

Yellowhat E-Commerce Website Features

1. User Features (Frontend)

Homepage

- Featured products section
- Top products section
- Banners/advertisements related to products
- Categories and brands showcase

Product Management

- Browse products by category & brand
- Product search with filters (price range, brand, rating, etc.)
- Product details page (images, description, price, reviews)
- Book products by sending message to whatsapp - the whatsapp message will include the product details customer wishes to buy

Includes dark and light theme website

2. Admin Dashboard Features

Product Management

- Add/edit/delete products
- Set products as Top Products
- Assign products to categories & brands

Category & Brand Management

- Add/edit/delete product categories
- Add/edit/delete product brands

Banner & Advertisement Management

- Add/update homepage banners

Design link:

<https://www.figma.com/design/e7QDwc6hCVIYqsYo52k34d/YellowHat?node-id=1-2&t=xDqIkkD158gTLwYJ-1>