Q. Find Top 10 highest revenue generating products.

```
select product_id,sum(sale_price) as sales
from df_orders
group by product_id
order by sales desc
limit 10;
```

product_id	sales
TEC-CO-10004722	59514.00
OFF-BI-10003527	26525.30
TEC-MA-10002412	21734.40
FUR-CH-10002024	21096.20
OFF-BI-10001359	19090.20
OFF-BI-10000545	18249.00
TEC-CO-10001449	18151.20
TEC-MA-10001127	17906.40
OFF-BI-10004995	17354.80
OFF-SU-10000151	16325.80

Q. Find top 5 highest selling products in each region.

```
with cte as(
select region, product_id,sum(sale_price) as sales
from df_orders
group by region, product_id)
select * from(
select *
, row_number() over(partition by region order by sales desc) as rn
from cte) A
where rn<=5;
```

region	product_id	sales	rn
Central	TEC-CO-10004722	16975.00	1
Central	TEC-MA-10000822	13770.00	2
Central	OFF-BI-10001120	11056.50	3
Central	OFF-BI-10000545	10132.70	4
Central	OFF-BI-10004995	8416.10	5
East	TEC-CO-10004722	29099.00	1
East	TEC-MA-10001047	13767.00	2
East	FUR-BO-10004834	11274.10	3
East	OFF-BI-10001359	8463.60	4
East	TEC-CO-10001449	8316.00	5
South	TEC-MA-10002412	21734.40	1
South	TEC-MA-10001127	11116.40	2
South	OFF-BI-10001359	8053.20	3
South	TEC-MA-10004125	7840.00	4
South	OFF-BI-10003527	7391.40	5
West	TEC-CO-10004722	13440.00	1
West	OFF-SU-10000151	12592.30	2
West	FUR-CH-10001215	9604.00	3
West	OFF-BI-10003527	7804.80	4
West	TEC-AC-10003832	7722.70	5

Q. Find month overgrowth comparison for 2022 and 2023 sales (eg: jan 2022 vs jan 2023)

```
with cte as (
select year(order_date) as order_year, month(order_date) as order_month,
sum(sale_price ) as sales
from df_orders
group by year(order_date), month(order_date)
-- order by year(order_date), month(order_date)
)
select order_month,
sum(case when order_year=2022 then sales else 0 end) as sales_2022,
sum(case when order_year=2023 then sales else 0 end) as sales_2023
from cte
group by order_month
order by order_month;
```

order_month	sales_2022	sales_2023
1	94712.50	88632.60
2	90091.00	128124.20
3	80106.00	82512.30
4	95451.60	111568.60
5	79448.30	86447.90
6	94170.50	68976.50
7	78652.20	90563.80
8	104808.00	87733.60
9	79142.20	76658.60
10	118912.70	121061.50
11	84225.30	75432.80
12	95869.90	102556.10

Q. For each category which month had the highest sales?

```
with cte as(
SELECT category, DATE_FORMAT(order_date, '%Y%m') AS order_year_month,
 sum(sale_price) as sales
FROM df_orders
group by category, date_format(order_date, '%Y%m')
-- order by category, date_format(order_date, '%Y%m')
)
select * from (
select *,
```

```
row_number() over(partition by category order by sales desc) as rn
from cte) A
where rn=1;
```

	category	order_year_month	sales	rn
▶	Furniture	202210	42888.90	1
	Office Supplies	202302	44118.50	1
	Technology	202310	53000.10	1

Q. Which subcategory had growth by profit in 2023 compared to 2022?

```
with cte as (
select sub_category, year(order_date) as order_year,
sum(sale_price ) as sales
from df_orders
group by sub_category, year(order_date)
-- order by year(order_date), month(order_date)
),
cte2 as(
select sub_category,
sum(case when order_year=2022 then sales else 0 end) as sales_2022,
sum(case when order_year=2023 then sales else 0 end) as sales_2023
from cte
group by sub_category
-- order by sub_category;
)
select *,
(sales_2023-sales_2022)*100/sales_2022
from cte2
order by (sales_2023-sales_2022)*100/sales_2022 desc
limit 1
```

	sub_category	sales_2022	sales_2023	(sales_2023-sales_2022)*100/sales_2022
▶	Supplies	16140.70	28917.40	79.158277