FAIZA ANUM

MERN Stack Developer

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Professional Summary

Highly skilled **MERN Stack Developer** with experience in building scalable e-commerce platforms and AI-powered applications. Expertise in **Next.js, TypeScript, Tailwind CSS, API integration, and UI/UX design**. Passionate about creating efficient, responsive, and user-friendly web applications. Currently developing **Co. Shop**, an AI-integrated e-commerce marketplace with chatbot-powered recommendations.

Skills & Technologies

- **Frontend:** Next.js, React.js, TypeScript, Tailwind CSS, ShadCN, React Icons
- **Backend:** Node.js, Express.js, MongoDB, Firebase
- **Database & CMS:** Sanity, MockAPI, PostgreSQL
- **API Integration:** RESTful APIs, OpenAI API (for AI-powered chatbot), Product Recommendation APIs
- **Version Control & Deployment:** Git, GitHub, Vercel
- **UI/UX & Performance Optimization:** Responsive design, Lighthouse performance tuning.

Experience

Founder & Lead Developer – Co. Shop *(2025 - Present)*

- Designed and developed a **clothing e-commerce platform** with an admin panel using **Next.js**.
- Integrated AI-powered **chatbot and product recommendations** to enhance user experience.
- Implemented **shopping cart functionality**, checkout process, and API-based product management.
- Optimized performance, improving **Lighthouse score from 42% to higher efficiency**.
- Built **responsive, modular UI components** using **Tailwind CSS** and **ShadCN**.

Freelance MERN Stack Developer *(2023 - 2025)*

- Developed **multiple full-stack web applications**, including e-commerce platforms and blogs.
- Created a **Next.js blog** with Sanity CMS for managing **cats and kittens** content.
- Worked on API integration, authentication, and user-friendly dashboard designs.

Projects

Co. Shop – AI-Powered E-Commerce *(Next.js, TypeScript, Tailwind, OpenAI API)*

- Features AI chatbot for **personalized shopping recommendations**.
- Integrated **secure checkout, product filters, and category-based navigation**.

Fashion Store Admin Panel *(Next.js, Sanity, Tailwind CSS)*

- Built an admin panel for **inventory and order management**.
- Enabled **real-time data updates using Sanity CMS**.

E-Commerce Platform with MockAPI *(Next.js, TypeScript, REST API)*

- Implemented **cart management, order processing, and product listing**.
- Focused on **performance optimization and seamless UX**.

Education

Bachelor's Degree in B.Com *(2012-Karachi University)*

Certifications & Achievements

- **Full-Stack Development Course** – [Governer Sindh I.T Initiative]
- **UI/UX Design Mastery** – [Governer Sindh I.T Initiative]
- Improved Lighthouse score for e-commerce website by **X%**

Contact

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