

ECOMMERCE SALES ANALYSIS DASHBOARD

SALES

\$22,97,200.86



YOY GROWTH

▲20.62%

PROFIT

\$2,86,397.02

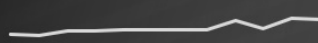


YOY GROWTH

▲14.41%

QUANTITY

37873



YOY GROWTH

▲27.45%

NO OF ORDERS

9994



YOY GROWTH

▲20.64%

PROFIT MARGIN

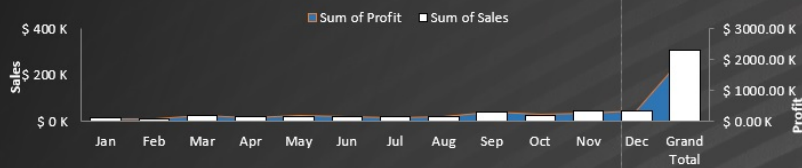
12.47%



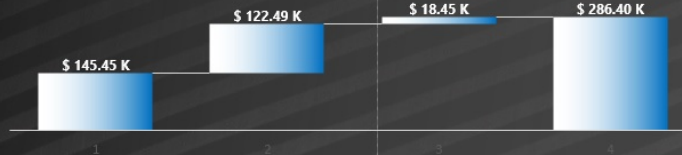
YOY GROWTH

▼5.15%

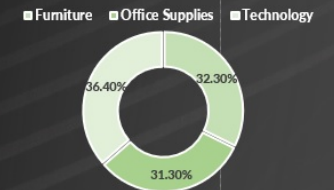
SALES AND PROFIT ANALYSIS



CATEGORY WISE PROFIT



CATEGORY WISE SALES SHARE %



SALES BY STATE



Sales
\$ 457.69 K
\$ 229.30 K
\$ 0.92 K

TOP 5 SUBCATEGORIES BY SALES



FILTERS

Year	Segm...	Regi...
2011	Consumer	Central
2012	Corporate	East
2013	Home Office	South
2014		West