



An Analysis Of Individual And Community Solar PV Adoption Levels Under Current Regulations Using Agent-based Modelling

Master Thesis Mid-term Presentation

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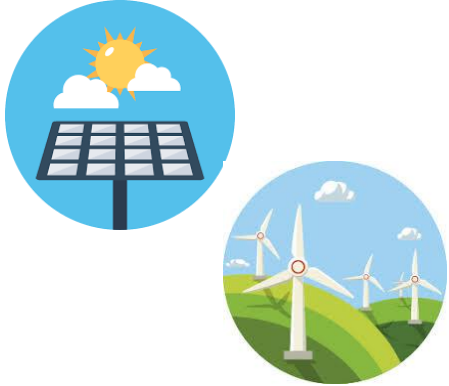
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Agenda

- Introduction and Motivation
- Methodology Overview
- Communities – “Plots” – in Alt-Wiedikon
- Agent-based Modelling and Decision Making
- CEA v SFOE data
- Next steps
- Discussion: inputs and feedback

Introduction

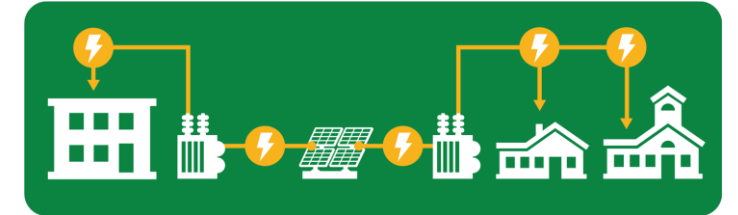


2017: 1.4 TWh
2020: 4.4 TWh
2035: 11.4 TWh



Zurich

Great case for community solar
Complementary building types
closely packed together
Alt-Wiedikon: high resolution CEA
data



Community Scale PV systems

- Larger = reduced price/kW
- complementary load profiles
- Financial benefits/products

Alt-Wiedikon Buildings Distribution

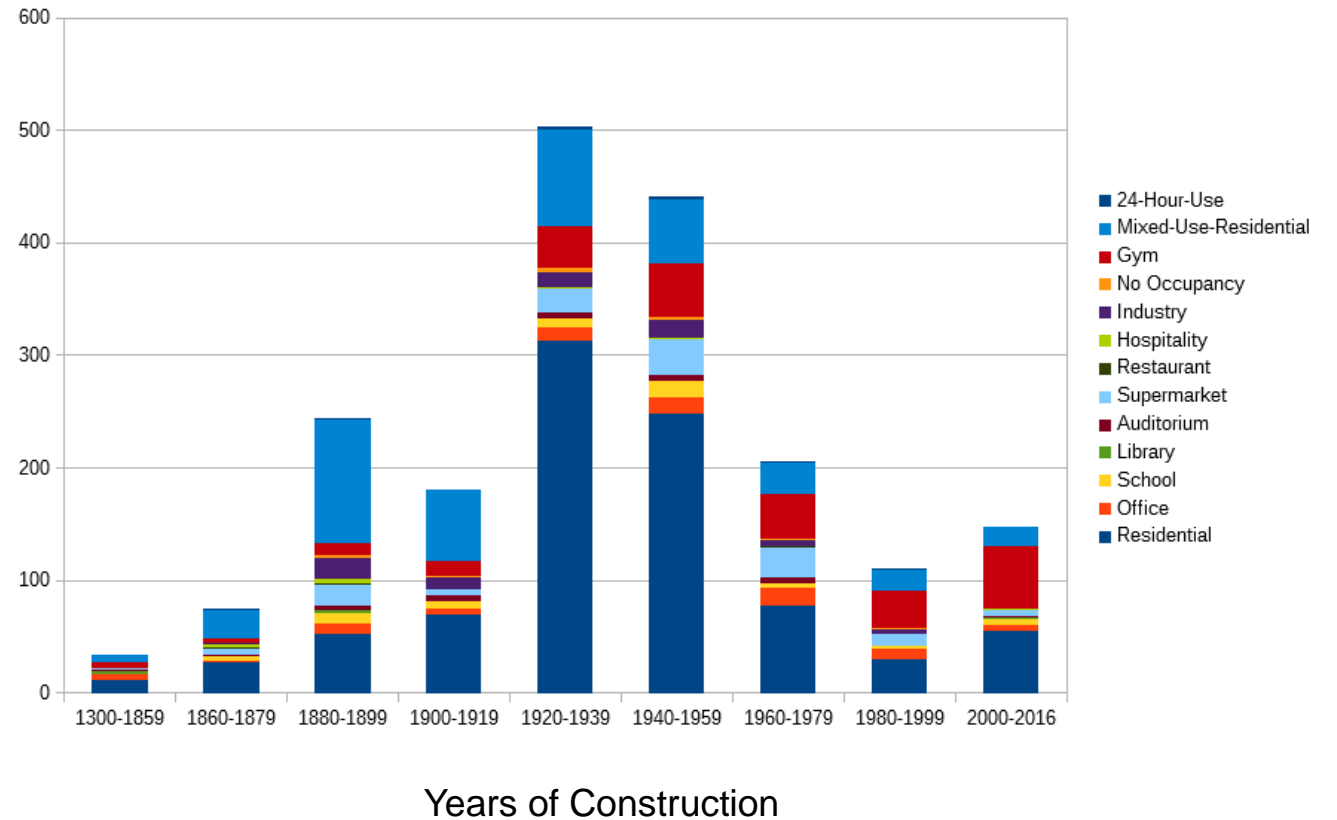
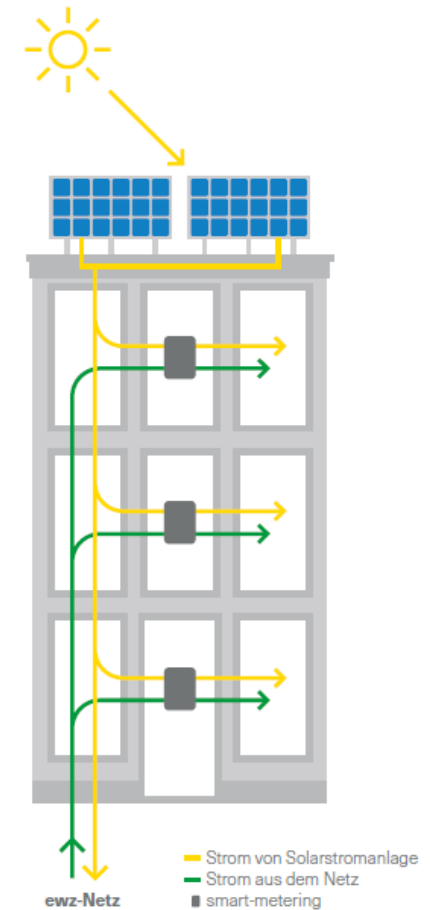


