

# E-Commerce SKU ANALYSIS

Month

All

SUB\_CATEGORY

All

CATEGORY

All

90.73M

Sum of ORDERED\_REVENUE

2M

Sum of ORDERED\_UNITS

0.89

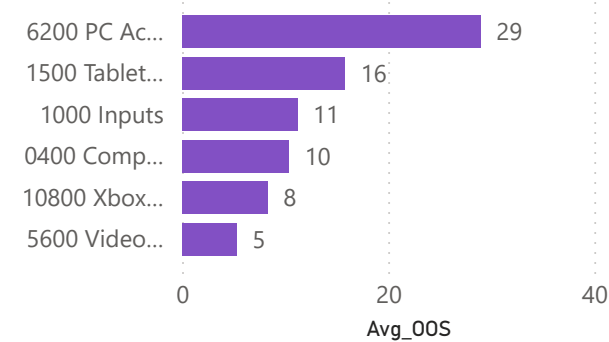
0.06

Unit\_per\_View

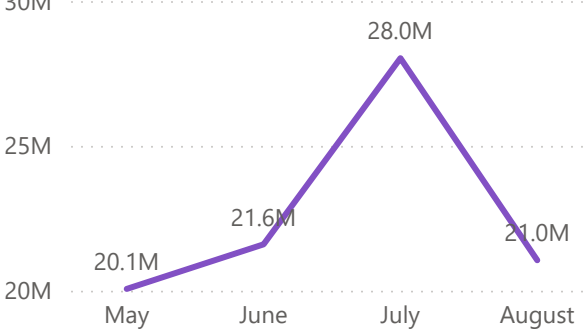
C03CBL[721

Most Expensive SKU

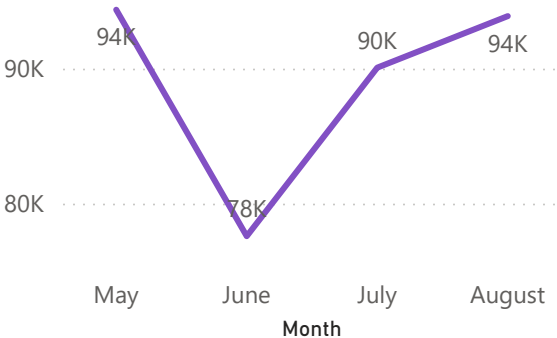
Avg\_OOS by CATEGORY



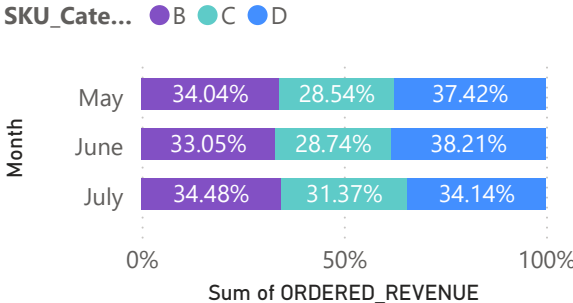
Sum of ORDERED\_REVENUE by Month



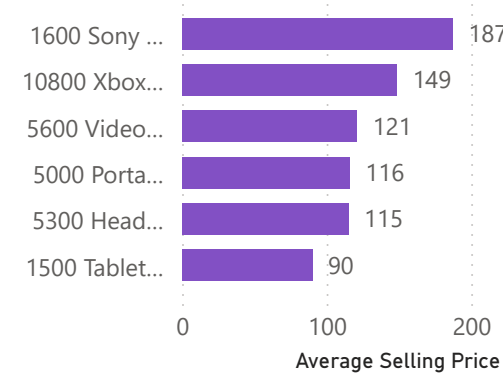
Sum of REP\_OOS by Month



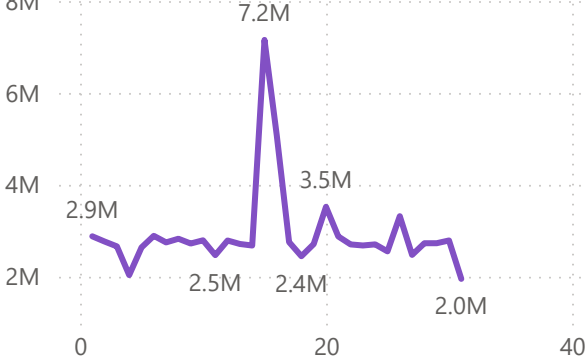
Sum of ORDERED\_REVENUE by Month and SKU\_Category



