



adidas US Sales Analysis

Retailer

All

Invoice Date

01-01-2020

31-12-2021

State

All

Region

All

Product

All

89.99M

Sum of Total Sales

2M

Sum of Units Sold

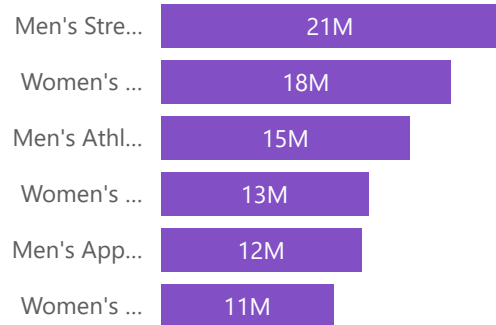
33.21M

Sum of Operating Profit

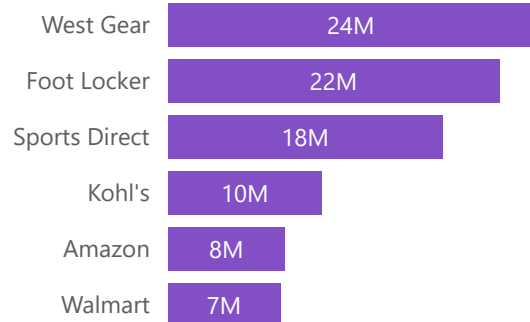
0.42

Average Operating Margin

Sum Of Total Sales by Product

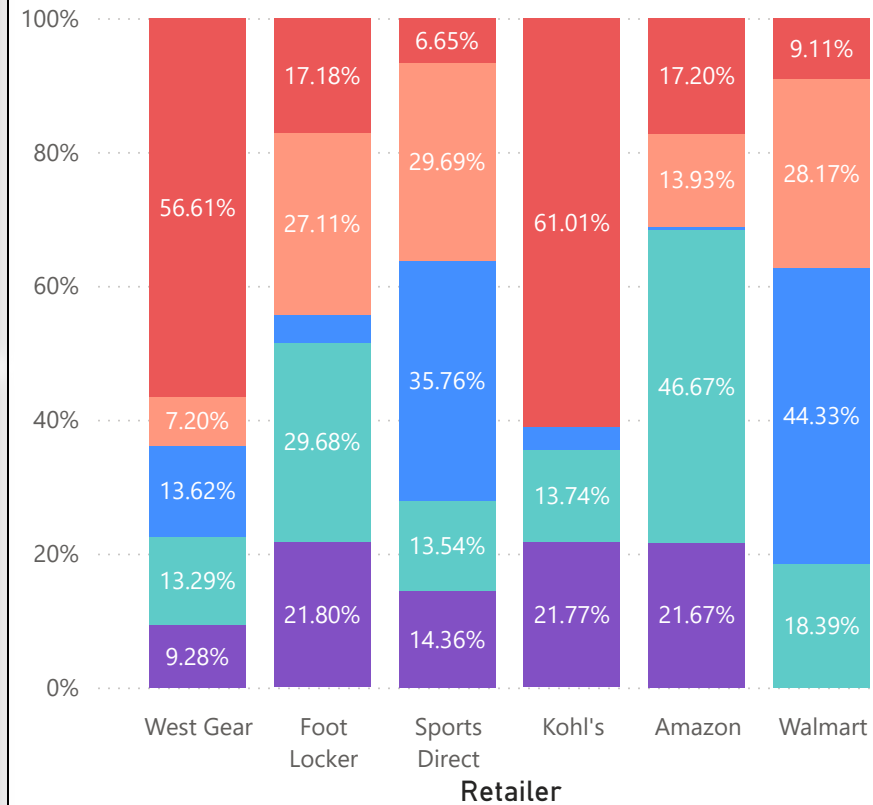


Sum Of Total Sales by Retailer

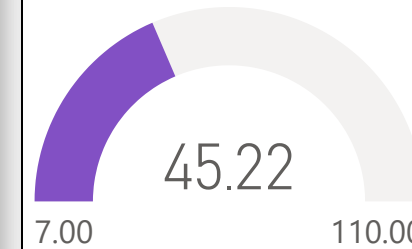


Sum Of Total Sales by Retailer and Region

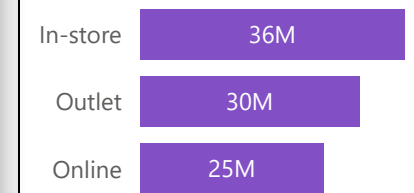
Region: Midwest (Purple), Northeast (Teal), South (Blue), Southeast (Orange), West (Red)



