

Product Portfolio

Defense & Cybersecurity

RapidDFIR - AI Cybersecurity Platform

Product: Next-generation SIEM system that effectively addresses the challenges of modern cybersecurity, providing enhanced threat detection, reduced alert fatigue, improved incident response, and ultimately a stronger security posture for organizations.

Market Segment:

- Defense and Police Forces
- B2B Enterprise Model
- Cybersecurity Operations (SecOps)

Value Proposition:

- Enhanced threat detection with AI-powered analytics
- Significant reduction in alert fatigue through intelligent filtering
- Improved incident response times and accuracy
- Stronger overall security posture for critical infrastructure

Impact Metrics:

- Competitive with market leaders (Splunk, Microsoft Sentinel, IBM QRadar)
- 0 to 1 stage product with high growth potential
- Addresses critical gaps in modern cybersecurity landscape

Law Enforcement & Digital Forensics

Prophecy Platform Suite - Big Data Intelligence Fusion Center

Product: Superior intelligence processing platform providing predictive crime analysis and real-time actionable insights. Analyzes petabytes of intercepted electronic signals, field reports, satellite imagery, and open-source data using GIS, Graph, FRS & Temporal analysis.

Market Segment:

- Defense and Police Forces
- Law & Order Enforcement Agencies
- B2B Enterprise Model

Value Proposition:

- Predictive crime analysis capabilities
- Real-time actionable insights for decision-making
- Enhanced operational efficiency through data fusion
- Comprehensive intelligence processing from multiple sources

Impact Metrics:

- 10 to 100 stage maturity
- Processes petabytes of data
- Competes with Tableau and Power BI in analytics space

Argus - Digital Forensic & Financial Crime Platform

Product: Forensic investigation tool that identifies hidden patterns and correlations through search, knowledge graph, media, temporal and geospatial analysis. Can ingest hundreds of terabytes of mobile, laptop, computer & cloud data dumps.

Market Segment:

- Law & Order Enforcement Agencies
- B2B Enterprise Model
- Digital Forensics & Financial Crime Investigation

Value Proposition:

- Advanced pattern recognition and correlation analysis
- Multi-terabyte data processing capabilities
- Interactive dashboards and network graph visualizations
- Comprehensive digital evidence analysis

Impact Metrics:

- 1 to 100 stage product
- Competes with Cellebrite Pathfinder, Nuix eDiscovery, Magnet AXIOM Cyber
- Handles hundreds of terabytes of forensic data

AI Infrastructure & Enterprise Productivity

Minerva - Compound LLM & AI Agents Platform

Product: AI-driven generative solutions for text, image, audio, and video processing. Extracts entities and disambiguation from unstructured data in 20+ languages, with real-time speech, object and facial recognition capabilities.

Market Segment:

- Law & Order Enforcement Agencies
- B2B Enterprise Model
- AI/LLM Infrastructure

Value Proposition:

- Multi-modal AI processing (text, image, audio, video)
- 20+ language support for global operations
- Real-time processing capabilities
- Enhanced customer experience and operational efficiency

Impact Metrics:

- 0 to 10 stage with high growth potential
- Competes with Palantir AI Platform
- Productivity-focused AI solution

ARST - QA Productivity Tool

Product: Assistance to Requirement Specification & Test-cases - innovative DevOps tool that enhances QA engineer productivity by generating test-cases and test data for validating SWIFT-based financial transactions in banks.

Market Segment:

- Developer Ecosystem
- Internal Enterprise DevOps teams
- Financial Services Technology

Value Proposition:

- Automated test case generation
- Enhanced QA engineer productivity
- Specialized for financial transaction validation
- SWIFT banking protocol expertise

Impact Metrics:

- 0 to 1 stage product
- Developed for IBM's internal teams

- Developer productivity enhancement focus

Healthcare & Medical Technology

Clinical Assistance Platform - Population Healthcare Provider

Product: Comprehensive healthcare platform designed for population health management and clinical decision support, enabling healthcare providers to deliver personalized care at scale.

Market Segment:

- Population Healthcare Provider Market
- Primary Healthcare Service Delivery
- B2B Enterprise Model

Value Proposition:

- Population health management capabilities
- Clinical decision support systems
- Scalable healthcare delivery
- Personalized care at population scale

Impact Metrics:

- Healthcare provider productivity enhancement
- Population health outcome improvements
- Scalable care delivery model

ePAMS - Healthcare IoT Platform

Product: Electronic Patient Analysis & Measurement System - IoT edge computing device integrating 15 medical sensors to capture up to 48 vitals in real-time, improving clinical workforce productivity by 2X.

Market Segment:

- Primary Healthcare Service Delivery
- Healthcare IoT
- B2B Enterprise Model

Value Proposition:

- 48 vital signs monitoring in real-time
- 2X improvement in clinical workforce productivity
- On-demand and personalized healthcare delivery
- IoT edge computing for healthcare

Impact Metrics:

- 0 to 10 stage product
- 2X productivity improvement demonstrated
- Competes with YOLO Health ATMs
- 15 integrated medical sensors

Connected Healthcare Platform - Provider Service Aggregation

Product: Comprehensive, robust and secure telehealth platform that aggregates virtual doctor-patient visits with laboratory and pharmaceutical supply chain services.

Market Segment:

- Primary Healthcare Delivery for Corporates & Communities
- Provider Service Aggregation Platform
- B2B Enterprise Model

Value Proposition:

- Integrated telehealth ecosystem
- End-to-end healthcare service aggregation
- Secure and robust platform architecture
- Corporate and community healthcare delivery

Impact Metrics:

- 0 to 10 stage with growth trajectory
- Competes with Glocal Healthcare, Lybrate
- Comprehensive service integration model

Portfolio Summary

Market Segment	Products	Stage Range	Key Focus
Defense & Cybersecurity	RapidDFIR	0-1	Threat detection, incident response
Law Enforcement & Digital Forensics	Prophecy Suite, Argus	1-100	Intelligence fusion, forensic analysis
AI Infrastructure & Enterprise	Minerva, ARST	0-10	AI/LLM processing, developer productivity
Healthcare & Medical Technology	Clinical Platform, ePAMS, Connected Healthcare	0-10	Population health, IoT monitoring, telehealth

Cross-Portfolio Key Performance Indicators

- **Market Coverage:** 4 major vertical segments with 8 specialized products
- **Technology Maturity:** Products spanning 0-1 to 10-100 stage development
- **Geographic Reach:** Multi-language support (20+ languages in Minerva)
- **Data Processing Scale:** From terabytes to petabytes across different platforms
- **Productivity Impact:** Demonstrated 2X improvements in healthcare workforce efficiency
- **Competitive Positioning:** Direct competition with market leaders in each segment