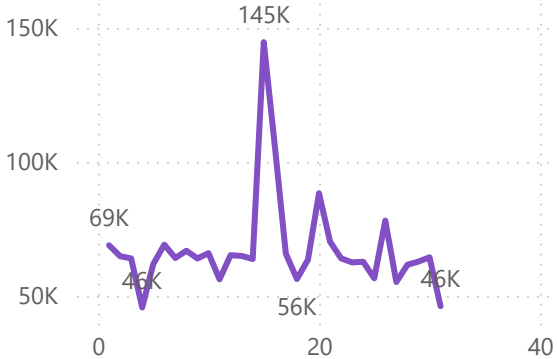
Average Selling Price by CATEGORY



Sum of ORDERED\_REVENUE by Day



Sum of ORDERED\_UNITS by Day



SKUs That Stopped Selling After July

SKU_NAME	Sum of ORDERED_REVENUE
D28EGTXVWH	0.0C
D27F5MQK4K	0.0C
D278[PCGZN	0.0C
D236O:ZQ92	0.0C
D22TZCQYWC	0.0C
D22FIJSD3D	0.0C
D21LP:UMOR	0.0C
D21J9KN6Y6	0.0C

CATEGORY	May	June	July	August
0100 Wireless Phones	61.78%	38.22%		
0191 Connected Wearables	61.78%	38.22%		
0400 Computer Peripherals	18.41%	23.40%	27.94%	30.25%
0430 Computer Headsets and Mics - DELETED	23.92%	25.61%	25.90%	24.57%
0435 Webcams - DELETED	19.45%	21.45%	28.51%	30.60%
0455 Keyboards - DELETED	31.72%	64.65%	3.38%	0.25%
0499 Computer Peripherals Other - DELETED			43.66%	56.34%
1000 Inputs	22.18%	23.57%	30.97%	23.28%
1001 Keyboards	24.42%	23.56%	26.60%	25.42%
1002 Mice	20.81%	23.02%	35.23%	20.94%
1003 Computer Speakers	22.69%	24.56%	28.17%	24.57%
1004 Computer Headsets and Mics	23.21%	26.31%	27.21%	23.27%
1005 Webcams	21.68%	22.77%	34.20%	21.35%
1006 Gamepads and Controllers	18.84%	22.54%	32.87%	25.75%
1007 Other Input Devices	16.22%	25.95%	18.82%	39.01%
10800 Xbox One Accessories	15.49%	15.15%	58.55%	10.80%
10830 Headsets	15.49%	15.15%	58.55%	10.80%
1500 Tablet Accessories	21.71%	21.55%	22.16%	34.58%
1501 Tablet Carrying Cases & Style	21.15%	56.19%	8.66%	14.00%
1504 Tablet Stands and Docks	24.37%	42.45%	32.42%	0.76%
1590 Other Tablet Accessories	21.69%	20.46%	22.38%	35.48%
1600 Sony PSP Games and Software	17.12%	22.07%	28.55%	32.26%
1610 Classic Games & RetroArcade	17.12%	22.07%	28.55%	32.26%
5000 Portable Media Players	22.98%	27.95%	28.09%	20.97%
5010 Other Portable Audio	1.52%	12.49%	32.70%	53.29%
5045 Media Speaker Systems	24.15%	28.80%	27.84%	19.21%
5300 Headphones	30.09%	28.67%	22.70%	18.54%
5310 Headphones	30.09%	28.67%	22.70%	18.54%
5600 Video Components	20.95%	25.18%	31.00%	22.86%
5610 A/V Remote Controls	20.95%	25.18%	31.00%	22.86%
6200 PC Accessories	22.83%	29.35%	24.45%	23.38%
6230 Headsets	22.83%	29.35%	24.45%	23.38%
Total	22.11%	23.80%	30.89%	23.20%