Anuj Kumar Mishra

PGDM Student | Operations & Business Analytics

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GitHub: https://github.com/anujmishra1111/PowerBI-Dashboard

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About Me

I am a motivated and detail-oriented PGDM student specializing in Operations Management and Business Analytics. I bring hands-on experience in SOP optimization, data visualization, and operations through academic projects and an internship at KidZania. With a strong foundation in Excel, Power BI, and Tableau, I aim to contribute to data-driven decision-making and process efficiency in business environments. I am highly adaptable, eager to learn, and committed to continuous growth in dynamic work settings.

Professional Summary

- PGDM student specializing in Operations & Business Analytics.
- Skilled in data visualization (Power BI, Excel, Tableau), process optimization, and SOP enhancement.
- Developed dashboards and reports that led to operational and customer satisfaction insights.

Skills

Operations: SOP Design, Floor Management, Shift Scheduling, Process Optimization.
Analytics & Tools: Power BI, Tableau, Microsoft Excel.
Soft Skills: Communication, Time Management, Team Coordination, Critical Thinking.
Other Tools: PowerPoint, Google Workspace

Education

Asian Business School, Noida
PGDM – Operations Management & Business Analytics (2023 – 2025)
Relevant Courses: Supply Chain Management, Lean Operations, Business Analytics

COER School of Management, Roorkee
Bachelor of Commerce (B. Com), 2017 – 2020

Internship Experience

KidZania India, Noida — Operations Intern (May 2024 – June 2024)
- Managed floor operations, guest movement, and crowd control during live shifts.
- Collected and analyzed traffic flow data to propose SOP improvements.
- Collaborated with shift supervisors to optimize resource allocation during peak hours.
- Contributed to enhanced guest satisfaction through operational efficiency.

🏆 Key Achievements

- Contributed as **Student Coordinator** in the *Promulgare:* [National Case Analysis Competition](#) held jointly by Asian Business School and Atharva Institute of Management Studies (Nov 2023).
- Presented a research paper on *"Impact of Digital Marketing Strategies on Consumer Buying Behavior"* at the [International Conference on Changing Dynamics of Global Education](#), co-hosted by Asian Business School and Northern University, Bangladesh (Dec 2023).
- Earned the title of [AIMA BizLab Certified Business Gamer](#) by successfully completing a live business simulation as part of PGDM Batch 2023–25 at Asian Business School.
- Raised ₹80,000 sponsorship from **Royal Enfield** during undergraduate studies to support college events and branding.

Academic Projects

Power BI Dashboard – E-Commerce Sales
- Built an interactive dashboard in Power BI using DAX, slicers, and visual KPIs.
- Identified product-wise sales trends and regional performance insights.

Customer Satisfaction Analysis – WOW Momo
- Designed survey tools and collected feedback across store locations.
- Identified key service gaps and proposed SOP enhancements.
- Used Excel for chart-based analysis and reporting.

Certifications

- Business Analysis & Process Management – Coursera | May 2025
  Verified Certificate: https://coursera.org/verify/2154FBR8BD30
- Agile Project Management – HP LIFE | July 2025 [certificate (1) HP.pdf](#)
- Mastering Supply Chain Management – SCMDOJO | May 15, 2025
  Certificate ID: [SCMDOJO-11239-18027](#)
- Introduction to Production and Operations Management – SCMDOJO | May 14, 2025
  Certificate ID: [SCMDOJO-20865-18027](#)

Languages

English (Fluent)
Hindi (Native)

Interests:

Continuous Learning & Self-Development
Exploring Business Processes & Analytics
Creativity through Data Visualization