



anujkatre

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YC Application (Winter 2026)

Founders

Anuj Katre

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Who writes code, or does other technical work on your product? Was any of it done by a non-founder? Please explain.

I am currently the one who will write the code for the product.

Are you looking for a cofounder?

Yes , I have one friend but he is doing a fulltime job if I will be able to pay him I will make him CTO

Founder Video

Please record a one minute video introducing the founder(s).*

Make sure the file does not exceed 100 MB. Read more about the video [here](#).



Drop here or browse

Company**Company name***

Aira

Describe what your company does in 50 characters or less.*

Platform for creators to edit and publish content.

Company URL, if any

https://

If you have a demo, attach it below.

Anything that shows us how the product works. Please limit to 3 minutes / 100 MB.



Drop here or browse

Please provide a link to the product, if any.

https://

If login credentials are required for the link above, enter them here.

username / password

What is your company going to make? Please describe your product and what it does or will do.

Aira is a content-ops platform that lets creators offload editing, design, and publishing in one place.

Creators upload raw footage, assign exact edit instructions with timestamps, request thumbnails or graphics, collaborate with editors, and approve final versions — all inside one dashboard.

Where do you live now, and where would the company be based after YC?

Use the format City A, Country A / City B, Country B

India

Explain your decision regarding location.

I am currently located in Indore, India .

Progress

How far along are you?

I'm at the pre-product stage. I've deeply mapped the problem space and the workflow creators struggle with. I'm currently running user conversations and tightening the scope for a sharp MVP. The next step is to build the core flow — upload → instructions → editor workspace → approval → publish — and test it with early creators.

How long have each of you been working on this? How much of that has been full-time? Please explain.

As I said I have just started so I am at giving it like 6 hours a day.

What tech stack are you using, or planning to use, to build this product? Include AI models and AI coding tools you use.

- Frontend: Next.js + React + Tailwind for speed and smooth UI
- Backend: Node.js + Express/NestJS or a Go service for heavier workloads
- Storage: AWS S3 for large video files, CloudFront for delivery
- Database: PostgreSQL + Prisma

Are people using your product?

Yes

No

When will you have a version people can use?

before jan 30 2026

Do you have revenue?

Yes

No

If you are applying with the same idea as a previous batch, did anything change? If you applied with a different idea, why did you pivot and what did you learn from the last idea?

No I am applying for the very first time.

If you have already participated or committed to participate in an incubator, "accelerator" or "pre-accelerator" program, please tell us about it.

never.

Idea

Why did you pick this idea to work on? Do you have domain expertise in this area? How do you know people need what you're making?

I have worked as a video editor in my college years and the process of to and fro was very hectic also when I looked at it from a creators perspective , or any media house or channel I realized that they are going through the same if a proper workflow can be made which is secure and which can streamline this process it can improve the efficiency for both the editors , designers

Who are your competitors? What do you understand about your business that they don't?

At present there is not proper competitor who is doing something in this space and therefore I think I will have the advantage over others.

How do or will you make money? How much could you make?

(We realize you can't know precisely, but give your best estimate)

millions.

Which category best applies to your company?

Media



If you had any other ideas you considered applying with, please list them. One may be something we've been waiting for. Often when we fund people it's to do something they list here and not in the main application.

Software for managing different B2B licenses used by a company.

Equity

Have you formed ANY legal entity yet?

This may be in the US, in your home country or in another country.

Yes

No

If you have not formed the company yet, describe the planned equity ownership breakdown among the founders, employees and any other proposed stockholders. If there are multiple founders, be sure to give the proposed equity ownership of each founder and founder title (e.g. CEO). (This question is as much for you as us.)

At present I am the sole founder so I have not planned about it because once I will have more team members I will plan it out but as of now I am 100 percent

Have you taken any investment yet?

Yes

No

Are you currently fundraising?

Yes

No

Curious

What convinced you to apply to Y Combinator? Did someone encourage you to apply? Have you been to any YC events?

what encouraged me was that YC can help me raise funds and get connections and I encouraged myself to apply.

How did you hear about Y Combinator?

through youtube and other platforms I saw the whole startup playlist by sam altman 2 years back

Batch Preference

What batch do you want to apply for?

Winter 2026

A batch after Winter 2026

! Founder video is required

After submitting your application, you will be able to edit only certain sections: founder profiles, founder video, demo video, progress, and fundraising.

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