FIGURE 1.1: Building types of the whole district as in the statistics of the City of Zurich

Regulations

- Energy Act (EnG 2018):
 - Mandatory for EWZ: FiT = 7.91Rp./kWh in Zurich
 - Only one-time subsidy from government: up to 30% of PV system costs
- Zusammenschluss für Eigenverbrauch (ZEV) Formation
 - Article 17, EnG 2018: Incentivizes self consumption communities
 - multiple consumers → single customer
 - Building owner/Tenants → form ZEV, share system costs and electricity in premises



Need for Solar Adoption + Policy Incentives = Ingredients for a Research Question!

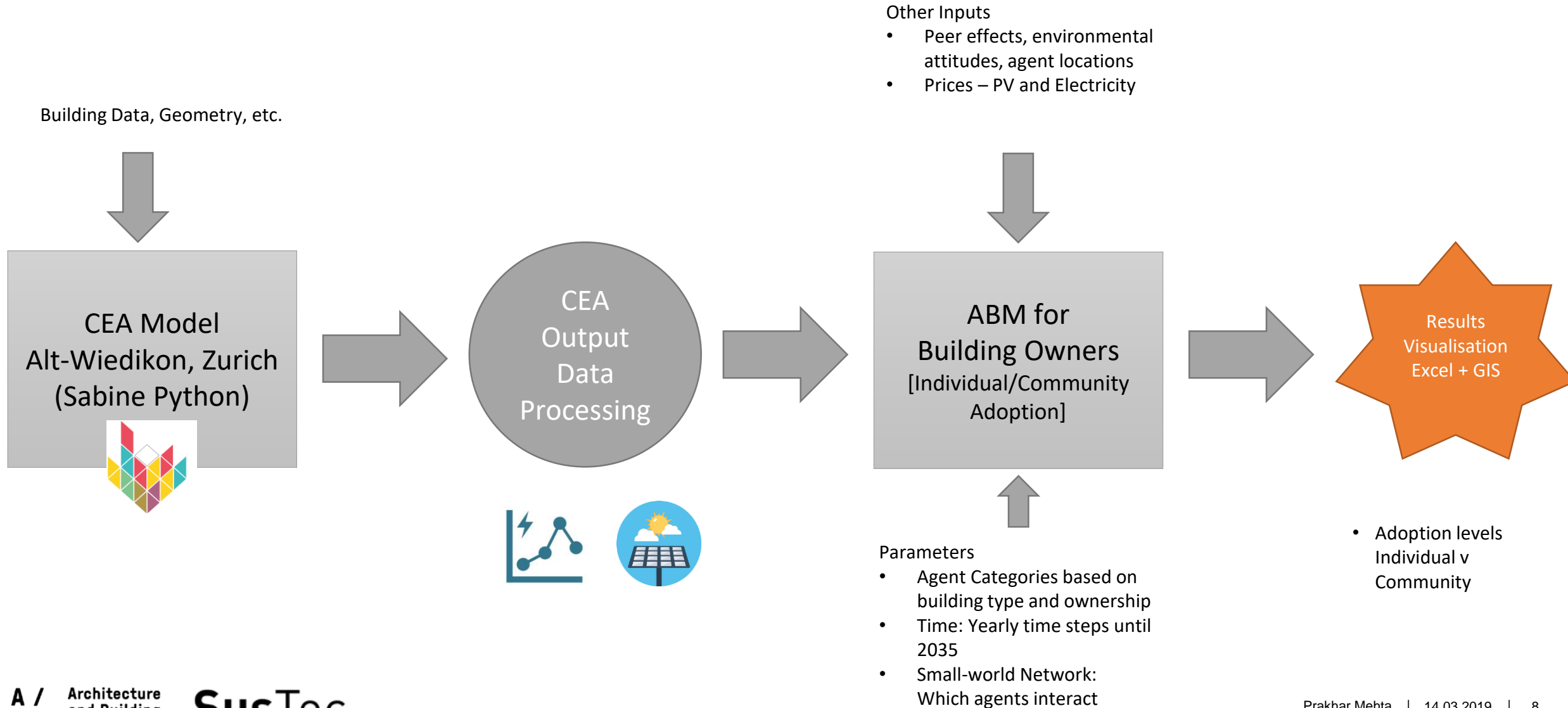


- Switzerland needs to increase renewable energy generation by 10 TWh by 2035. Community Solar PV Systems have important advantages over Individual PV systems.
- Problem Statement:
 - *Newly introduced regulations incentivize self-consumption and favour Community Solar PV, but their effectiveness remains unknown and un-researched.*
- Research Questions
 - *Will the adoption of community scale solar PV outpace individually owned solar in the Swiss urban context, given current regulations?*
 - *What elements of the current regulation have greater impact on adoption levels?*
 - *Level of subsidies*
 - *Size of allowed communities*

State-of-the-Art

- Agent-based models have been used to model solar PV adoption
 - Individual, heterogeneous agents making decisions
 - Account for irrational human behaviour and how peers/society drive decision making
 - *Rai, Douglas (2016)*: “Interaction of heterogeneous agents at the micro-level produces macro outcomes” i.e. Emergent behaviour
- *Icek Ajzen’s Theory of Planned Behaviour (1991)* commonly used as the base for decision making
- Existing research focuses on individual level PV adoption
 - Ex-Post: Palm (2017): Surveys of PV adopters –
 - Active peer effects as a final confirmation from trustworthy sources → **Passive peers unimportant**
 - Ex-Ante: Rai, Robinson (2015): Empirical approach to ABM with Relative Agreement algorithms and Small World Networks –
 - Effect of change in rebate levels on adoption scales with installed base → **greater adoption later in the model**
- **No existing research on adoption of community PV systems! 😊**