Average Price Per Unit

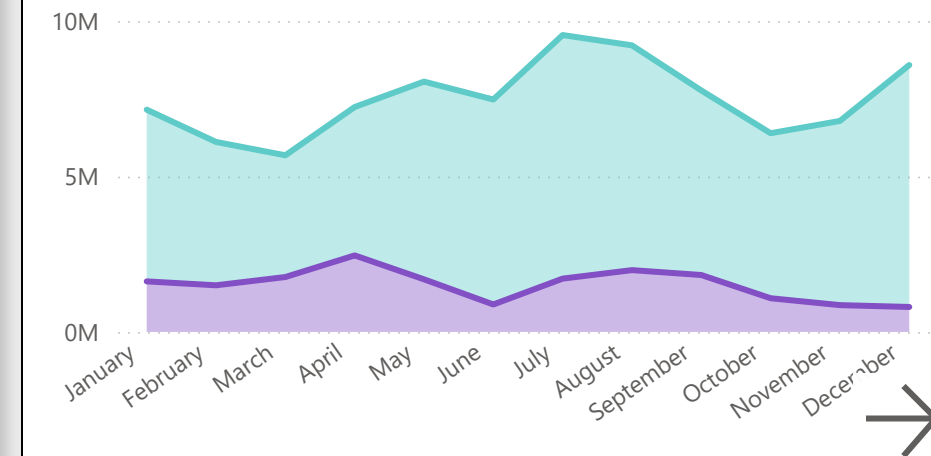


Total Sales by Sales Method

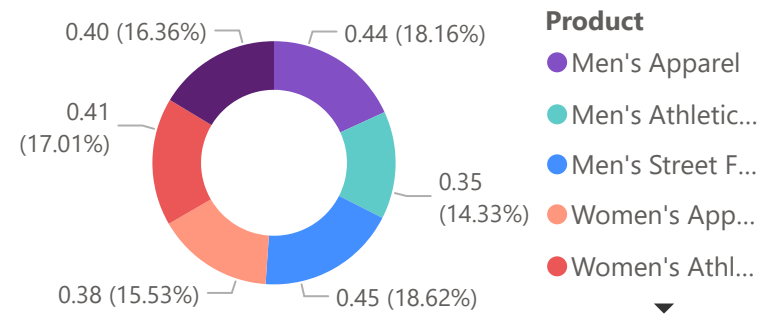


Total Sales by Month

Year: 2020 (Purple), 2021 (Teal)

