Anupa Jayakody

DATA SCIENTIST

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PROFILE

I am a proven, challenge-seeking BI Analyst, a Microsoft Certified PowerBI Analyst, and a Data Scientist. I possess over 7 years of experience in Business Intelligence generation and Project Management and pivoting a career to Data Science to make my dream of a career in Mathematics come true by utilizing my analytical, visualization and project management skills.

SKILLS

MS PowerBI | Tableau | Python | Hypothesis Testing | A/B Testing | Matplotlib | Seaborn | Machine Learning | NLP

DAX | PowerQuery | SQL

AWS | Hadoop | Spark | Hive

Jira | Asana | SharePoint

Microsoft Office

INTERESTS

Travel Blogging- Story Telling
Travel Blog

PROJECTS

Data Scientist | Flavor Fuze

FEB 2024, BrainStation Data Science Diploma-Capstone

 Developed a recipe recommender using Machine Learning concepts, Natural Language Processing (Word2Vec, Cosine, FunkSVD) and Python tool for keyword and ingredient-based searches.

EDUCATION

BrainStation | Data Science Diploma

(JUNE 2023- FEB 2024, CANADA)

Microsoft | Certified PowerBI Data Analyst Associate (JAN 2024)

Sri Jaywardenapura University | Masters in Business Administration (JAN 2018- MAY 2020, SRI LANKA)

Merit Award for Excellent Performance

CIMA UK | Bachelors Degree (Management Accounting (OCT 2011-MAY 2014, UK)

World Rank - 22, Sri Lanka Rank - 01

EXPERIENCE

Analyst - Supply Chain Analytics | Wesco

FEB 2024- PRESENT, CANADA

 Created a PowerBI tool to fulfil 10% of backorders, accelerating sales by mapping data to identify warehouses and substitute materials.

Project Manager | Wesco

NOV 2022- FEB 2024, CANADA

- Developed 17 Business Intelligence reports using MS PowerBI, reducing report generation time by 90% for broadband clients like Telus.
- Automated reporting processes and transformed data from various sources (200,000+ records/report) using DAX and PowerQuery.
- Conducted Market Basket Analysis for ~90,000 shopping transactions, enhancing the shopping site with frequently bought items for 1000+ SKUs using the apriori algorithm.

Assistant Manager- Data Analytics | MAS Holdings

APRIL 2022 - SEP 2022, SRI LANKA

- Led a team of 3 Data Analysts and 2 Business Analysts, generating 15 Business Intelligence reports using MS PowerBI and Agile methodologies.
- Developed a Data Analytics Strategy to future-proof the organization, catering to USD 120M in revenue from clients like Artitiza and Calvin Klein.
- Identified 50 opportunities across 10 departments and developed a framework for opportunity assessments to prioritize Data Analytics projects.

Business Analyst/Senior Business Analyst | MAS Holdings

MAR 2016- APRIL 2022, SRI LANKA

 Acted as the Young Lead to lead Digital Projects such as PLM systems, 3D sampling, and Virtual Showrooms, saving \$80,000/year by defining project scope, SMART goals, and deliverables.