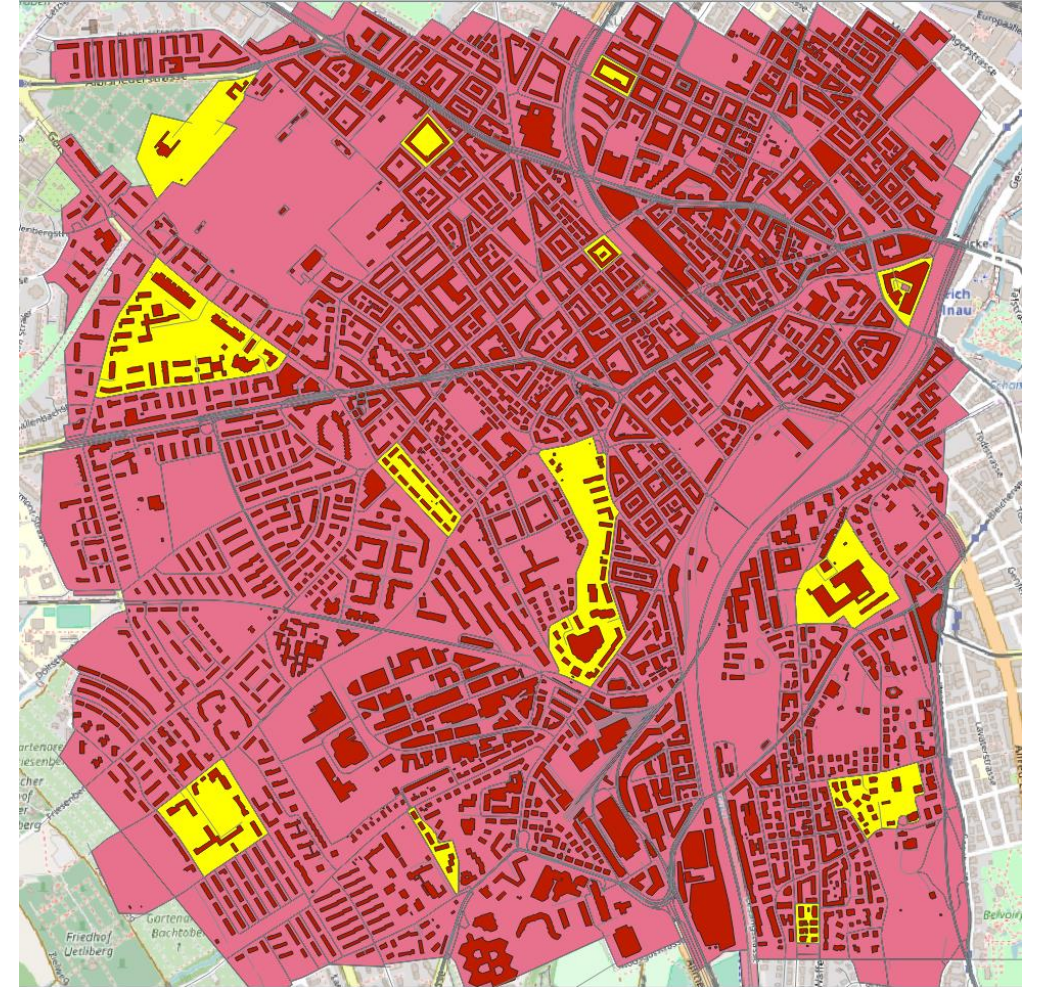
Methodology Overview



Communities based on Strict ZEV regulations

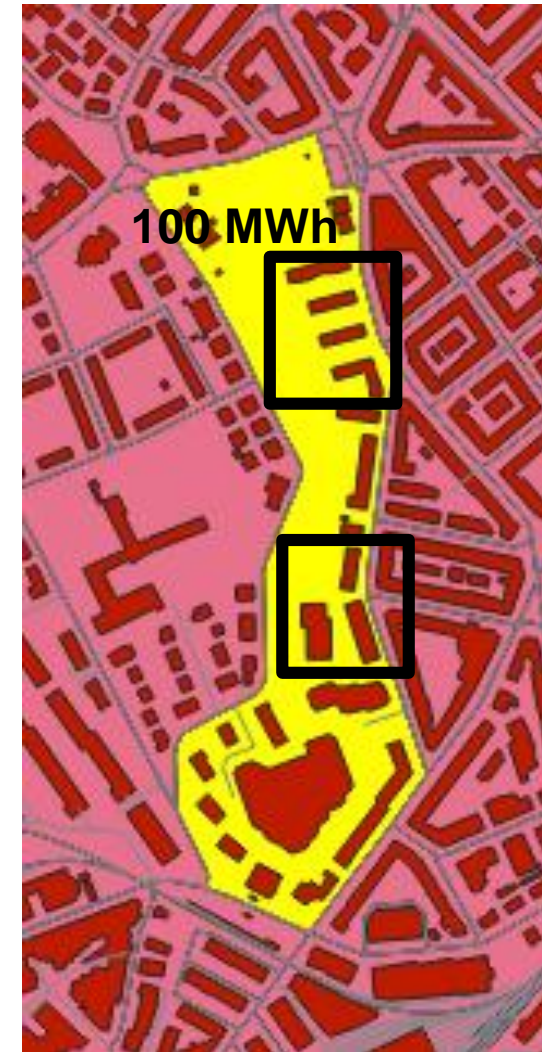
– “Plots”

- Make “Plots” very strictly according to regulations
- Plots aren’t perfect
- Different types of plots formed:
 - Single/Multiple buildings
 - Small/Large areas
 - Different Building types



