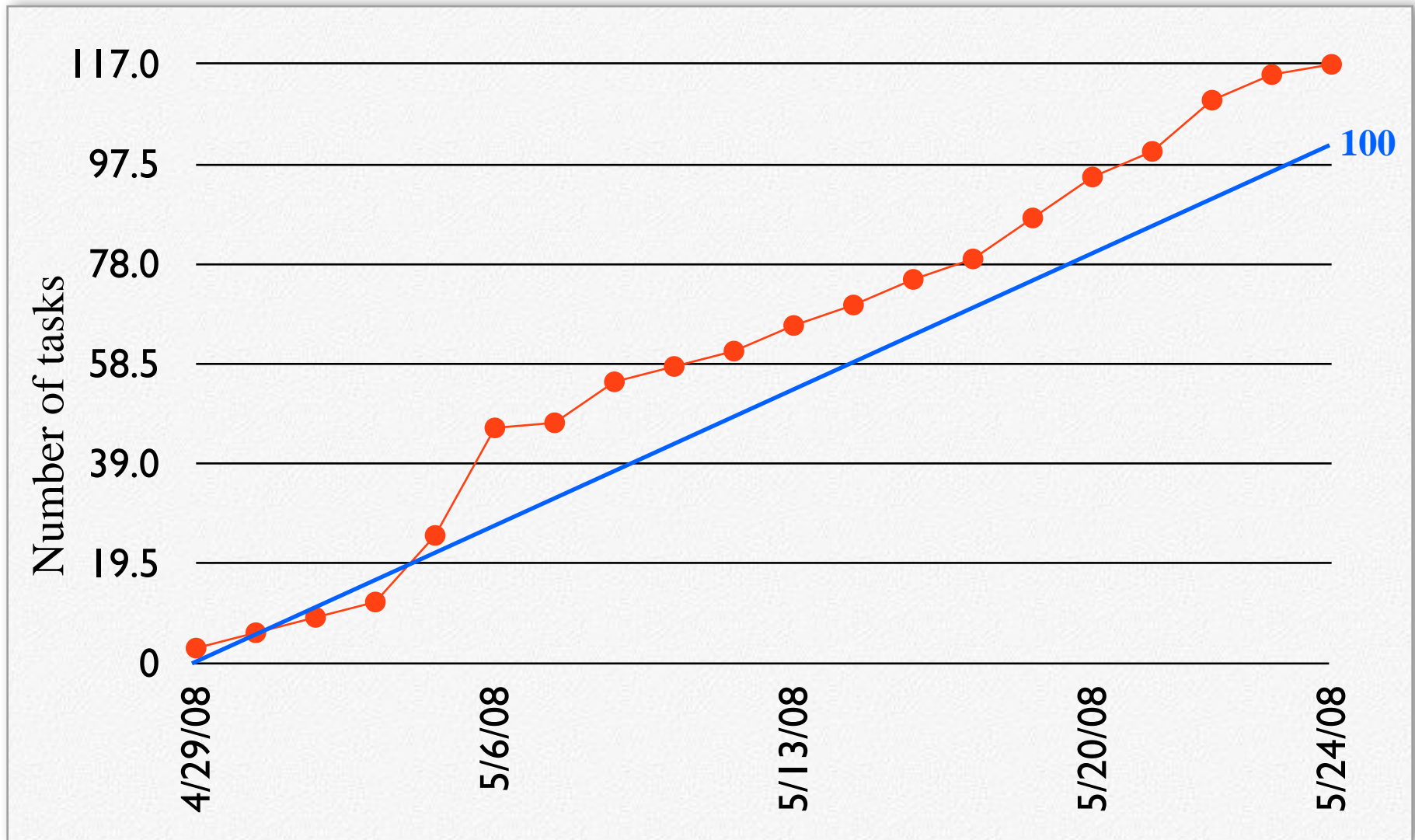
DONE

- ✓ Unit tests written and passing (TDD)
- ✓ Deployed to system test environment and passed system tests
- ✓ Passed UAT (User Acceptance Testing) (Selenium)
- ✓ Any build/deployment/configuration changes implemented/documented/communicated
- ✓ Relevant documentation/diagrams produced and/or updated
- ✓ Paranoid Compliant

Burndown Chart



Burn up Chart



TODO

WIP

DONE

- DOCS
- UNIT tests
- SELENIUM
- Hudson (CI)