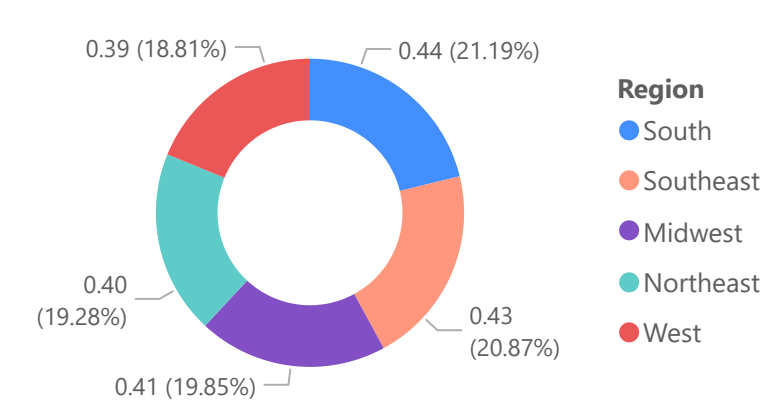


Average of Operating Margin by Product

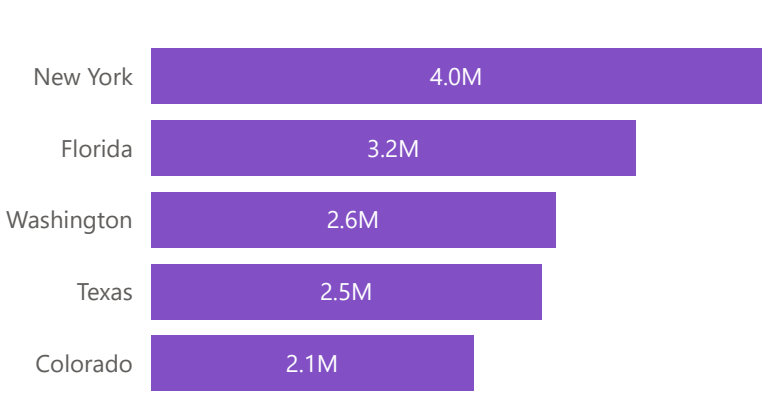


Product	%GT Sum of Total Sales	Sum of Units Sold	Min of Price per Unit	Max of Price per Unit	Avg Unit Price
Men's Apparel	14.40%	61227	26.00	90.00	42.82
Men's Athletic Footwear	17.46%	81760	23.00	85.00	38.89
Men's Street Footwear	20.77%	99186	20.00	85.00	38.13
Women's Apparel	19.33%	80208	25.00	100.00	43.87
Women's Athletic Footwear	12.98%	64177	24.00	80.00	36.82
Women's Street Footwear	15.06%	75791	23.00	85.00	36.19
Total	100.00%	462349	20.00	100.00	39.38

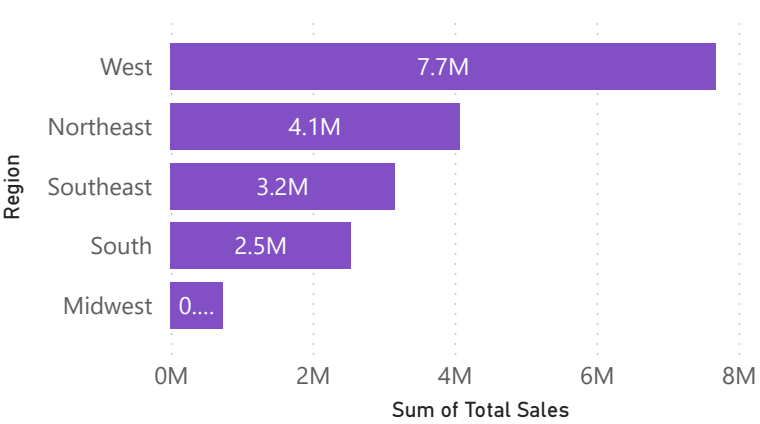
Average of Operating Margin by Region



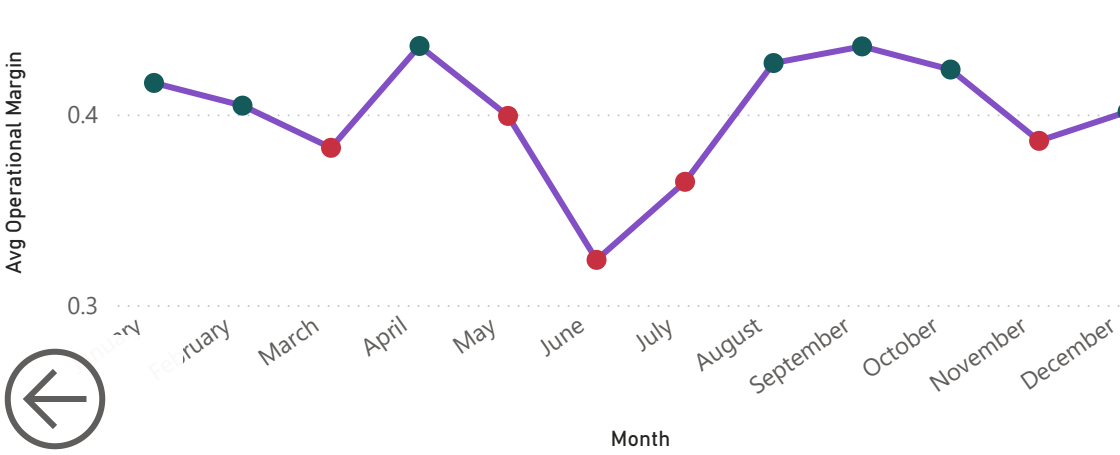
Sum of Total Sales by State (Top 5)



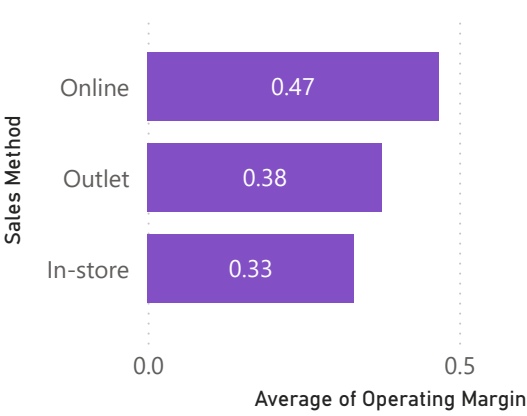
Sum of Total Sales by Region



Avg Operational Margin by Month



Average of Operating Margin by Sales Method



Average of Operating Margin by Quarter and Year