Zooming into a Plot

- All could potentially form a SINGLE community
- Or can form multiple SUB-communities
- 100 MWh Demand self-imposed limit – threshold for wholesale electricity market participation – *discussion later*
- → Buildings which can actually form a ZEV are further classified into sub-plots



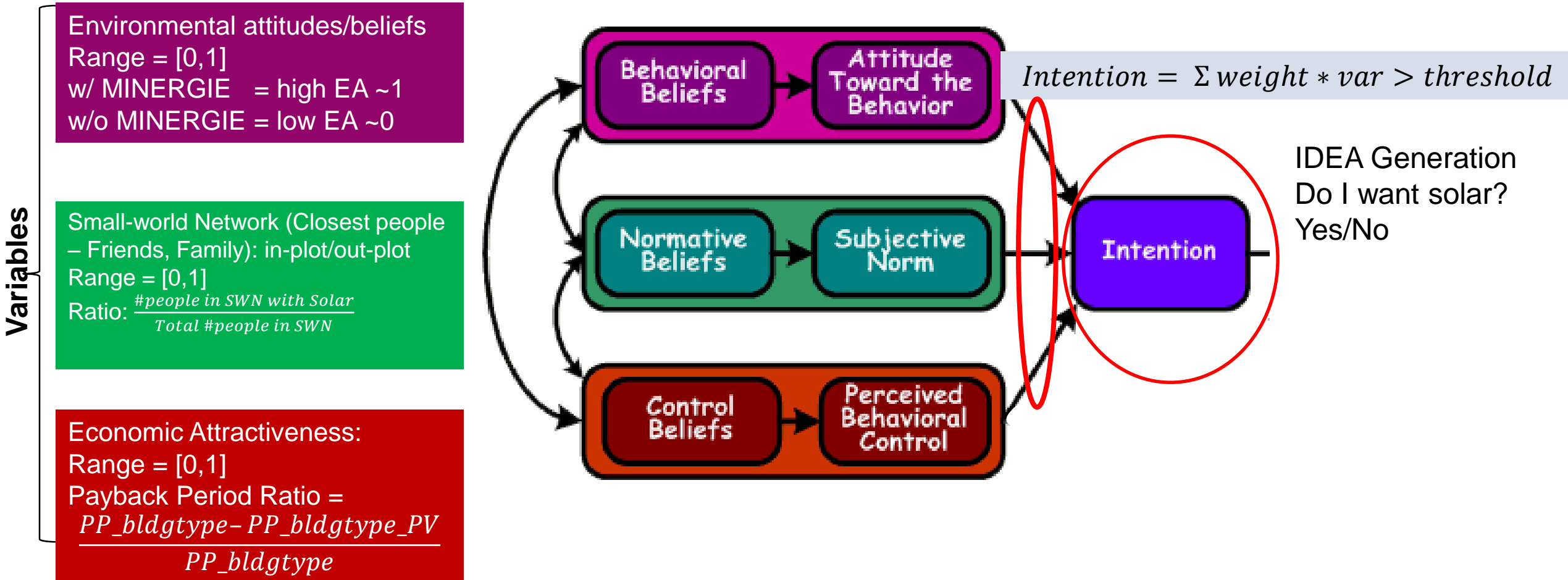
What does our ABM do?