BLOCKS

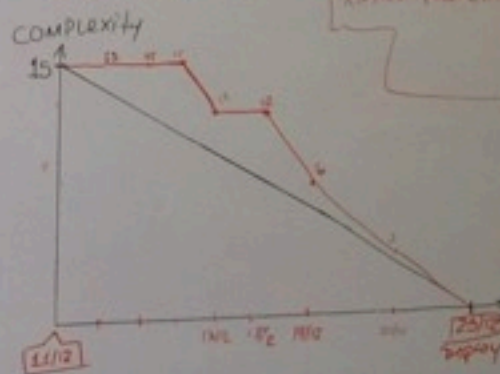
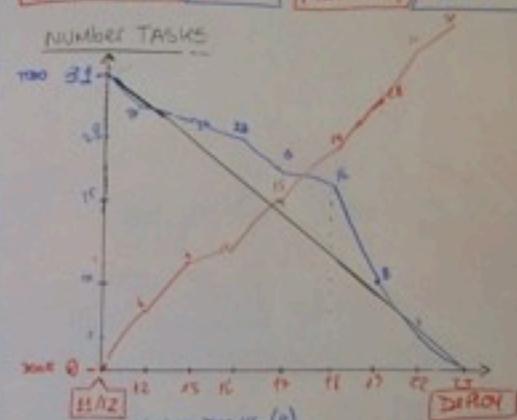
GOAL

COMPLEXITY ESTIMATION

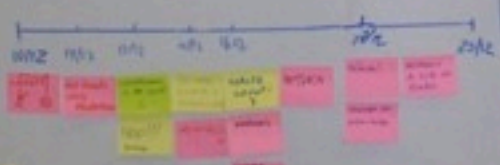
15

DAILY MEETING

11:30



TIMELINE



- what we will fix in this Sprint

PRIMO NOVE!	Esame in prima di matematica e scienze 1 1 1 1 1	primo, 100 media, 100 matematica, 100
VERIFICA = LEGGENDA	100 100 100 100 100	

Friday, January 30, 2009

CKS

GOAL

COMPLEXITY ESTIMATION

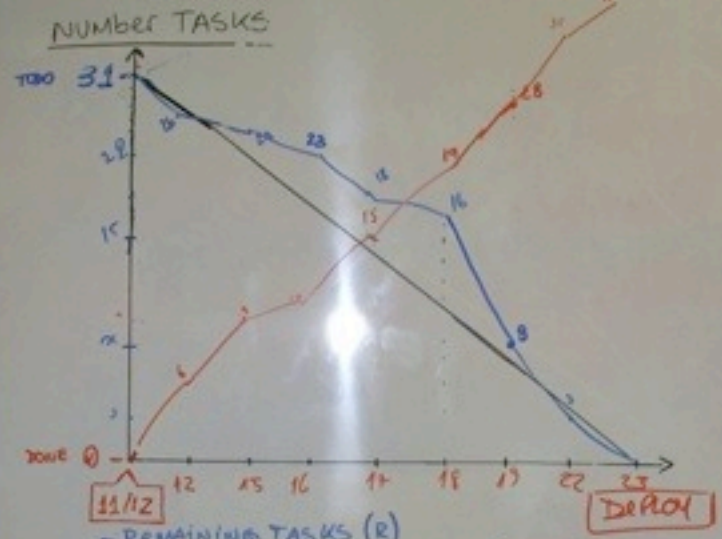
15

DAILY MEETING

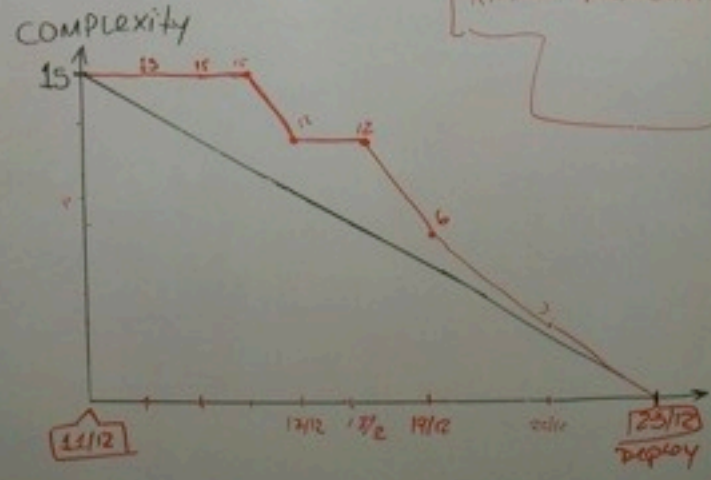
11:30

READY
2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100

2
SP
SP
SP



KNOWN PROBLEMS!



