

Different ways to visualize KPIs in Tableau

7 different ways to visualize KPIs in Tableau

1. KPI values
2. As a bar chart with a reference line for the target/benchmark
3. KPI values + spark line
4. KPI values + spark line and area graph combination
5. KPI values + prior year vs last year as 2 different columns with different widths
6. KPI values + prior year vs current year as a reference line, an indicator for underperforming months in the month name
7. KPI values + prior year vs current year as a reference line, an indicator for underperforming months in the column color

1.

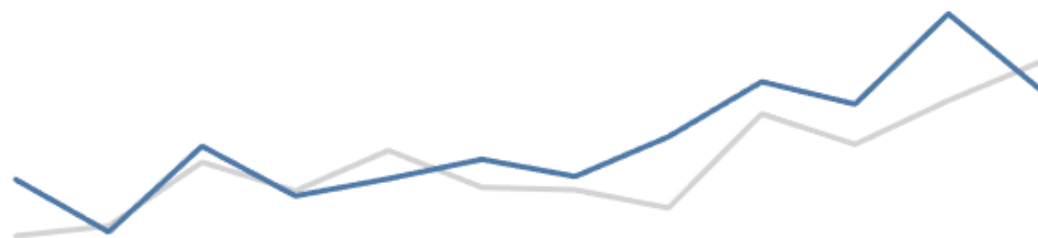
SALES \$
733,215
+20.4% Vs. PY

2.



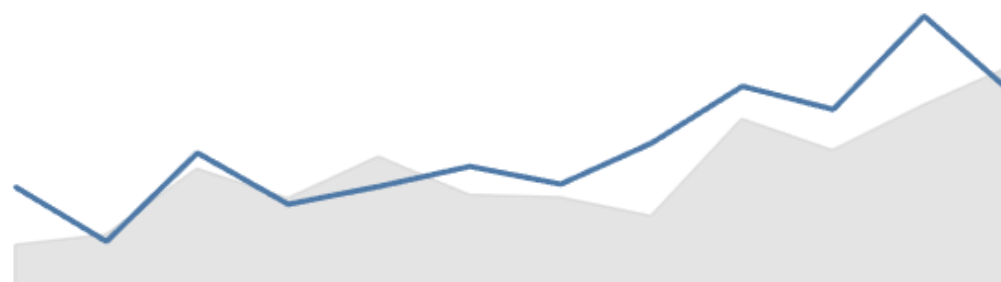
3.

Sales
733,215
+20.4% Vs. PY



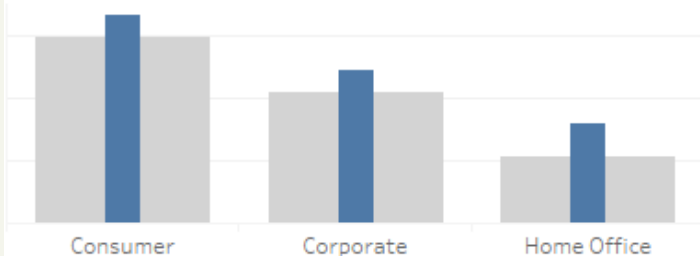
4.

Sales
733,215
+20.4% Vs. PY



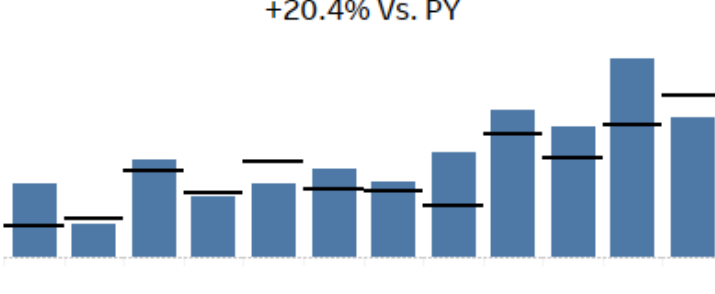
5.

Sales
733,215
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6.

Sales
733,215
+20.4% Vs. PY



7.

Sales
733,215
+20.4% Vs. PY