- Building owners of different types
- DECISIONS:
 - Solar NO
 - Solar YES
 - Individual
 - Community
 - What size of community? With who?
- Individual PV on building – no problems
 - Size of system known – prices known
 - 2 choices only – “Ja” oder “Nein”
- Community PV in a plot – lots of problems! 🐔
 - PV System Size \leftrightarrow Costs \leftrightarrow Members of ZEV
 - Keep Community PV Size varying
 - Avoids Bias
 - Hence use combinatorics – each subplot (100 MWh) will decide out of many options after buildings get an idea to adopt/not adopt solar



Use of Theory of Planned Behaviour for decision making

Stage I – Idea Generation



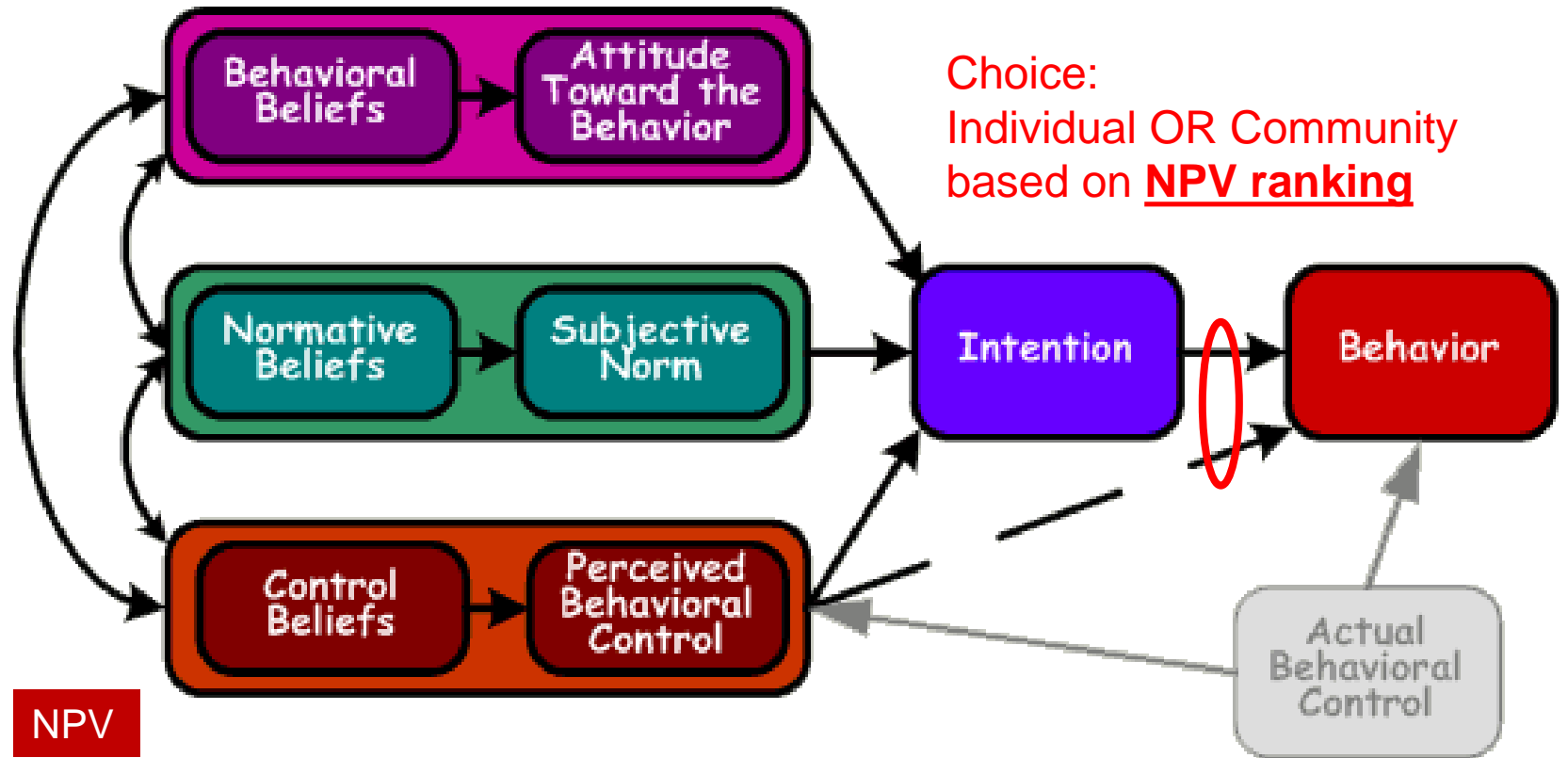
Use of Theory of Planned Behaviour for decision making