SPRINT

1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100

1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100

1

Origins and Principles

2

Roles


3

Meetings

4

Artifacts

Books



A photograph of a bookshelf filled with books. In the foreground, an open book is shown, its pages slightly blurred as if it's being turned. The bookshelf is packed with books of various sizes and colors. Some visible titles include 'ASTRONOMY', 'THE STAR GUIDE', 'SOMOS COSMOS', 'WATCHMEN', 'CARL SAGAN', 'THE CENTURY', 'bill bryson', 'David Allen', 'Getting Things Done', 'UNIVERSE', 'LA HAINE', 'planet earth', 'best of bowie', 'planet earth', 'best of bowie', 'planet earth', 'best of bowie'. The background is dark, making the books stand out.

Friday, January 30, 2009

Friday, January 30, 2009

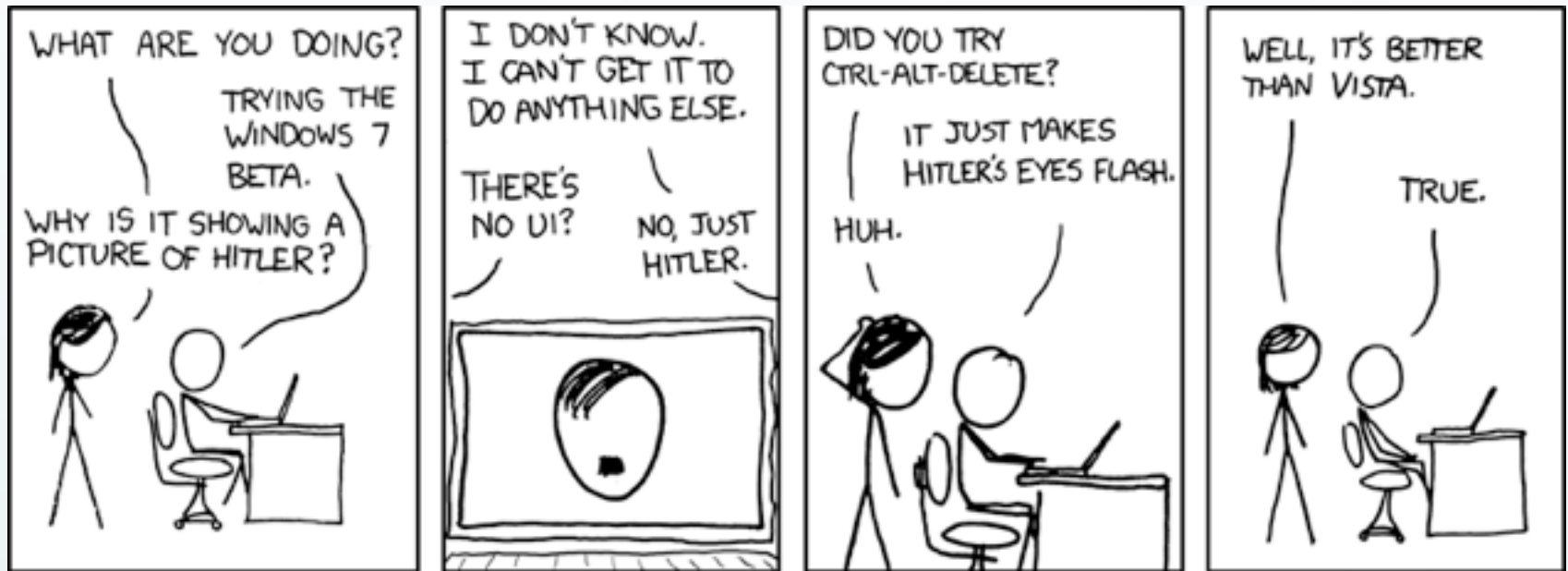
-  **Agile Software Development with Scrum** by Ken Schwaber and Mike Beedle
-  **Agile Project Management with Scrum** by Ken Schwaber
-  **Lean software development** by Mary Poppendieck
-  **Agile and Iterative Development: A Manager's Guide** by Craig Larman
-  **Agile Estimating and Planning** by Mike Cohn
-  **Agile Retrospectives** by Esther Derby and Diana Larsen
-  **Scrum and The Enterprise** by Ken Schwaber
-  **Practices of an Agile Developer** by Venkat Subramaniam and Andy Hunt
-  **Test Driven Development: By Example** by Kent Back
-  **Getting Real** by 37Signals



Questions

Friday, January 30, 2009

Thank you



Blog: <http://www.acarlos.com.br/blog/>

Twitter: acarlos1000

e-mail: acarlos@yahoo-inc.com