Stage II – Choice

Environmental attitudes/beliefs
Range = [0,1]
w/ MINERGIE = high EA ~1
w/o MINERGIE = low EA ~0

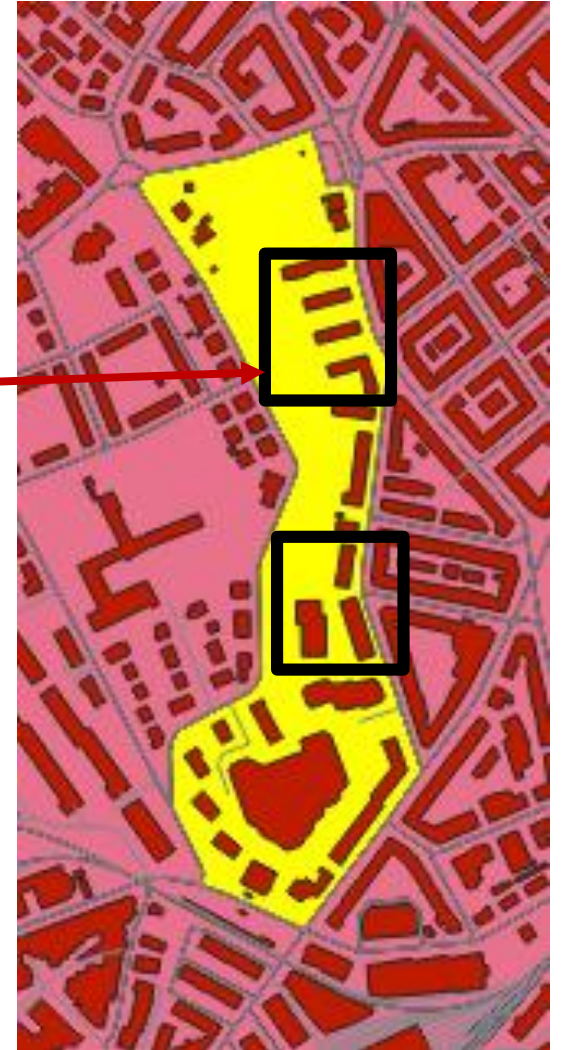
Small-world Network (Closest people – Friends, Family): in-plot/out-plot
Range = [0,1]
Ratio: $\frac{\#people\ in\ SWN\ with\ Solar}{Total\ \#people\ in\ SWN}$

Economic Attractiveness:
Range = [0,1]
Payback Period Ratio = $\frac{PP_{bldgtype} - PP_{bldgtype_PV}}{PP_{bldgtype}}$



Choice based on NPV Ranking

- After clearing Stage I: Only subplot considered
- A, B, C, D
- 11 possible communities
 - ABCD
 - ABC
 - BCD
 - ...
 - Which community is formed?



Who prefers what? Let's rank preferences:

- Lower the sum of NPV rankings, more preferred the community
- Other criteria, like self-sufficiency of communities formed, can also be ranked and weighted together

Combinations	Ranking A	Ranking B	Ranking C	Ranking D	SUM	Overall Rank	Comments
ABCD	1	1	2	1	5	1	C compromises
ABC	2	3	3	-	8	3	
CDA	3	-	4	4	11	4	
ABD	4	4	-	3	11	4	
BCD	-	2	1	2	5	2	
AB	5	5	-	-	10	6	3 member ZEV prioritized over 2 member
BC	-	6	5	-	11	7	

Base Case ABM

- Base Case: Adoption under current regulations until 2035

To what degree do current regulations lead to the Energy Strategy 2050 goals?

- Assumptions:

- PV size = Max. roof area available
- Community formation = strict ZEV + max. 100 MWh demand/year
- Policy = Current regulations

- Variables changing with time:

- Falling PV prices (projections), peer effects

- Expected Results

- Community > Individual adoption
- Adoption increases towards the end of simulation period as peer effects increase and PV prices decrease

Interesting Scenarios – change Base Case Assumptions

a) Reduced PV sizes

- Maybe demands are not high enough for larger PV systems
- Can show us optimum size levels in terms of technical and economic aspects

b) Relaxed ZEV regulations

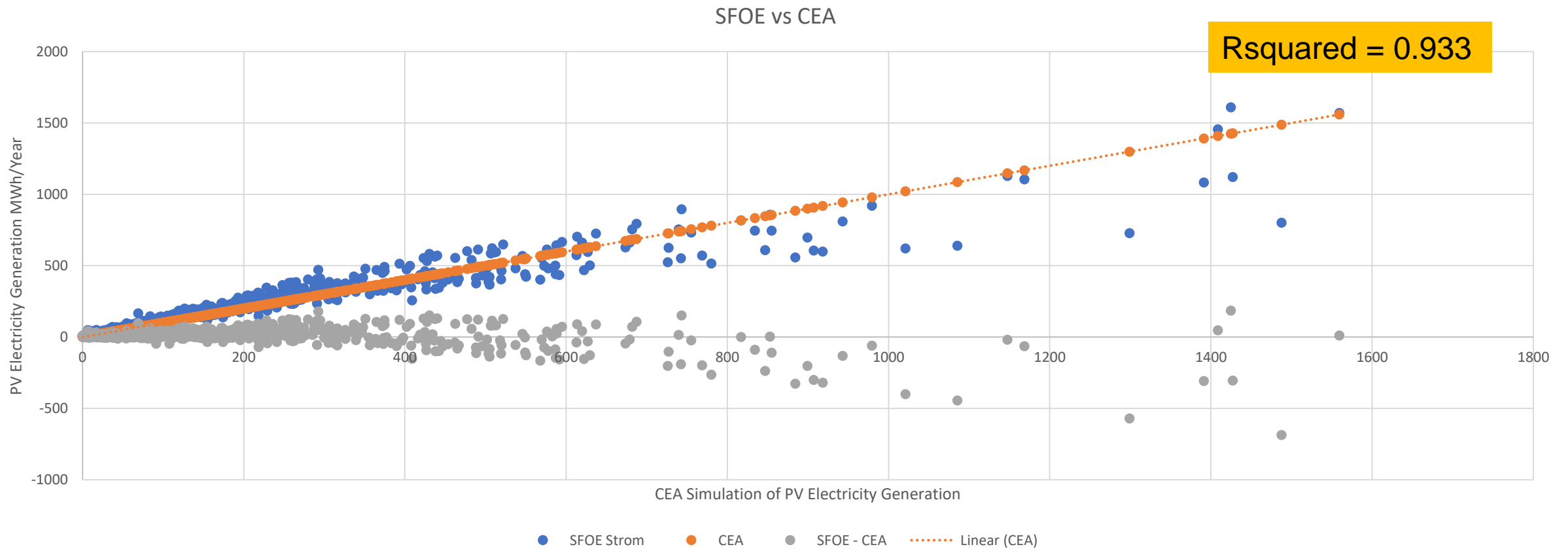
- Bigger Plots/Subplots
- No 100 MWh demand criteria
- Can show if better and larger communities can be formed at possibly lower costs

c) Changing Subsidies and FiTs

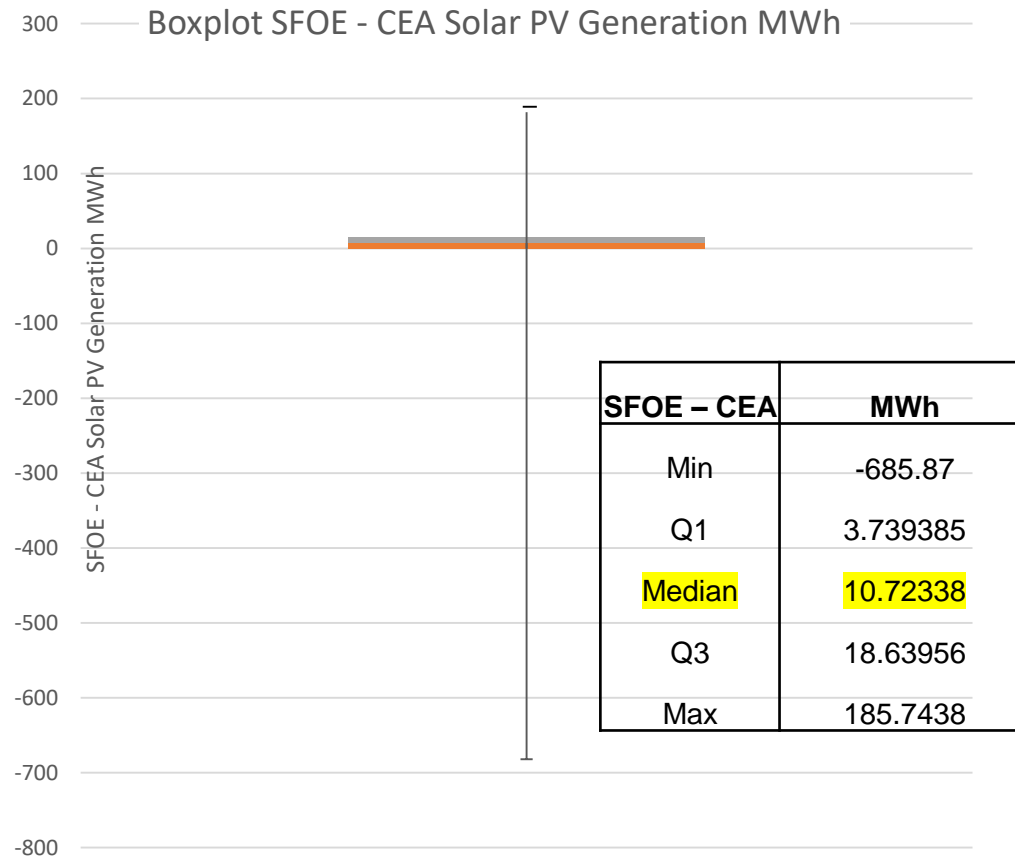
- Prolong availability after 2030, Increase/Decrease/Special ZEV credit
- Gives an idea of the importance of the level and type of subsidies

SFOE v CEA Data

Fits well but magnitude of difference is high!



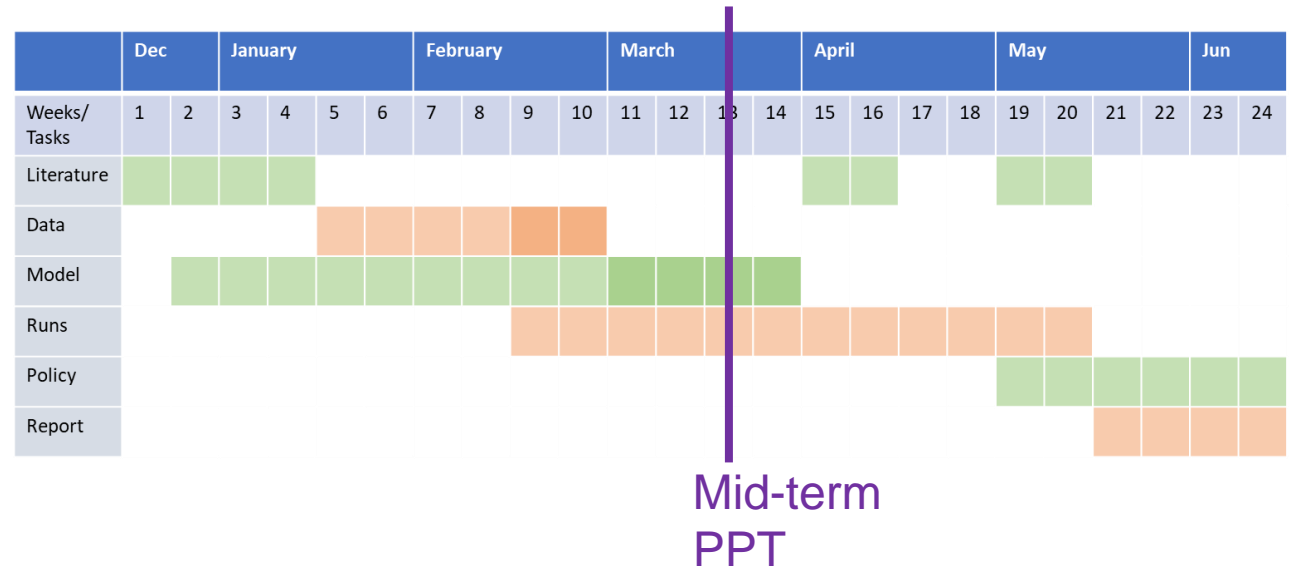
Median difference = 10 MWh = approx. 3 households' yearly demand! CEA underestimates.



Still use CE
Hourly data
important fo
and SS calc

Next Steps

- March: ABM model architecture
- April: ABM Runs
- May: ABM results analysis
- June: Final Presentation
- September: CISBAT Conference Poster Presentation!

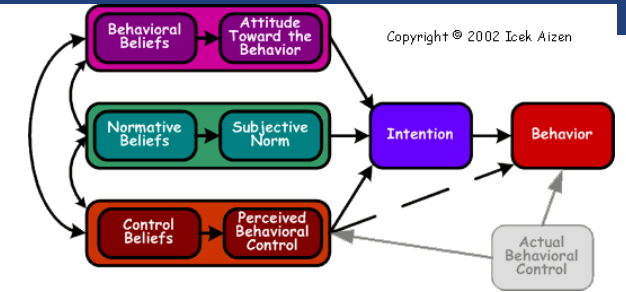


Thank You! Time for questions and discussion! 😊



Discussion: inputs and feedback

- 100 MWh self-imposed limit
 - ~25-30 households ~ 4-5 typical residential buildings
 - Disregard this limit and consider PV comparison with wholesale prices? NPV changes!
- NPV not considered in Stage I
 - TPB becomes complex with various options (else had to fix community size, unrealistic)
 - But, any other way than PP ratios to develop economic attractiveness?
- Does considering NPV ranking in Stage II make sense?
 - Conflict resolution:
 - Based on technical criteria, like greater self-sufficiency?
 - Based on best NPV situation for all buildings concerned?
 - Based on inclusion – include as many buildings in community system?
 - Include feedback to Stage I to model it as persuasion from peers?
- Any thoughts on the decision making process?
- What scenarios do you like? – reduced PV, relaxed regulations, changing subsidies, Others?



Back-up Slides

My case: So. Many. Variables!

Environmental attitudes/beliefs
Technical aspects
Economics
Past opinions

Cost effectiveness
No. of installations in neighbourhood
Feedback based on peer decisions
What Peers Say

- General Social Image of PV
- Small-world Network (Closest people – Friends, Family)

Does agent feel confident enough to do it?
Money/Economic Attractiveness
Time
Skills
Support and Persuasion

